



# Mavenlink Insights

Enterprise-grade business intelligence that gives you visibility that you need to make swift, informed decisions.

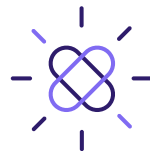


## Business intelligence that takes you from data to decisions.



### Expert-built reports guide you towards high performance

Automatically answer the fundamental questions that drive business performance. Quickly understand issues impacting profitability, utilization, and project delivery.



### Powerful custom reporting to meet your unique business needs

Tailor Insights to your specific business needs with an interactive custom reporting engine. Clone and modify existing reports, or build your own.

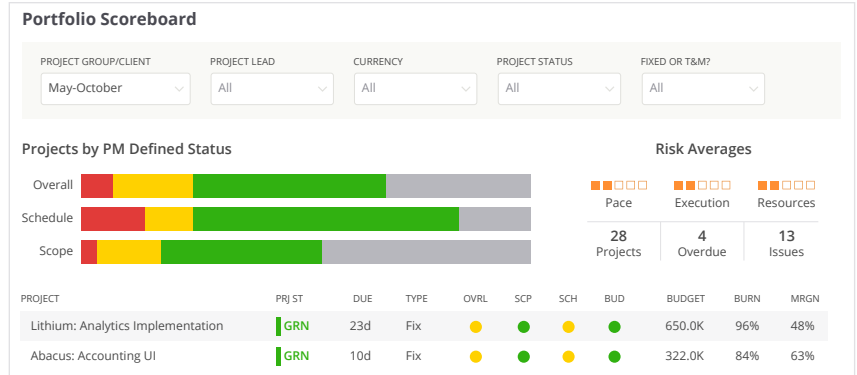
[Learn more at mavenlink.com](https://mavenlink.com)

Answer the questions  
high-performing  
businesses ask >

# The answers you need. The results you want.

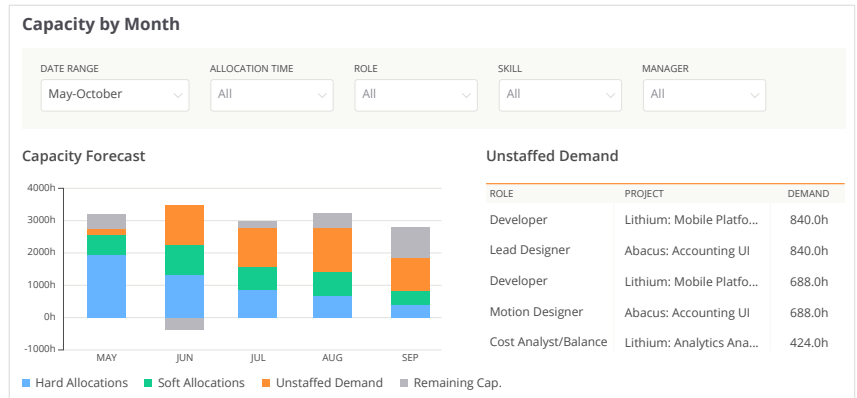
## Gain Control Over Project Health

Answer tough questions that impact your financial performance by revealing profitable and unprofitable practices across your business.



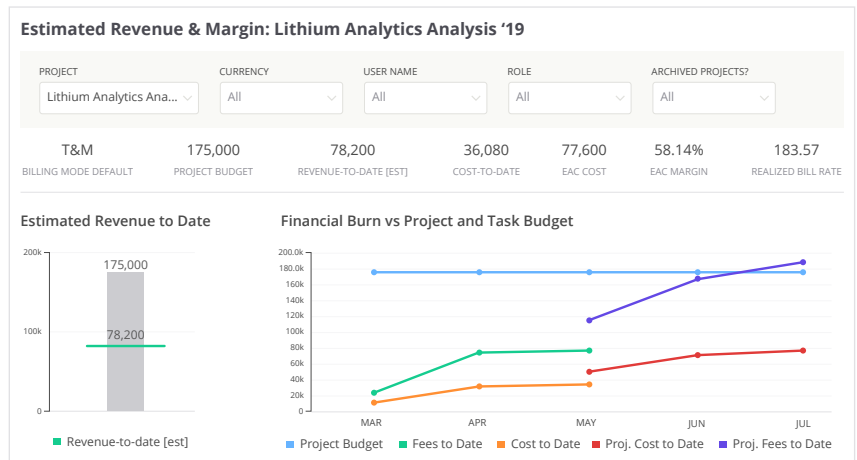
## Insight Into Demand and Capacity

Plan for current and future demand confidently with newfound visibility into resourcing needs and utilization.



## Better Forecast Revenue and Cost

Make critical decisions about what you can change today to positively impact current and future project outcomes.



To get started with Mavenlink Insights, please contact your Mavenlink Client Success Manager for more information.

“We used to look at projects in the system in terms of hours. Now we have an automated way of looking at the dollars.”

Erika Bellido, Operations Analyst, Blue State Digital