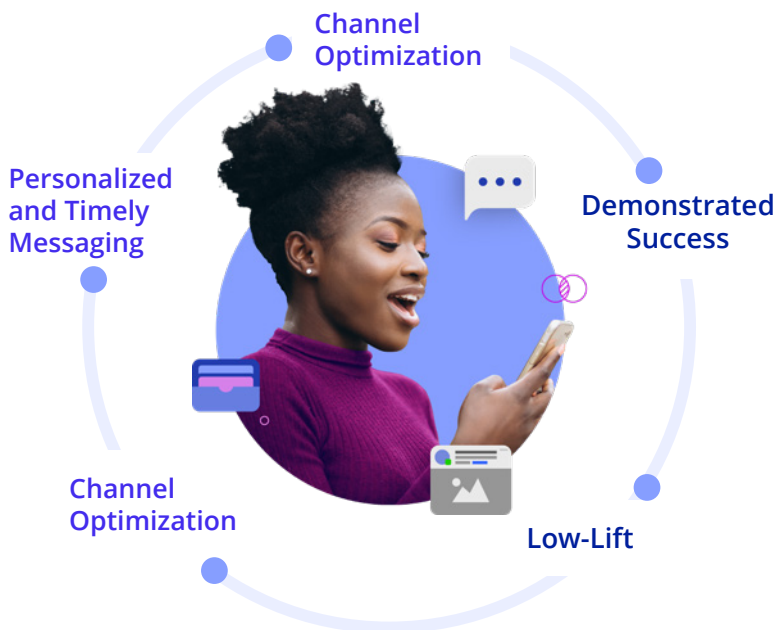
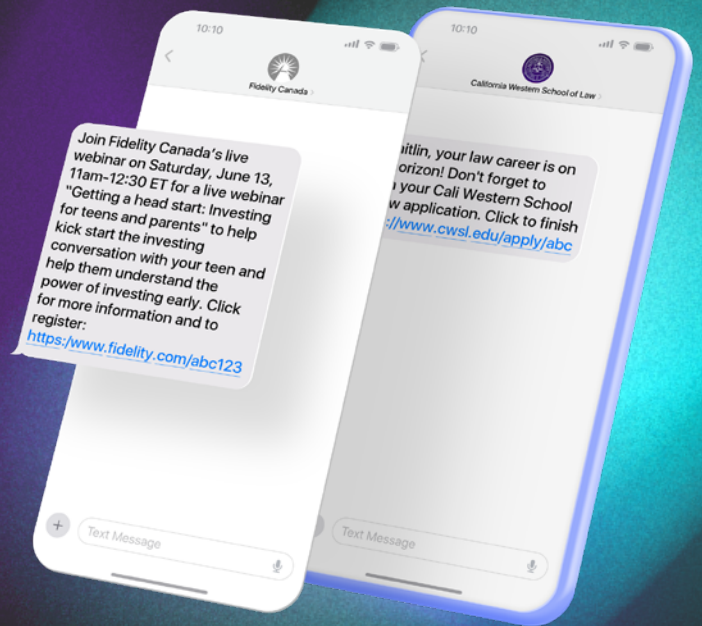




With the Marketo & Vibes SMS Native Integration, Texting Your Audience Has **Never Been Easier.**

By weaving together Vibes' industry-leading text messaging platform with the world's largest automated marketing platform, brands using Adobe Marketo Engage for email and marketing automation can now deliver the same robust experience via SMS.



Better Customer Experiences that Drive Phenomenal ROI.

Vibes' Marketo Engage integration delivers revenue-driving audience relationships through personal mobile conversations. Expand your reach to your audience on the device that's always with them by **seamlessly integrating SMS messaging into your existing Marketo Engage programs** and Smart Campaigns.

+84%

Increase in audience engagement

99%

Average SMS open rate

3 Seconds

Average time to take action

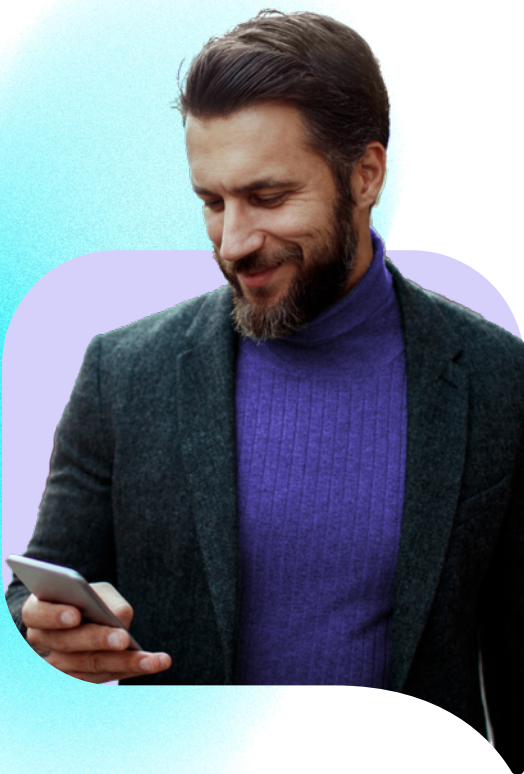
0 Tech Resources

No development / IT resources or added webhooks required

Vibes + Marketo: Key Integration Benefits



- ✓ **Only NATIVE integration**; one-stop execution powered by Vibes and Marketo expertise, enabling marketers to be able to send SMS from Marketo everywhere they send email today
- ✓ **Dedicated mobile compliance**, embedded guardrails and SMS support from Vibes to ensure the integrity, credibility and trust of every message sent
- ✓ **Campaign logic and execution** within a single platform, so marketers can add SMS into their existing audience journeys and programs
- ✓ **Channel optimization** enabling marketers to effectively analyze individual audience journeys based on mobile and email engagement data in order to respond with the right message in the right channel
- ✓ **Unrivalled message volume & deliverability** (with 99.7% of messages delivered within 5 seconds)
- ✓ **Most reliable, most effective, and fastest** SMS provider for B2B and B2C in Marketo, with direct, Tier 1 messaging connections to every US carrier
- ