

How Kent built an authentic company culture with Workvivo

Uniting every single voice across a global enterprise on one central platform

 People

12,500

 Industry

Integrated Energy Services

 Location

Global (HQ in Dubai)

 Category

Enterprise

40k

Likes on Workvivo posts by Kent staff

Zero

Posts removed since launching Workvivo

23

Workvivo TV dashboards and counting

The Challenge

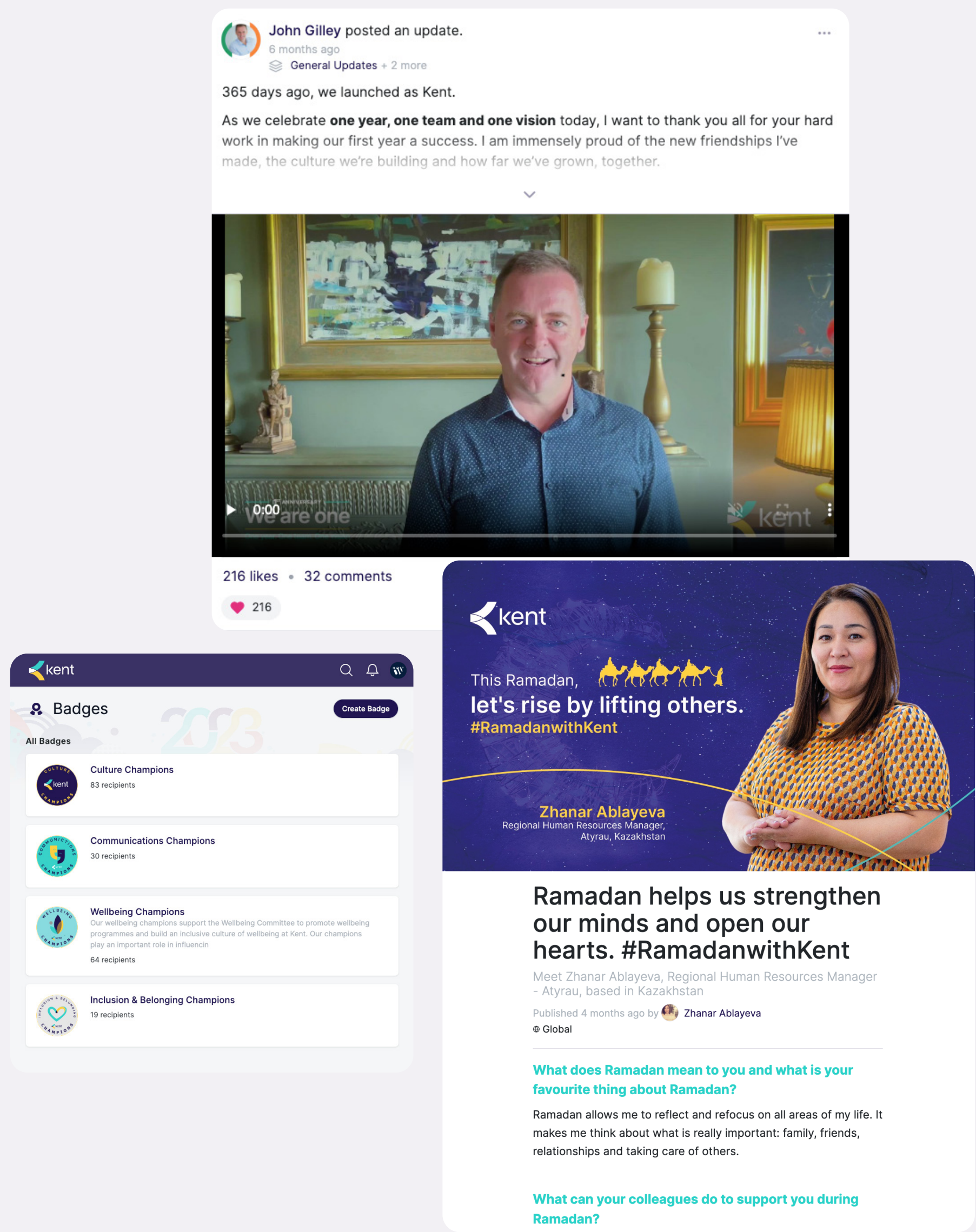
Why did Kent need Workvivo?

- ✓ Uniting employees after a large acquisition
- ✓ Creating a brand new work environment
- ✓ Listening to what staff actually wanted from their culture
- ✓ Shifting to more transparent, more open communications
- ✓ A culture built on trust with strong core values

The Solution

How Workvivo helped Kent

- ✓ A solution Kent’s CEO could champion
- ✓ A tool to survey new hires to improve candidate experience
- ✓ A place to recognize and reward colleagues
- ✓ One platform for every single employee, frontline or otherwise
- ✓ A partner with aligned values, goals and outlook



We genuinely place Workvivo at the center of the real cultural transformation that we’ve had

MANDY MCDERMOTT, DIRECTOR OF INTERNAL COMMUNICATIONS AT KENT



The Impact

- ✓ More than 40,000 likes on Workvivo posts in one year
- ✓ Robust recognition program with 593 shoutouts in 2022
- ✓ 4,685 comments keeping colleagues connected in 2022
- ✓ Powerful core values teams can rally behind
- ✓ More than 50 Livestreams with employee reactions and messages
- ✓ An ‘awesome Glassdoor rating’
- ✓ Improved overall performance and bottom line