

# | GlobeNewswire

Share your news with media, investors and consumers around the world. Built for PR, IR, marketing and agency professionals, **GlobeNewswire** gives you a wide range of options to help you build brand awareness, reach new audiences and drive earned media.

The **GlobeNewswire** distribution network offers options that will garner placements of your press release on general, financial, and trade websites in up to 130+ countries and 35 local languages, with more than 1,000 newslines available by geography, industry, and media type across the U.S., Canada, Latin America, Africa, Middle East, Europe, and Asia.\*

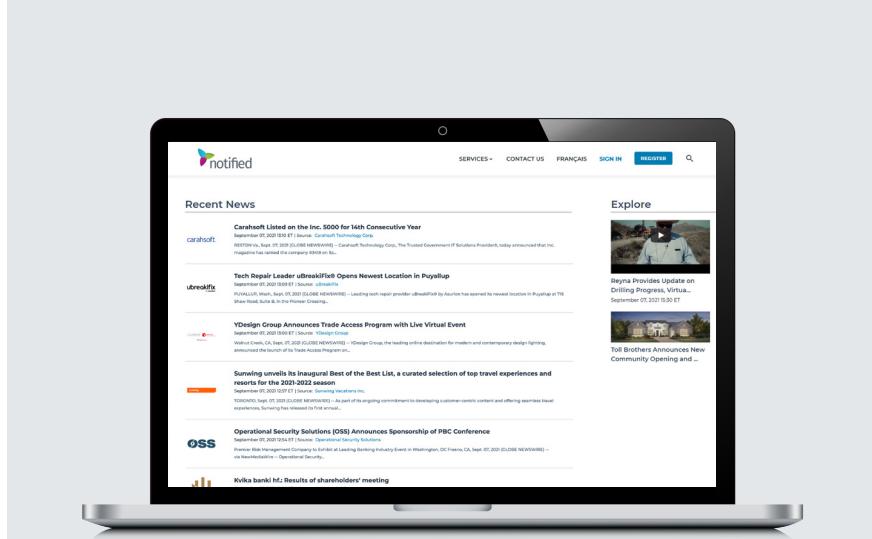
## Generate Media Coverage With Press Releases

Put your news and announcements in front of relevant media using one of the world's largest distribution networks. Thousands of companies use [GlobeNewswire](#) to deliver their news to targeted audiences.

**GlobeNewswire**'s comprehensive distribution networks reach news agencies and sites such as news agencies, business journals, content aggregators, financial databases, trade publications, online media and TV/radio stations.

## Deliver Material News and Regulatory Filings

**GlobeNewswire** offers comprehensive regulatory filing services in North America and Europe. Within the U.S. (EDGAR) and Canada (SEDAR), **GlobeNewswire** can prepare and submit any regulatory filing form type, including XBRL tagging. Our European Regulatory News service ("ERN") helps companies meet the regulatory obligations of the EU Transparency Directive in 16 countries across Europe.



**GlobeNewswire Provides Comprehensive News Delivery To:**

- Distribution to 130+ countries in 35 local languages
- Editorial newsrooms and assignment desks
- Online news sites
- Newspapers
- TV and radio stations
- Journals and periodicals
- Trade publications
- Brokerage sites
- Financial desktops
- Opt-in journalists and investors
- Social media networks

