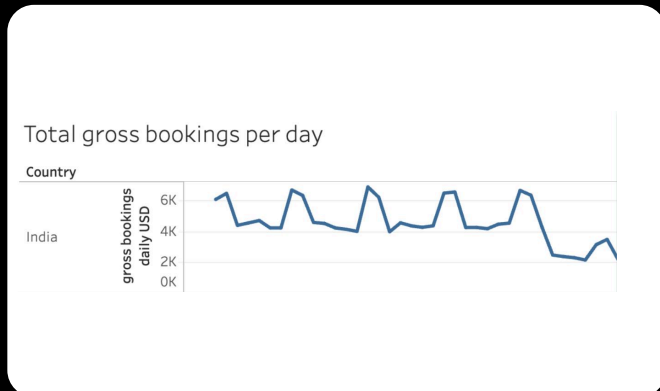


Validio for business metrics monitoring

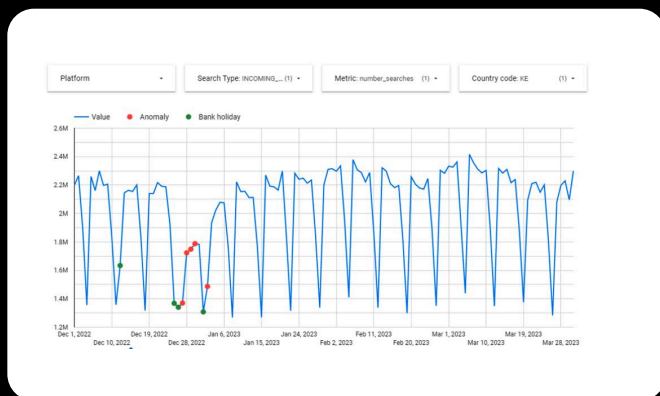
Solving monitoring of critical business metrics

How it's solved today



Monitoring of BI dashboards and rule based alerting

- Static rules only
- Error-prone and manual
- Need big monitoring team



In-house rule setting or anomaly detection

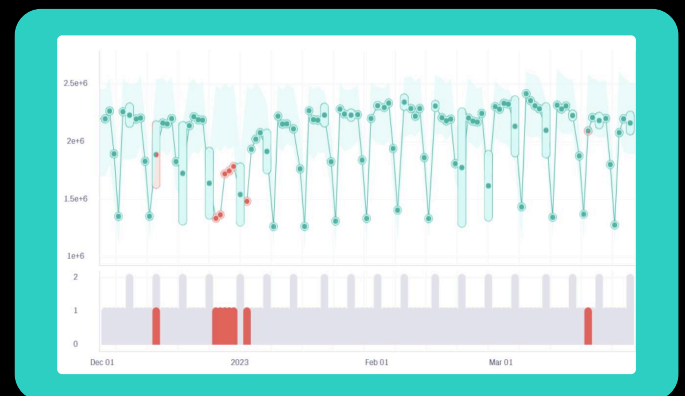
- Can take years to build
- Difficult to scale to new use cases
- Data science team required

How it's solved with Validio



Alerts based on dynamic thresholds

- Take seasonality into account
- Segments are incorporated automatically
- Quick to set up, easy to maintain



Automatic thresholds

- Set up in minutes
- Scalable across use cases
- Any stakeholder can set up monitoring

"Restful nights thanks to Validio's active monitoring of our data."



Brian Fallik

