

The Power of Content

Sharing content from a sales perspective is often like putting a message into a bottle and throwing it into the ocean: you send an email with an attachment, and and you don't know what happens after. Did they open it? When should you follow up?

It is important for sales to have complete visibility into which customers are engaging with their content, so that they can position their next conversation accordingly.

SoloFire provides the visibility to know the Who, What, When, and Where of your content. These powerful insights ensure you are always engaging with your customers and sharing content that closes deals.

Lights Out



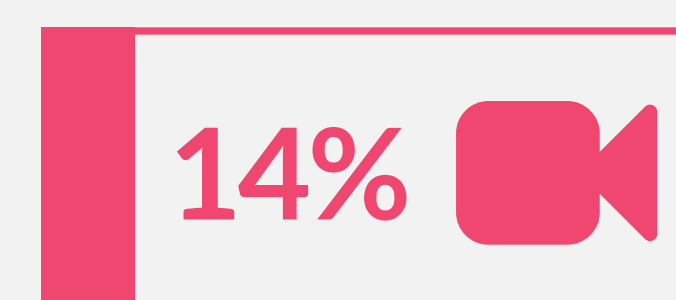
Only 9% of companies have **full visibility** over how their content is being used by sales

Lights On

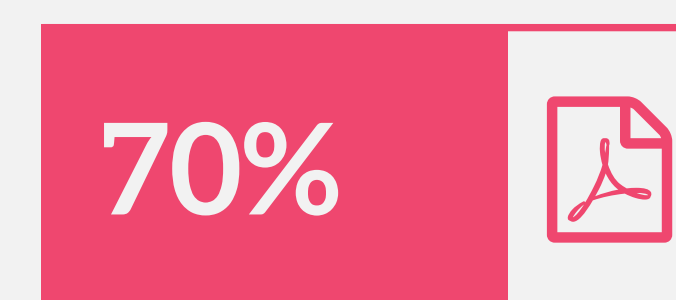
100% SoloFire gives you 100% visibility into your sales assets



The average sales engagement uses just 6 sales assets



14% of all sales engagements include videos



70% of sales assets used by sales reps are PDFs

“ SoloFire has been a great asset for us. It's given us the ability to see whether a given document is ever looked at or if it's ever emailed. Or if it's emailed a ton and maybe that's something that we need to look at improving, to make it even better. ”

Aaron Fisher
Marketing Manager

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