QBO Pro Powered by Redmond Accounting is a cloud accounting and consulting solutions provider for year-round financial management. Amongst the number of talented accountants at QBO Pro is Laura Redmond, who was recently named Quickbooks ProAdvisor of the year for "Leading QBO Practice." Among her many outstanding recognitions and contributions, Laura wrote the QBO Certification exam for Intuit, the QBO Advanced Certification, and frequently speaks at national accounting conferences every year (including Scaling New Heights, Intuit QBO Webinars, Intuit V-Con, and QB Connect). Needless to say, QBO Pro has some rockstars in their group!

Accountants Love Expensify

Focus on Your Business, QBO Pro Will Handle The Rest

Small business owners who are looking for a turn-key accounting department consistently turn to QBO Pro by Redmond Accounting – and for good reason. "We typically deal with smaller companies averaging around 20 employees, so most of them are using Excel for reporting expenses when they come to us," says John Redmond, Owner and Founder of QBO Pro & Redmond Accounting. "When you're a small business, you want to concentrate your energies on finding clients and running the business, not on keeping track of your employees' expenses. That's where we come in. QBO Pro helps business owners and entrepreneurs concentrate on what they're best at and leave the books to us."

Having experienced the same pain points as their customers were currently facing, QBO Pro couldn't wait to share Expensify with their clients. "Quickbooks is a great fit for small businesses, and so is Expensify. Expensify syncs seamlessly with Quickbooks, supports our web-based, paperless workflow, and offers internal controls, so it was the natural choice to recommend to our clients," he says.

How It All Began: Quickbooks

Before sharing Expensify with their clients, Redmond's team at QBO Pro shared their clients' pain points with expense reporting through Excel. "The turning point came when we realized we were handling clients from all over the world using all different kinds of currencies. It was becoming a headache to not only transcribe each line item one by one, but then to change those expenses into the right currencies as well," Redmond remembers. His long list of multi-currency clients, plus a staff that travels all over the world each year, was reason enough to try out Expensify.

"The Quickbooks integration is extremely important to us," Redmond adds. "Before that, our firm used Excel for our expense reports and it was extremely tedious. Employees had to

attach their receipts to a page and mark them up so that the proper receipt would coincide with the correct line item. Then we would take the employee's expense report and manually transfer each line item into Quickbooks by typing them in individually. That was probably the biggest time waster with Excel."

Besides the Quickbooks integration, there were a number of other features that stood out to QBO Pro. "We love Expensify's ability to handle different currency per line item - that's an amazing feature. You can put different receipts using different currencies in a single expense report seamlessly without any issues," Redmond says. "Since we started using Expensify, I estimate that the time it takes from creating an expense to getting reimbursed has been cut by half. The app has freed our time to focus on other aspects of our clients' needs."

Setting Up Clients

Different clients have different needs, and QBO Pro caters the set up process to each individual company. "When QBO Pro first adopted Expensify, our team created step-by-step instructions for how to use Expensify for functions such as reimbursement, company credit cards, specific approval policies, and more," Redmond explains. "It took only a few hours to ramp a new hire up, so once we started rolling out Expensify to our clients, we decided to share that resource with them too."

"If a client needs it, we'll also do training sessions for their specific requests. It takes a few hours to get everyone trained up, policies put in place, Quickbooks integrated, and categories working properly," Redmond continues. "Once clients are set up and begin using the app, they end up loving it."

The Last Word

"Expensify is intuitive, organized, and easy to access no matter where you are. The app is central to a well-organized, paperless, web-based workflow," says Redmond. To illustrate that point, QBO Pro now exclusively uses Expensify both internally and with their clients.

Want to make your clients' expense reporting system more efficient and less painful? Join QBO Pro and other multi-national, efficiency-loving accountants who use Expensify exclusively and make the switch to Expensify today!