

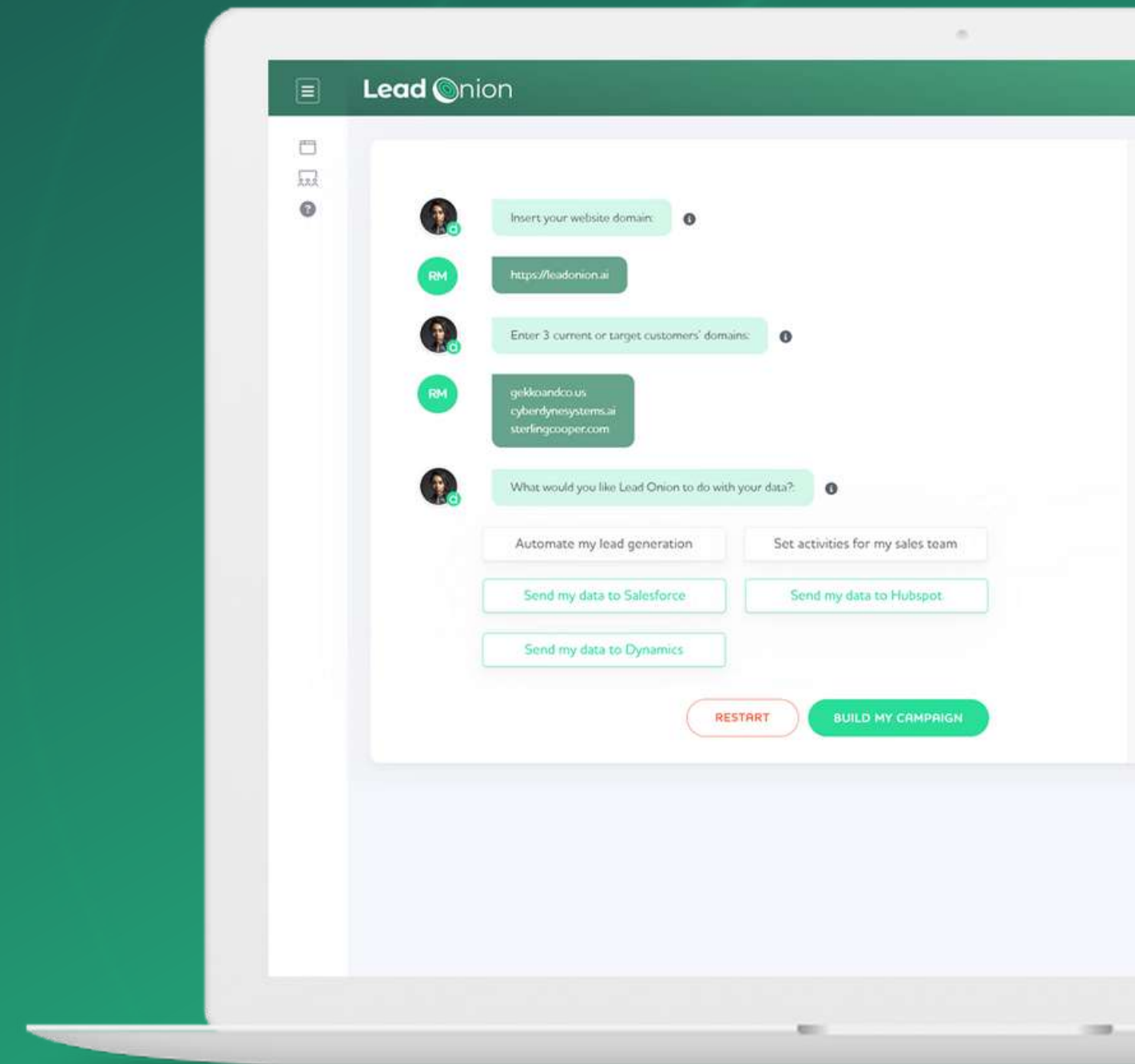
Guide

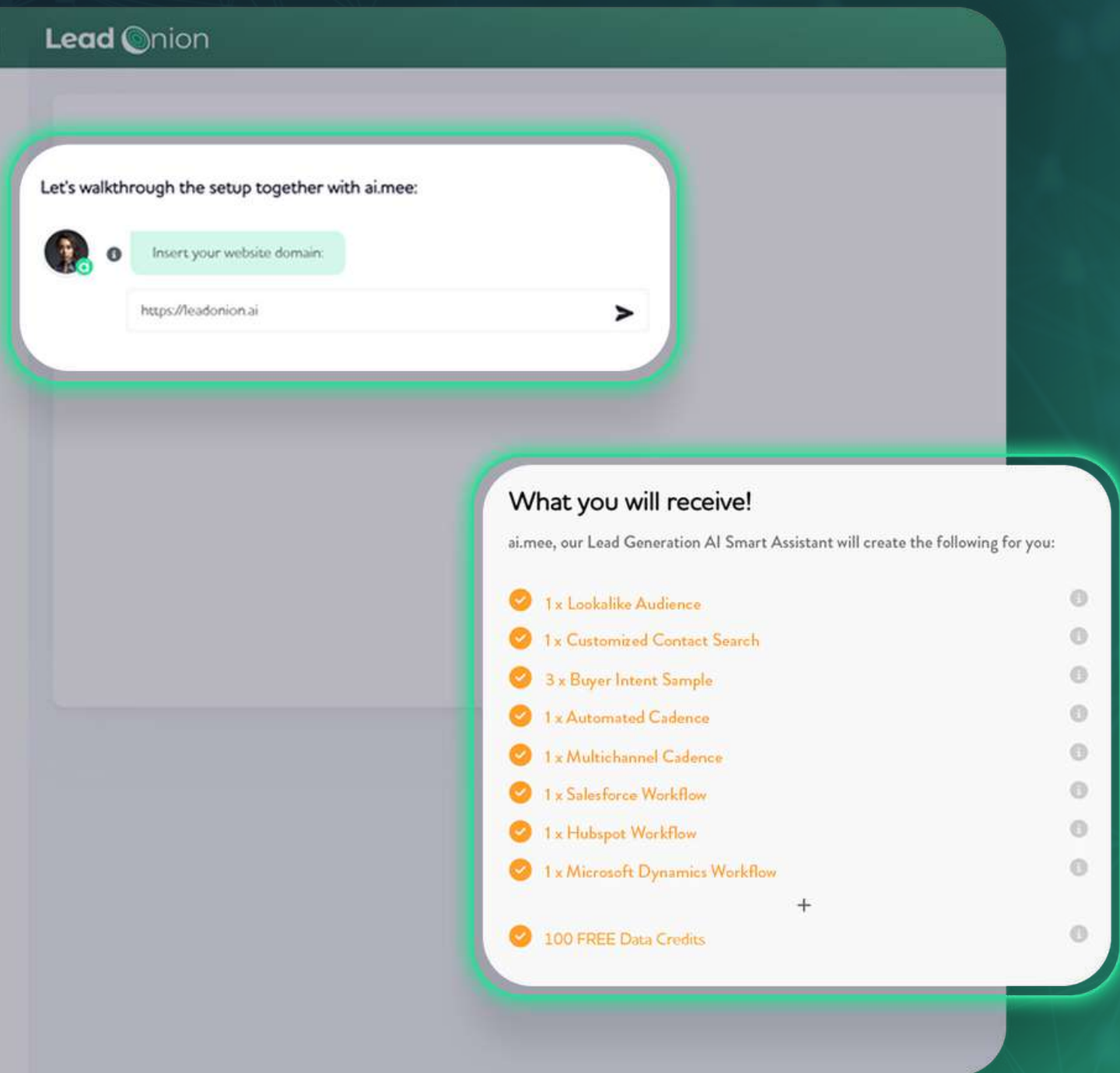
The Ultimate Guide to:

Buyer Intent Data with Lead Onion's Intent Generator

From deciphering powerful buyer signals to unleashing game-changing lead generation tactics, this guide empowers marketers and sales professionals to seize every opportunity and catapult their businesses to new heights.

Say goodbye to guesswork and hello to a data-driven approach that will have your competitors green with envy.





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Chapter 1: What is Intent Data and How Does Buyer Intent Work?

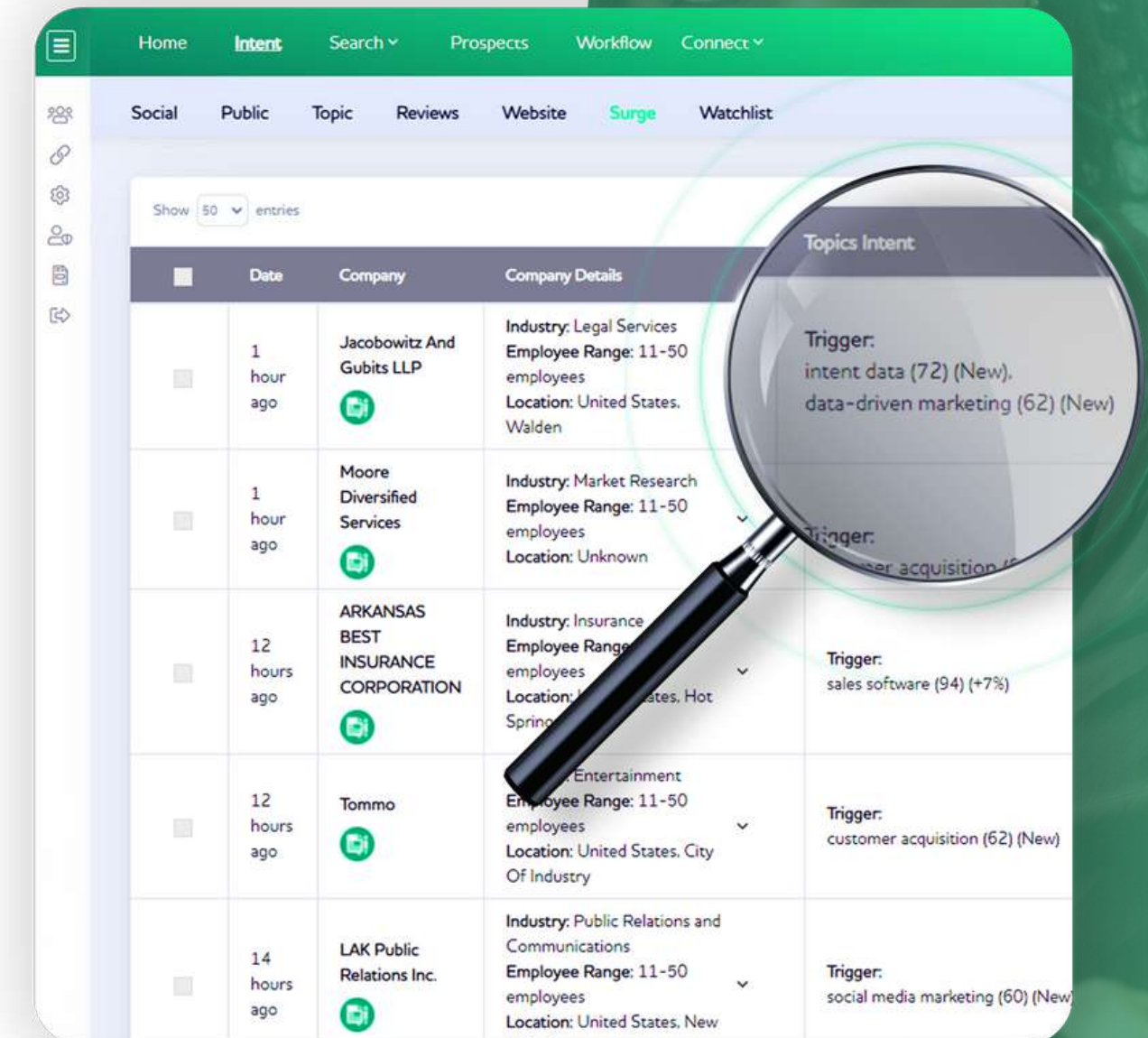
The Power of Buyer Intent Data:

When it comes to B2B marketing and sales, the success of your campaigns hinges heavily on the quality of your data and how you use it.

