



Case Study

Appreciation Made Accessible with Able SC



able
SOUTH CAROLINA



Paper Card Problems

Businesses across the world use special occasions as a way to bring their people together, acknowledge one another, and celebrate as a group. But what happens when our methods of gathering are actually leaving people out?

"There's a whole huge segment of the population who are being left out by physical cards and ecards. To get something that's accessible from the get-go is refreshing."

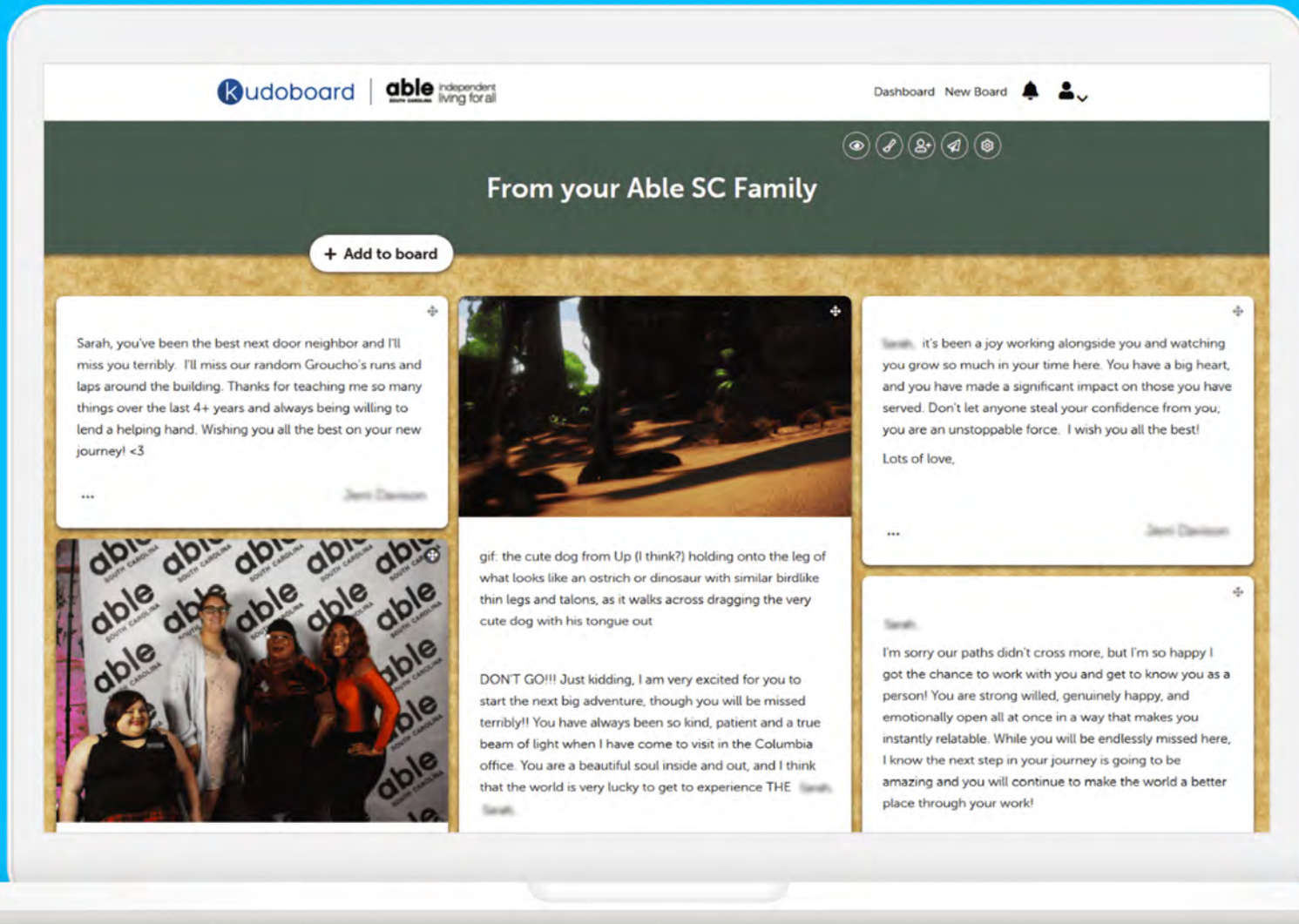
— Cali

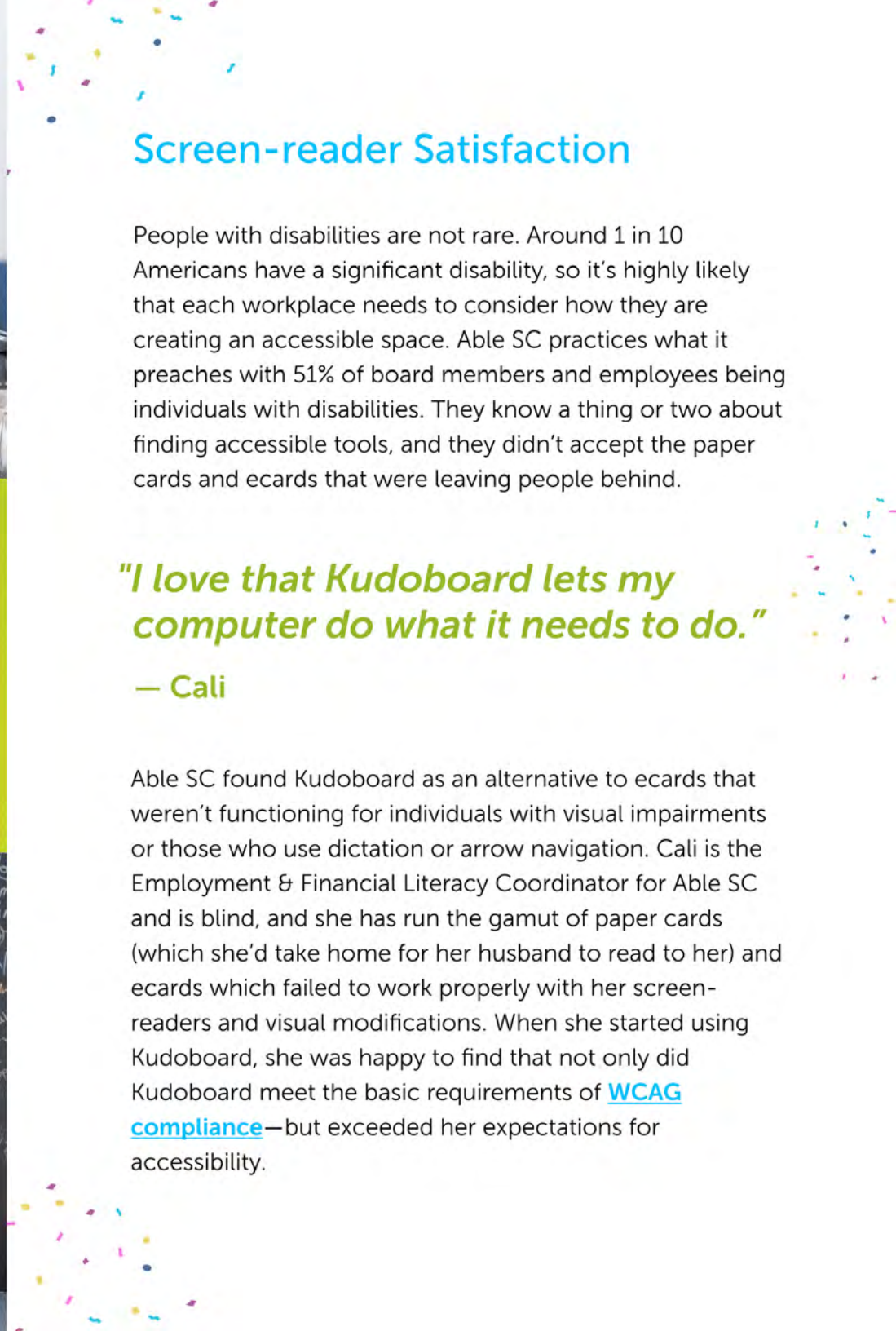
[Able SC](#) is a Center for Independent Living dedicated to empowering people with disabilities to live their very best lives—on their own terms. They work hard to educate and provide support while increasing access for everyone, but they realized their own internal methods for celebrating one another were falling short.



