# **IBM Cloudability**

Translate cloud spend into business value

## Get smart with your cloud-first initiative

Cloud is part of every IT organization - whether planned or not. Staying on top of cloud usage and cost with FinOps best practices is critical to avoiding spending surprises, waste, and inefficiency. Organizations without dedicated cloud financial stewardship face common challenges:

- Cloud spending accelerates without warning, leading to budget and resource constraints
- Cloud sprawl, underutilized resources, and poor purchasing decisions create unnecessary waste and slow cloud adoption
- Cloud consumers want to be good stewards of company resources, but don't always have the tools and visibility to make this a reality

## Accelerate your FinOps practice

## **Key Benefits**

- Save 20%+ on annual cloud spend
- Allocate 100% of cloud costs
- Free up 25+ hours a month
- Accelerate cloud migrations
- Achieve 90%+ RI & SP coverage
- Calculate cloud TCO

IBM Cloudability is a cloud financial management solution that enables FinOps teams with single-pane-of-glass cost visibility across AWS, Azure, GCP and OCI.

The platform offers teams full visibility into cloud costs so they can reduce waste, optimize for efficiency, and bring solutions to market faster. Our enterprise-scale analytics engine delivers real-time spend data and powerful recommendations that are easy for anyone to use. Designed to enable company-wide cost accountability, IBM Cloudability allows organizations to move fast, spend wisely, and do more in the cloud.

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## **IBM Cloudability**

- Inform: Enable team ownership of cloud costs
- **Optimize:** Save money and rightsize cloud usage
- Operate: Continuously improve the unit economics of cloud

## **Create visibility & trust**

#### Enable team ownership of cloud costs

- Analyze fully-burdened costs in near real-time by integrating custom pricing and incorporating amortized RIs and Savings Plans
- Allocate 100% of cloud costs including containers, support, and shared services
- Communicate the value of cloud at the application and BU level by mapping costs to custom business dimensions
- Establish budgets and predict future spend with ML-driven forecasts

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## Optimize resources & save on cloud

Save money and rightsize cloud usage

- Save over 20% on annual cloud spend with intelligent optimization recommendations
- Rightsize resources based on CPU, memory, network and storage needs
- Achieve more than 90% RI & Savings Plan coverage with end-toend reservation planning, including purchasing and modification
- Detect and remedy spend anomalies with real-time notifications

## Mature your Cloud Center of Excellence

Continuously improve the unit economics of cloud

- Automate best practices for cost optimization and data hygiene
- Simplify organization-wide chargeback/showback
- Benchmark across teams and against peers
- Integrate IBM Cloudability's API into existing business processes and toolsets such as Jira and Datadog



## **Customer Results**



96%

OLX uses IBM Cloudability to make better decisions about purchasing RIs, achieving 96% utilization of RIs and 80% coverage. ibotta



Reinvested \$1 million savings into scaling the business and improving customer experience 🔒 Wolters Kluwer

**\$16M** 

Saved \$16 million annually by leveraging IBM Cloudability recommendations

## **Get Started**

Apptio, an IBM Company, is the leading provider of cloud-based Technology Business Management (TBM) software that helps technology leaders manage the business of IT.

For more information about IBM Cloudability, visit

Apptio.com/Cloud

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