\*Dependent on distribution network(s) selected

## Meet Disclosure Requirements

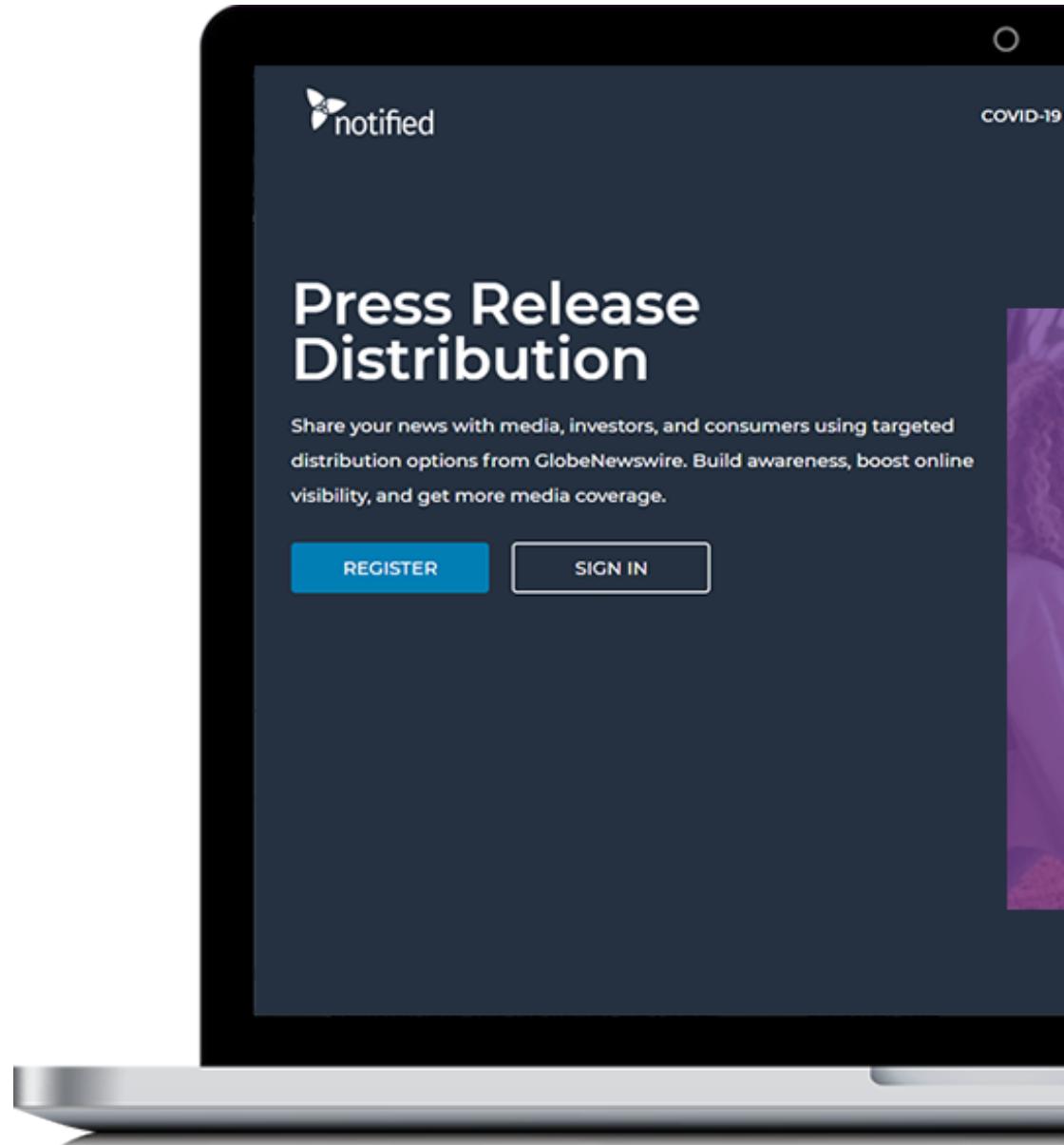
Our one-stop solution is designed to meet your regulatory disclosure requirements by adding EDGAR and/or SEDAR to your PR Distribution with a click of a button. Since we file your press release with EDGAR and SEDAR, you do not have to worry about different press release versions, and our platform allows you to schedule your filings concurrently with the press release.

## Boost Brand Awareness and Discoverability

Well-written, optimized press releases can help drive online discoverability and search results for your brand. Use GlobeNewswire to provide Google and other search engines with content from an authoritative source.

