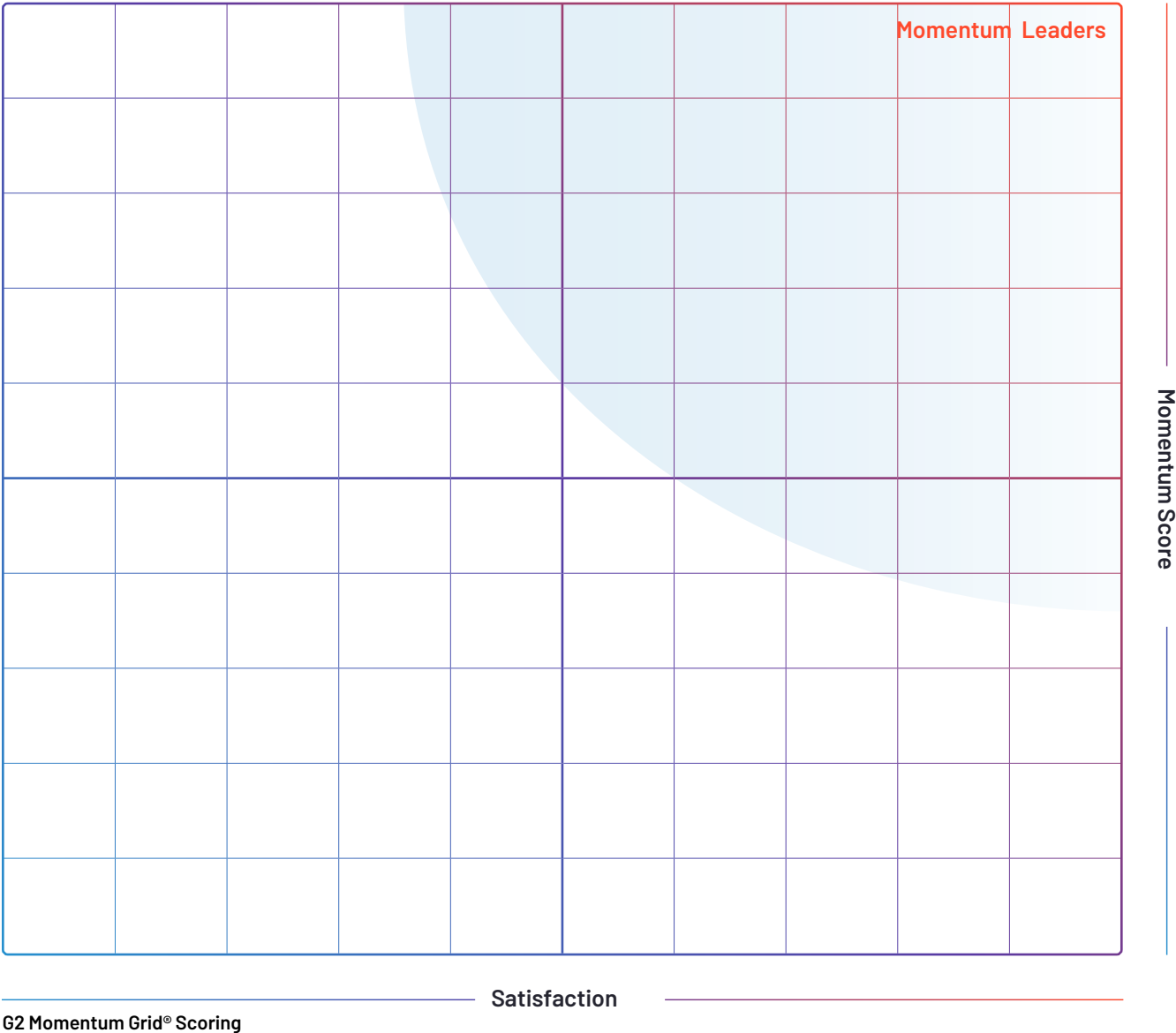


Momentum Grid® Report for Security Orchestration, Automation, and Response (SOAR)| Winter 2025



Trending Security Orchestration, Automation, and Response (SOAR) Software

Momentum scores for Security Orchestration, Automation, and Response (SOAR) are shown below. The Momentum Grid® highlights each product’s Momentum score on the vertical axis and the product’s Satisfaction score on the horizontal axis. These scores are based on G2’s Satisfaction and Momentum algorithms. Products with a top 25% Momentum Grid® score are shown within the shaded area below.



(Trending Security Orchestration, Automation, and Response (SOAR) Software continues on next page)

Trending Security Orchestration, Automation, and Response (SOAR) Software (continued)

Security Orchestration, Automation, and Response (SOAR) Momentum Grid® Description

A product's Momentum score is calculated by a proprietary algorithm that factors in social, web, employee, and review data that G2 has deemed influential in a company's momentum. Software buyers can compare products in the Security Orchestration, Automation, and Response (SOAR) category according to their Momentum and Satisfaction scores to streamline the buying process and quickly identify trending products. For sellers, media, investors, and analysts, the Momentum Grid® provides benchmarks for product comparison and market trend analysis. Badges are awarded to products with the top Momentum Grid® scores.

Products included in the Momentum Grid® for Security Orchestration, Automation, and Response (SOAR) have received a minimum of 10 reviews. There must also be at least a year of G2 data for the product to be included. These ratings may change as the products are further developed, the sellers grow, and additional opinions are shared by users; a new Momentum Grid® report will be issued for this category as significant data is collected.