Any marketing professional or sales expert worth their salt knows the true value of harnessing data to grow and strengthen their pipeline. Despite all the types of data out there – in its myriad forms of packaged customer insights and dashboard trackers – there's none quite as effective as Buyer Intent Data.

Bearing this in mind, only 25% of B2B companies use Intent Data, even though **75% of companies say closing more deals is their top sales priority.**

It's time to get acquainted with business's most powerful tool.



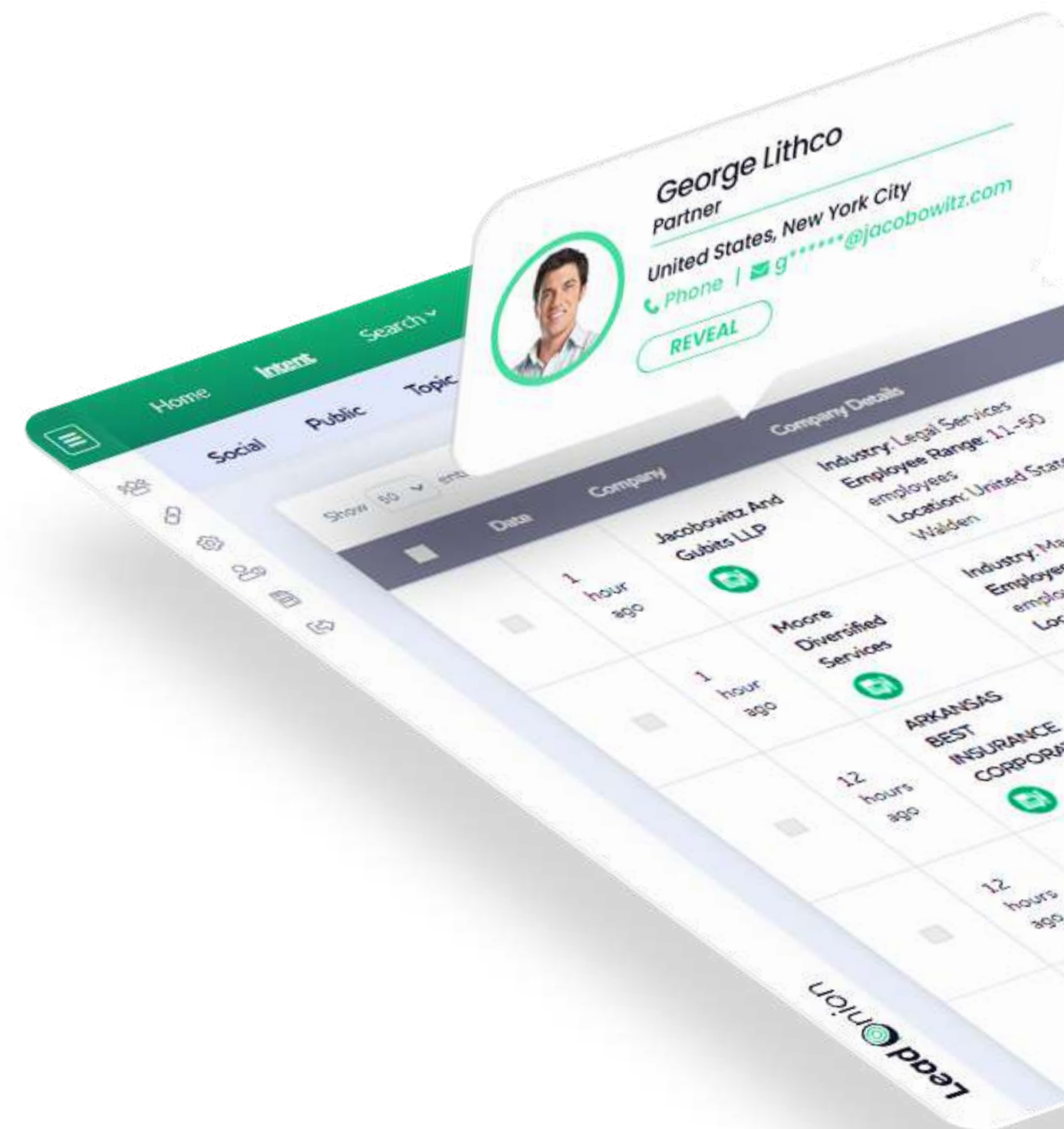
Chapter 1: What is Intent Data and How Does Buyer Intent Work? (Cont...)

With the advent of online shopping, millions of people all around the world are interacting online in their hunt for products that will meet their needs.

From engaging with content on websites to specific search engine topics and according to research by Google, 89% of B2B researchers are using the internet during the B2B research process – this is a huge amount of data left behind the actions of your potential target market.

By using smart technology, such as machine learning and AI, these databases of information can be mined to deliver key insights, predict Buyer Intent patterns and track consumer engagement. The success of Buyer Intent is all down to the algorithm which is set up to monitor engagements, observe prospects' behaviour and locate the prospects who match your buyer profile.

In return, the Buyer Intent algorithm will deliver all the prospects who are indicating high purchase intent and put them straight into your database.



Chapter 2: Where Does Buyer Intent Data Come From?

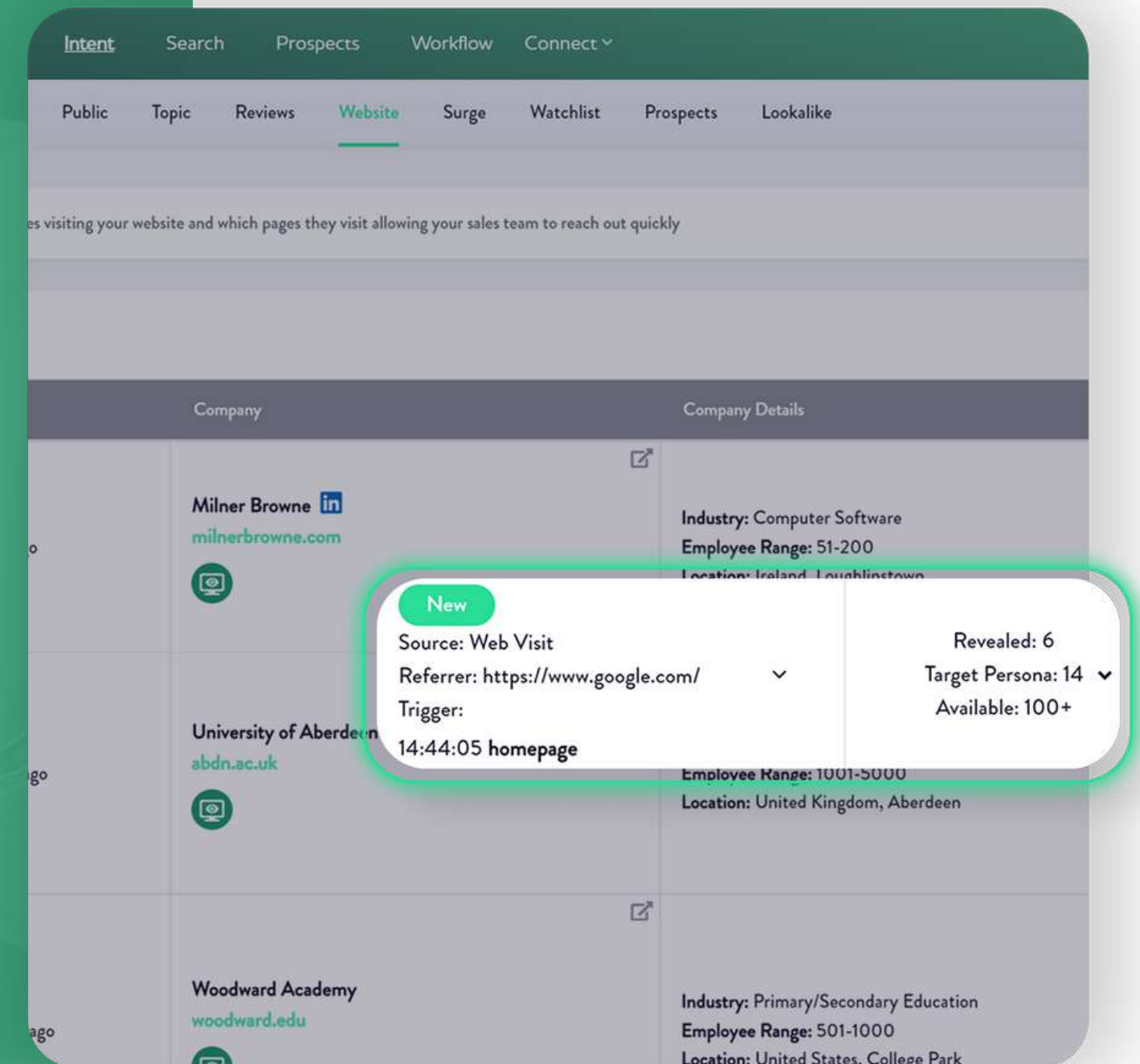
Intent Sources:

How Buyer Intent Data is collected has to do with its sources and these are broken down into three categories: first, second and third-party data.

Until recent years, Buyer Intent has been largely restricted to first-party sources, but in the growth of technology and mobile shopping, Buyer Intent Data can now be accumulated across the three categories.

First-party Intent Data:

First-party data is the data you're directly in control of and have direct access to, such as your website visits, interactions with your customers across social media or email, social listening tools and offline interactions like attendance at industry events or tradeshow



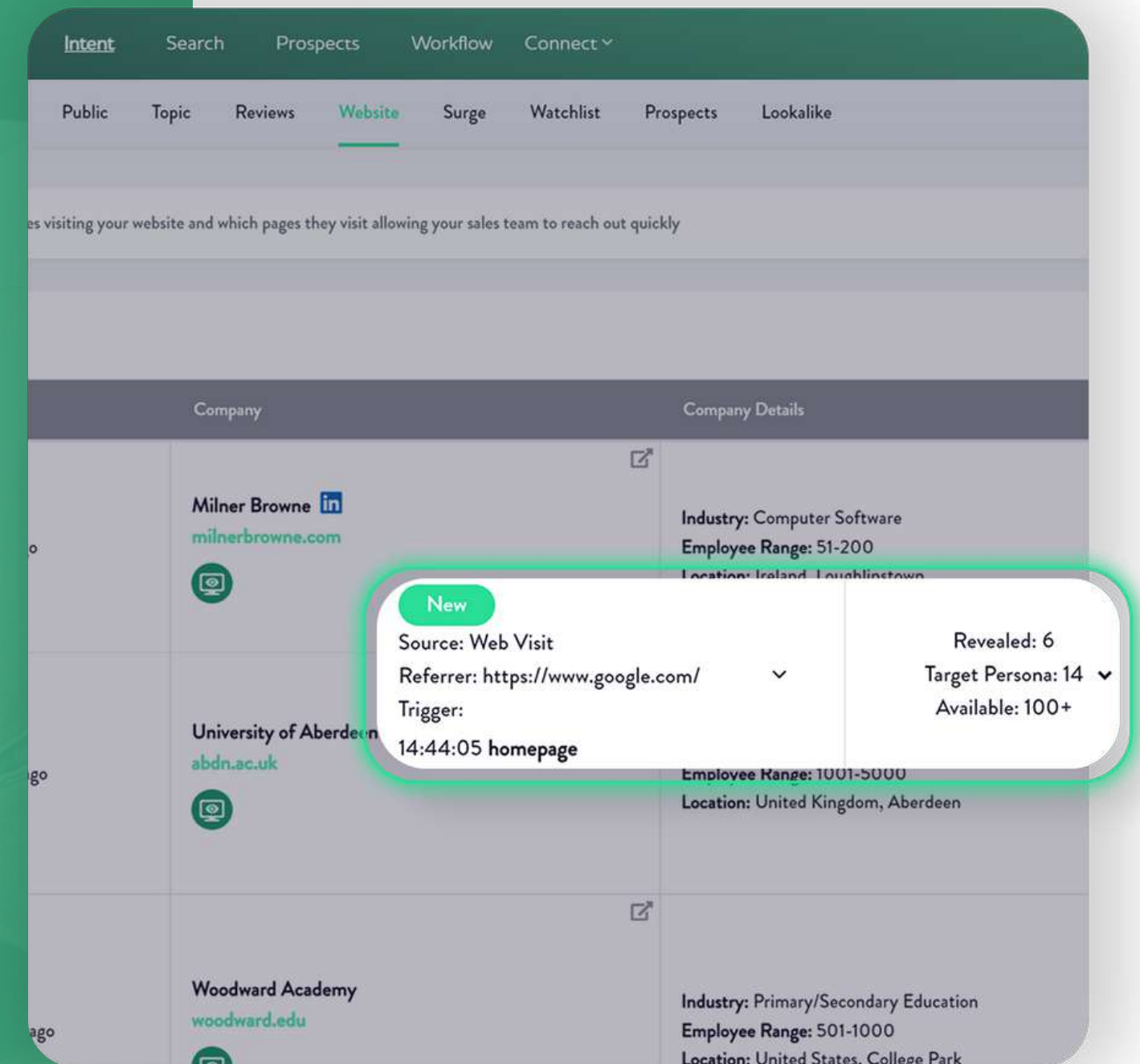
Chapter 2: Where Does Buyer Intent Data Come From?

