



Perfect Venue



**Increase Sales & Save Time
with our All-In-One Event
Management Tool**

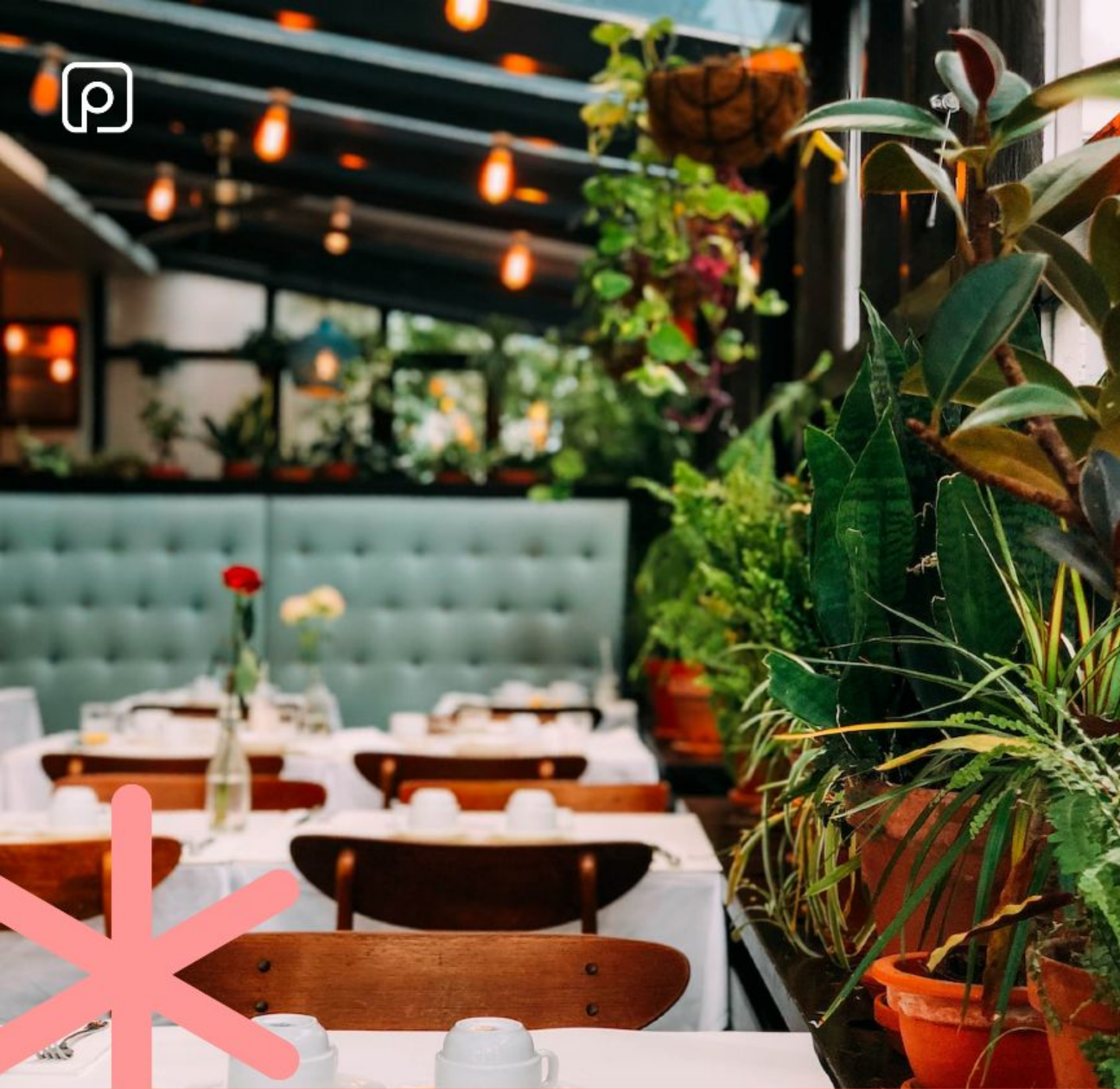




Private events are a great way to grow your business

- Private events produce **much larger check** averages with more opportunities to upsell or set menus
- Enjoy **2x - 3x better margins** with helpful preorders and higher price points
- Easily grow your client base and loyal regulars while showcasing your venue and service to new visitors