## Global Coverage and Support

- Press releases reach 130+ countries in 35 local languages
- Targeted reach in North America, Europe, Latin America, Asia, the Middle East and Africa
- Full-service and self-service options
- 24/7/365 editorial support
- 235,000+ releases distributed in 2021
- 1,000+ newslines available by geography, industry, and media type
- In 2021, [GlobeNewswire.com](https://www.globe-newswire.com) received more than 58 million visitors from 247 countries with 77 million sessions as visitors return regularly for the latest news.



## Optimize Your News With Multimedia

Enhance your news with [Media Snippets](#) and embed a carousel of images, infographics, audio, video — even live streaming events — to tell a better brand story. With distribution to AP Photo Express, CP Photo Network, Newscom Archive and Yahoo! Photo, GlobeNewswire makes it easy to manage assets for use in highly customized email and wire distributions.

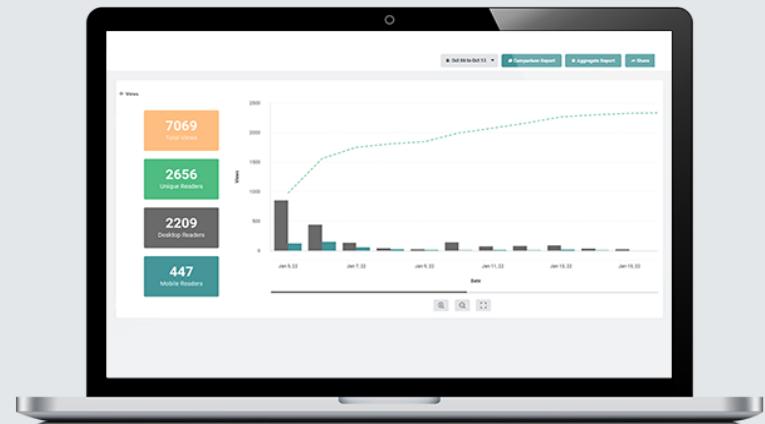


*Enhance your news with Media Snippets*

## Measure the Impact of Your Releases

Newswire Analytics reports provide comprehensive metrics on reach, access, social engagement and visibility. Our post-distribution dashboards tell you where your release went, who saw it, and what action they took after reading it details that can help you understand the impact of your news and fine-tune future communications.

We use advanced digital fingerprinting technology to identify each reader of a press release. By combining several unique, yet anonymous identifiers, we can accurately identify real human traffic and prevent tracking the same person from viewing. These are Unique Readers, while the remaining views that did not pass our human evaluation are shown as Total Views.



*Get press release performance metrics with Newswire Analytics.*

## Reach Reader Account Subscribers

GlobeNewswire Reader Accounts are used by journalists, investors, and consumers around the world to closely follow news from companies and industries. Subscribers can customize their accounts to receive the news they want from any of the thousands of companies that distribute news over GlobeNewswire.

The [GlobeNewswire public newsroom](#) receives more than 58 million visitors from 247 countries with 77 million sessions each year as visitors return regularly for the latest news.

## Media Relations Team

GlobeNewswire's media relations team offers personalized services to thousands of media partners around the world. We offer customized newsfeed and delivery options to help the media share news announcements from companies of all sizes, public and private with regional to global reach. Our customers news content is shared in real time, attracting a quality readership. We offer high level targeting and efficient distribution to general, trade and financial media, including earning announcements that meet regulatory compliant distribution, and press releases to investors, journalists, newswires, websites, and business professionals worldwide. The Media Relations team curates targeted distribution lists for 130+ countries and various specialty markets in over 35 local languages.

## Get Full-Service Editorial Support

Your news is important – typos, broken links, and missed deadlines are not an option. Our editorial team will work closely with you to get your news out accurately and on time, even under tight timelines. We provide 24/7/365 support and translation services when required.

