

LEASEHAWK PERFORMANCE PLATFORM

Respond to Leads in Seconds with the powerful LeaseHawk CRM

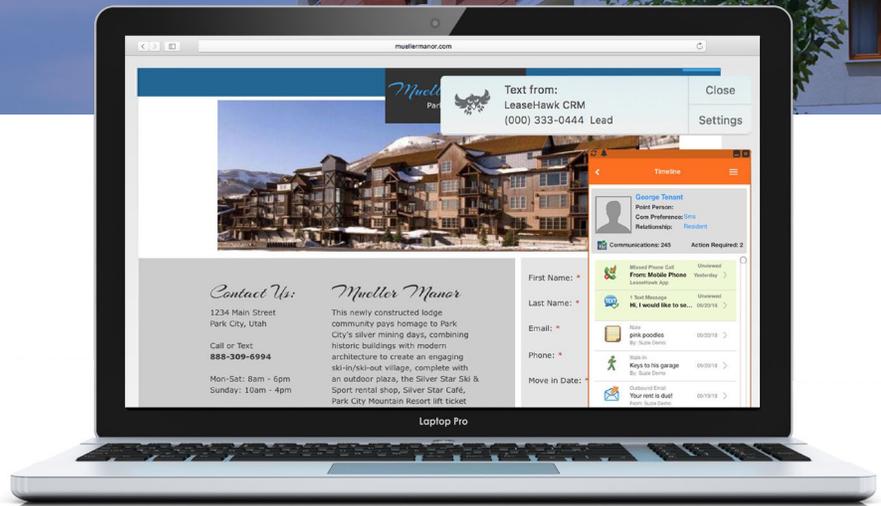
LeaseHawk's easy-to-use Customer Relationship Management (CRM) software helps multifamily professionals respond to leads and residents faster than ever. Our CRM keeps your leasing team on track to quickly respond to all inbound communications.

The last thing you want as the owner or manager of a multifamily property is for leads to slip away due to slow response time. But unless you use a CRM, losing dozens of leads is inevitable.

Some 73% of millennials expect a reply from a leasing office within a day. However, the average leasing agent takes upwards of 39 hours to respond to an inbound communication – which means your hot lead could easily turn cold.

The LeaseHawk CRM tracks and organizes all communications including calls, text messages and emails for your leasing team. By having a central interface to gather communications, our CRM makes it easy for leasing teams to reply to potential renters as soon as possible.

The result? Every single lead that your leasing team receives can be pursued quickly, efficiently and to the highest level.



More than
60%
of calls to properties
are pricing and
availability inquiries.

4 to 6
outbound communications
should be sent per
inbound communication
to close a lease.



Manage Your Leasing Pipeline

The leasing pipeline gives you visibility into your current leasing cycle as well as helps to prioritize your follow-up efforts.



Get Instant Notifications

Receive instant notifications of phone calls, voicemails, text messages and emails, allowing you to stay on top of inbound communications from new leads and current residents.



Organize Your Relationships

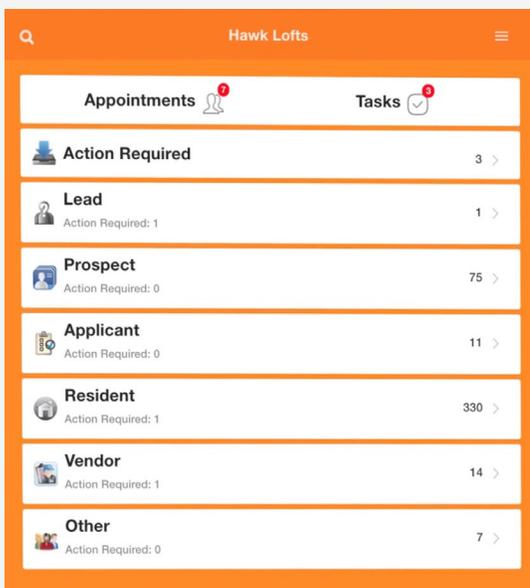
View all of your contacts in one central interface. View a contact's entire communication history to provide a more personal experience.



Speed to Lead

Access real-time unit availability and pricing. Generate reserved quote sheets while continuing live calls without leaving the CRM.

LeaseHawk CRM Key Features



- Receive, track, and record inbound and outbound communications (calls, text messages, and emails)
- Leasing pipeline by contact relationship
- Communication timeline (history) for every contact
- New lead and communication notifications
- Unviewed leads and communication visibility
- Prepopulated callback numbers with telephone number masking
- Send, receive and reply to emails
- Outbound email templates with attachments
- Search contacts and communications
- Appointment setting and reminders
- Appointment integration with ACE AI (virtual leasing assistant)
- Task creation and reminders
- Create notes and log outbound call activity
- Flexible reporting
- Property Management System (PMS) integration
- Internet calling capabilities
- Simultaneous ring to multiple target numbers
- Advanced search for keywords and phrases

Why LeaseHawk?



Our CRM is just one of the many features included in the LeaseHawk Performance Platform.

As a software pioneer for the multifamily industry, our platform is trusted by leading multifamily companies to elevate the key aspects of your business by providing you with the tools you need to gain insight into the effectiveness of your people and your marketing.

93M

93+ million multifamily phone calls have been tracked and recorded by LeaseHawk.

12M

LeaseHawk has identified more than 12 million first-time prospects.

66K

Over 66 thousand multifamily employees have been scored by LeaseHawk's performance analysis.

Let's Chat

Want to learn more about the LeaseHawk Performance Platform? We're here to help. Visit leasehawk.com to see a demo or call or text (800) 485-8430.



LeaseHawk