

PAYSCALE DATA CHOICES

The compensation landscape is changing. Get to the right answer with PayScale data.

Build trust throughout your organization with PayScale's highly-specific, detailed, defensible salary data. More than 7,000 customers rely on PayScale Data Products to build total rewards programs that give their organizations a competitive edge on recruiting, engaging, and retaining talent. PayScale Data Products give you the flexibility to mix and match the strengths of different sources to fit your team's goals.

PAYSCALE OFFERS THREE DISTINCT CATEGORIES OF DATA PRODUCTS

Company Sourced Data and Crowdsourced Data are included in your Insight Lab subscription and appear natively in your account. PayScale also offers Third Party Data via our alliance with Mercer and supports other traditional surveys.

“Provides reliable data at a reasonable cost with highly desirable granularity and specificity.”



COMPANY SOURCED DATA

With Insight Lab you gain access to the PayScale Company Sourced Data Community, made up of more than 1,800 participating employers and containing 5,036 jobs. All of the benefits of a 100% employer-sourced survey without having to manually participate.

- Evergreen data is updated quarterly with new releases automatically added to the Survey Library.
- No traditional participation necessary.
- Automatically matched for your approval, based on work you've already done.
- Unparalleled breadth: participants include Fortune 1000 companies as well as MM and SMB as well as a broad range of locations from rural to large metros

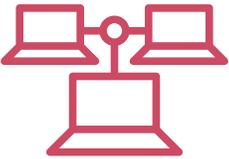
“PayScale is the best data source available. It has the ability to get far more specific with position and location than typical data sets.”



CROWDSOURCED DATA

Accurately price hot jobs in today's most competitive markets with PayScale's expertly curated Crowdsourced Data. The transparency and detail of this comprehensive salary database makes it simple to present defensible compensation information to execs, managers and employees.

- Price roles using North America's largest, most current compensation database
- The only compensation data source that provides information on specific skills, certifications and competencies paired with company size, industry, and location
- Easily find relevant matches for your workforce. PayScale Crowdsourced Data includes organizations of all sizes—from small to enterprise—in a swath of industries, as well as hard-to-find rural metros
- Proactively value in-demand roles with evergreen data that is always up to date



THIRD PARTY DATA

PayScale's Insight Lab platform supports a variety of third party surveys. For those who wish to purchase traditional surveys, PayScale has formed a strategic alliance with Mercer, the most trusted name in compensation data. We now bring the power of Mercer's expansive compensation data set right into your product, with Mercer Surveys appearing seamlessly within your Survey Library.

“Contains compensation data I can't easily get elsewhere if at all.”

**“Every HR Director should have this tool.
HR cannot do its job without this data.”**

“The data is not only extensive but constantly up to date. It's customizable by your organization's type, size and location. Love it!”