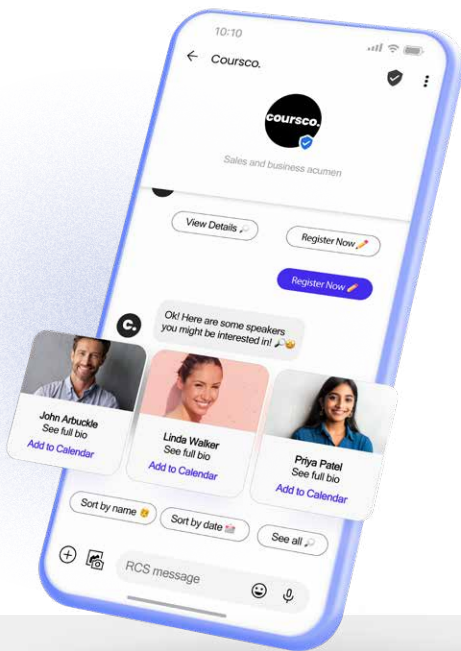
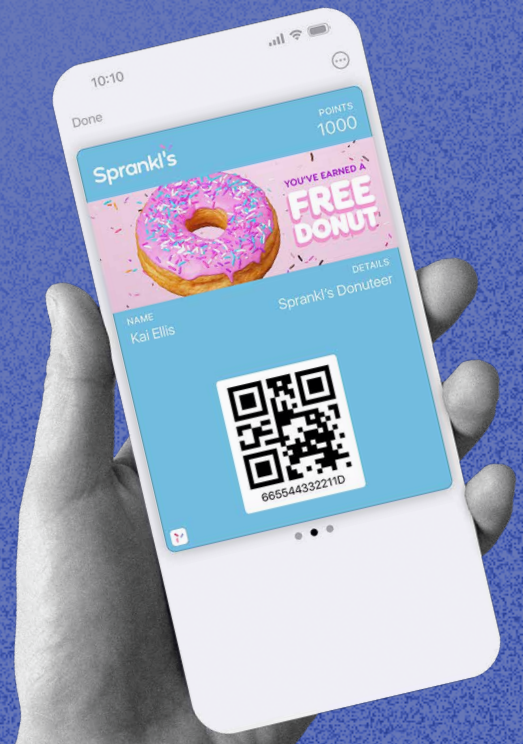




Mobile engagement for the mobile-first world.

Vibes brings the power of **SMS, MMS, RCS** and **Mobile Wallet** together in the mobile messaging platform most trusted by world-class enterprise brands.

The Vibes platform removes guesswork, eliminates busywork and provides brands like yours with a comprehensive, real-time mobile marketing program in one easy-to-use centerpoint.



Vibes is the leader in RCS Business Messaging.

Imagine SMS and MMS that's even more interactive, more visually exciting and is built for marketers ready to engage even more meaningfully with their customers. It's **an app-quality experience**, just without the app.

Vibes and our 25+ years of messaging leadership have us lighting the RCS path for brands and businesses across the US.

Major mobile-first brands like Chipotle, The Children's Place and Polo Ralph Lauren use Vibes to deliver millions in revenue, with an average 90x ROI on Vibes-powered SMS messaging programs alone. Vibes customers see 97%+ mobile audience retention, with 3+ years average audience tenure and a less than 1% opt-out rate.

KOHL'S



POLO RALPH LAUREN
FACTORY STORE

DISCOVER
FINANCIAL SERVICES



KFC

HIBBETT
SPORTS

THE CHILDREN'S
PLACE

Lettuce
Entertain You
RESTAURANTS

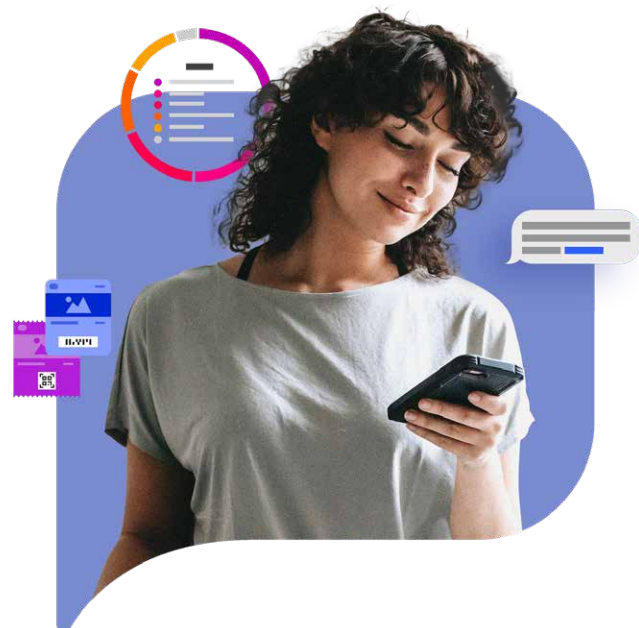
crocs™

Your mobile database is an asset. It's time to treat it like one.

Vibes is the platform for brands and businesses looking for **true long-term customer engagement** and revenue from their mobile database, not just short-term customer acquisition.

It's great to be able to acquire new new SMS, MMS and RCS customers, and it's even better to engage, grow and retain them.

Vibes is the best at both, and we help you extract much more value from your database than quick-hit list-building solutions do.



The fastest, most reliable and compliant SMS, MMS & RCS delivery.

Not all message routing is created equal. We should know. Vibes delivers industry-leading throughput and the absolute shortest message path from "sent" to "seen". Thanks to our trusted, direct connections with Verizon, AT&T, T-Mobile and 65 other regional carriers across North America, you won't have to worry about messages that arrive late or not at all. We'll even help you automatically optimize your send times.

"Our SMS and mobile wallet program with Vibes has given us **strong consumer engagement, impressive ROI and the ability to be regionally relevant** in a timely manner. They truly help KBP Brands cut through the clutter and give us a the flexibility and turnaround time that we need to be more competitive."



TONYA MANGELS
VICE PRESIDENT OF MARKETING ACTIVATION,
KBP BRANDS (KFC, TACO BELL, ARBY'S)

"We saw success immediately when we started working with Vibes. They provided us with a one-stop-shop experience to ensure our text campaigns run smoothly and effectively, and **they're experts in the field of SMS**. It's non-negotiable – we are sticking with Vibes."



JENNIFER BELL
CMO,
LETTUCE ENTERTAIN YOU RESTAURANTS

"The Vibes platform really allows Hibbett to have ownership. It's important for us to work with partners who have **next-level technology** – it creates special customer experiences that really help **elevate our brand**. Vibes definitely has that."



SARAH SHARP-WANGAARD
VP OF MARKETING,
HIBBETT | CITY GEAR