Intent Sources:

Second-Party Intent Data:

Second-party Intent Data is the first-party data collected, analysed and sold by another company, such as review sites, like G2 (a premier technology review site). In the case of G2, it collects data for visitors to industry categories or customer profiles and sells this information back to the companies listed.

While this is very useful data, the challenge G2 customers have is operationalizing this data. Firstly, the data is company level only so companies need to supplement it with contact level information for key decision makers and secondly, it is limited to one source, being able to cross-reference this data with other intent signals is vital to maximising its use.



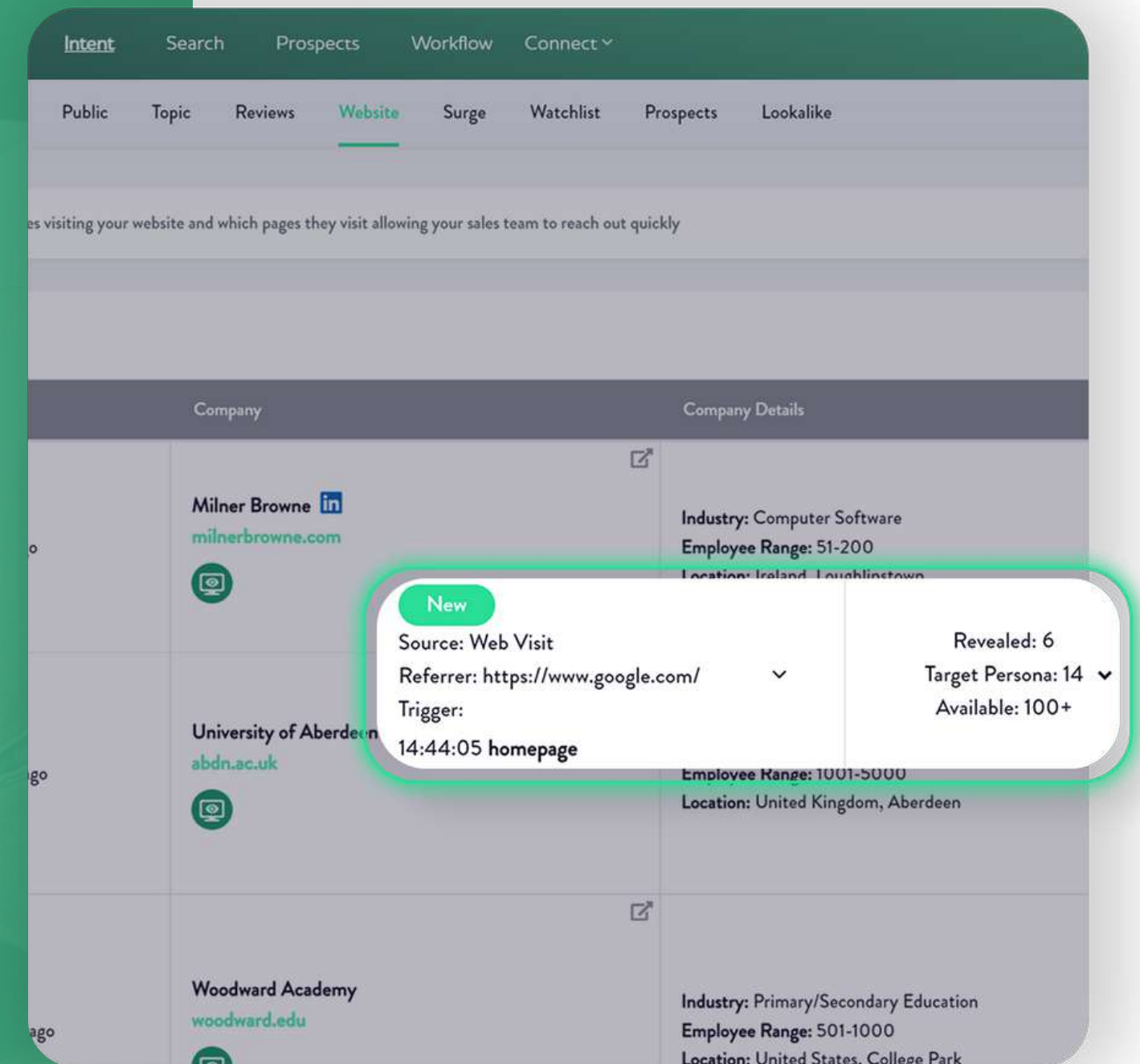
Chapter 2: Where Does Buyer Intent Data Come From?

Intent Sources:

Third-Party Intent Data:

Third-party Intent Data is collected from activities outside of your owned digital properties, such as keyword and topic mentions, user reviews and competitor mentions on external sources such as Blogs, B2B publishers, Forums, business or technology-focused online communities and Public data from social media networks, i.e. LinkedIn.

With contact/lead level Intent Data you can start to segment and score your leads and use Intent Data to trigger personalized emails.



Chapter 3: Why is Buyer Intent Data More Valuable Than Any Other?

In-Market Buyers:

Digital media is a competitive space to thrive in. If you want to keep ahead of your competitors and keep your finger on the pulse of your ideal customers, you need to think and act like they do.

To do that, you need to extend your customer insights beyond the first-party data at your fingertips. While it's important to keep the activity of your websites, ads and email campaigns in check and nurture your leads accordingly, there's a whole world of prospects out there who are suited to your product or service – and best of all – they're searching for it.

If you don't find a way to connect with your ideal personas who are in buying mode, then your key target market remains out of reach.

With Buyer Intent, you have the visibility to see beyond your own platforms and into the content your potential prospects are engaging with, so you can identify who is actively engaged and nearing their commitment to purchase.

Chapter 4: Why Intent Data is the Future of B2B Marketing & Sales?

The Future of Data:

Intent data presents a solution to the fundamentals of marketing and sales, which is to know your ideal customer and understand their behaviour, so you can make informed strategies for responding to their needs in the spaces where they are active and searching for a product or service.

Using Intent Data, companies can assemble a map of signals which indicate the where, when and why of your prospects' buying patterns.

Marketing and sales teams can use this information to adapt and personalize their campaigns to appeal to “ready-to-buy” prospects and nurture their inclination to purchase.

Chapter 4: Why Intent Data is the Future of B2B Marketing & Sales?

The Future of Data:

According to Gartner, those using third-party intent data for digital marketing are **2.09 times more likely to have an impression to form-fill conversion rate of 10% or more.**

This is backed up as 80% of B2B sales interactions between suppliers and buyers will occur in digital channels. This is because 33% of all buyers desire a seller-free sales experience – a preference that climbs to 44% for millennials.

As the use of Buyer Intent continues to grow, B2B campaigns will benefit with deeper accuracy in their marketing and sales, particularly in how individual-level data can be used to target decision-makers with relevant content in their research phase.

Chapter 5: 5 Benefits of Intent Data

5.1 Efficient Prospecting

Increased lead generation is the first step in any business development plan, you can fuel growth and scale-up. But when it comes to scaling up, your processes need to be capable of attracting an ever-increasing audience, without the need for significantly expanded resources.

When you have customers searching for your product or service, engaging with your industry's marketplace and putting all their energy into finding the solution you have, wouldn't you want to connect with them?

Not only does Buyer Intent-led prospecting ease the minds of your sales team when they pitch a sale to the right person at the right time, but it speeds up the qualifying process of finding SQLs and shortens the sales cycle.

In response to Buyer Intent Data, marketing can refine their content based on what the Intent Data has shown your prospects are interested in. Even better: using B2B third-party Intent Data, you have access to the inside scoop on what, where and how your prospects are researching their solution.

By leveraging Intent Data, your business content can be tailored to meet the needs of each prospect or lead depending on where they are in their buying journey, so your content is relevant, personalized and present at the consideration stage.

Chapter 5: 5 Benefits of Intent Data (Cont..)

5.2 Bolster Outbound Sales Results

Only 18% of marketers say their outbound work provides high-quality leads for your sales team.

B2B Buyer Intent will give you more insight to make better decisions on where your content will have the biggest impact, so you can expand the potential of your outbound sales. As a vital aspect of prospecting, Buyer Intent Data offers a high-value return on your outbound marketing by showing a pathway to the qualified leads moving through their buying cycle.

According to Think With Google, B2B buyers explore through 12 searches before they visit a brand's website and 90% of these researchers are searching online specifically relating to their business purchases.

With Buyer Intent, you are able to find the B2B decision-makers searching for solutions and see exactly where they are looking, so you can target your content more effectively and place your messaging in their pathway.

Chapter 5: 5 Benefits of Intent Data (Cont..)

5.3 Close The Gap Between Sales vs Marketing

When salespeople are spending **61%** of their day on administrative, data-logging work instead of selling and only **39%** of their time selling, it's no surprise there's a divide between marketing and sales.

Losing critical time to admin work is a sign you need to improve the efficiency of your funnel and put an end to sales claiming to source leads single-handedly. Intent data gives you the power to predict buyer purchasing intent with precision.

Instead of lead scoring the traditional way, where you add points depending on the actions of your leads, you are able to score your leads for actions happening away from your platforms.

With more fine-tuned lead scoring, your sales team is able to dedicate more time to **prioritizing interested leads and contacting those ready to buy.**

Chapter 5: 5 Benefits of Intent Data (Cont..)

5.4 Improve Account-Based Marketing Campaigns

In B2B, targeting has shifted to account-based marketing, on an individual level, and at the top of the agenda is building relationships with the right prospects.

By utilising Intent Data, you have access to specific information, otherwise unavailable, about each individual prospect, including industry, job title and contact details. For your content to remain relevant, Buyer Intent proves an effective resource in understanding the interests and behaviours of your B2B target market.

Using it in this way, you are able to view the scope of the buyer journey and each prospect's stage within it.

From there, you are able to **personalize messages** that appeal to those in decision-making roles in your target companies.