But managing private events without software is time-consuming & costly

- Updating the same information in multiple places **wastes scarce labor hours**
- Multiple spreadsheets, disorganized files and folders lead to **costly comps & stress**
- Building proposals the old-fashioned way leads to **lost revenue** when your competition sends a fast, professional, digital proposal

Losing one **\$5,000** event a month =
\$60,000 in lost revenue per year



Get organized & grow your business with Perfect Venue

BEFORE



AFTER





How it Works

Get inquiries from your website, social media or QR codes

- Collect information upfront through a customizable contact form your guests and team can easily access and fill out
- Reduce initial back-and-forth and eliminate lost leads



Plan your event with Rubirosa Ristorante



View all of your leads in one organized dashboard

Easily track and follow up with leads and **automatically** have your events calendar updated

Home

Inbox65

Calendar

Tasks

Reports

🔍

🔔

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The Henry ▾

A

8465 Active Events
\$733,584

56 Leads
\$25,548

3 Qualified
\$2,525

5 Proposal Sent
\$3,910

18 Confirmed
\$729,674

2 Balance Due
\$3,048

9 Completed YTD
\$58,553

Active Events

My Events

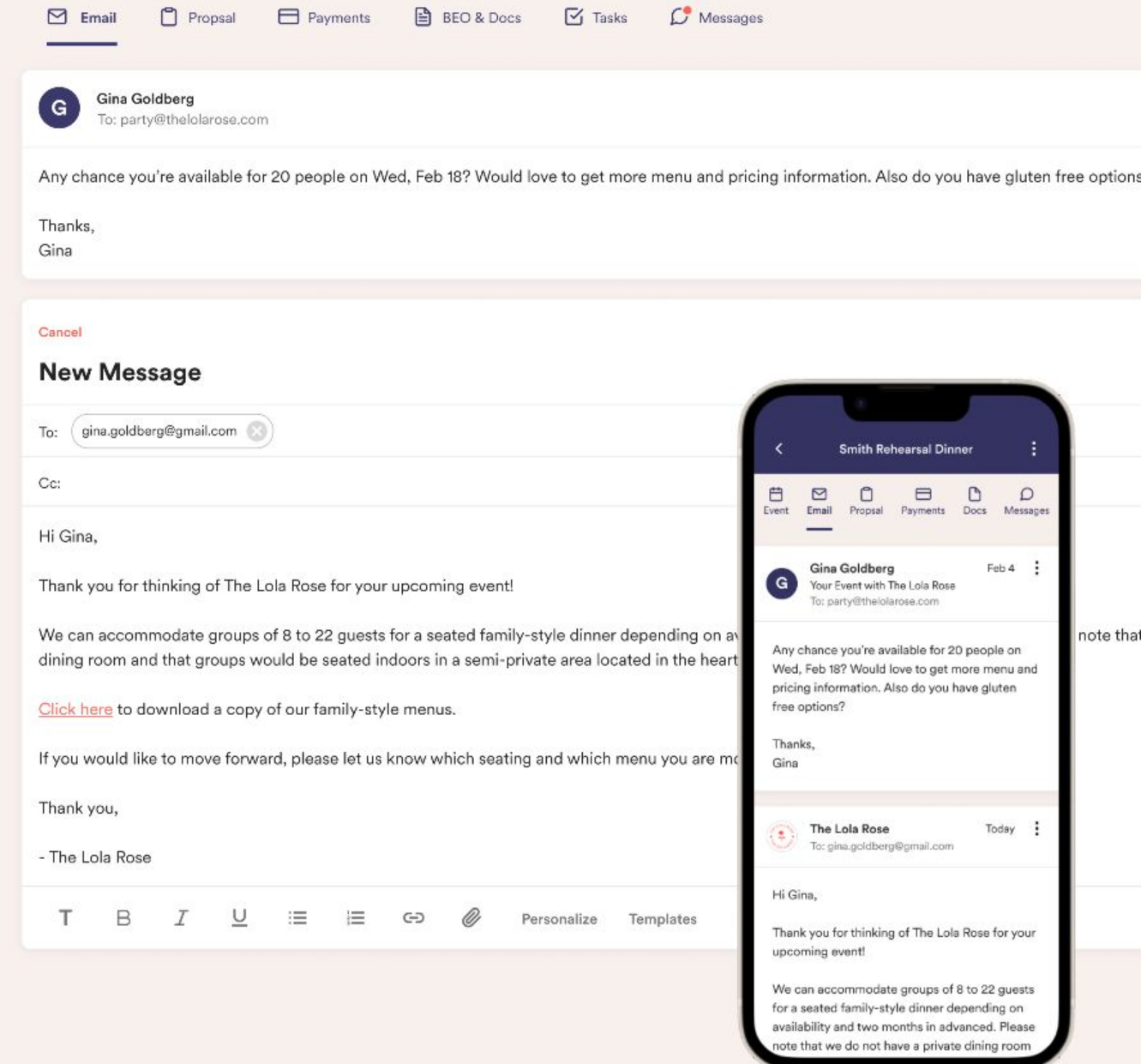
Add Event

	Name	Status	Event Date	Size	Space	Value	Last Emailed	Created		
L	Smith Rehearsal Dinner Luke Hutchinson	Balance Due	Sat, Feb 29	30	Private Dining Room	\$7,546.54 Due	Feb 7, 2023 7 days ago	Sep 2 7 days ago		
A	Birthday Party Ashlee Radka	Balance Due	Sat, Feb 29	20	Family Room	\$3,366.48 Due	2 days ago 7 days ago	Sep 7 7 days ago		
D	Engagement Party Dakota Walker	Proposal Sent	Sun, Febr 30	8	Private Dining Room	\$3,365.56 Proposal	Feb 3 7 days ago	Jan 2 7 days ago		