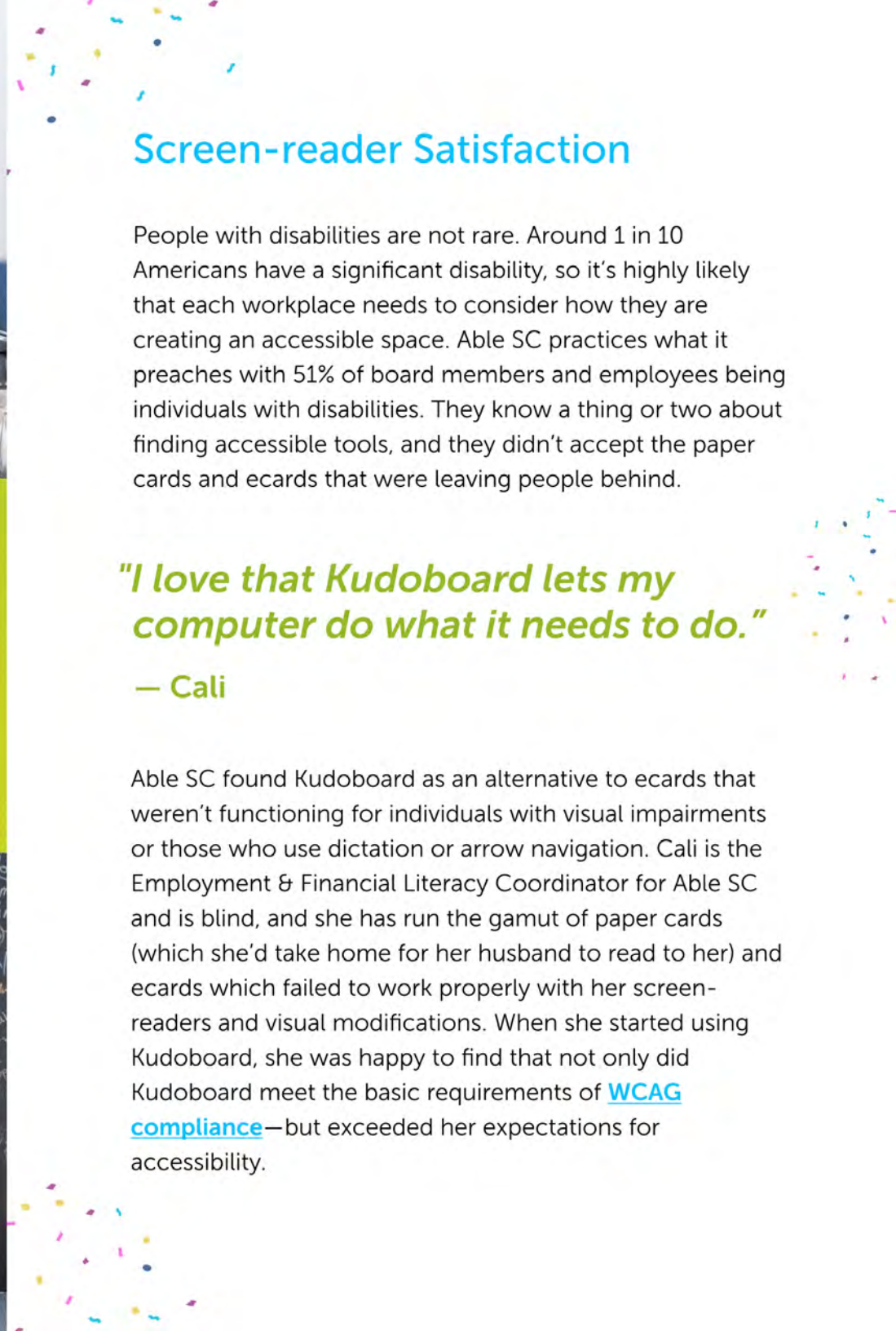
"We have multiple offices and do a lot of travel. Add in COVID and it was getting a lot harder to orchestrate passing around physical cards (which aren't always accessible)."

— Paige





— Paige



People with disabilities are not rare. Around 1 in 10 Americans have a significant disability, so it's highly likely that each workplace needs to consider how they are creating an accessible space. Able SC practices what it preaches with 51% of board members and employees being individuals with disabilities. They know a thing or two about finding accessible tools, and they didn't accept the paper cards and ecards that were leaving people behind.

— Cali

Able SC found Kudoboard as an alternative to ecards that weren't functioning for individuals with visual impairments or those who use dictation or arrow navigation. Cali is the Employment & Financial Literacy Coordinator for Able SC and is blind, and she has run the gamut of paper cards (which she'd take home for her husband to read to her) and ecards which failed to work properly with her screen-readers and visual modifications. When she started using Kudoboard, she was happy to find that not only did Kudoboard meet the basic requirements of [WCAG compliance](#)—but exceeded her expectations for accessibility.

Kudoboard's Accessible Features

Screen-reader accessibility

- [JAWS for Windows](#)
- [Voiceover for iOS](#)
- [NVDA by NV Access](#)
- [Chrome Screen Reader](#)

Magnification accessibility

- Windows magnifier for those who have some vision
- [ZoomText for Windows](#)
- [Magnifier for iOS](#)

High-contrast black text on white background with allowance for browser override of colors & contrast to meet user preferences

Hyper-legible fonts

Dictation for non-typing users

Printing for non-digital employees



“ Web Content Accessibility Guidelines (WCAG) are standards for making the websites and applications more accessible for people with disabilities. There are three levels of compliance (A, AA, and AAA) with A indicating minimal compliance and AAA being optimal compliance. The Americans with Disabilities Act (ADA) also establishes compliance guidelines for state, federal, and nonprofit sectors.”

Why Kudoboard

Able SC started using Kudoboard to replace the birthday cards and sympathy messages that they used to pass around the office, because paper cards just don't work for everyone (especially for remote or hybrid workplaces). They celebrated new babies, noted birthdays, and shared condolences after a loss in a way that allowed everyone to participate—no matter their needs or location.

We sat down with Able SC users to learn more about web accessibility and came away with a list of targets we can improve to make Kudoboard even more accessible to every single user (and meeting ADA accessibility requirements). We're committed to ongoing communication and improvement to create the most functional, most accessible group card on the internet.

Thank you, Able SC, for all you do and we can't wait to see what you do next.

"We have historically been such a close-knit office. We needed something to keep us more connected and accessibility is a huge piece of that for our team. We were excited that Kudoboard had what we needed."



Do you need a more accessible solution for your workplace?

Sign up for a business account →

Or contact us at sales@kudoboard.com