Security Orchestration, Automation, and Response (SOAR) Software Definition

Security orchestration, automation, and response (SOAR) software products are tools used to help integrate security technologies and automate incident-related tasks. These tools integrate with a company's existing security solutions to help users build and automate workflows, simplifying the incident response process and reducing the amount of human intervention necessary to handle security incidents. Companies use these tools to create a centralized system complete with visibility into a company's security software and operational processes. These tools also reduce the time it takes to respond to incidents, as well as the potential for human error in remediating security threats and vulnerabilities.

SOAR platforms combine aspects of [vulnerability management](#), [incident response](#), and [security information and event management \(SIEM\)](#) solutions. SOAR products are designed to provide some of each tool's respective functionality or integrate with third-party tools. Once integrated, processes can be designed to identify incidents and automate remediation tasks.

To qualify for inclusion in the Security Orchestration, Automation, and Response (SOAR) category, a product must:

- ▶ Integrate security information and incident response tools
- ▶ Allow security professionals to build response workflows
- ▶ Automate incident management and response tasks within workflows
- ▶ Provide formalized incident, workflow, and performance reports



Momentum Scores for Security Orchestration, Automation, and Response (SOAR)

The table below shows the Momentum, Satisfaction, and Momentum Grid® scores that determine seller placement on the Momentum Grid®.

Momentum Leaders

	Momentum Score	Satisfaction Score	Momentum Grid® Score
Torq	87	82	84
Tines	68	79	73
KnowBe4 PhishER/PhishER Plus	53	93	66
Microsoft Sentinel	60	61	61
SIRP	51	62	56

Other Security Orchestration, Automation, and Response (SOAR) Products

n8n	65	45	54
Swimlane	53	51	52
Blumira Automated Detection & Response	41	62	50
Logpoint	38	52	45
Intezer	41	48	44
Palo Alto Networks Cortex XSOAR	39	47	43
Google Security Operations	47	37	42
Shuffle	28	59	42
Demisto	34	42	38
CrowdSec	18	56	34
D3 Security	32	34	33
Splunk SOAR (Security Orchestration, Automation and Response)	23	44	33
IBM QRadar SOAR	42	24	32
Sumo Logic	19	43	30
LogicHub	20	0	9

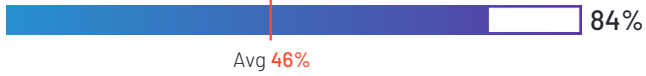


Torq

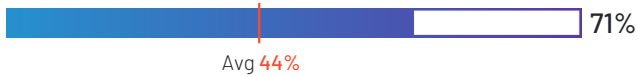
4.7 ★★★★★ (98)



Momentum Grid®



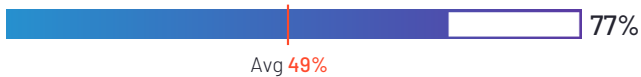
Employee Growth



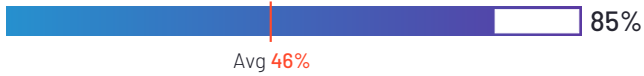
Review Growth



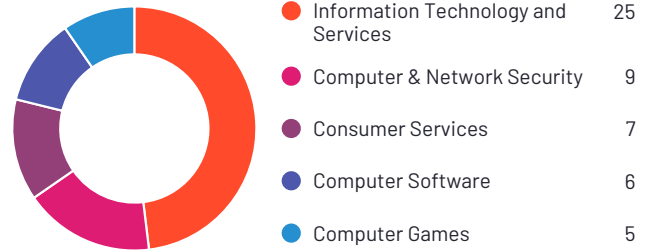
Social Growth



Web Growth



Top Industries Represented



Ownership
torq



HQ Location
New York, US



Year Founded
2020



Employees (Listed
On LinkedIn)
214



Company Website
torq.io

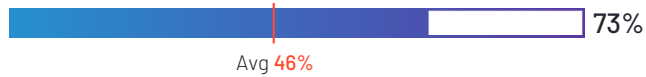


Tines

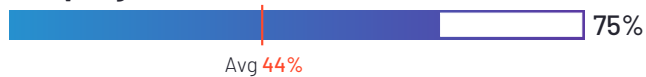
4.8 ★★★★★ (230)



Momentum Grid®



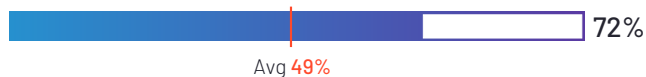
Employee Growth



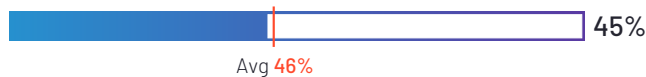
Review Growth



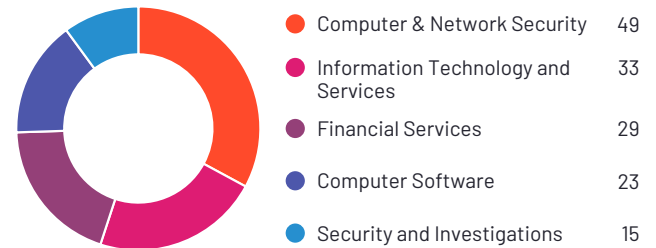
Social Growth



Web Growth



Top Industries Represented



Ownership
Tines



HQ Location
Dublin, County
Dublin



Year Founded
2018



**Employees (Listed
On LinkedIn)**
354



Company Website
www.tines.com

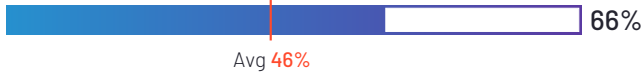


KnowBe4 PhishER/PhishER Plus

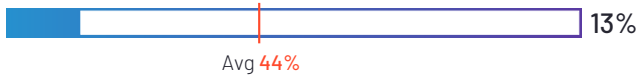
4.6 ★★★★★ (471)



