




SlideHub Client Success Stories

You will be in good company with clients across different consulting industries and big corporations

Read cases from disclosed companies that are using SlideHub

REFERENCES
Clinical Microbiomics case



The company
Clinical Microbiomics is a constant research organization specializing in microbiome and metabolomics analysis.

They offer and record as follows: To understand the complexity of the human microbiome, engineering metagenomes and how these metagenomes can be used to improve human health.

The situation
The sales team relied on SlideDeck for managing presentations. But SlideDeck contained the right sales team and could not be used to create presentations with better content and feedback and suggestions.

The challenge
Clinical Microbiomics sought to ensure the efficient distribution and use of the latest materials and use of the latest materials across their global sales team.

The solution
Clinical Microbiomics chose SlideHub as their presentation management solution.

- Get a solid content approach where the CMO sales team can find specific slides with ease
- Update multiple presentations at once
- Ensure the team is always working with the latest versions of slides
- Gain valuable insights into each usage for company and individual

The situation
The company employs more than 300 employees, making this a large-scale project with an emphasis on international expansion.

SlideHub

REFERENCES
IG&H case study



The company
IG&H is an agency at the intersection of strategy consulting, design and technology.

IG&H provides a platform for high-speed digital information, operating as a market leader in complex and end digital transformation across industrial, retail, healthcare, banking, insurance and education.

The situation
The company employs more than 300 employees, making this a large-scale project with an emphasis on international expansion.

The challenge
As IG&H sought to grow their digital growth and more employees join the company, they needed a platform to manage their content and ensure it was consistent across all devices.

The solution
IG&H looked to SlideHub's Document assets platform to solve the challenges by:

- Provide a centralized content management system for all content
- Use SlideHub's platform to create content templates and ensure consistency across all devices
- Use a content management system for all content
- Use a content management system for all content

SlideHub

REFERENCES
Crescendo case



The company
Crescendo Partners is a leading private equity firm with a focus on professional services and technology.

They offer and record as follows: To understand the complexity of the human microbiome, engineering metagenomes and how these metagenomes can be used to improve human health.

The situation
The sales team relied on SlideDeck for managing presentations. But SlideDeck contained the right sales team and could not be used to create presentations with better content and feedback and suggestions.

The challenge
Crescendo Partners sought to ensure the efficient distribution and use of the latest materials and use of the latest materials across their global sales team.

The solution
Crescendo Partners chose SlideHub as their presentation management solution.

- Get a solid content approach where the CMO sales team can find specific slides with ease
- Update multiple presentations at once
- Ensure the team is always working with the latest versions of slides
- Gain valuable insights into each usage for company and individual

The situation
The company employs more than 300 employees, making this a large-scale project with an emphasis on international expansion.

SlideHub

REFERENCES
NorthCoast Asset Management Case



The company
NorthCoast Asset Management provides long-term investment solutions for institutional investors and individuals.

They offer and record as follows: To understand the complexity of the human microbiome, engineering metagenomes and how these metagenomes can be used to improve human health.

The situation
The sales team relied on SlideDeck for managing presentations. But SlideDeck contained the right sales team and could not be used to create presentations with better content and feedback and suggestions.

The challenge
NorthCoast Asset Management sought to ensure the efficient distribution and use of the latest materials and use of the latest materials across their global sales team.

The solution
NorthCoast Asset Management chose SlideHub as their presentation management solution.

- Get a solid content approach where the CMO sales team can find specific slides with ease
- Update multiple presentations at once
- Ensure the team is always working with the latest versions of slides
- Gain valuable insights into each usage for company and individual

The situation
The company employs more than 300 employees, making this a large-scale project with an emphasis on international expansion.

SlideHub

REFERENCES
Amsterdam Data Collective case



The company
ADC is a Data & AI Co-creation platform for data-driven organizations.

ADC provides a platform for high-speed digital information, operating as a market leader in complex and end digital transformation across industrial, retail, healthcare, banking, insurance and education.

The situation
The company employs more than 300 employees, making this a large-scale project with an emphasis on international expansion.

The challenge
ADC sought to ensure the efficient distribution and use of the latest materials and use of the latest materials across their global sales team.

The solution
ADC chose SlideHub as their presentation management solution.

- Get a solid content approach where the CMO sales team can find specific slides with ease
- Update multiple presentations at once
- Ensure the team is always working with the latest versions of slides
- Gain valuable insights into each usage for company and individual

The situation
The company employs more than 300 employees, making this a large-scale project with an emphasis on international expansion.

