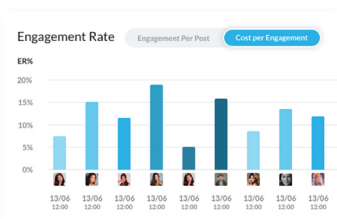


With HYPR, discover and engage influencers from our database of 12 million+. Easily manage relationships and performance in real time.

- Ensure every dollar you spend on an influencer reaches an audience who matters.
- Get real-time influencer audience demographic, psychographic, and geographic analytics across every major social platform.
- Put campaigns in front of real, active followers. Our tools calculate audience overlap/duplication and detect fraud.
- Manage campaigns with live tracking and measurement on metrics that matter, like cost and engagement rate per post.



Why HYPR?



Engagement in the campaign 3%
AVG. ER%

134.8K 1.7K 40.2K

Search My Searches

Save Search

Enter any topic, keyword, hashtag or influencer name

Beauty x Makeup x

skincare

Search for influencers by the topic "skincare"

- Skincare
- Search for "skincare" as a topic

Understand the true ROI of your influencer campaigns

Plan campaigns knowing exactly who you're going to reach, then track engagement with that audience in real-time

Dedicated expert account management team

Our account team has helped activate thousands of influencers for campaigns with high engagement rates

Tools and features you can't get anywhere else

Content search, audience overlap, fraud detection, Instagram stories tracking and more

The award-winning influencer platform built for data-driven marketers.

Our platform and dedicated account team is trusted by hundreds of Fortune 500 brands and agencies.