Momentum Grid®



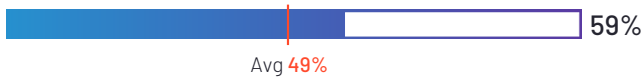
Employee Growth



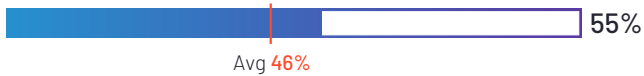
Review Growth



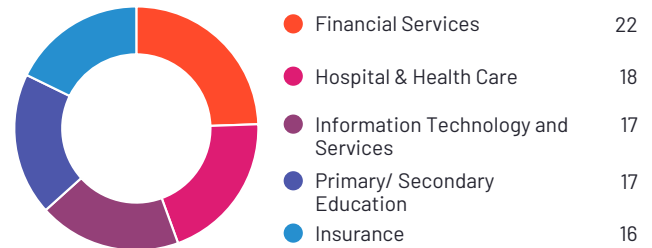
Social Growth



Web Growth



Top Industries Represented



Ownership
KnowBe4, Inc.



HQ Location
Clearwater, FL



Year Founded
2010



Employees (Listed On LinkedIn)
1,934



Company Website
knowbe4.com

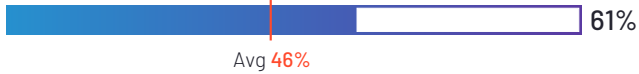


Microsoft Sentinel

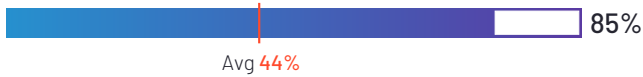
4.4 ★★★★★ (288)



Momentum Grid®



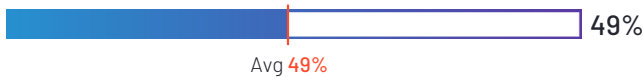
Employee Growth



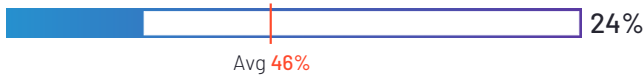
Review Growth



Social Growth



Web Growth



Top Industries Represented



Ownership
Microsoft



HQ Location
Redmond, Washington



Year Founded
1975



Employees (Listed On LinkedIn)
244,409

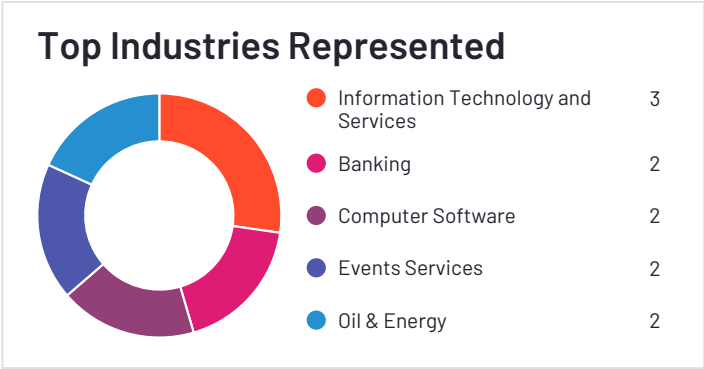
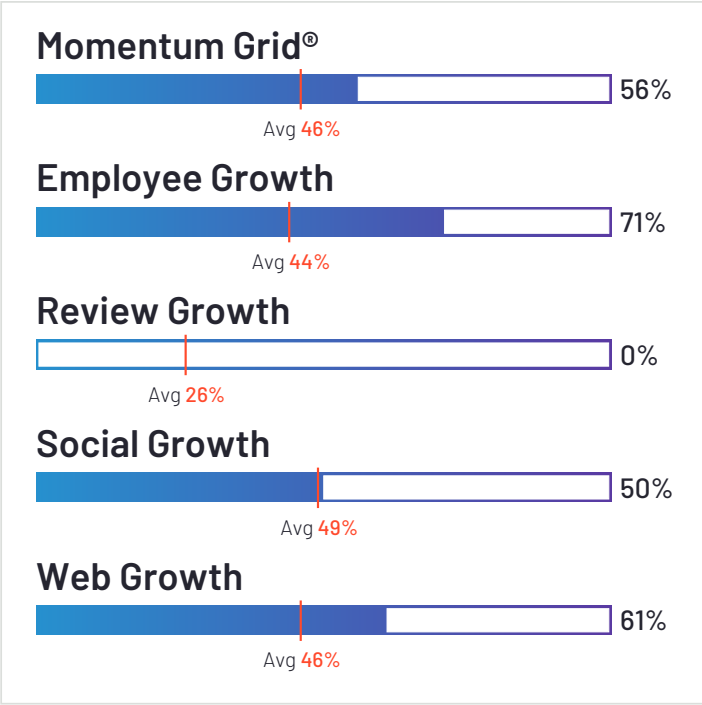


Company Website
microsoft.com



SIRP

4.7 ★★★★★ (27)

