

Blackbaud Enrollment Management System™

Seamlessly Connect All Aspects of the Admissions Process

Make a strong first impression with Blackbaud Enrollment Management System by providing students and families with a single login experience to apply, track application status, submit contracts, and re-enroll the following year. Streamline processes for staff members with customizable workflows and checklists, online committee reviews, and financial aid integration. Empower everyone to focus on what's truly important—the student.

Private and independent schools utilizing Blackbaud Enrollment Management System saw year-over-year increases in inquiry, applications, and contracts.

Key Benefits for Families



24/7, mobile-friendly access: Families can apply and complete personalized checklist items on phone, tablet, or desktop with automated reminder notifications, ensuring they stay informed and engaged throughout the admissions process.



Self-scheduling autonomy: The system empowers families to schedule visits, events, and interviews at their convenience, fostering independence, aiding in their decision-making process, and helping you build your candidate pipeline.



In-system contracts: Integrated enrollment agreements simplify the process by allowing families to select a school-approved payment plan, submit deposits, and make tuition payments, all within one secure user-friendly portal.



Efficient re-enrollment: Streamline the re-enrollment process for families by having prompts, reminders, and forms in the same system where they check grades and schedules.

+21%
Inquiries

+11%
Applications

+22%
Contracts

2021–2023 Blackbaud
Enrollment Management Data

“The access to a checklist of application materials provides families with a much needed sense of clarity, control, and confidence in the admission process.”

—Liz Schmitt, Chief Enrollment and Student Affairs Officer at Miss Porter's School

Key Benefits for School Staff



Customizable workflows: Tailor the admissions process to your school's needs and guide your families through your admissions funnel with customizable checklists and workflows.



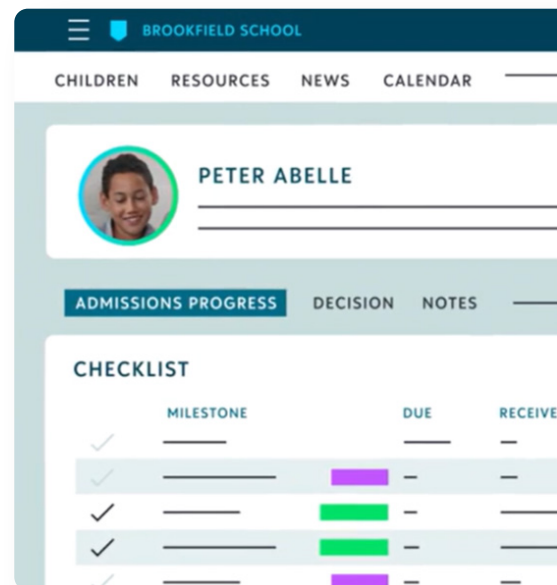
Automated administrative tasks: Save valuable time with automated responses, reminders, and processes, allowing staff to focus on building and nurturing relationships.



Dynamic dashboards: Built-in dashboards and customizable reporting highlight inquiry conversion rate, applicant activity, returned contracts, year-over-year trends, and other key performance indicators (KPIs).



Seamless integration: Contracts and payments flow seamlessly into Blackbaud Tuition Management™ for a complete enrollment solution. If you have Blackbaud's Total School Solution, candidate data also flows into the learning management, student information, accounting, and fundraising systems upon acceptance.



Based on more than 40 years of collaboration with private school leaders, we understand how important admissions and enrollment are to your school. With Blackbaud Enrollment Management System, you can identify, engage, and enroll the best-fit students more effectively and efficiently, setting your school up for long-term success.

To learn more visit www.blackbaud.com/products/enrollment-management or contact your account representative.

[Learn more](#)

About Blackbaud

Blackbaud unleashes the potential of the people and organizations who change the world. As the leading software provider exclusively dedicated to powering social impact, Blackbaud expands what is possible across the nonprofit and education sectors, at companies committed to social responsibility, and for individual change makers. Built specifically for fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management, Blackbaud's essential software accelerates impact through unmatched expertise and powerful data intelligence. Millions of people across more than 100 countries connect, give, learn, and engage through Blackbaud platforms.

