

# Control license costs with CloudM Archive

**Significantly reduce what you spend on leavers licenses pending renewal while securing future savings with smart automation features.**

Many organizations have seen a huge increase in license spend when Google introduced Archive User (AU) licenses to replace Vault Former Employee (VFE) licenses. As the retention of ex-employee data is a legal requirement in many jurisdictions, organizations should look for ways to reduce what they spend on archive licenses while ensuring that data remains accessible in case it needs to be retrieved in the future.

## **Reduce** the cost of upcoming license renewals with immediate effect

If you are still overpaying for AU licenses and your next renewal bill is eye watering high, bulk migrating your existing archived user data into your GCP or Azure storage buckets using CloudM Migrate immediately removes superfluous licenses and with them the associated cost.

For our customers this strategy has resulted in significant savings:

**We have saved millions of dollars by using CloudM to move archive users to a secure storage archive.**

— Paul Young, Head of Collaboration & Communications Digital Solutions, Holcim

## **Control** your future spend with automated offboarding workflows

In order to stay on top of license costs, it's paramount to deal with future leavers licenses. CloudM Archive enables you to move leavers data into a storage archive as part of your offboarding workflow. Unrequired licenses can be automatically removed or reassigned as part of the same workflow and you can define the length of time that data is retained with bespoke retention policies and dynamic user groups.

This means that the number of AU licenses required is kept to an absolute minimum. Since the process is automated, there is little to no need for manual intervention, allowing your team to dedicate their time to more important tasks while also reducing the possibility for human error.

## Once your data, always your data?

Most solutions available today offer to host your data for you. While this isn't a problem while you are using the tool, providers can and will use your data as leverage should you wish to leave them. The result are exorbitant exit fees and lengthy negotiations to get your data back.

With CloudM, you use your own storage and therefore remain the owner of your data. No exit fees, no nasty surprises, no vendor lock in.

**Need more information? Talk to one of the team today**



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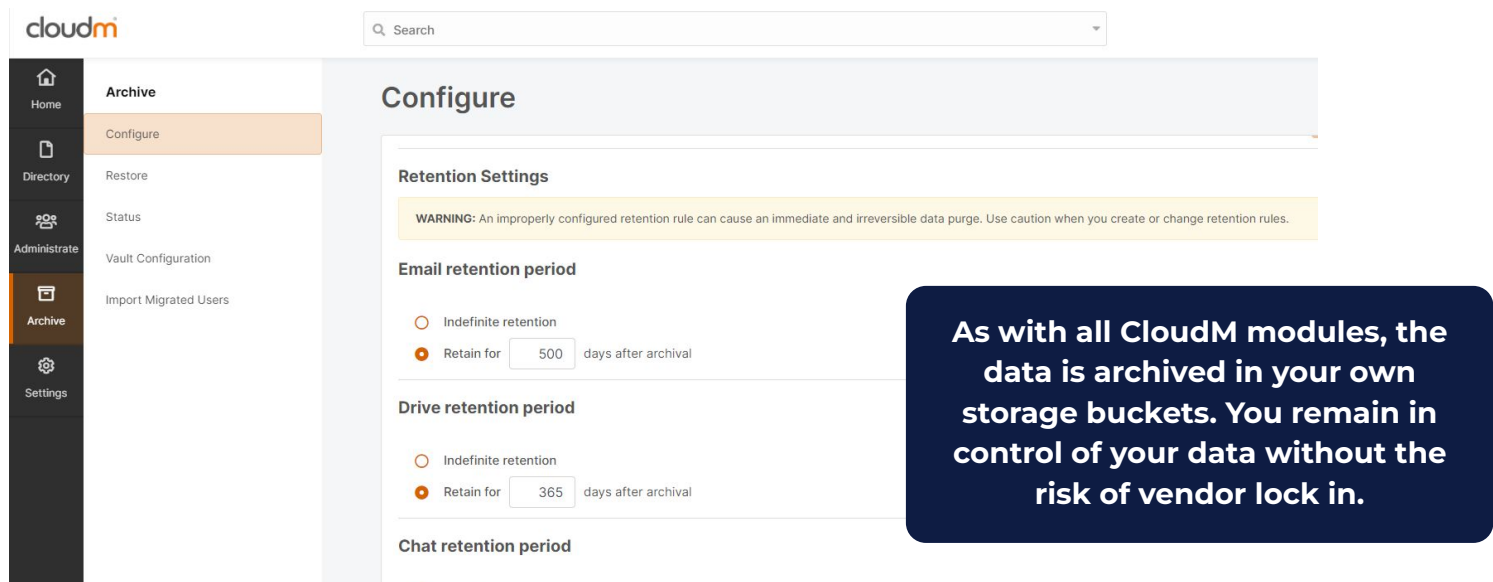
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# Stay compliant with CloudM Archive

Use flexible data retention policies and automation features to ensure compliance with local and global data retention requirements.

CloudM Archive offers many productivity-boosting features such as dynamic user groups and bespoke retention policies that enable you to define what data is kept and for how long once a user has left the business. You can apply retention policies depending on seniority level, department or location, ensuring you fulfill your regulatory requirement to retain what's needed and remove what's not. Archived data remains accessible should you need to restore it all or specific items at a later date.

Coupled with smart automation as part of your offboarding process, these features will save you time as less data admin is needed as well as help prevent mistakes from happening as manual tasks are reduced to a minimum.



The screenshot shows the CloudM Archive interface. On the left is a sidebar with navigation links: Home, Directory, Administrate, Archive (highlighted), and Settings. The main area is titled 'Configure' and contains 'Retention Settings'. A warning message states: 'WARNING: An improperly configured retention rule can cause an immediate and irreversible data purge. Use caution when you create or change retention rules.' Below this are three sections: 'Email retention period' with options for 'Indefinite retention' and 'Retain for 500 days after archival'; 'Drive retention period' with options for 'Indefinite retention' and 'Retain for 365 days after archival'; and 'Chat retention period'.

The greatest tool has been Archive which we have integrated into our offboarding automation. By moving emails and documents to a secure backup we have saved tens of thousands of pounds in Google license fees for dormant user accounts that were retained solely for email records and document preservation.

— Jake Hooker, Product Manager, Majestic Wine Warehouse Ltd.

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