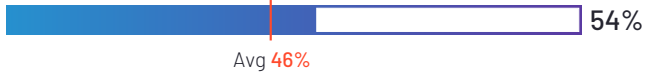
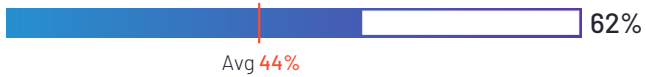
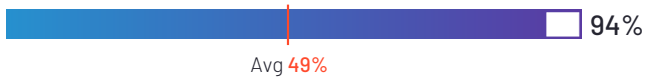
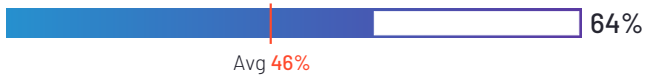
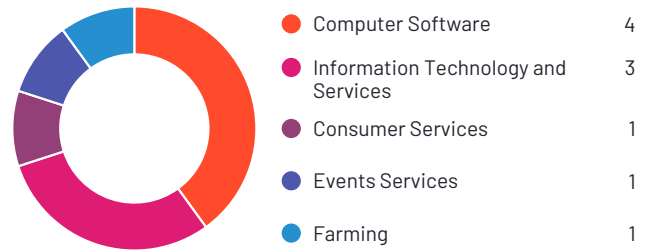


 Ownership SIRP	 HQ Location London	 Year Founded 2017	 Employees (Listed On LinkedIn) 28	 Company Website www.sirp.io
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n8n

4.8 ★★★★★ (27)

Momentum Grid®**Employee Growth****Review Growth****Social Growth****Web Growth****Top Industries Represented****Ownership**
n8n GmbH**HQ Location**
Berlin, Berlin**Year Founded**
2019**Employees (Listed
On LinkedIn)**
70**Company Website**
n8n.io

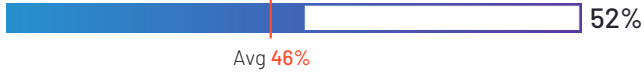


SWIMLANE

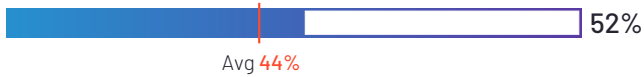
Swimlane

4.6 ★★★★★ (44)

Momentum Grid®



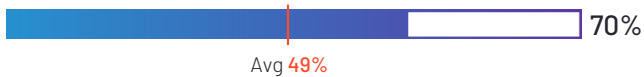
Employee Growth



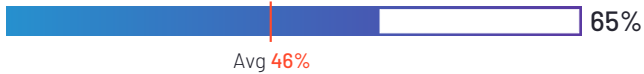
Review Growth



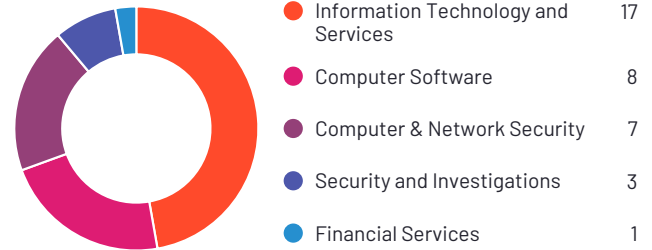
Social Growth



Web Growth



Top Industries Represented



Ownership
Swimlane



HQ Location
Boulder, US



Year Founded
2014



Employees (Listed
On LinkedIn)
257



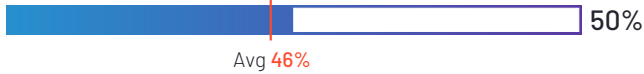
Company Website
swimlane.com

Blumira

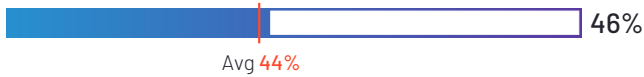
Blumira Automated Detection & Response

4.6 ★★★★★ (107)

Momentum Grid®



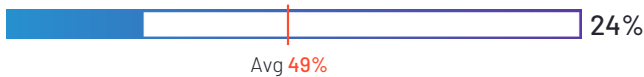
Employee Growth



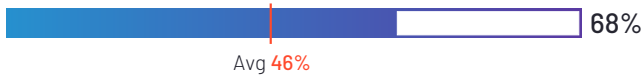
Review Growth



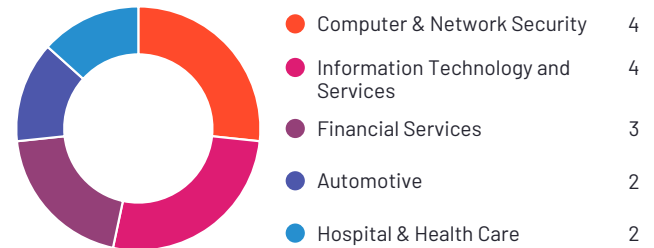
Social Growth



Web Growth



Top Industries Represented



Ownership
Blumira



HQ Location
Ann Arbor, Michigan



Year Founded
2018



**Employees (Listed
On LinkedIn)**
80



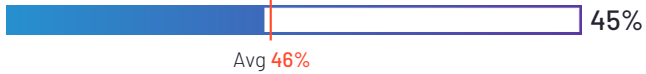
Company Website
blumira.com



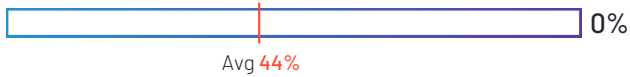
Logpoint

4.3 ★★★★★ (88)