A	New Hire Dinner Anna Western	Proposal Sent	Fri, Mar 3	11	Private Dining Room	\$4,564 Proposal	Feb 7, 2023 7 days ago	Sep 2 7 days ago		
J	Large Group dinner Joanna Fenerlis	Lead	Sat, Mar 4	9	Family Room	\$7,500 Budget	Feb 7, 2023 7 days ago	Dec 22, 2021 7 days ago		
K	Retirement party Kristy McDonough	Lead	Sun, Mar 5	16	Private Dining Room	\$7,500 Budget	Feb 7, 2023 7 days ago	Sep 2, 2022 7 days ago		




Enhance your guest experience with fast, thorough responses

- Fast reply with our **email template library** or create your own custom templates
- Personalize with “Smart Fields” that pull in event info
- Track opens & clicks
- Set up **automated emails**
- Manage your events on the go from your phone







Smith Rehearsal Dinner

Event Details

The Lola Rose
Friday, February 10, 2023
5:00pm - 9:00pm
50 people
Private Dining Room

Susan Taylor
susantaylor@charteronerealty.com
(302) 528-4855

[Sign & Pay](#)

[View PDF](#) [Contact Us](#)

	Price	Qty	Total
Cheese Board Cabot Clothbound Cheddar Aged 2 years, Jasper Hill Cellars, VT Maggie's Round, Cricket Creek Farm, MA St. Stephen's, Four Fat Fowl Farm, NY Prosciutto... More	\$15.00 Per Person	250	\$7,500.00
Bacon Wrapped Figs Black Mission Figs wrapped in apple smoked bacon stuffed with almonds	\$15.00 Per Person	250	\$7,500.00
Plated Dinner Served with our seasonal vegetable medley and a buttered biscuit	\$15.00 Per Person	250	\$7,500.00
▼ Choose 2 Protein			
<input checked="" type="checkbox"/> Chicken	\$15.00		\$7,500.00
<input type="checkbox"/> Tofu	\$10.00		\$7,500.00
<input type="checkbox"/> Steak	\$10.00		
Add-ons			
<input checked="" type="checkbox"/> Appetizer	\$15.00		
<input checked="" type="checkbox"/> Dessert	\$15.00		

Policies

Cancellation & Refund Policy
Cancellations made less than 14 days from the event date will forfeit the deposit. At our discretion, events that are rescheduled may transfer the deposit to the new date.