5.5 Create Relevant, Impactful Content

Without effective research into your target market's interests, you can't guarantee the content you create will resonate with those viewing it.

Intent data allows you to assimilate the topics your prospects interact with and the spaces within which they engage. For example, if you know the questions or topics behind exploring in your marketplace, you can better tailor your content to respond to those questions right at the moment a prospect expresses them.

The result is a stronger content narrative and an increase in the flow of qualified leads to your site.



Chapter 6: Ways You Can Use Intent Data to Power Your Pipeline

Acquiring Intent Data is the first step towards transforming your pipeline, but the next step is how you use Buyer Intent once you have it. If you employ the right strategies, your Buyer Intent can influence the key areas that will boost your success.

6.1 Identify Prospects in Buying Mode

Undoubtedly one of the greatest benefits of using Intent Data is being able to hone in on the prospects who are in buying mode. Not only does this eliminate the legwork in pitching sales or content to prospects who are uninterested, it also allows you to focus your sales and marketing activity on those who are already researching your solution.

6.2 Prioritize Leads Most Likely to Buy

In order to see the leads who are ranking high in the consideration phase, you need to be able to identify the behaviours which indicate their likelihood to purchase and assign value to their actions. Intent data helps you determine when a prospect is actively engaged in their research and moving towards a purchase, compared to those who are merely browsing your market with no intention to buy.

When you have the tools to prioritize the leads who score the highest, you can cut out the time wasted on prospects who are at the bottom of your pipeline. The result is a more **value-based ranking system compared to lead scoring done without Intent Data.**

Chapter 6: Ways You Can Use Intent Data to Power Your Pipeline (Cont...)

6.3 Retain Customers

It goes without saying that keeping your customers is just as important as landing new ones. Buyer intent isn't only geared towards locating new prospects, but it can help in retaining the customers you already have. When a customer has purchased your solution, you can track their activity on product review sites, competitor pages or search engine topics, which could suggest they're considering switching to a new provider.

Using Buyer Intent, you can set up triggers which will track the frequency of your customers' actions and mark these as indicators of success. If a customer is ramping up the number of times they're engaging with a competitor or review site, you schedule emails or calls to respond to their needs and improve customer satisfaction.

6.4 Improve Content

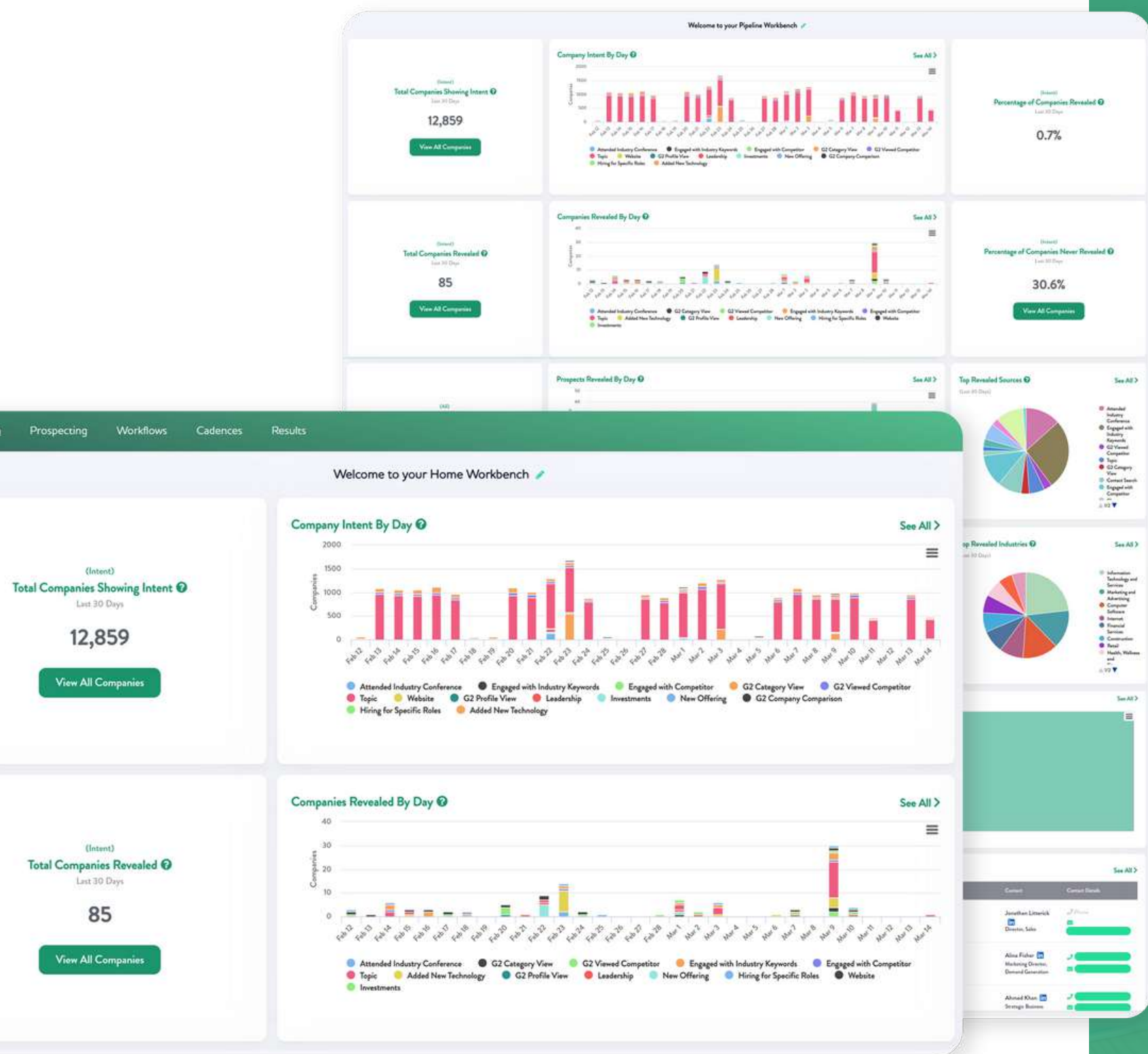
Once you have a concrete log of Intent Data, you have the foundations to start building a content strategy which responds to what your ideal prospects need. From trending topics to popular keywords, through to platform usage and pain points, you will be able to refine your content, so it addresses your prospects' wants. For example: if you optimize your content titles and headers in response to your Intent Data, you can directly address any queries in their research and help nudge your prospects further down their buyer journey.

Chapter 6: Ways You Can Use Intent Data to Power Your Pipeline (Cont...)

6.5 Refine Advertisement Targeting

Once your Buyer Intent Data opens the door to the prospects who are keen, active and shopping in your marketplace, you can use this information to refine your targeting in email, search engine and social media ads.

Not only does this save your ad revenue from being spent unintentionally on the prospects who aren't inclined to buy it ensures your ad campaigns achieve a higher ROI.



Chapter 7: How to Judge “Buyer Intent”

Once you’ve subscribed to a Buyer Intent engine and data begins filling your dashboard, it’s knowing how to interpret it that will prepare you for making a strategy.

With only **46% of sales professionals using data insights to gauge when a customer is ready to buy**, there’s an opportunity to use your data to your advantage in getting ahead of your competitors. But tracking the signals of your B2B prospects is easier said than done, especially if you are unsure what you are looking for. Here are the key considerations you should bear in mind when scoring your prospects and their interactions.

7.1 Recency:

Recency is an invaluable aspect of your Buyer Intent and you need to strike when the iron is hot. Unlike static data lists, Buyer Intent Data should be current and up-to-date, and to get that information, you need Buyer Intent Data which shows how recently a prospect has engaged with your content, competitors or industry.

Don't waste precious time chasing after an account that engaged with your brand 6 months ago, they've already made a purchase or lost interest. Instead, harness the power of recency to nurture your potential clients before they slip through your fingers and into the abyss of missed opportunities.

With Buyer Intent, you can rely on recency to steer your sales team into pitching the right people at the right time.

Chapter 7: How to Judge “Buyer Intent” (Cont...)

7.2 Frequency

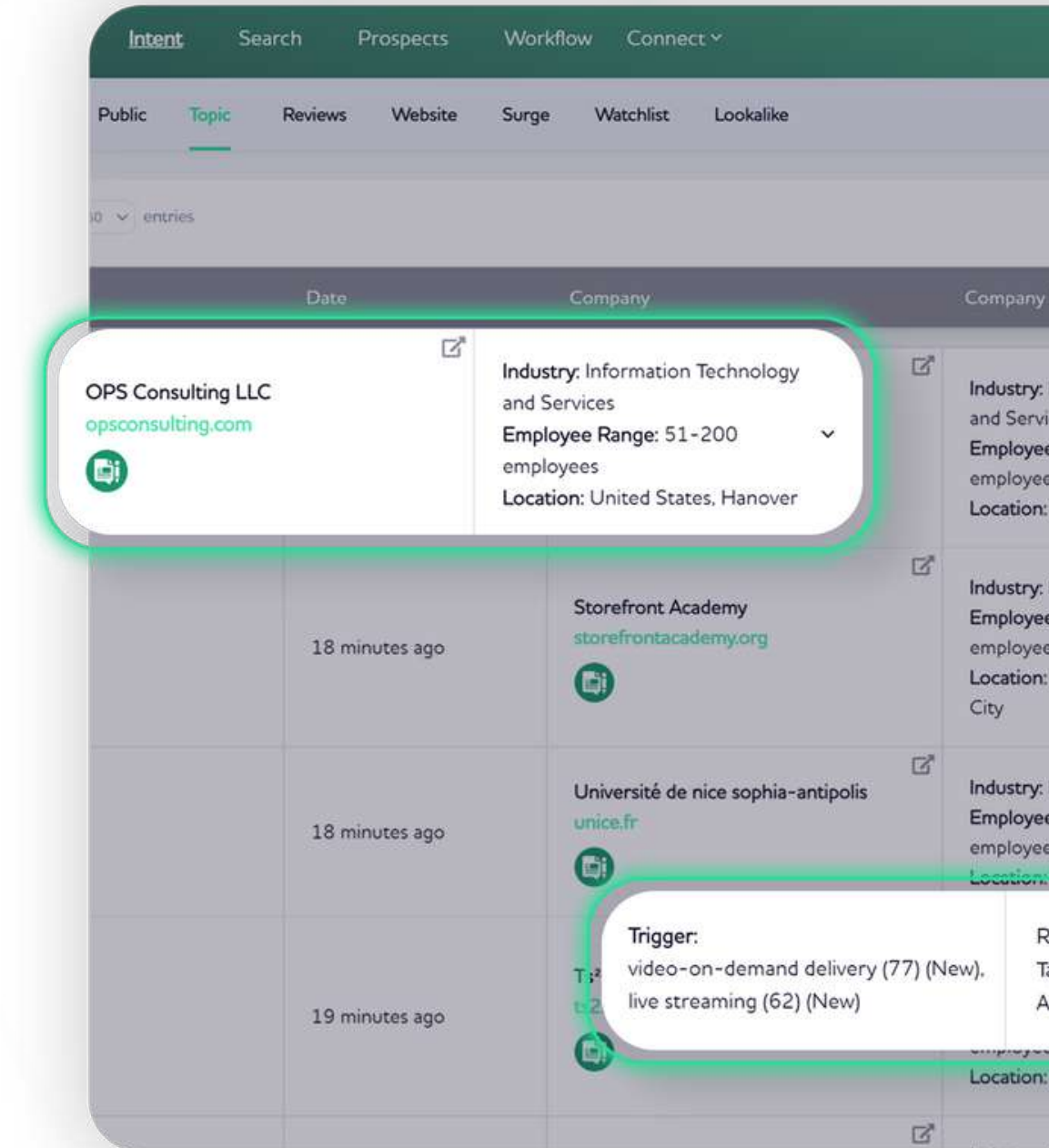
Frequency is an important benchmark for indicating your Buyer Intent. If a prospect is often viewing your website, your competitor’s website or review sites, you can guarantee they’re in buying mode. In other words: it’s sales time.

