



THE COSMOPOLITAN  
of LAS VEGAS



June 2017

DIALMYCALLS

Issue 01

# CASE STUDY

*How can you use DialMyCalls?*



# COSMOPOLITAN OF LAS VEGAS DIALMYCALLS CASE STUDY

**STARTED USING DIALMYCALLS: AUGUST 13, 2015**

**FREQUENCY OF USE: EMERGENCIES**

**TYPE OF SERVICE: VOICE + SMS BROADCASTING SERVICE**

## CHOICE OF PROVIDER

*The Cosmopolitan of Las Vegas* liked the interface DialMyCalls offers as it was very easy to use. Our site was focused and specific on its functionality for their use. Our domain name was aligned with our product. We have also updated our site since they have been a customer and it has helped them. They have always been able to get in touch with someone at DialMyCalls.

## CLIENT NEEDS

**Emergency broadcasts via phone call and text message.** *The Cosmopolitan of Las Vegas* needed an emergency notification system to send out alerts to employees and partners. In the case of an emergency at *The Cosmopolitan of Las Vegas*, they wanted the ability to notify approximately 5,000 employees and partners quickly and efficiently.

## FEATURES UTILIZED

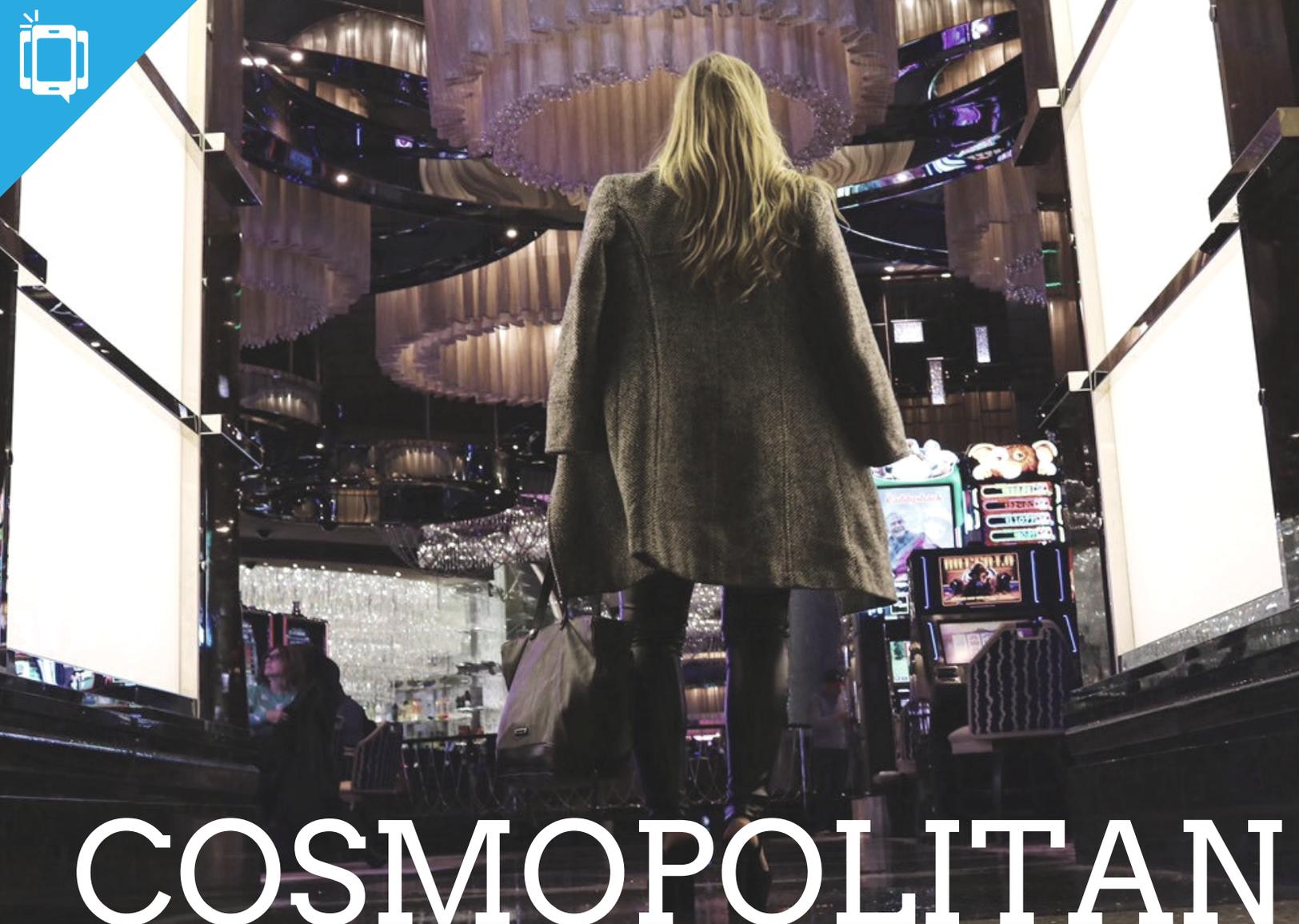
**Ease of use.** This has been critical since they have many Admins at *The Cosmopolitan of Las Vegas* they had to train on the system. They like how there are many different ways to create a message. In the future they are considering using DialMyCalls for shift call-outs too, not just **emergency alerts**.

## CLIENT FEEDBACK

**A+.** Feedback from *The Cosmopolitan of Las Vegas* admins and recipients has been all positive. "We highly recommend DialMyCalls as a broadcast tool for any business purpose."

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# COSMOPOLITAN OF LAS VEGAS

## **ABOUT COSMOPOLITAN OF LAS VEGAS**

The resort's uniquely vertical multi-tower design offers spectacular views of the vibrant city. The new 2,995-room resort features oversized, residential-style living spaces with expansive, one-of-a-kind private terraces.

The Cosmopolitan's luxurious resort amenities include a 100,000-square-foot casino; Sahra Spa & Hammam; three unique pool experiences at The Pool District; Marquee Nightclub & Dayclub at The Cosmopolitan, a multi-level integrated nightclub; and 150,000 square feet of state-of-the-art convention and meeting space.

An eclectic lineup of new-to-market retailers include AllSaints Spitalfields, Beckley, CRSVR Sneaker Boutique, DNA2050, Droog, Molly Brown's Swimwear, Retrospecs & Co, Skins 6|2 Cosmetics and STITCHED.

*\*All pictures used courtesy of [Cosmopolitan of Las Vegas] @Cosmopolitan\_LV on Twitter.*