Cleo

Cleo Integration Cloud for Wholesale & Distribution

Boost competitive advantage with unmatched integration control and insight to maximize operational agility

Customer Metrics

4x ↑ faster partner and application onboarding

40% ↓ reduction in integration TCO

80% ↑ faster issue resolution

Benefits

- Enable e-commerce distribution channels
- Surpass evolving customer expectations
- Refine or redesign your supply chain

Product Highlights

- Powerful integration studio to design and build and ensure maximum agility
- Hands-on troubleshooting and operations
- Blend of self-service and managed services for EDI and API integration

Wholesale distributors can optimize their digital value chain and turn innovative integration into competitive advantage, instrumenting leaner and more-efficient inventory purchasing, storage, and distribution built on integration control and actionable insight to manage and deliver value to your customers across the supply chain.

In the face of uncertainty, price instability, global trade wars, and new pathways reaching end consumers, wholesale distributors need to create competitive advantage with agile integration coupled with real-time operational visibility to speed up revenuedriving processes such as order-to-cash and procure-to-pay. Cleo Integration Cloud lets you design and build EDI and API-based integrations to customers, partners, and internal systems on a single platform so you can refine your supply chain, enable cutting-edge distribution channels, and meet elevated customer expectations with unrivaled choice, control, and credibility to mitigate risk and accelerate growth.

Real-time supply chain visibility – actionable intelligence in seconds

Empower users at every level with immediately actionable technical detail and operational analytics that uncover impactful business trends and key in on your most important data

Gain precision insight into every business and application process

Dig into any orchestrated, multi-transactional business process with single-pane-of-glass visibility that details key elements including revenue, inventory, trading partners, systems, applications, and much more.

Break out of the black box with transparent and collaborative exception management

Improve the time to resolution, decrease exception rates, and ensure strict partner SLAs tied to integration performance when you proactively troubleshoot integration issues
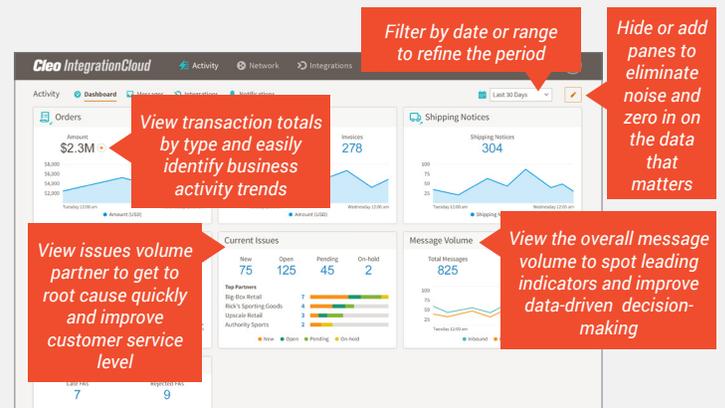
Key Capabilities

1. **Get complete and flexible integration**
   Meet evolving business requirements and support EDI, flat file, database, spreadsheet, JSON, and XML integration with any-to-any data syntax transformation.

2. **Enable e-commerce wholesale and distribution channels**
   Connect and integrate popular digital marketplaces and e-commerce platforms such as WooCommerce, Shopify, Magento, and BigCommerce. Automate e-commerce orders and streamline integration between digital stores and core systems, including ERP, CRM, financial management applications.

3. **Leverage real-time actionable insights for functional acknowledgement reconciliation**
   With the ability to rapidly identify rejected transactions and root causes, get orders, invoices, shipment notices, and acknowledgements to your systems faster speeding up revenue-driving processes.

4. **Resend or reprocess the impacted transaction**
   Skip the support line other vendors require and take a hands-on approach to troubleshooting. Resend or reprocess impacted transactions with the click of your mouse.

5. **Gain adaptive integration design and development**
   Take full command of your integrations – or leave it to Cleo's experts – and quickly design, configure, and orchestrate end-to-end business processes.

6. **Eliminate integration blind spots**
   Connect modern cloud environments with on-premise systems without disruption or heavy investment to deliver true hybrid integration capabilities.

7. **Modernize cloud application integration**
   Orchestrate end-to-end integrations that need to connect and integrate with your core business systems, including databases, ERPs such as SAP, Oracle, NetSuite, Microsoft Dynamics, Sage, and CRMs including Salesforce.

8. **Accelerate trading partner onboarding**
   Rapidly define and configure trading partner profiles with B2B protocol-based communications and accelerate the time to business with new customers, carriers, and suppliers.

9. **Manage your runtime ecosystem hands on**
   Keep communications flowing and stay ahead of shifting business requirements that necessitate map tweaks, certificate management updates, changes to application endpoints, and adding or updating business connections.

10. **Optimize TCO with flexible integration solution deployment**
    Reduce services investment, eliminate costly testing fees from EDI outsourcing providers, and discover a far more predictable operational TCO in our cloud or yours, and optionally backed by Cleo's expert services.

Cleo Integration Cloud for Wholesale & Distribution

500+ wholesale distributors choose Cleo to streamline revenue-driving processes and deliver excellence in the supply chain

Cleo Integration Cloud is the only integration platform that's purpose-built for wholesalers and distribution companies to not only design and build, but also analyze and optimize end-to-end B2B processes. With real-time actionable insights and consolidated EDI and API integration capabilities, your technical and business users are empowered to make faster data-driven decisions, rapidly onboard ecosystem trading partners and applications, and speed-up revenue-generating processes such as order-to-cash and procure-to-pay.

Get your personalized demo today at
cleo.com/request-demo