

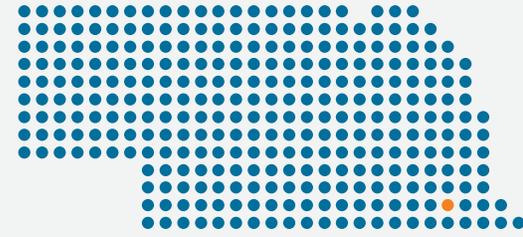
Wiens Farms

Until 2014, Wiens Farms was a second-generation family farm run by two brothers, Scott and Shawn Wiens. Growing corn and soybeans in Beatrice NE, the brothers were introduced to farming by their father 30 years prior.

Elder brother and Co-General Manager, Scott Wiens is part owner of their farm and also runs a seed business while staying close to his sons, keeping him very busy. The two brothers have brought on their collective three boys to the operation over the last several years. The close-knit family enjoys tractor pulling, hunting, fishing and spending time together on and off the farm.



At a glance



WIENS FARMS

Headquarters: Beatrice, NE

Crops Grown: Corn & Soybeans

3

generations as a family farm

5

full-time employees

100%

loyal to John Deere

2017

year they started using Conservis

Challenges

-  **Managing Ownership Splits**
-  **Reducing Paper Records**
-  **Preparing for the Future**

As Wiens Farms has grown in size from two to five people, the operation has grown increasingly complicated. Scott Wiens thinks back to the pre-Conservis era and his mind floods with stacks of scale tickets and papers. With a calculator in hand and a spreadsheet on screen, the old manual system used to require days of his undivided attention. "With more acres, more inputs, more people involved, you need more than that notebook, pencil and calculator," said Co-General Manager, Scott Wiens. "But this fall, we're going to eliminate most all the paper. We're going to actually convert to just relying on Conservis for our fall field records. Now that's harvest, with grain, bushels and landlords."

Results



Automatic Land & Input Ownership Splits

The main reason that the Wiens adopted Conservis was to handle their complex input and land ownership splits. "As us three got involved, we picked up a boat load of landlords with the ground that we are now farming, plus our three shares of stuff," said Input Manager, Andrew Wiens. **"It [Conservis] took a day and a half project and reduced it to about an hour, said Andrew Wiens, "That's where I've seen a major benefit."**



Time-saving Bookkeeping

Prior to Conservis, Scott was used to spending an average of one hour at the end of each day in his office bookkeeping. "But Conservis will enable me to do a lot of that while I'm still in the field, or within 10-15 minutes," Scott said. His son agrees. **"It is a little different now since Conservis, because you click a few buttons and basically what took him [Scott] an hour at the end of the day takes you 5-10 minutes,"** said Jarrod Wiens, Inventory Specialist.



MyJohnDeere Machine Integration

"We've been John Deere people for as long as I can remember," said owner Scott Wiens. **"The MyJohnDeere platform has been one of the better ways in which to acquire the field data with Conservis. I think those two things work well together."** Son Andrew says, "I think Conservis has done a really good job of pulling data from different locations and being seamless in that data transfer."



Tremendous Customer Support

The Wiens light up as they talk about their experience with Conservis. "The customer support that Conservis offers... I can't even put a rating on it," said Andrew. **"It's been the best customer service that I've ever encountered with any company. I can't put it any simpler than that."**



A Sustainable Future for Upcoming Generations

Scott is anxious and excited to hand over the family business to his two sons and nephew. "It makes my life easier because that's one aspect of our operation that I can go to bed at night and sleep well, without staying awake wondering how my kids are going to take care of all this." He views Conservis as the tool that's helping him hand off the baton. **"Anything that helps me to hand off this operation to my heirs, I can say that's a favorite part,"** said Scott.