By delving into the realm of frequency, you can decipher the subtle patterns and signals that lie beneath the surface, enabling you to anticipate and fulfil their needs with unrivalled precision.

7.3 Engagement

Last but not least, engagement, the lifeblood of successful connections, holds within it the power to gauge the true interest and enthusiasm of potential leads towards your services. It acts as a vital scoring factor, revealing profound insights into their level of intrigue and curiosity.

The style of engagement – whether it be blog comments, chatbot conversations or direct messages – will give you deeper insight into the intention behind their engagement.



Chapter 8: Lead Onion's Intent Engine

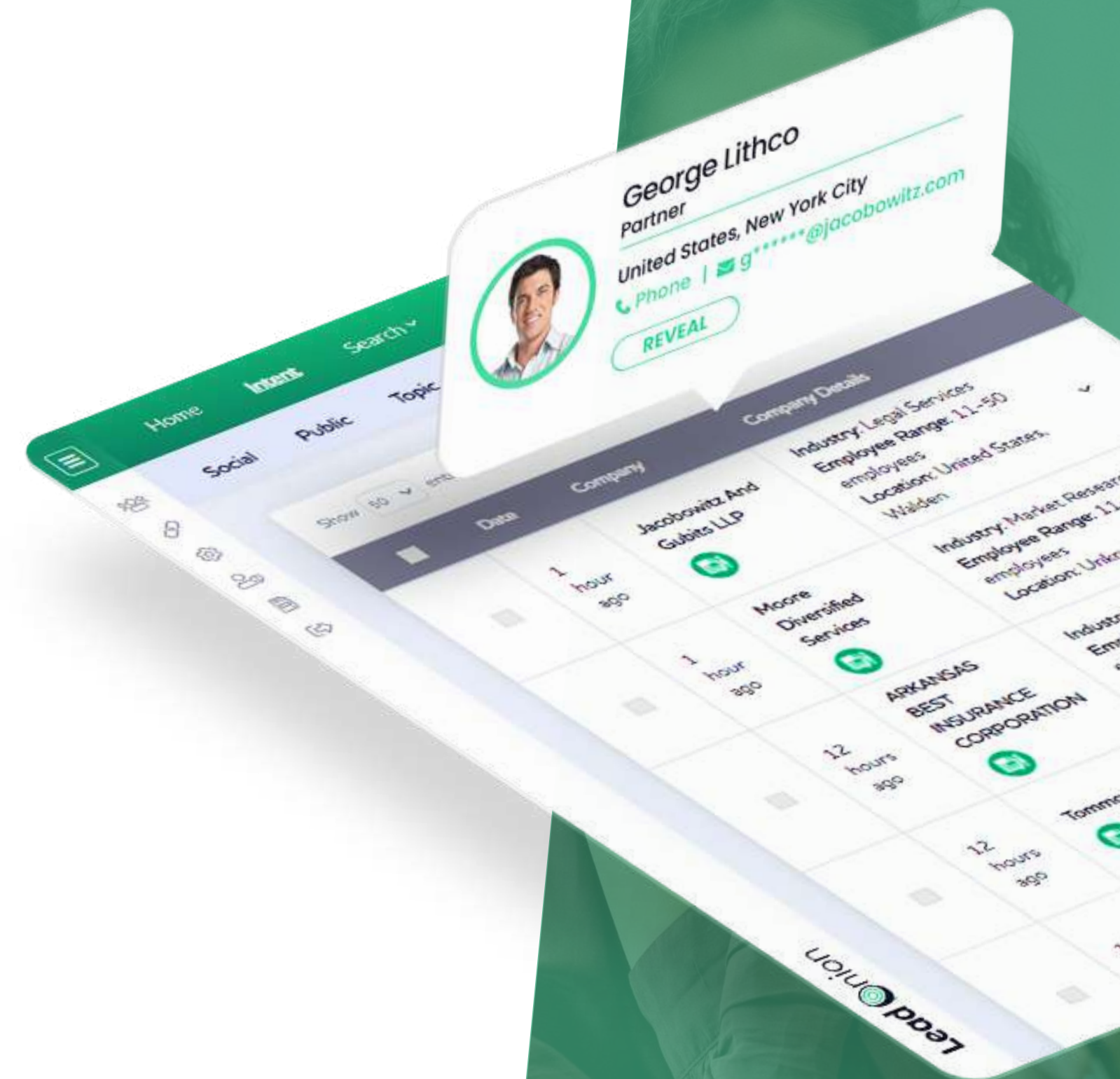
Buyer Intent Data

When we designed Lead Onion, we did so with one thing in mind: **to rise above the marketing noise.**

With 57–70% of prospects doing their research before they contact a vendor, it's critical to arm yourself with the tools to be seen and heard at exactly the right time in the buying journey. It's a difficult balance to strike between contacting the right person, at the right time, with the right message.

But with Lead Onion's engines, we make it a no-nonsense process by identifying and tracking the prospects engaged right now in your marketplace, plus we can predict Buyer Intent at every step of the way.

With 70% of the companies reporting that the most important benefit of automation technology is better-targeted customer communication, we know the true value of Intent Data. Yet most purchase Intent Data solutions only provide data at the macro level, i.e. company-level intent.

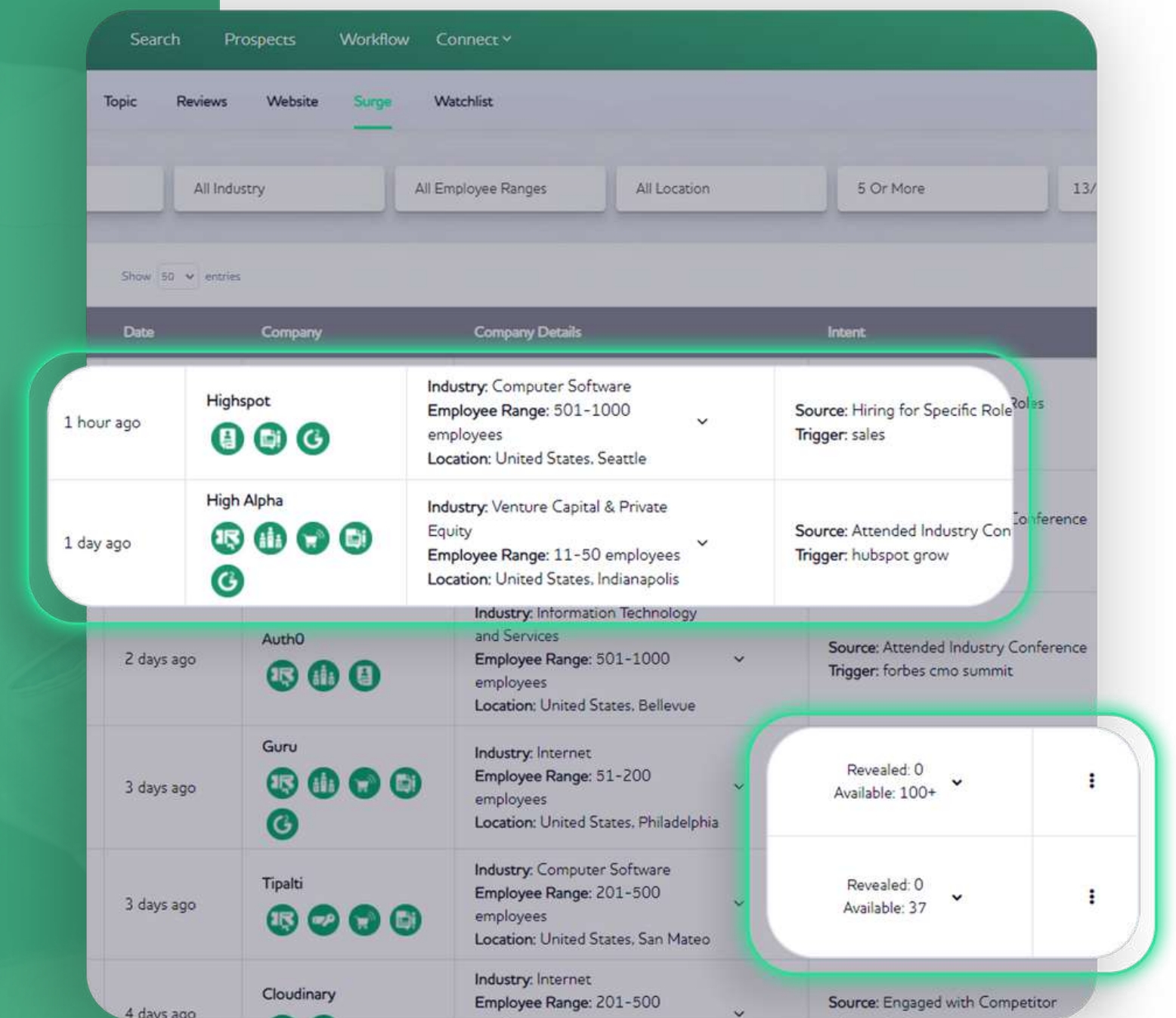


Companies Do Not Purchase Products, People Do!

At Lead Onion, our Intent Data gives insight into true customer intent, with data that's based on online interactions and is gathered along with the business contact details of the person displaying intent.

Using our powerful prospecting tools, you can combine first, second and third-party Intent Data to find prospects at scale. Plus, our engine will uncover the hidden opportunities for targeting at each stage of your prospect's buying journey, including Awareness, Exploring Solutions and Comparing Vendors.

Lead Onion's Buyer Intent Engine combs through millions of data sources on a daily basis and pulls through the list of the prospects you should be speaking to, including their most up-to-date contact information, and, more importantly, when you should contact them.



The screenshot displays the LeadOnion web application interface. At the top, there are navigation tabs: Search, Prospects, Workflow, and Connect. Below these are sub-tabs: Topic, Reviews, Website, Surge (highlighted), and Watchlist. A filter bar shows 'All Industry', 'All Employee Ranges', 'All Location', and '5 Or More'. A 'Show 50 entries' dropdown is visible. The main table lists prospects with columns for Date, Company, Company Details, and Intent. Two rows are highlighted with green borders. A modal window is open on the right, showing details for a prospect with 100+ available contacts.

Date	Company	Company Details	Intent
1 hour ago	Highspot	Industry: Computer Software Employee Range: 501-1000 employees Location: United States, Seattle	Source: Hiring for Specific Roles Trigger: sales
1 day ago	High Alpha	Industry: Venture Capital & Private Equity Employee Range: 11-50 employees Location: United States, Indianapolis	Source: Attended Industry Conference Trigger: hubspot grow
2 days ago	Auth0	Industry: Information Technology and Services Employee Range: 501-1000 employees Location: United States, Bellevue	Source: Attended Industry Conference Trigger: forbes cmo summit
3 days ago	Guru	Industry: Internet Employee Range: 51-200 employees Location: United States, Philadelphia	
3 days ago	Tipalti	Industry: Computer Software Employee Range: 201-500 employees Location: United States, San Mateo	
4 days ago	Cloudinary	Industry: Internet Employee Range: 201-500 employees Location: United States, San Francisco	Source: Engaged with Competitor

Revealed: 0
Available: 100+

Revealed: 0
Available: 37

Chapter 8: Lead Onion's Intent Engine

Purchase Intent comes in many forms and there is no one single source of Intent Data that can guarantee a sale. At Lead Onion we have 17 sources of Intent Data which we have categorised in the 5 Key Pillars of Intent.

1. Social Intent

Users of social media leave little nuggets of information online in the interactions that they have on a daily basis. For example, they might share a piece of content from a specific competitor or comment on a post.

