



Map What Matters

Healthcare & Life Sciences

Request a **Demo today!**

(714) 475-3837

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Geopointe for Healthcare & Life Sciences

Pharmaceutical and Medical Device Sales

- Expedite rep on-boarding and transition to the field
- Ensure optimal frequency of provider visits with Route Planner
- Visualize concentrations of revenue, products, prescriptions and procedures

Home Health Providers

- Match caregivers and patients based on proximity
- Optimize routes for visiting patients
- Validate caregiver location and duration onsite for billing compliance with Check-in functions

Management and Operations

- Map activity to verify, audit and analyze overall efficiency
- Visually assess provider concentration based on location of patients and need of services
- Identify nearby facilities for new referrals within specific specialties

Marketing

- Analyze patient concentrations to identify optimal locations to provide services
- Easily plan community educational events by patient demographics
- Overlay healthcare information with socioeconomic data