Momentum Grid®



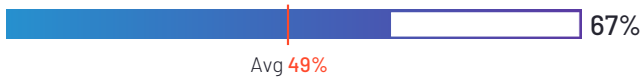
Employee Growth



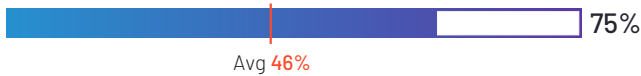
Review Growth



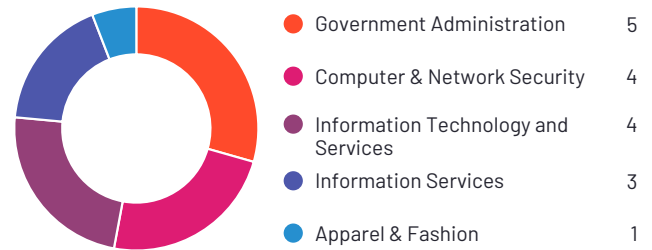
Social Growth



Web Growth



Top Industries Represented



Ownership
Logpoint



HQ Location
Copenhagen, Capital Region



Year Founded
2001



Employees (Listed On LinkedIn)
269



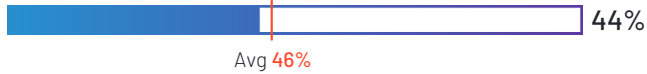
Company Website
logpoint.com



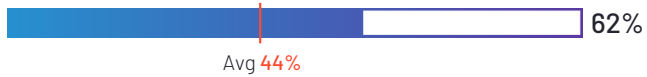
Intezer

4.5 ★★★★★ (192)

Momentum Grid®



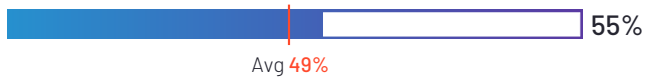
Employee Growth



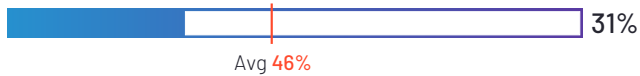
Review Growth



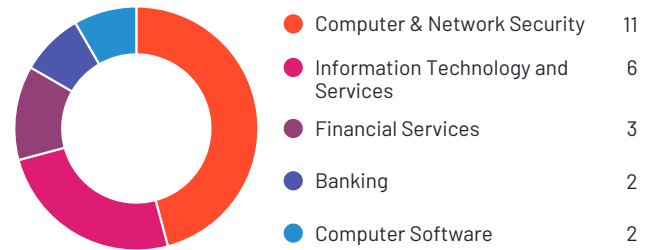
Social Growth



Web Growth



Top Industries Represented



Ownership
Intezer



HQ Location
New York



Year Founded
2015



**Employees (Listed
On LinkedIn)**
47



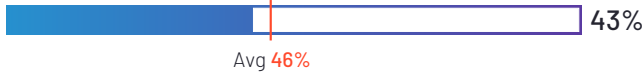
Company Website
intezer.com



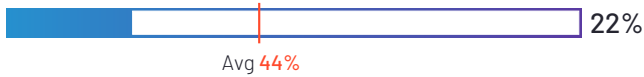
Palo Alto Networks Cortex XSOAR

4.5 ★★★★★ (18)

Momentum Grid®



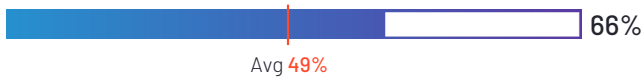
Employee Growth



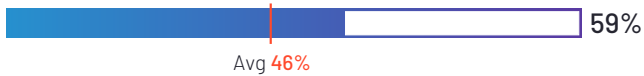
Review Growth



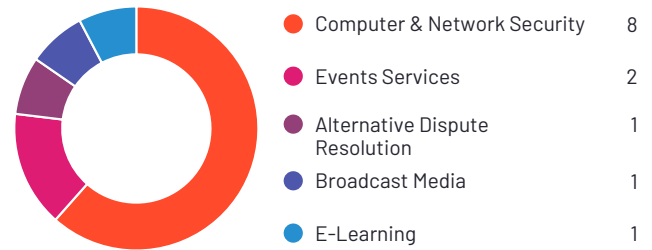
Social Growth



Web Growth



Top Industries Represented



Ownership

Palo Alto Networks



HQ Location

Santa Clara, CA



Year Founded

2005



Employees (Listed On LinkedIn)

16,448



Company Website

paloaltonetworks.com

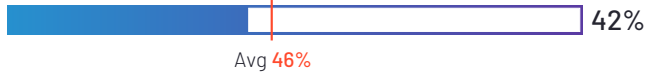


Google SecOps

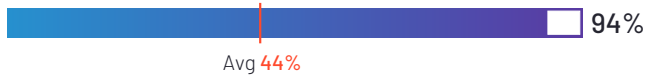
Google Security Operations

4.4 ★★★★★ (36)

Momentum Grid®



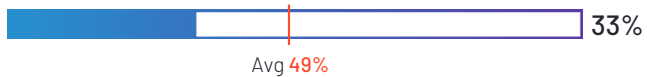
Employee Growth



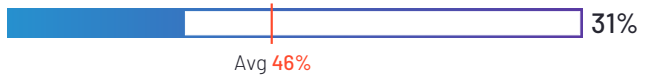
Review Growth



Social Growth



Web Growth



Top Industries Represented



Ownership
Google



HQ Location
Mountain View, CA



Year Founded
1998



Employees (Listed On LinkedIn)
302,228



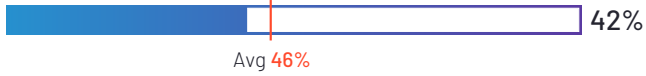
Company Website
cloud.google.com



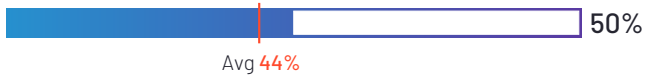
Shuffle

4.8 ★★★★★ (15)