This public data can be accessed by Intent Data vendors and interpreted to find useful signals of intent. Lead Onion's high-performance engine allows you to set up tracking on:

Competitors: See who's engaging with them on social channels

Keywords: See who's engaging with key conversational phrases relevant to your industry

Events: See who's attending large conferences in your space

Chapter 8: Lead Onion's Intent Engine

2. Public Intent

Research suggests that 43% of sales representatives feel they lack information before reaching out to prospects.

Any movement in the decision-making process is worth monitoring when looking for prospective clients. Hiring new talent, securing new funding rounds, or announcing expansions, mergers, and acquisitions not only signal access to funds but can indicate the need for new products or services.

By monitoring public intent signals, you can get ahead of your competition and let your sales team reach out at this crucial stage.

Lead Onion monitors over 20 million companies and provides updates when:

1. Companies are hiring for specific roles
2. Companies announce new funding rounds
3. Companies announce changes in leadership roles
4. Companies announce expansions or new product offerings

Chapter 8: Lead Onion's Intent Engine

3. Topic Intent

With Topic Intent, you can pinpoint companies that are consuming higher than normal levels of content on specific topics across over 5,000 B2B content sites.

Consumers nowadays do not wait until they are contacted by sales teams, B2B buyers do their own research and bounce around between Google searches, social channels, whitepaper materials, and emails.

Research by marketingcharts.com suggests that B2B buyers are more open to engaging with vendors early on, with Aberdeen reporting that almost half (48%) of buyers say they are most open to challenges to their thinking at the beginning stages of their research.

With Lead Onion's Topic Intent tool, you can view a list of companies that have had a sudden increase in consumption of content related to your selected topics enabling you to target prospects at the beginning of their Buyer Journey.

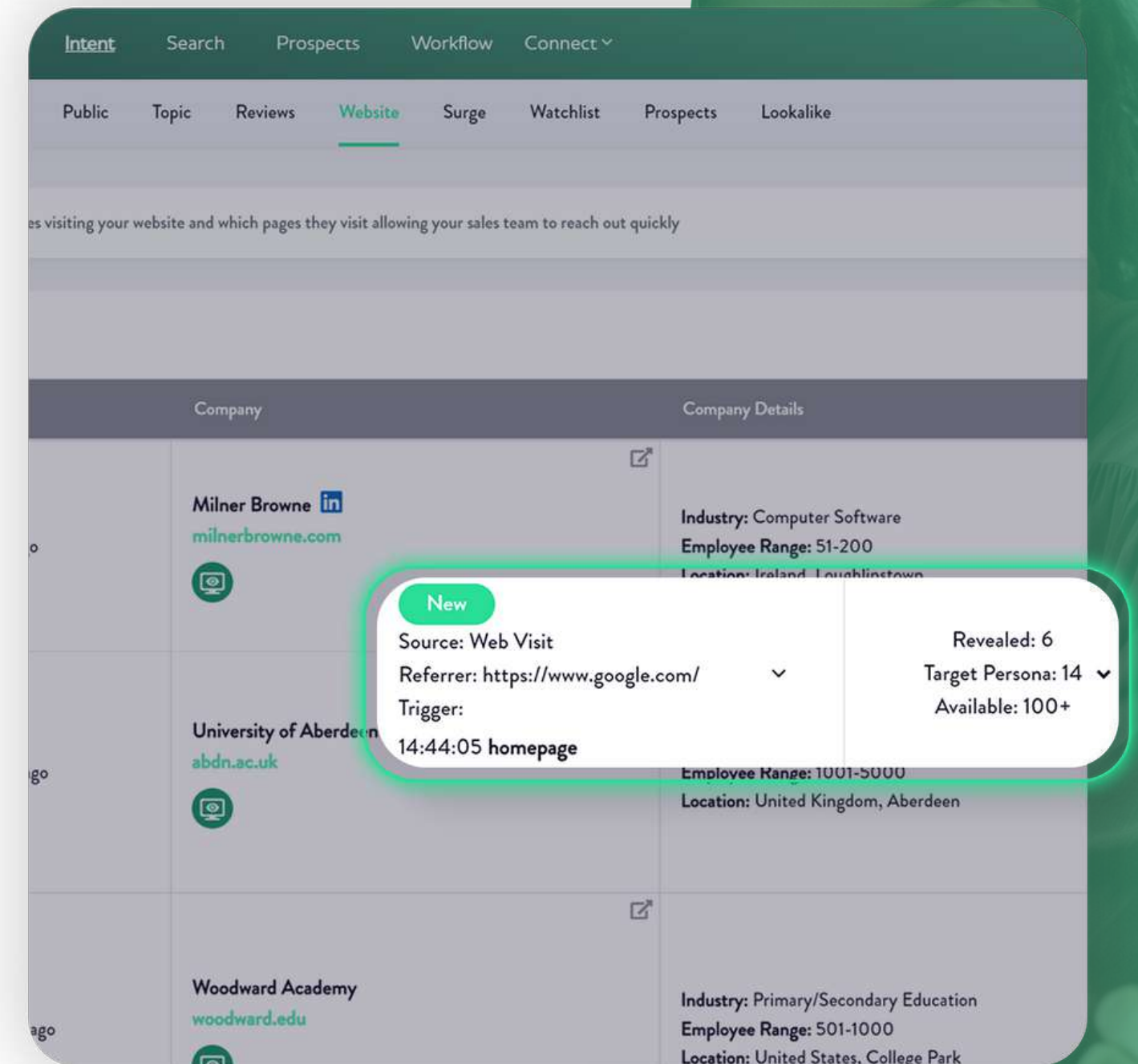
Chapter 8: Lead Onion's Intent Engine

4. Website Intent

Your website is your digital shop front, so it's a great sign when your site visits and pages clicked are totalling up. But with Lead Onion, we take those numbers a step further.

Our Website Intent engine turns anonymous web traffic into sales opportunities by revealing the leads already present and active on your website.

We reveal the companies and key decision-makers visiting your website and turn their visits into contact logs, complete with B2B contact data, including names, job titles and addresses.



Chapter 8: Lead Onion's Intent Engine

5. G2

Our G2 Integration enhances your second-party data by making your G2 data operational and turning engaged and relevant prospects into B2B contact data.

With Lead Onion, you can connect your G2 profile and intent feed to help you discover prospects who are actively searching for your industry or your competitors in real time. Set up auto-reveal on your Lead Onion account and you will have a live stream of contact-level prospects to feed directly to your sales team or into your marketing automation platforms.

Combine G2 Intent with Lead Onion Intent Data to identify companies who are not only active on G2 but active on other channels too. With Lead Onion, prospects will pour into your funnel at volume so the rate of your conversion increases, your sales cycle shortens, and the quality of your leads is higher.

Unlike static data lists, our Buyer Intent Data is current, up-to-date and shows the prospects who are engaged right now.

Chapter 9: Introducing Lead Onion's Intent Generator

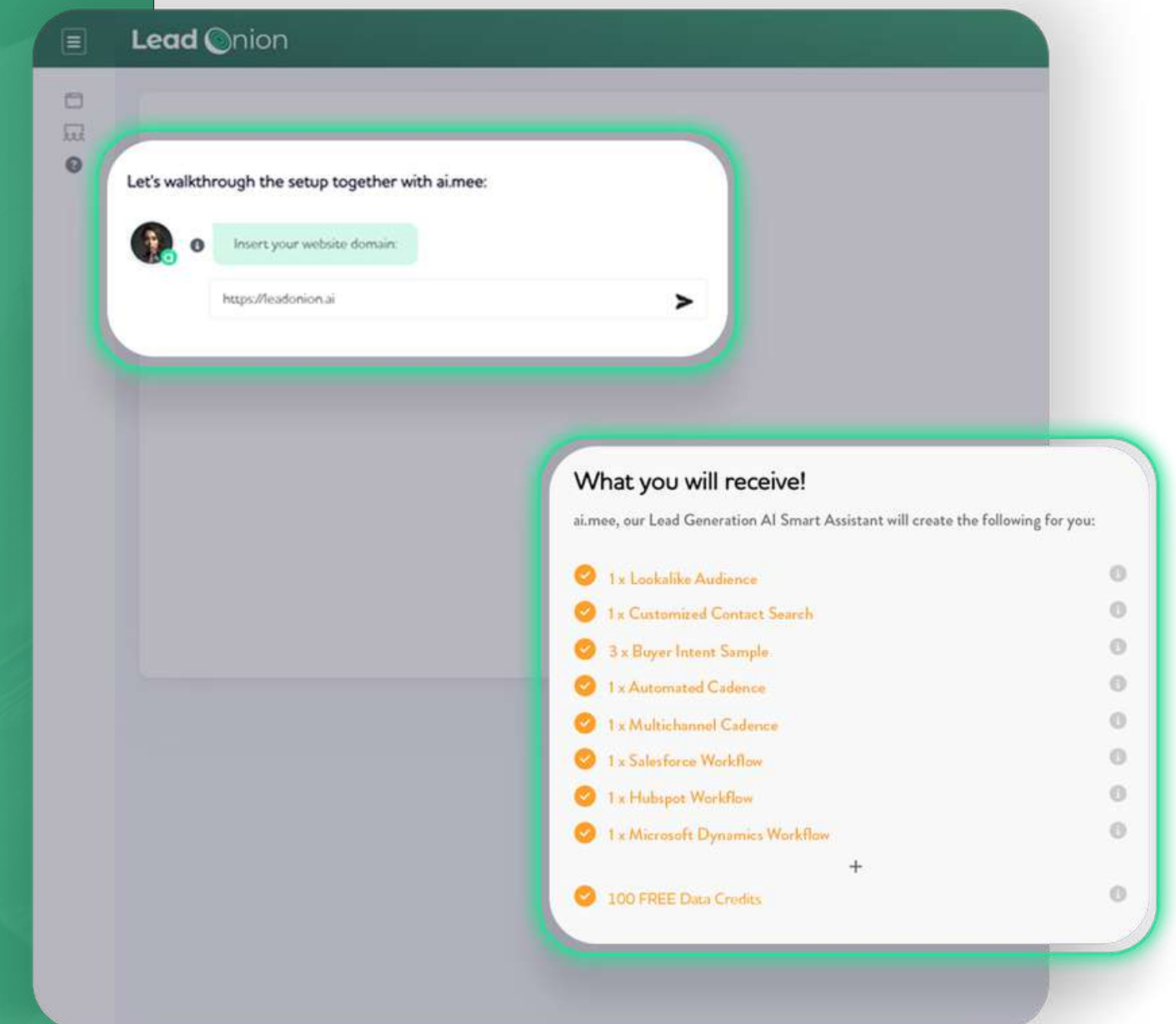
11.1 The Revolutionary Tool for Lead Generation

The “Lead Onion’s Intent Generator” is a revolutionary Buyer Intent & Lead Generation tool designed to streamline the process of finding, engaging, and converting quality leads.

With its cutting-edge technology and seamless user interface, this game-changing tool puts you in the driver's seat of a high-octane sales engine in minutes.

Brace yourself for a revolutionary single setup flow that transforms your business by creating a comprehensive Buyer Intent campaign, pinpointing laser-targeted contacts, automating sales cadences, and kickstarting your success with a jaw-dropping bonus: 100 free leads. All of this magic is achieved within an astonishingly quick 2-minute setup!

Get ready to fast-track your way to unparalleled success and watch your business skyrocket with the Lead Onion's Intent Generator.



Chapter 9: Introducing Lead Onion's Intent Generator (Cont..)

