



Isn't your SMS program too important to leave to a CRM or database company?

Does your mobile marketing program deserve a generalist or a **specialist**? Mobile is just too important a channel to trust to someone who's not focused on it solely.

All Vibes does is mobile messaging that drives revenue for brands across **SMS, MMS, RCS and Mobile Wallet**. We've purpose-built our business to ensure reliable, compliant, high-speed, mobile-only marketing and engagement for over 25 years.



Ask these mobile-first leaders why they're using Vibes for mobile engagement, and not using an all-in-one platform.

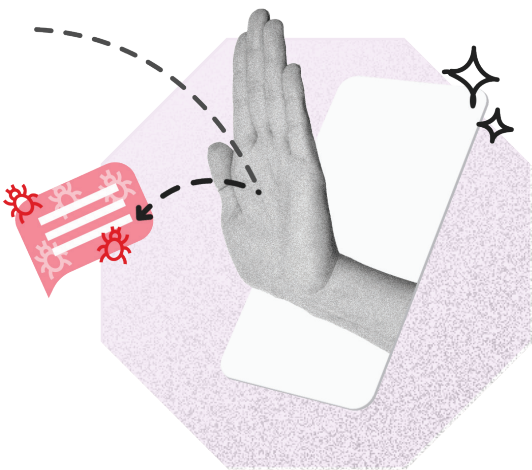


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Working with a mobile expert is the only way to ensure clean, compliant, carrier-approved messaging.

Without a best-of-breed mobile engagement platform directly connected to all North American carriers, well – **you get what you pay for**. Vibes has compliance guardrails directly integrated into our platform that ensure every message sent complies with regulations, saving you from being audited and slowing down your SMS campaigns.

97%

SMS audience retention with Vibes

2-5%x

lower Vibes SMS campaign opt-out rate, vs. All-in-One platforms

90x

ROI by Vibes SMS customers

9x

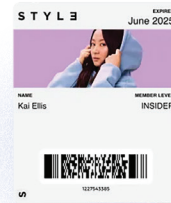
SMS broadcast click-through rate with Vibes, vs. email



Vibes has direct integrations with world-class technologies you're already using, and a robust API suite that lets you build personal experiences at scale.

If you like your email provider, great. Maximize your technology investment by connecting your existing customer experience stack with the Vibes Mobile engagement platform.

We make it incredibly easy to bring enterprise-grade **SMS, MMS, RCS, Mobile Wallet, advanced analytics** and more into the tools your team relies upon, saving marketers time in building journeys and allowing you to create thousands of different event triggers.



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We know what marketers care about in their mobile programs, so we invest our innovation dollars accordingly.

A best-of-breed mobile engagement platform like Vibes needs to know the specific things brands care about in their mobile program – like **individual link tracking, engagement-level tracking** and **reporting** – because you deserve to know what's working in mobile and how to do more of it, not generic, standardized reporting across multiple tools.

We do more research and have more connections in **mobile** than the all-in-one platforms who don't specialize. Our AI & innovation dollars are spent on **improving mobile engagement**, and aren't spread across multiple product lines.

"We saw success immediately when we started working with Vibes. They provided us with a one-stop-shop experience to ensure our text campaigns run smoothly and effectively, and **they're experts in the field of SMS**. It's non-negotiable – we are sticking with Vibes."



JENNIFER BELL

CMO, Lettuce Entertain You Restaurants



"The Vibes platform really allows Hibbett to have ownership. It's important for us to work with partners who have **next-level technology**– it creates special customer experiences that really **help elevate our brand**. Vibes definitely has that."



SARAH SHARP-WANGAARD

VP, Marketing, Hibbett | City Gear

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