Remaining Balance Policy
Remaining Balance Policy

Send fast, professional proposals that win events

- Build beautiful proposals in **minutes**
- Offer additional menu options and add-ons for your guests to **easily upgrade** online
- Clear action buttons drive **revenue**—not confusion



Put BEOs and event documents on autopilot

- Perfect Venue autogenerates multiple cloud-based documents including: Event Summary, Manager BEO, Staff BEO, Invoice, and Guest Menu
- All documents update automatically



Sarah's Birthday

Saturday, January 28, 2023 • Private Dining Room

BEO

Event Details

Saturday, January 28, 2023
5:00pm - 10:00pm (5 hrs)
150 people
Private Dining Room

Contact Information

Andrew McPlanner
andrewmcplanner@gmail.com
(555) 555-5555
Wedding

Catering Location

Mass MoCa, 115 Elm St. San Francisco

Menu

	Price	Qty	Total
Cocktail Hour: New England Cheese & Charcuterie Cabot Clothbound Cheddar Aged 2 years, Jasper Hill Cellars, VT Maggie's Round, Cricket Creek Farm, MA St. Stephen's, Four Fat Fowl Farm, NY Prosciutto, Soppressata, Fig Jam Berkshire Mtn. Bakery Cherry Pecan Bread, Baguette, GF Crackers, + Seeded Crackers Giardiniera (pickled cauliflower, carrot, pepper, onions) Rosemary & Garlic Nut Mix & Marinated Olives	\$25.00	150	\$3,750.00
Cocktail Hour: Signature Cocktail Manhattan's with house-made bourbon cherries	\$10.00	150	\$1,500.00
Appetizer: Appetizers: 2 Choices A selection of passed appetizers	\$25.00	150	\$3,750.00
Appetizers: Bacon Wrapped Figs	\$15.00	x2	\$4,500.00
Dinner: Plated Dinner Served with a warm buttered bisquit and side of seasonal vegetable	\$25.00	150	\$3,750.00
Protein: Chicken	\$15.00	100	\$1,500.00
Steak	\$20.00	50	\$1,000.00
Add-ons: Dessert	\$15.00	150	\$1,500.00
Dessert: Cheesecake Raspberry coulis	\$25.00	150	\$3,750.00

Category Summary

	Sub Total
Food (Price)	\$13,500.00
Beverage	\$1,500.00

Totals

Sub Total (Price)	\$12,000.00
Sales Tax	\$0.00
Local Tax	\$61.88
Gratuity	\$750.00
Admin Fee	\$0.00
Arrangements Fee	\$1,650.00

Grand Total

\$14,461.88



Sign Agreement

× *Sign Here...*

By signing the agreement, you agree to the Venue's Policies

Charge Card

MasterCard 1234

 Secure Payments

After signing the agreement and paying deposit, you will be emailed a pdf of the signed agreement

Close

Pay \$6,990.00

We integrate with your existing tools



Get paid with fast, secure & low-cost online payments

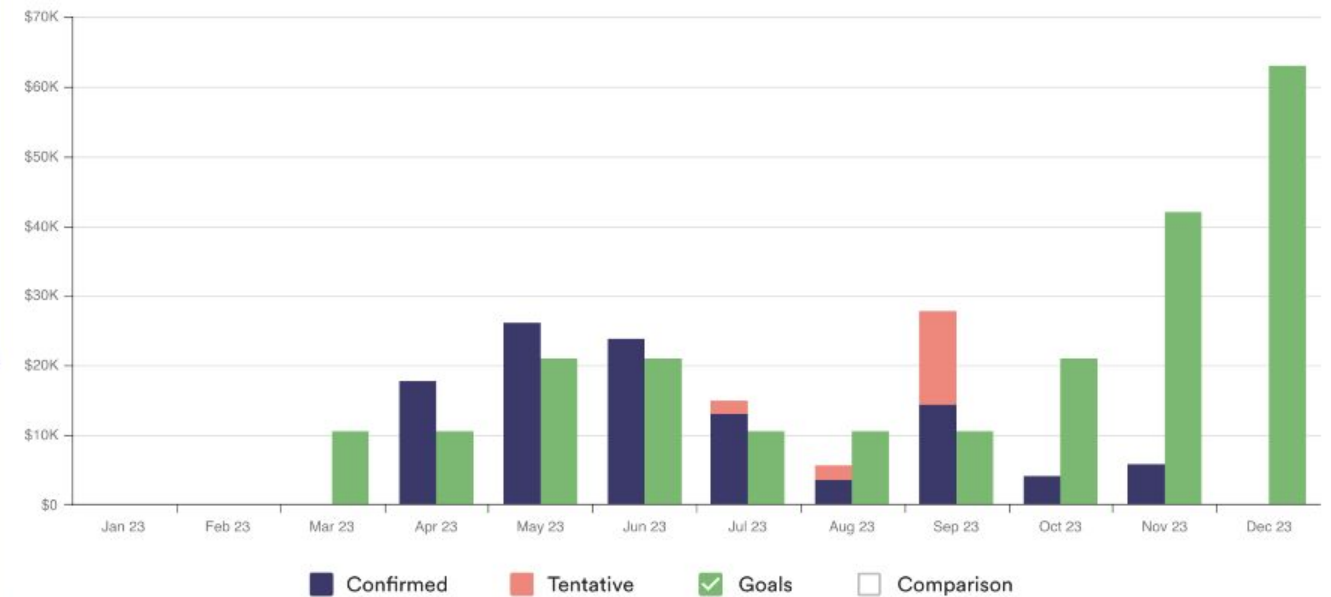
- No more credit card authorization forms—making the payments process enjoyable for your guests
- Deposits paid securely online (PCI Compliant)
- Easily charge the credit card on file before and after the event








