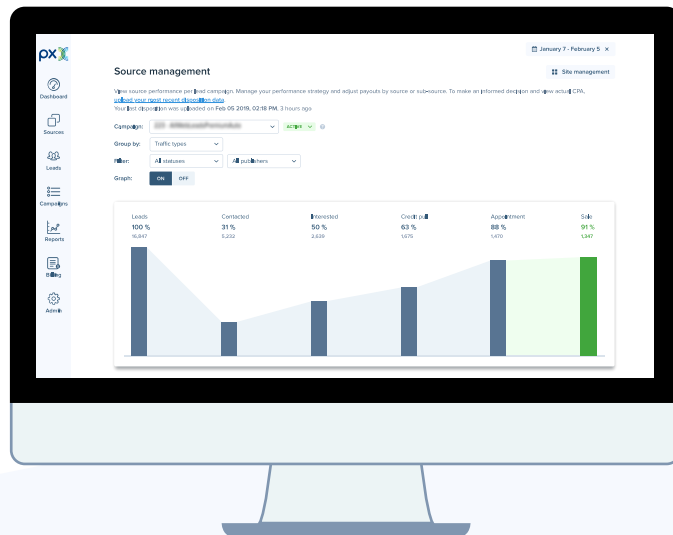


Find Your Customer.™



In the world of customer acquisition, risk is created by unverified, non-compliant, and poorly-priced leads. The PX platform removes that risk. It gives you a one-stop marketplace for hundreds of vetted sources, plus an array of automated and predictive tools, so your effort to acquire leads is rewarded by converting those leads into customers.

The PX platform addresses the primary challenges brands face in customer acquisition.



Compliance

PX reduces the complexity that exists to ensure your campaigns meet and exceed compliance standards. So testing or onboarding new sources can happen quickly, and more importantly, with much less anxiety.



Transparency

PX provide buyers with with much clearer visibility into where their leads come from and how they traverse the sales funnel. You'll see the origin of every lead, right down to the web page and form it came in on.



Control

Brands crave control. Our payout management system lets you set specific prices for any combination of attributes and sourcing. You get hands-on tools, so in one click, you can take immediate action on insights you get from PX.



Results

Through PX, you now have end-to-end visibility, attribution and performance measurements on your marketing campaigns, from the bids on your leads and each step through your funnel to actual customers.



To learn more or request a demo, just call **(800) 491-7025**, email **find@px.com** or visit **www.px.com**.

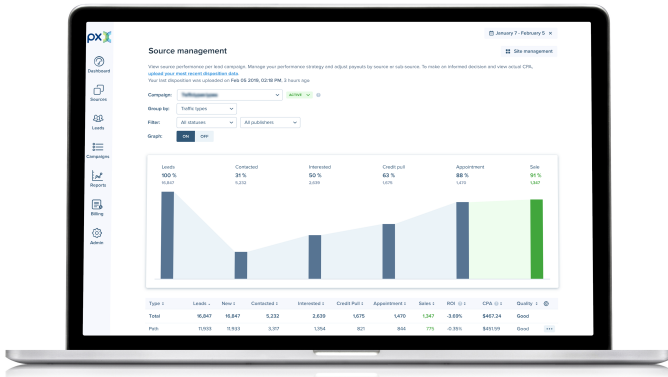
Manage sources more easily.

With PX, you buy from hundreds of vetted sources in a single place, so you can deploy and scale campaigns quickly, efficiently accessing new lead sources. Because PX integrates measurement and action tools, you can quickly align pricing with performance and scale to reach your goals.



Consistently measure end-to-end performance.

You have a full visual representation of your sales funnel with Key Performance Indicators (KPIs) embedded to demonstrate campaign performance. With a focus “beyond the lead” toward upper-funnel KPIs, PX helps you to scale efforts while zeroing in on sources that deliver your target ROI.



Choose your vertical; find your customer.

Purchase leads from hundreds of leading vertical publishers, all vetted and pre-integrated. PX has generated more than one million new customers for its clients in these verticals:



Home Services:

Solar Plumbing
Security Siding
Windows Stairlifts
Roofing Handyman
HVAC Moving



Finance:

Mortgage
Personal Loans
Credit Repair



Insurance:

Auto & Warranty
Home
Health
Medicare Supplement
Life & Final Expense



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