



GSK have three global businesses that research, develop and manufacture innovative pharmaceutical medicines, vaccines and consumer healthcare products. Their goal is to be one of the world's most innovative, best performing and trusted healthcare companies.



OVERVIEW OF SMTP2GO

As an SMTP service provider, we're proud to differ from our competitors and of what makes us unique: one of the main areas of difference is in the level of customer support we provide. We like to keep all of our customers happy – whether they're a massive pharmaceutical company such as GSK, or those just starting out. This is very much the philosophy of SMTP2GO: we're really happy to help, whoever you are. No hard sell, no pushing – just an authentic desire to help and make your email sending better.



HOW GSK USES SMTP2GO

"We are using SMTP2GO to send the manufacturing rooms environmental conditions, so that the operation operative that will come on at the next operational shift will have the data on time within which to start their manufacturing process. We have a list of about 20 colleagues (on average) receiving this list event. This is a critical notification system for us, as this is the information needed to allow the dispensing of the components that will participate in a production order. It is highly cost sensitive to have this information on time and to allow the teams to commit to the production plan."