

The LeaseHawk Performance Platform and virtual leasing assistant, ACE AI, make it easier than ever for multifamily owners and managers to identify their best ad sources, engage with prospects and improve leasing performance.

As the owner or manager of a property, you're saddled with a unique set of challenges: attract and engage prospects, increase efficiencies and close more leases. LeaseHawk can increase productivity and operational efficiencies by automating how you track the key aspects of your business—your people and your marketing.

It's more important than ever that you're able to track where your leads are coming from, how many calls are missed, and how quickly your staff is able to follow up.

Identifies if a caller has leasing intent with up to 24% accuracy with no human oversight required.

Works 24/7 to analyze

100% of eligible first-time prospect calls.

# An all-inclusive platform for leasing success.







#### Call Tracking

Accurately track the original advertising source that prompted calls to your property. Includes other calls services such as: IVR (Interactive Voice Response), DNI (Dynamic Number Insertion), call recording and more.

### Lead Analysis

Every inbound call is analyzed to determine the caller's leasing intent. Use the results to priotize follow-up activities and quickly adjust ad spend toward the sources that bring you the most prospects, not just calls.

#### Agent Performance

Your leasing team's call performance is measured on nearly every first-time prospect call based on a survey of best practices.

Use scores to recognize top performers, identify skill gaps and create new training opportunities.

#### CRM

Manage all communications including calls, text messages, and emails in one easy-to-use, intuitive platform. Includes prepopulated email templates, call transcriptions, contact history, and more.



ACE AI Premium Add-On ACE AI is the ultimate virtual assistant for your leasing team. It works 24/7 to pleasantly answer calls and chats, providing assistance with over 130 leasing inquiries, including the ability to set appointments and collect guest card information.

## Why LeaseHawk?

A pioneer in the multifamily industry, our focus at LeaseHawk is to bring emerging technologies to property management companies and owners. Our software suite, trusted by leading multifamily companies, was designed to empower you with insight to elevate the key aspects of your business—your people and your marketing. By leveraging artificial intelligence, predictive analytics, and "big" data you will be able to more effectively manage the relationship with your rental customer.

**93** M

93+ million multifamily phone calls have been tracked and recorded by LeaseHawk.

**12**M

LeaseHawk has identified more than 12 million first-time prospects.

**66**K

Over 66 thousand multifamily employees have been scored by LeaseHawk's telephone performance analysis.

#### Let's Chat

Want to learn more about the LeaseHawk Performance Platform?
We're here to help. Visit **leasehawk.com** to see a demo or call or text **(800) 485-8430**.

