

Roadmap Cheat Sheet

Did you miss our [5 Ways to Thrive Roadmap?](#) Click here to download your copy!

----- **Google your staffing firm** - How do you show up? Are you proud of the reviews you see?

----- **Look through your company's profile on Glassdoor** - What's the feedback like? Can you do better?

----- **Examine your company's profile on LinkedIn** - Is there recent interaction? Is your company getting tagged by recruiters or candidates?

----- **Take a look at your website** - Are you telling prospective candidates that you're great or showing them that you're great?

----- **Look at how you measure success for your recruiters** - Is it just placements or do you look at connections and relationship building between recruiters and candidates?

----- **Encourage your recruiters to regularly follow up with ALL candidates placed or not** - Recruiting should be all about relationships.

----- **Work with your recruiters to set non-placement goals and rewards** - Give your recruiters a platform to be celebrated and held up for the work they are doing.

----- **Put team building time on the calendar** - A simple lunch, or team knowledge sharing meeting can go a long way in connecting.

----- **Start collecting real-time feedback** - Gather feedback at every step of the candidate journey. The more info the better

----- **Create transparency and build a culture where failure is ok** - Making mistakes is normal. Sharing the mistakes and failures in a safe way can benefit the entire team.

----- **Celebrate your recruiters/give awards** - Create ways to celebrate individual recruiters or teams on a regular basis.

----- **Don't tell people you're great - Show them you're great** - Every agency is going to position themselves as the best. With real-time feedback, regular awards, and a highly motivated group of recruiters - you'll be able to show why you're the best.