style arcade

Making merchandising your
competitive advantage.

Big names, growing brands & ambitious start-ups
trust our tech

Glue. STORE
BEC+BRIDGE
WHITE FOX
Maggie Marilyn
LEE MATHEWS
DION LEE
P.E NATION
CAMILLA AND MARC
CHRISTOPHER ESBER
SIR.
ALÉMAIS
Aje.
LORNA JANE
PRINCESS POLLY
THE ICONIC

Style Arcade

For fashion and apparel brands who want to grow faster, Style Arcade is a retail analytics platform **that turns merchandising into a competitive advantage.**

Instead of relying on inaccessible systems; manual processes; and unreliable projections – **Style Arcade unlocks merchandise data** and proactively guides retailers on **how to realize their untapped revenue potential.**



Your true end to end solution

August 2023

$1,090,867

Spend @ Cost



Digital range planning

Balance the fashion and the financials for your best range yet.

Fast seller sell-outs

128

Products that sold-out or broke sizes too early. Sales opportunity **$63k.**



In-Season Trade

Less time reporting. More time trading. Trade actions on a silver platter.



True Rate of Sale	21 units p/wk
Future orders	500 units
Impressions	637,390
Click thru rate	1.8%
Conversion	2.5%

One source of truth

All your systems, all your teams seamlessly connected.

Retail but better.

We make the hard stuff easy.

- Insights to boost your AOV
- Recommended buy quantities
- Understand your customer by region, channel or store
- Smart & fast trade actions
- Save a day a week through automation
- No more missed sales from out of stocks
- 100% accurate size curves
- Predictive AI and visual analysis
- Place buys in a quick minute

High Growth Brands...



Know what their customers want, and they **stock** it



They never leave **revenue** on the table



And they do it **fast**

Style Arcade helps you do all 3

That’s why multi-channel brands grow 4x faster with Style Arcade

See how we've helped brands grow

See more success stories

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Sales Acceleration

THROUGH BETTER FASTER DECISIONS

By using Style Arcade, Muscle Republic gained clarity on their business, made better decisions and **saw triple-digit sales growth.**

They saw **+141% growth in a key core category** and uncovered additional growth through newness in their range.

Learn more



International Expansion

USING DIGITAL RANGE PLANNING

White Fox saw significant growth and profitability in international markets.

In one year, they improved **international profitability by +146%** and **increased AOV by +9%.**

Learn more



No lost sales

DUE TO WRONG SIZE IN STOCK

Using Style Arcade, Meshki uncovered demand within their customer base to **increase their size runs.**

They expanded their market share and **boosted profits by +12%** on this one change alone.

Learn more



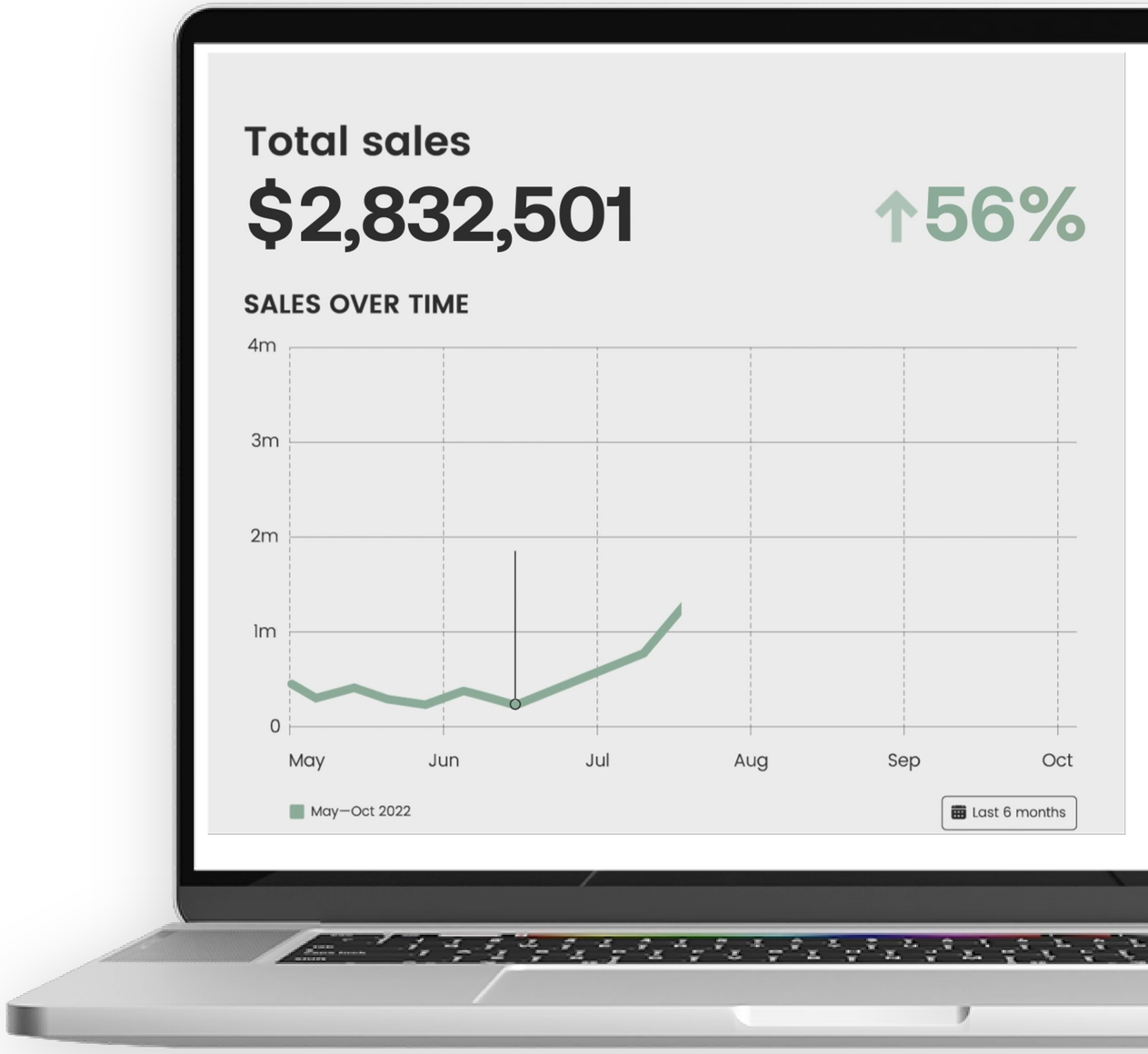
eCommerce brands grow

74% faster

with Style Arcade

"Fast moving tech changing the game for fashion."

FINANCIAL REVIEW



About Style Arcade

Style Arcade is software for fashion retailers of all sizes, created by a team of buyers, planners & merchandisers with over 70 years of collective experience.

Our mission is to help growing brands become global brands by making merchandise expertise accessible through smart & easy-to-use fashion technology.

Our team of experts have lived it

PRADA BURBERRY LONDON ENGLAND J.CREW COACH NEW YORK Reebok MARKS & SPENCER LONDON LACOSTE THE NORTH FACE



Have more questions?

We have answers. Let's talk

Book a Demo

style arcade

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London, UK

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