Momentum Grid®



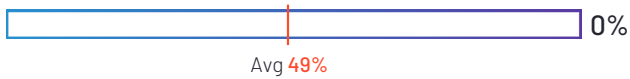
Employee Growth



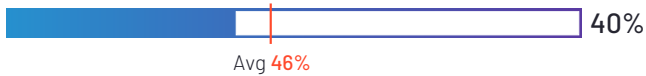
Review Growth



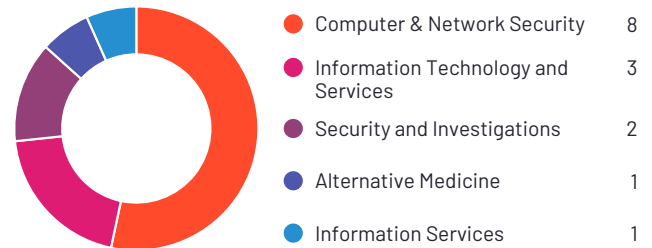
Social Growth



Web Growth



Top Industries Represented



Ownership
Shuffle AS



HQ Location
San Francisco, US



**Employees (Listed
On LinkedIn)**
10



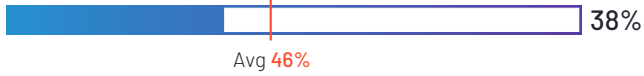
Company Website
shuffler.io



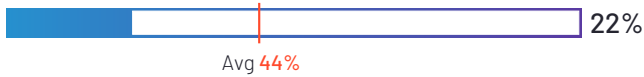
Demisto

4.5 ★★★★★ (15)

Momentum Grid®



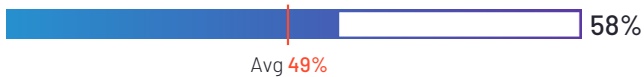
Employee Growth



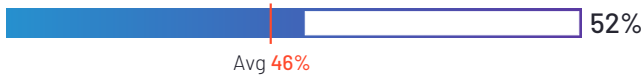
Review Growth



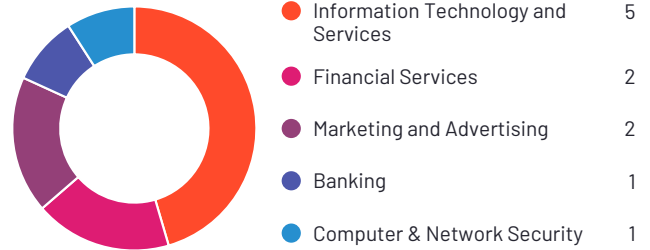
Social Growth



Web Growth



Top Industries Represented



Ownership

Palo Alto Networks



HQ Location

Santa Clara, CA



Year Founded

2005



Employees (Listed On LinkedIn)

16,448



Company Website

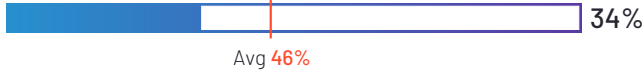
paloaltonetworks.com



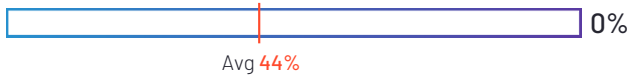
CrowdSec

4.7 ★★★★★ (87)

Momentum Grid®



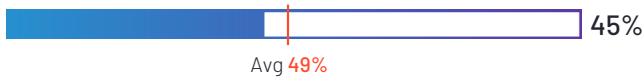
Employee Growth



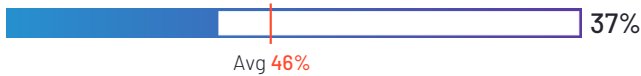
Review Growth



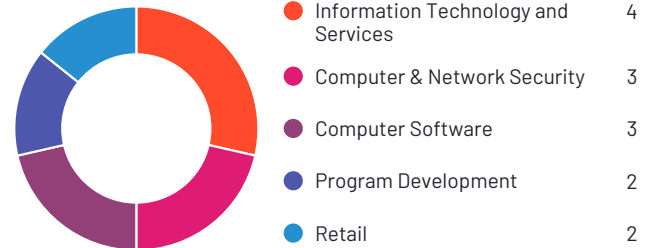
Social Growth



Web Growth



Top Industries Represented



Ownership
CrowdSec



HQ Location
Paris, FR



Year Founded
2020



Employees (Listed On LinkedIn)
41



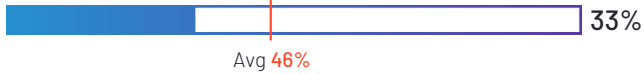
Company Website
crowdsec.net



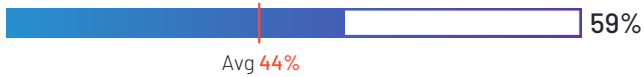
D3 Security

4.2 ★★★★★☆ (69)

Momentum Grid®



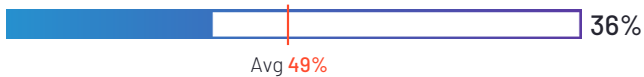
Employee Growth



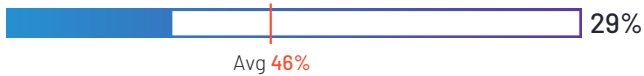
Review Growth



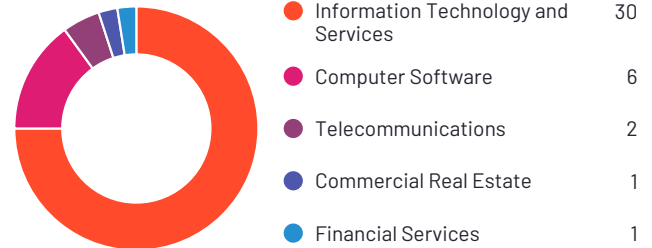
Social Growth



Web Growth



Top Industries Represented



Ownership

D3 Security
Management Systems



HQ Location

Vancouver, British
Columbia



Year Founded

2012



Employees (Listed On LinkedIn)

