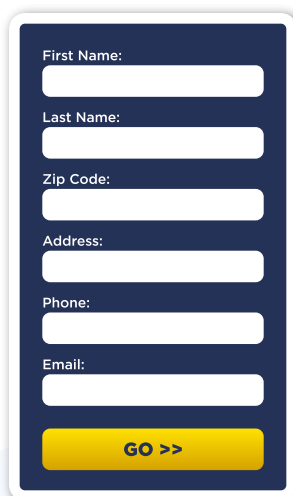


Maximize Your Revenue.



First Name:

Last Name:

Zip Code:

Address:

Phone:

Email:

GO >>

In the world of customer acquisition, brand marketers are looking for specific customers to sell their products and services. The PX platform provides the means to best match those marketers with your audience, using a highly informed combination of granular data to connect front end audience targeting with back end performance. Voila! Increased revenue.

The PX platform helps publishers generate better leads and increases publisher revenues.



Audience Data

Buyers look for the people behind the leads. Who are they? Where and how were they found? Did they receive a good, compliant message? Understanding this combination creates valuable leads that turn into customers.



Processing in the Marketplace

Each lead generated in our marketplace is matched with the most relevant buyers, based on targeting filters they've chosen in PX. Brands know their customers and they pay premiums for a precise match.



Disposition & Optimization

The magic of PX comes from using the buyer's performance data (positive disposition) on each lead. PX provides insight into the value of each path and source, and it influences buyers to pay more for those that deliver results.



Expansion Opportunities

Today, the PX platform supports more than 15 different verticals, across finance, insurance, home renovations and home services. We enable publishers who have success in one vertical to replicate that success in others.



To learn more or request a demo, just call **(800) 491-7025**, email publishers@px.com or visit www.px.com.

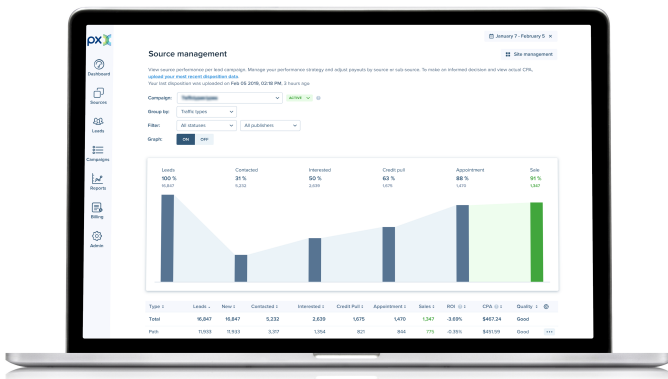
Smart buyers pay for results.

Buyers have the ability in PX to see, with granularity, how each individual source and path is helping them to achieve their goals and reach their target ROI. Armed with this predictive intelligence, smart buyers pay higher prices for leads that deliver results.



We've created the most efficient marketplace.

Disposition data enables the PX platform to know the status, at any given point, of every lead in the system. Were they contacted? Are they interested? Did they become a customer? This continuous electronic feedback loop creates the most efficient marketplace with the right pricing, even if it's higher.



Join the future of customer acquisition.

Smart publishers choose PX for its nationwide coverage, industry competitive CPL's, and breadth of verticals. The platform offers easy integration and dedicated support from our team of industry veterans. Let's take your revenue generation to the next level.



Home Services:

Solar
Security
Windows
Roofing
HVAC
Plumbing
Siding
Stairlifts
Handyman
Moving



Finance:

Mortgage
Personal Loans
Credit Repair



Insurance:

Auto & Warranty
Home
Health
Medicare Supplement
Life & Final Expense



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