SlideHub

REFERENCES
H&Z case



The company
H&Z is a leading consulting firm with a focus on professional services and technology.

They offer and record as follows: To understand the complexity of the human microbiome, engineering metagenomes and how these metagenomes can be used to improve human health.

The situation
The sales team relied on SlideDeck for managing presentations. But SlideDeck contained the right sales team and could not be used to create presentations with better content and feedback and suggestions.

The challenge
H&Z sought to ensure the efficient distribution and use of the latest materials and use of the latest materials across their global sales team.

The solution
H&Z chose SlideHub as their presentation management solution.

- Get a solid content approach where the CMO sales team can find specific slides with ease
- Update multiple presentations at once
- Ensure the team is always working with the latest versions of slides
- Gain valuable insights into each usage for company and individual

The situation
The company employs more than 300 employees, making this a large-scale project with an emphasis on international expansion.

SlideHub

Clinical Microbiomics case



Jacob Bak Holm

VP & BU Leader, Discovery Business Activities

The company

Clinical Microbiomics is a contract research organization specializing in microbiome and metabolome analysis.

They offer advanced solutions for understanding the complexities of the human microbiome, empowering researchers and healthcare professionals to uncover new insights into human health.

The situation

The sales team relied on SharePoint for managing presentations. Their Danish HQ oversee the global sales team and must ensure the push of the newest materials while also collecting feedback and suggestions.



SlideHub has been a game-changer. It simplifies creation of presentations and provides real-time access to updated slides, while also offering valuable insights into slide usage

The challenge

Clinical Microbiomics sought to **ensure the efficient distribution and use of the latest materials** across their global sales team.

Their presentations were stored in SharePoint and it was **challenging to quickly find specific slides and update them across multiple presentations.**

Additionally, Clinical Microbiomics **struggled to track slide usage** and ensure that the sales team was using the most up-to-date presentations to maintain compliance.

The solution

Clinical Microbiomics choose SlideHub as their presentation management software to:

- Get a slide centric approach where the CM sales team can **find specific slides with ease**
- **Update multiple presentations at once**
- Ensure the team is always **working with the latest versions of slides**
- Gain **valuable insights into asset usage** for compliance and strategic decision-making

Crescendo case



Carmen Reyna Barbadillo
Senior Associate

The company

We help private equity firms sell their portfolio companies for higher prices by creating management presentations that make buyers fall in love with the business and its management team.

Their management presentations don't just communicate facts, but tell the story of the business, focusing on key messages which are relevant for potential buyers

The situation

Crescendo Partners supports private equity firms and investment banks, working on 15-20 IPOs and M&A transactions all over Europe each year, creating management presentations and related visual materials.

“SlideHub was a game-changer for our productivity. Instead of wasting time browsing through our past presentations, we have all the slides we need at the click of a button.”

The challenge

As the company **grows and expands** the team, it needs to professionalize its slide library as well. More and more **time is wasted** on going manually through the **10,000+ slides from past presentation**, searching for that one slide that is needed for a new project. Crescendo Partners needs to **develop a library of slides** from the different presentations created in the past that can serve as inspiration for future projects.

The solution

Crescendo Partners looked at all commercially available slide management solutions in the market and **selected SlideHub**, which meets all their needs. The company massive library of slides is now securely hosted in the cloud, **accessible to all** consulting and graphic professionals within the firm.

All slides are **accurately categorized and tagged** and can be **retrieved in seconds**, giving the firm's storytelling professionals **the inspiration to try out different slide concepts** to illustrate the particular point they need to make. Graphic professionals also use it to **explore different slide design options**, boosting their creativity.

NorthCoast Asset Management Case



Jennifer Buck
Senior Vice President of Marketing

The company

NorthCoast Asset Management provides **long-term investment solutions** for individuals, financial advisors and institutions.

Helping clients reach their investment goals by maintaining, refining and enhancing a competitive edge through continuous and comprehensive research.

The situation

NorthCoast Asset Management operates in a highly regulated industry with strict **compliance requirements** for sales presentations. Additionally, the sales materials presented are **customized to the needs of the customer** and there is no one-size-fits-all approach.

“SlideHub makes it easier for us to be compliant, on-brand without sacrificing the option to customize proposals for our sales team

The challenge

The marketing team need to provide sales collateral that **meets compliance requirements** while **remaining flexible** for the sales team.