177



Company Website

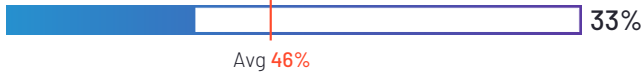
d3security.com

splunk>

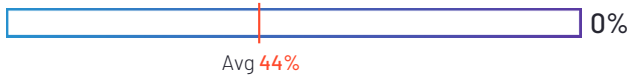
Splunk SOAR (Security Orchestration, Automation and Response)

4.4 ★★★★★ (40)

Momentum Grid®



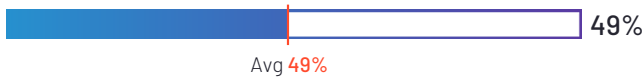
Employee Growth



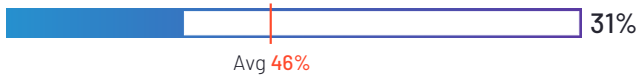
Review Growth



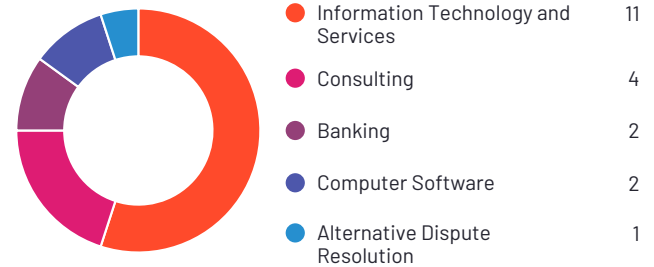
Social Growth



Web Growth



Top Industries Represented



Ownership
Cisco



HQ Location
San Jose, CA



Year Founded
1984



**Employees (Listed
On LinkedIn)**
98,557



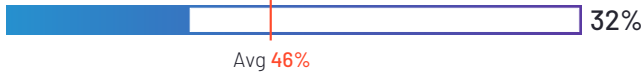
Company Website
www.cisco.com



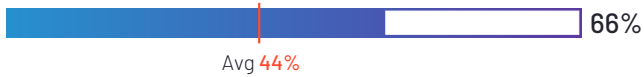
IBM Security QRadar SOAR

4.1 ★★★★★☆ (30)

Momentum Grid®



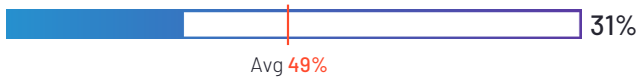
Employee Growth



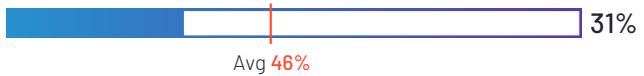
Review Growth



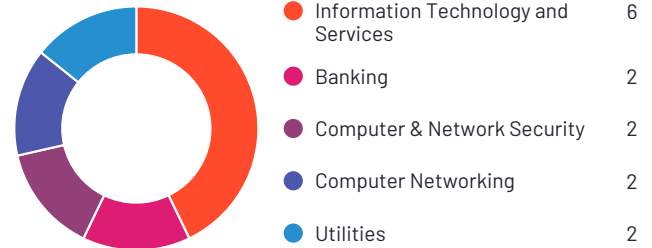
Social Growth



Web Growth



Top Industries Represented



Ownership
IBM



HQ Location
Armonk, NY



Year Founded
1911



**Employees (Listed
On LinkedIn)**
307,251



Company Website
www.ibm.com

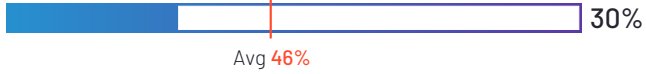


sumo logic

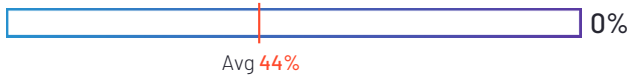
Sumo Logic

4.3 ★★★★★ (303)

Momentum Grid®



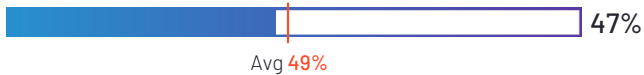
Employee Growth



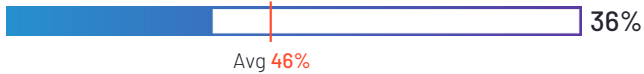
Review Growth



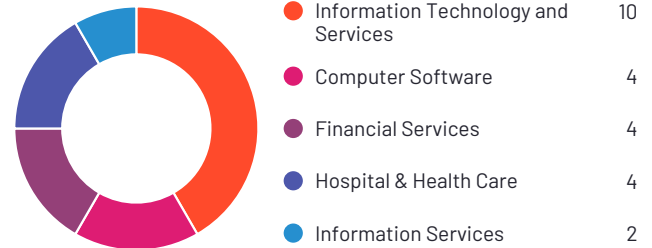
Social Growth



Web Growth



Top Industries Represented



Ownership
Sumo Logic



HQ Location
Redwood City, CA



Year Founded
2010



**Employees (Listed
On LinkedIn)**
902



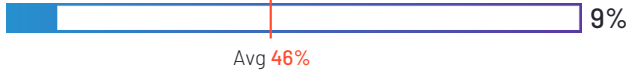
Company Website
sumologic.com



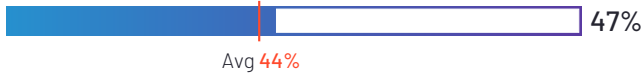
LogicHub

4.7 ★★★★★ (11)