## Media Partnerships

GlobeNewswire partners with the Associated Press on the AP Enterprise Services – a brand new component of the news agency's high-speed data services offered to the financial and corporate sectors. In addition to our existing distribution partnership where GlobeNewswire reaches newsrooms around the world, the AP will now make GlobeNewswire content available to financial firms and professional customers.

OTC Markets

 **yahoo!**  
finance

barchart

**BENZINGA**

**Bloomberg**

**FACTSET**

**MarketWatch**

 **MORNINGSTAR**

 **E\*TRADE**  
from Morgan Stanley

 **TD Ameritrade**

 **POSTMEDIA**

**AP**

 **Apple News**

 **THE  
CANADIAN  
PRESS**

**charles  
SCHWAB**

 **DOW JONES**

 **THE  
GLOBE  
AND  
MAIL**

 **STOCKWATCH**

 **AFP**  
Association of  
Fundraising Professionals  
Association des professionnels  
en philanthropie

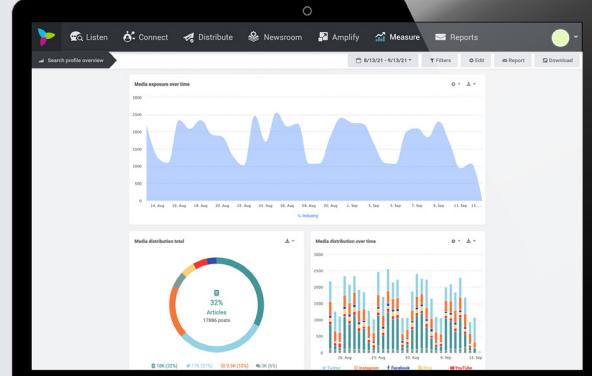
## Notified PR Platform: Manage All Your Communications

With our Notified PR Platform, you have everything you need to manage your day-to-day communications: social listening, media monitoring, a media contacts database, GlobeNewswire press release distribution, online newsrooms, and measurement.

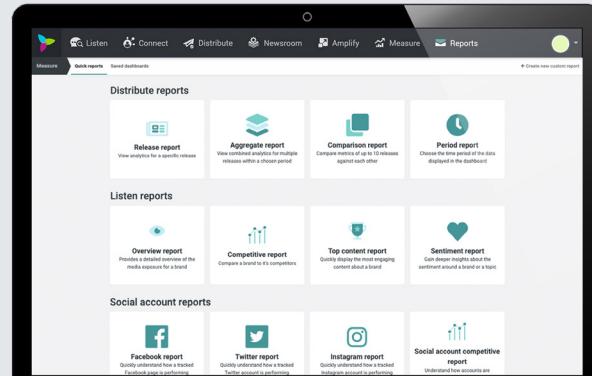
An exclusive benefit of GlobeNewswire distribution inside the Notified platform is earned media reporting. We tap into our global monitoring capabilities to provide you with complementary [Media Impact Reports](#) that show you online media coverage resulting from your press releases.

### Integrated, Intelligent, Easy-to-Use

With social listening, monitoring, and our media database fully integrated into the Notified PR Platform, it's easy to up-level the performance of your press releases. Do a real-time search for trending topics, keywords, and journalists related to your news. Research media and editorial calendars before you send your release for better outreach and opportunities for coverage. And monitor the full impact of your communications program.



Integrated, intelligent and easy-to-use.



Get exclusive earned media reporting.

## **I About Notified**

Notified, a West business, is a globally trusted technology partner for investor relations, public relations, and marketing professionals. The company's suite of world-class, award-winning communications solutions and its dedicated customer service team are relied upon by more than 10,000 customers, from growing businesses and newly public companies to some of the world's most recognizable brands. Notified's solutions help organizations effectively reach and engage customers, investors, employees, and the media – from virtual events and webcasts to earnings calls, IR websites, social listening, media engagement tools and regulatory and press release distribution via GlobeNewswire. Notified is headquartered in New York, N.Y.

**Learn more at [www.notified.com](http://www.notified.com) or follow us on [LinkedIn](#) and [Twitter](#).**