It is also key that central slide **updates get pushed to the sales team** immediately to ensure compliance.

Finally, some slides should **never have any content changed**.

The solution

NorthCoast Asset Management turned to SlideHub to get a **centralized repository** of best-practice slides that makes it easy to:

- **Lock individual slides** that should never have its content modified
- Allow **updates to seamlessly be rolled out** to end-users
- Allow **sales to customize** and pick and chose the best slides that meets their client's need

Amsterdam Data Collective case



Rick Hellendoorn
Commercial Operations Manager

The company

ADC is a Data & AI Consultancy helping organizations achieve their goals by identifying, co-creating, and implementing impactful data-driven solutions. From data strategy to data engineering; from advanced analytics to UX: they make sure it all adds up.

ADC understand and work across: Industries we understand: Financial Services, Health, Public, Energy, Agriculture, Retail and more.

The situation

ADC was updating their website and visual appearance across website, sales materials, SoMe channels, PowerPoint and everything in between.



SlideHub's PowerPoint experts helped us with a great new Master template but more importantly, they helped us get all our consultants to use the new brand without issues

The challenge

ADC wanted the consultants and end-users to **adopt the new brand without the usual hassle** of changing to new visuals.

Additionally, ADC wanted to improve their ability build on-brand slides faster with a central repository.

Finally, ADC had 3 different old PowerPoint Master templates with a total of 81 layouts that were heavy to work with. These should be merged and easy to work with.

The solution

ADC turned to SlideHub PowerPoint design implementation support and platform set-up that helped:

- Get a new consolidated PowerPoint Master with fewer layouts and smaller size
- Got quick adoption of new brand through SlideHub where 216 on-brand slides were ready to use for consultants
- ADC are able to make data-driven decisions on which slides to build next

IG&H case study



Renaldo Haurissa
Multimedia designer

The company

IG&H is at home at the intersection of strategy consultancy, data and technology.

A premium partner for high-speed digital transformation, operating as a market leader in complex end-to-end digital transformation across 5 industries: Retail, Healthcare, Banking Insurance and Pensions.

The situation

The company employs more than 360 employees, hitting double-digit growth with an ambition for international expansion.

“SlideHub’s PowerPoint assets platform makes it easy for all our employees to find what they need to build great presentations, quickly. With SlideHub, it’s faster and simpler even though our company is significantly larger.”

The challenge

As IG&H continues their rapid growth and more employees join the company – each with an individual preference for presentation design - the need for brand compliance and flexibility increases. This results in 3 main challenges

- Get new employees to quickly **build slides based on the IG&H style**
- Ensure **one style** of icons and images are used as collateral in all slides
- **Decrease complexity** as the company grows

The solution

IG&H looked to SlideHub’s PowerPoint asset platform to solve the challenges by

- Provide **searchable brand compliant IG&H slides** that can quickly be modified to allow for individual flexibility
- Use SlideHub’s platform to make company images and icons **easily available directly in PowerPoint**
- Used a **one solution** for all PowerPoint assets types to make it simple to find what employees need

H&Z case



Oliver Noé
Head of Proposals

The company

Bold, modern, diverse. H&Z Management Consulting is a leading consultancy within strategy & performance as well as procurement, transformation & sustainability.

From the Headquarters in Munich the company supports companies in improving their performance and sustainable growth with head, heart and hand.

The situation

H&Z Management Consulting employs more than **180 employees** who uses **PowerPoint daily** to create business presentations. Everything from proposals to SteerCo meetings to implementation plans are built in PowerPoint.



***“The SlideHub Asset Platform boosts our productivity in all areas - and visual consistency in our slide decks has also increased*”**

The challenge

The presentations need to **be built at speed** with contributions from **different people** while remaining **on-brand**. At the same time, the people who builds presentations daily should **not feel policed** or micromanaged and have their creativity limited by design bureaucracy. Additionally, H&Z works to streamline how they:

- Work with slides in their **client's Master** template
- Make best-practice **slides available** directly in PowerPoint
- Update and make digital assets like **employee photos** available directly in PowerPoint

The solution

To solve this challenge H&Z works with SlideHub's Software + Service to:

- Provide inspiration slides that can **quickly be modified** to fit their client's template
- Leverage the Service to give access to **crisp best-practice slides**
- Use the company image library to make **employee photos easily available**

Build better presentations faster

[Book demo](#)

[Sign up for product updates](#)

[Sign up for webinars](#)