Watch your business grow

- Drive decisions with event analytics that automatically update
- No more choosing between flying blind or wasting hours exporting spreadsheets
- Easily export reports to Excel

Grand Total: This Year compared to Last Year

















Reports Settings     The Lola Rose 

18 Confirmed **\$729,674** 2 Balance Due **\$3,048** 9 Cc **\$58**

[My Events](#) [Add Event](#)

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Family Room	\$7,500 Budget	Feb 7, 2023 7 days ago	Dec 22, 2021 7 days ago		
Private Dining Room	\$7,500 Budget	Feb 7, 2023 7 days ago	Sep 2, 2022 7 days ago		
	\$9,500	Feb 7, 2023	Sep 2, 2022		

Built to grow with you



Manage multiple locations from the same account



Assign Tasks and Events to teammates



Automatic conversion tracking



White label contact form



Full service setup makes switching easy

- Single point of contact for onboarding
- Get setup in days—not weeks
- Live personal training
- Your easiest migration ever



“Switching to Perfect Venue was truly a white glove experience as they moved over all of our data and went much better than expected.”

Karen

Previously using BentoBox Events

**80% of customers said
that switching went
better than expected**



“Getting setup on Perfect Venue was much easier than expected”

Billeigh

Previously using spreadsheets



“The switch to Perfect Venue has been great and surprisingly easy!”

Sara

Previously using Tripleseat



Full service account setup & migration

Full Account Setup

Menu upload & digitization

Spaces

Logo

Policies

Tax rates

Emails

Website integration

Stripe integration

Migration

(if using another online system)

Upcoming events

Past events (optional)

Payment data

Leads (optional)

Users

Just sit back and relax, we do everything for you!





You're in great company



"Very slick and easy to use software. Perfect Venue makes it easy to boost sales with templates. A big timesaver."

Time is money. Perfect Venue allows me to manage events and our venue in one tool, saving so much time. I can respond quickly and not miss any leads while accomplishing many other tasks."

Brad

Chef-Owner at SALT



"Our restaurant group had been using Gather and were really happy with it. However, when we migrated to Tripleseat, we found the user experience to be overwhelming."

We're so glad we found Perfect Venue because it is quick to learn, easy to use, the team has great response time and it's more affordable. It has also helped us streamline and secure our payment processing and guest experience. We're so glad we made the switch."

Cameron

Sales & Marketing Manager at The Fish Market



"Perfect Venue is so user-friendly and so interactive. It has completely changed our whole events program for the better - we're more able to accept deposits and track them, communicate with customers and BOH team members, and generally streamline our whole events SOP."

Emily

General Manager at Gertie



Flexible plans that pay for themselves with just **1 more booking** per year

	Basic	Professional	<div>MOST POPULAR</div> Premium
Great for venues...	Just starting their events program	Venues with a part-time event manager	Best for venues with 1+ event managers
Added features	Core platform	Separate signing agreement & deposit	Tasks, event owners, conversion tracking
Menu updates	Self-Serve	Complimentary (1 per year)	Complimentary (1 per year)
Processing fee - Includes Amex (2.9% +30 cents/transaction)	0.9%	0.3%	0.0%
ACH			Yes
Cost (Billed annually)	\$79 per mo/location	\$159 per mo/location	\$299 per mo/location



Risk-Free **30 Day Money Back Guarantee** for all plans





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Questions? Email us at hello@perfectvenue.com