

# The Communication Enablement Platform

Wiztopic is a multi-channel distribution platform, built to simplify internal and external communications. One tool to disseminate your content over any channel to any stakeholder.

## Stakeholder Relationship Manager

- Centralized location of all stakeholders for easy organization and searchability
- Dynamic activity reporting on all stakeholders in real time
- Wholistic understanding of a relationship from conception to present day

## Multi-Channel Distribution

- Reduce the tools used to send out the same copy
- Increase efficiency by scheduling and orchestrating posts over multiple channels
- Increase collaboration, a central location for all comms teams to work from

## Communication Asset Manager

- Centralized hub for all of your corporate content
- Increase organization and searchability
- Advanced SEO embedded on all content automatically

## Newsroom Management System

- Editing and advanced posting autonomy without having to know code
- SEO optimized for improved visibility
- Separately and securely hosted for reliable performance

**Impact:** Wiztopic gives your communication team more time in their day to focus on building relationships and creative storytelling.



**Further information:** To experience how Wiztopic can help revolutionize your communication workflow, contact us to schedule a demo.

### User Reviews



*"Wiztopic, best all-in-one platform for communication teams"*  
Senior PR Manager - Covea

*"Efficient and qualitative tool to manage press relation"*  
Press Relation Officer - Capgemini

*"Wiztopic, a time-saver for communication teams"*  
Corporate Digital Communication officer - Klepierre

### Key features

- Measure open rate, click rate, clippings, sentiment, and all communication KPI's
- Orchestrate the delivery of your corporate content via email, social, newsroom, wire, intranet, and more
- Manage corporate documents, pictures, videos, podcast and contact lists
- Dynamic custom built newsrooms