

The benefits of using

# RELIABLE SMTP

BY SMTP2GO



## How It Works

SMTP2GO provides your business with a reliable, professionally managed outgoing email service, ensuring your important emails get delivered.

We recommend our email delivery service if you have experienced any of the following problems:

- Email bounces caused by blacklistings (poor IP reputation).
- Emails being filtered into recipients' Spam folders.
- Low daily email limits or other email restrictions.
- Poor service uptime.
- Confusion about SPF, DKIM, etc.

Specific elements we manage include blacklist monitoring, DKIM, SPF, ISP throttling, reverse DNS, dealing with blocked ports, and feedback loops with major email providers.

We take care of the technical aspects of email delivery, so you can focus on your business.

## Key Benefits

### Get Your Emails Delivered

Our global team of experts has been handling email delivery for thousands of customers since 2006, and we know what it takes to get great results.

- **Stay Off Blacklists:** We stay a step ahead of blacklists by preventing the cause of problems before they happen.
- **Stay Out of Spam Folders:** Create and maintain correct SPF and DKIM records for your domain names, with no prior knowledge.
- **Send Any Kind of Email:** Send transactional emails from your app, general emails from Outlook, or marketing emails with our built-in unsubscribe link.

### Rock Solid Infrastructure

Our infrastructure is designed to be resilient, secure, and available. We maintain a robust network of servers spread across the world in Fremont, Chicago, Newark, Reston, London, Amsterdam, Frankfurt, Singapore, and Sydney.

With servers spread across the world, you'll automatically connect to the geographically closest server when sending an email. This can greatly reduce the overall sending time and allow you to send email from any location around the world.

We monitor our entire server network both internally and externally, and have 24/7 support to respond to any urgent issues. Our network status is always available via our status page.

### Security and Data Safety

Customer data such as email logs are stored in one of two data centers: Chicago (USA), or Amsterdam (The Netherlands), depending on each customer's location or preference.

The data centers we use have the following certifications up to the demarcation point (where our network takes over):

Chicago	Amsterdam
ISO 27001 certified	ISAE 3402 certified
SOC1 Type 2 & SOC2 Type 2 certified	SOC1 Type 2 & SOC2 Type 2 certified
PCI DSS certified	

Our extensive system-wide internal and external audits adhere to the most popular compliance standards. Our privacy practices have been assessed and are TRUSTe compliant.

### Real-time Reports You'll Use

With SMTP2GO you can track every email that you send from start to finish. See which of your emails are bouncing, find out why, and see which recipients are unsubscribing or reporting your emails as spam.

Through our dashboard you can download reports, get deep insights into your email performance, and test your emails against major spam filters to see how they'll appear in all major email software. And you'll get alerted as soon as potential problems arise.

### World Class Support

Our global support team is here to help you 24/7 via online help-desk, phone and live chat. Support tickets are usually answered within minutes and you'll have unlimited access to round-the-clock support, completely free.

## How To Join

You can try SMTP2GO free for as long as you like for up to 1,000 emails per month.

Learn more about our paid plans by talking with your sales agent, or visiting **[SMTP2GO.com/pricing](https://smtp2go.com/pricing)**.

If you have any questions at all, don't hesitate to contact us: **[ticket@smtp2go.com](mailto:ticket@smtp2go.com)**.

## About SMTP2GO

SMTP2GO is one of the original outgoing email service providers. Established in 2006, we aim to provide the fastest and most reliable SMTP service on the market, with the best possible features and support.

- Trusted by over 15,000 customers
- Deloitte Technology Fast 500 Winner, 5 years running
- Worldwide server network, with major data centers in the USA and Europe

Visit us at **[SMTP2GO.com](https://smtp2go.com)**.

