



The Story is in the Data

In the modern world of communications, we need the right strategy to deliver our narrative, a way to measure real business impact, and a mechanism to deliver our story with reach and frequency. Onclusive is the data science company for marketing and communications. We reveal which strategies drive actual business outcomes and deliver a brand's most valuable content to its target audience, at scale. The result is thousands of high-performance campaigns around the world.



Boost Your Brand. Measure Your Impact. Elevate Your Game. Welcome to Onclusive.

Evolve beyond basic monitoring to actionable metrics that prove the quality of your communications and quantify bottom-line impact. Gain more control around who sees your media coverage, how frequently, and when. Continually optimize your strategies towards true business objectives.



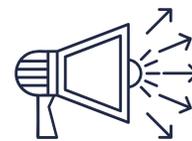
Monitoring
List of Articles



Metrics
Share of Voice,
Article Count



Impact
Power of Voice™,
Brand Engagement,
PR Attribution™



Amplification
Targeted
Distribution



Optimization
Test & Learn





The First Unified Platform to Manage and Optimize Your Earned, Owned and Paid Media



Craft Powerful Stories

Develop compelling brand narratives and build target media lists that grow your business based on **Power of Voice™** (proprietary quality metric) communications



Connect With Impactful Authors

Make meaningful connections with journalists and influencers who drive value for your brand using **Author Intelligence™**



Measure Content Resonance and Influence

Determine which stories, publications and authors drive the best engagement and desired actions with **Reader Engagement and Brand Impact**



Amplify Winning Coverage at Scale

Deliver your most impactful earned media content to more of your intended audience, at scale, using **Content Amplification**



Showcase Business Impact

Get credit where credit is due with **PR Attribution™**
Quantify and showcase your impact on business outcomes with turnkey reporting

A few of
our valued
customers



H&R BLOCK



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