11.2 Key Features and Benefits

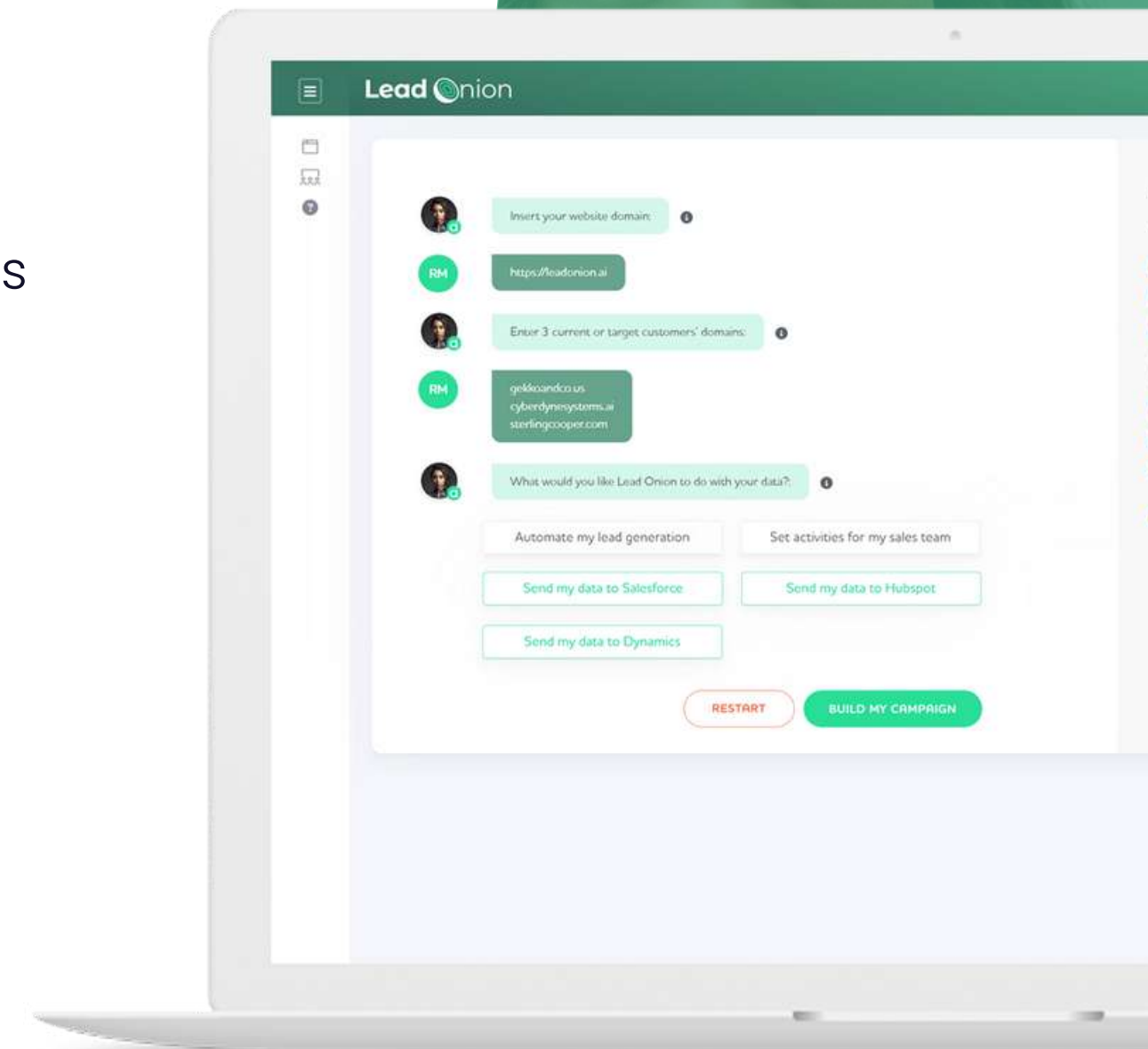
In this section, we'll explore the powerful features that make Lead Onion's Intent Generator, a must-have tool for maximizing lead potential. Let's dive into how this revolutionary tool will skyrocket your business to unprecedented heights

1) Comprehensive Buyer Intent Campaign Setup:

Lead Onion's Intent Generator provides businesses with a seamless setup flow that effortlessly sets up a comprehensive Buyer Intent campaign in just 2 minutes. It is the secret to targeting your ideal audience, defining campaign goals, and unleashing automated workflows that engage prospects at every crucial stage of their buyer's journey.

By aligning your marketing strategy with the revolutionary concept of Buyer Intent, you'll unlock a treasure trove of potential and supercharge your lead-capturing abilities.

Prepare to witness a dramatic surge in conversion rates as you tap into the deepest desires and intentions of your target audience.



Chapter 9: Introducing Lead Onion's Intent Generator (Cont..)

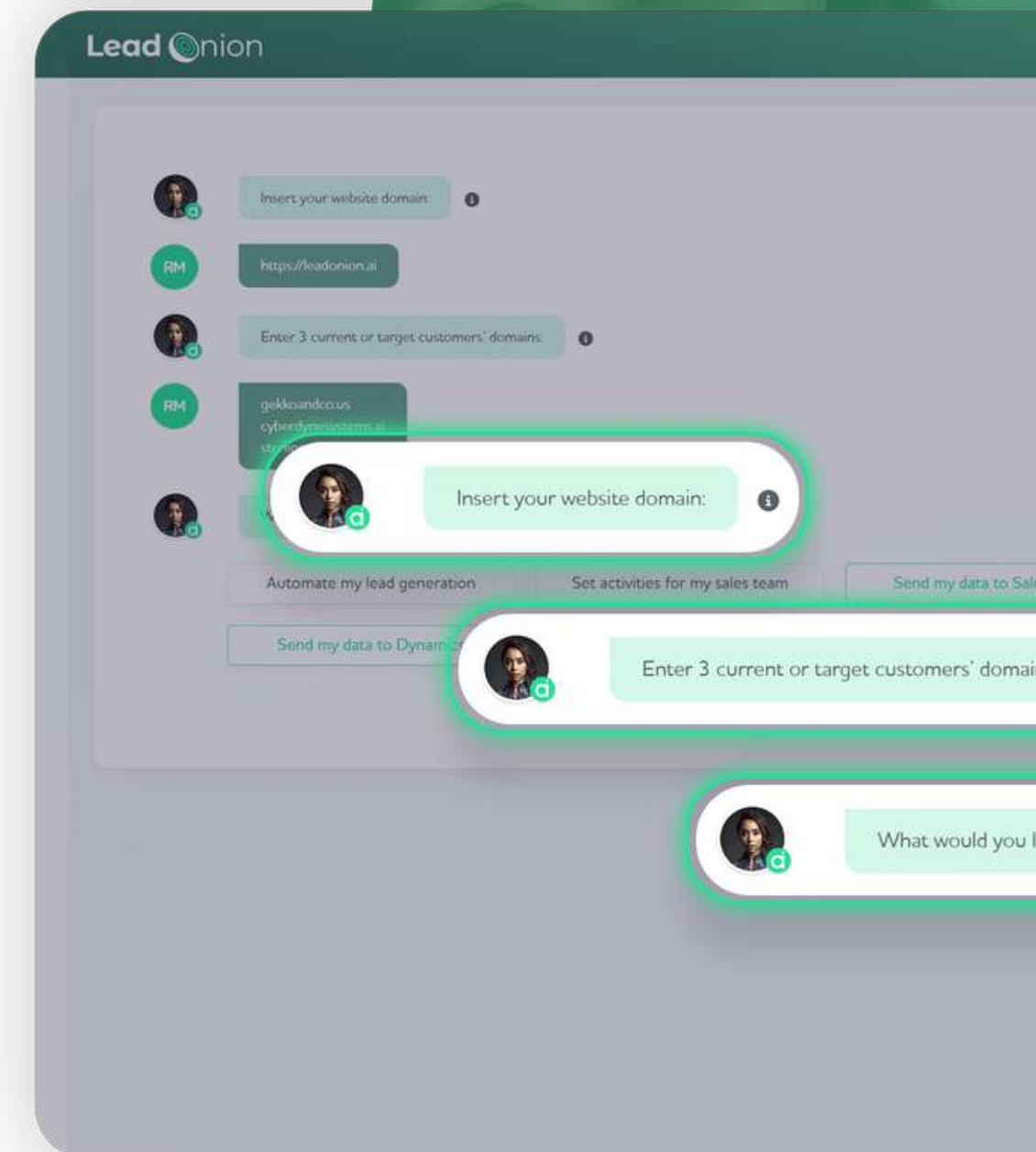
11.2 Key Features and Benefits

2) Intent-Driven Lead Generation:

With our revolutionary tool, you'll gain unparalleled access to a contact identification system that will blow your competition out of the water. Powered by advanced algorithms and data intelligence, **Lead Onion's Intent Generator takes the guesswork out of lead targeting.**

Say goodbye to wasteful, scattergun approaches. Instead, prepare to zero in on contacts who are not just interested, but absolutely primed to fall head over heels for your products or services.

By focusing your efforts on these highly relevant, intent-driven leads, you'll experience mind-blowing conversion rates and achieve a level of marketing optimization that will make your competitors green with envy.



Chapter 9: Introducing Lead Onion's Intent Generator (Cont..)

11.2 Key Features and Benefits

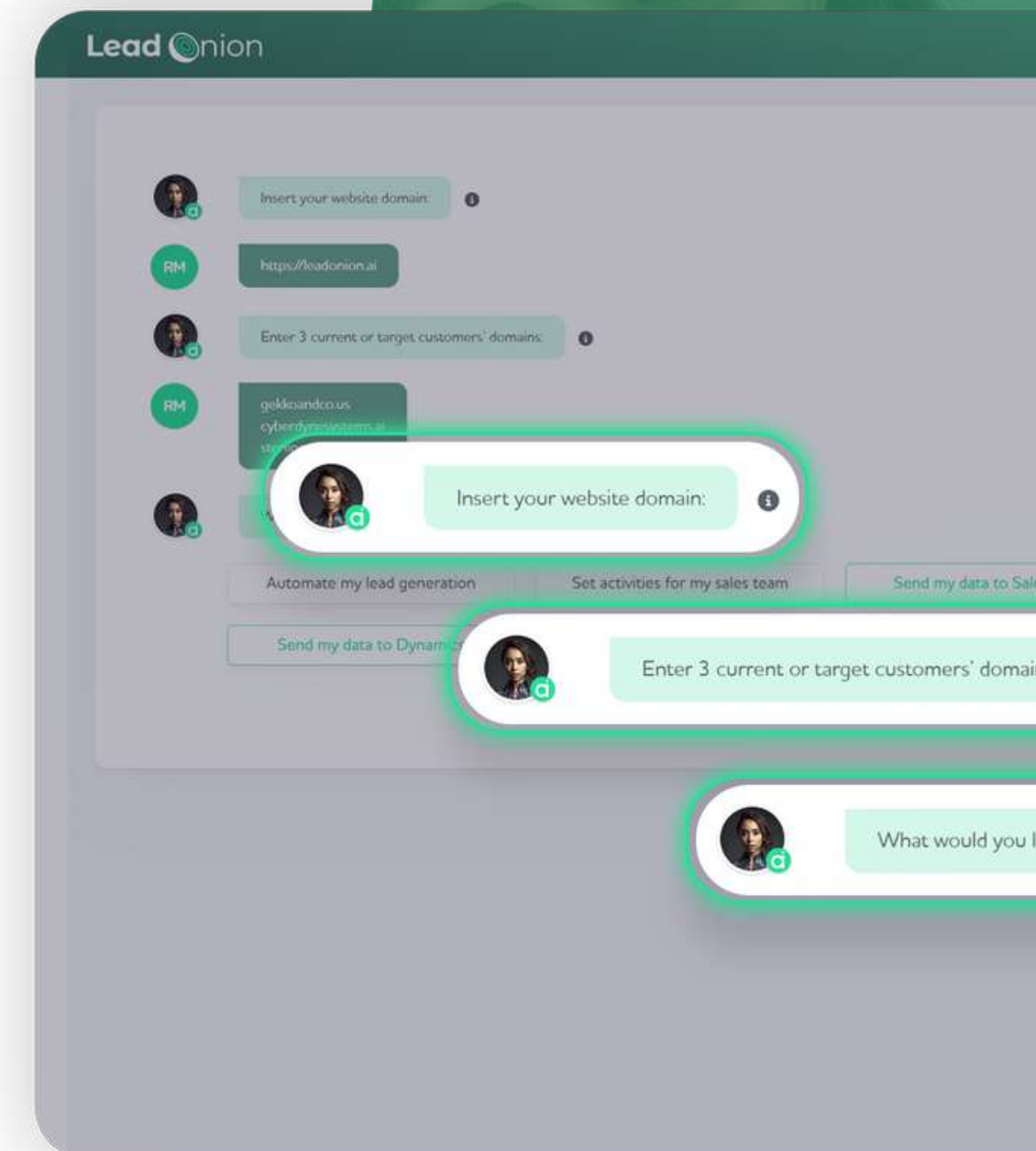
3) Automated Sales Cadences:

Picture this: personalized and timely communication seamlessly delivered to your leads, without lifting a finger. With Lead Onion's Intent Generator, you'll set up **automated email sequences, follow-up reminders, and task assignments that ensure no lead slips through the cracks.**

Watch as your sales team's efficiency skyrockets, saving you precious time and resources, all while keeping your leads engaged and propelling them smoothly through the sales funnel.