Momentum Grid®



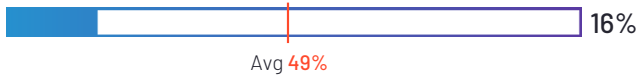
Employee Growth



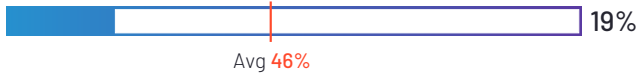
Review Growth



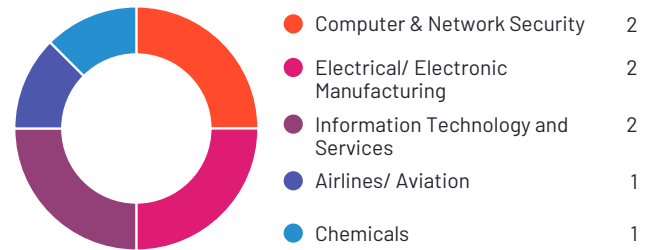
Social Growth



Web Growth



Top Industries Represented



Ownership
Devo



HQ Location
Boston, US



Year Founded
2011



**Employees (Listed
On LinkedIn)**
604



Company Website
www.devo.com



Seller Information

Data on each product's seller is highlighted below. Data is aggregated from various public data sources.

Momentum Leaders

	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
Torq	2020	\$21	214	17,436	1,888	3.5
Tines	2018	N/A	354	38,919	2,169	4.9
KnowBe4 PhishER/PhishER Plus	2010	N/A	1,934	275,873	16,381	4.1
Microsoft Sentinel	1975	\$204,090	244,409	23,897,870	13,938,794	4.3
SIRP	2017	N/A	28	2,857	71	N/A

Other Security Orchestration, Automation, and Response (SOAR) Products

	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
n8n	2019	N/A	70	35,533	11,252	5.0
Swimlane	2014	N/A	257	13,518	1,687	4.1
Blumira Automated Detection & Response	2018	N/A	80	6,706	0	4.7
Logpoint	2001	N/A	269	25,769	1,020	3.6
Intezer	2015	N/A	47	7,547	10,160	4.6
Palo Alto Networks Cortex XSOAR	2005	\$3,408	16,448	1,320,642	127,106	4.0
Google Security Operations	1998	\$182,527	302,228	34,631,050	32,136,453	4.3
Shuffle	N/A	N/A	10	283	N/A	N/A
Demisto	2005	\$3,408	16,448	1,320,642	127,106	4.0
CrowdSec	2020	N/A	41	11,749	20,176	N/A
D3 Security	2012	N/A	177	17,995	1,135	3.6

(Seller Information continues on next page)

* N/A is displayed when data for that seller is not publicly available.



Seller Information (continued)

Data on each product’s seller is highlighted below. Data is aggregated from various public data sources.

Other Security Orchestration, Automation, and Response (SOAR) Products

	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
Splunk SOAR (Security Orchestration, Automation and Response)	1984	\$49,301	98,557	6,413,048	737,524	4.3
IBM QRadar SOAR	1911	\$73,621	307,251	16,469,305	714,459	4.0
Sumo Logic	2010	N/A	902	155,955	6,663	3.5
LogicHub	2011	N/A	604	35,738	6,395	3.3

* N/A is displayed when data for that seller is not publicly available.

Momentum Grid® Methodology

G2 rates products based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. The Momentum Grid® for Security Orchestration, Automation, and Response (SOAR) is based on scores calculated using the G2 Satisfaction algorithm v3.0 and the G2 Momentum algorithm v1.0 from reviews collected through November 19, 2024.

Satisfaction Methodology

The satisfaction rating is affected by the following:

- ▶ Customer satisfaction with end user-focused product attributes based on user reviews
- ▶ Popularity and statistical significance based on the number of reviews received by G2
- ▶ Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)
- ▶ Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)
- ▶ Customers' satisfaction with administration-specific product attributes based on user reviews
- ▶ Overall customer satisfaction and Net Promoter Score® (NPS) based on ratings by G2 users

*The customer Satisfaction score is normalized for each Grid®, meaning the scores are relative.

Momentum Methodology

Each variable is normalized by category and aggregated to create a Momentum score. The inputs impacting G2's Momentum score are as follows:

- ▶ Employee growth, review growth, social growth, and web growth
- ▶ Year-over-year change

Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Momentum Grid® for Security Orchestration, Automation, and Response (SOAR) have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®.

A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

(Momentum Grid® Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.



Momentum Grid® Methodology (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through November 19, 2024. The ratings may change as the products are further developed, the sellers grow, and additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received.

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account to validate a G2 user's identity and employer. Additionally, we verify all reviews manually. We do not allow users to rate their employers' products or those of their employers' competitors. Though we share reviews from business partners (they often contain valuable content), we filter out business partner ratings in our aggregate ratings to avoid bias.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

G2 may occasionally offer incentives for honest reviews to help us gather a full and accurate data set. These incentives are offered as thank-yous for approved reviews. Incentives are never conditioned upon the substance of the review, positive or negative. Each such incentivized review is disclosed with an "Incentivized Review" banner.