

# Engage more. Raise more. Change the world.

CharityEngine is the only all-in-one fundraising CRM that was built to help your nonprofit leverage data to **enrich donor relationships**, **raise more money**, and **increase your impact on the world**. One system offers all the tools for complete donor management and strategic fundraising.

CharityEngine's system helps nonprofits:



### Know your donors.

All your data is in one place. We offer a real-time 360° view of your donors, giving you a complete picture of who they are and how they engage so you can take action.



### Improve your donors' experiences.

Intuitive software and easy-to-create forms make it easy for your donors to give how and when they want.



### Leverage data to increase impact.

It's easy to segment and analyze fundraising data to strategically plan your engagement and asks. As your nonprofit grows, your impact increases.



### Raise more money.

Treat your donors the way they deserve to be treated through targeted engagement and you'll be rewarded with loyalty and increased giving.



# Grow. (But you can't outgrow us!)

We have tools that scale to your organization, from the smallest nonprofit to the largest. Our comprehensive suite of services offers donor management for any size charity.

## Ready to find out more?

Email us at hello@charityengine.net
Or visit us at charityengine.net



# What Makes CharityEngine Different?

Only fundraising CRM with native functionality for streamlined data

Unmatched comprehensive onboarding

Built exclusively for fundraisers and working with nonprofits since 2008

Competitive, secure payment processing

Tools to amplify sustainer and monthly giving

Large-scale email and marketing automation capabilities