Leave behind the days of mundane manual follow-ups and endless sales processes that drain your time and energy.

Brace yourself for a paradigm shift as our cutting-edge tool takes the reins and automates your sales cadences like never before.



Chapter 9: Introducing Lead Onion's Intent Generator (Cont..)

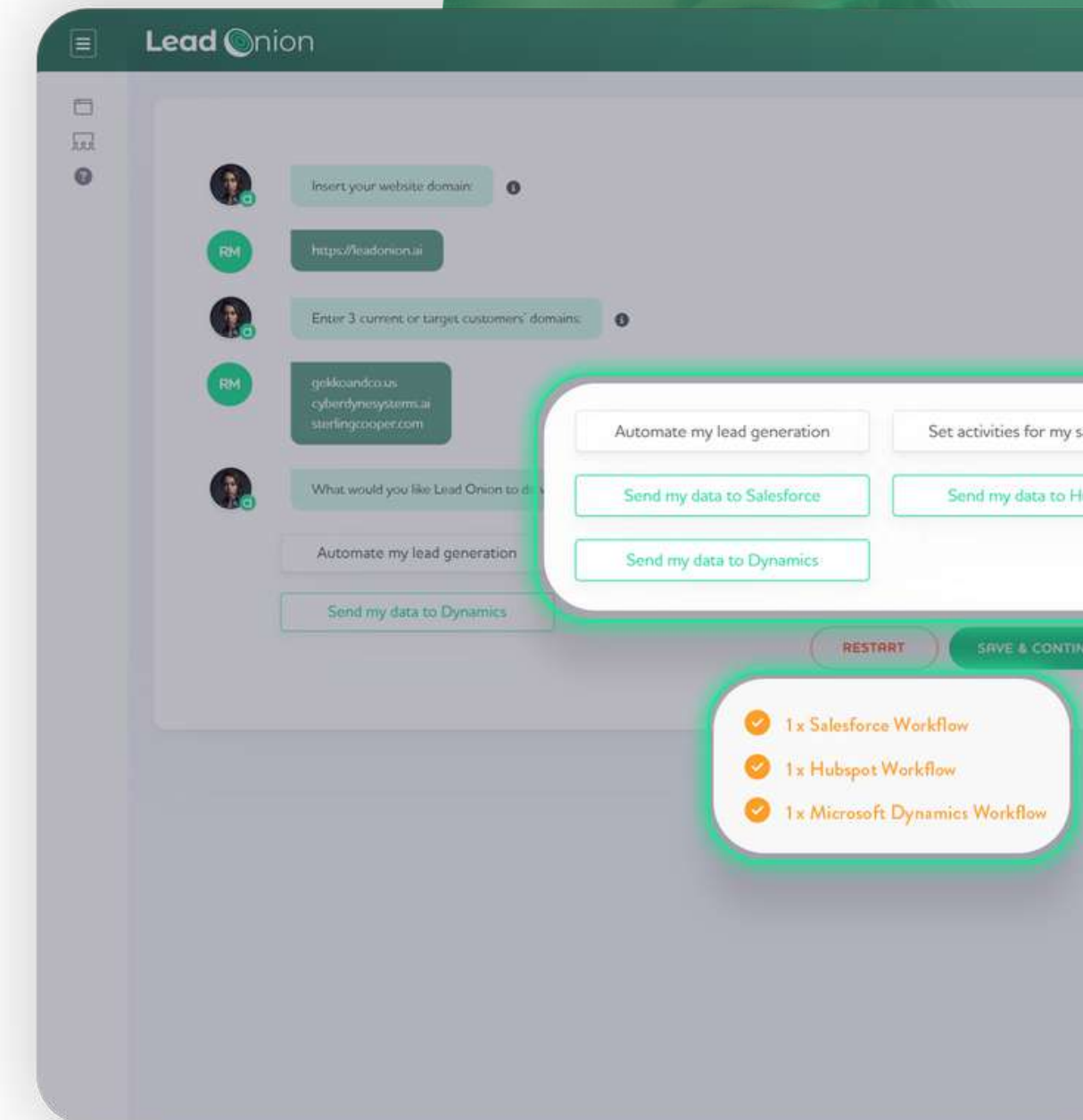
11.2 Key Features and Benefits

4) Set Up with Lightning Speed:

Prepare for an adrenaline-fueled experience as we fast-track your path to success. With a blink-and-you'll-miss-it 2-minute setup, you'll set off an explosion of potential within your Buyer Intent campaign, seamlessly targeting your dream audience, and unleashing a torrent of high-quality leads that will leave your competitors in awe.

But that's not all! Brace yourself for a jaw-dropping bonus: Lead Onion is handing you the keys to 100 free leads. Consider it your golden ticket to nurturing and converting leads right from the get-go, turbocharging your sales pipeline from the very beginning.

Can you afford to miss out on this extraordinary opportunity to surge ahead of the competition? The time to seize the moment is now. **Let the lightning-fast power of Lead Onion's Intent Generator propel you towards unrivalled success.**



Chapter 9: Introducing Lead Onion's Intent Generator (Cont..)

11.2 Key Features and Benefits

5) User-Friendly Interface and Intelligent Automation:

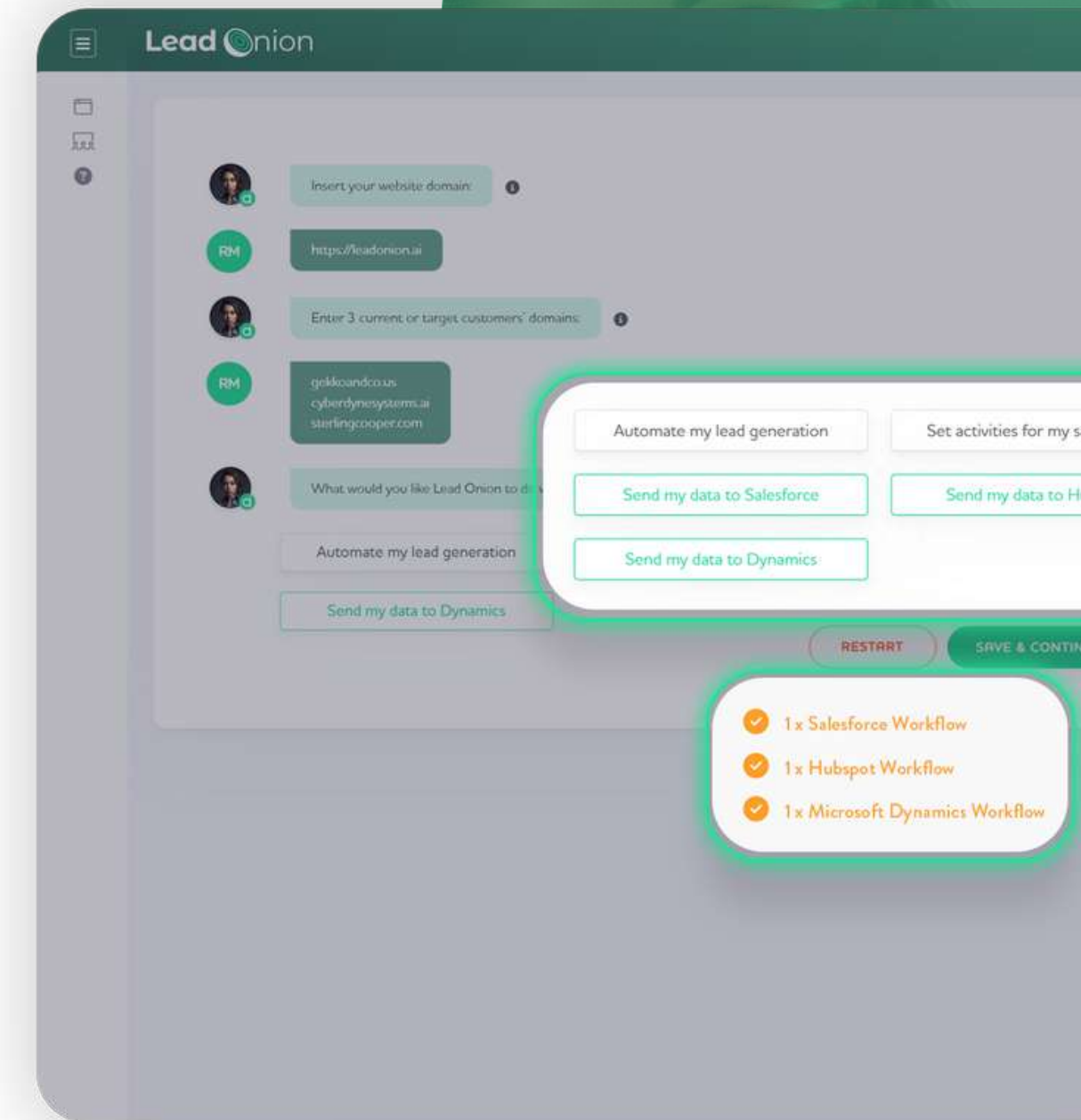
Lead Onion's intuitive interface and intelligent automation seamlessly streamline the process, enhancing efficiency, and productivity, and delivering exceptional results.

Sales professionals and marketers can easily identify, prioritize, engage, and connect with high-quality leads. Conquer lead generation with ease and finesse.

Even if you're new to the tool, you'll find it intuitive and easy to navigate. The intelligent automation capabilities streamline the lead generation process, freeing up your time to focus on other critical aspects of your business. You'll experience increased efficiency, improved productivity, and ultimately, better results.

By leveraging the key benefits of Lead Onion's Intent Generator, you'll have a powerful tool at your disposal to supercharge your lead generation efforts with Buyer Intent Data.

Whether you're a sales professional or a marketer, Lead Onion's Intent Generator empowers you to identify, prioritize, engage and connect with high-quality leads with ease.





Embrace Lead Potential and Achieve Extraordinary Success

Unlocking the true potential of your leads is the key to unparalleled success in the business world.

With Lead Onion's Intent Generator as your trusted companion, you can streamline your lead generation process, nurture leads effectively, and achieve extraordinary results. It's time to harness the power of Intent Data and propel your business to new heights of success. Let the Lead Onion Intent Generator revolution begin!

Get 100 Leads

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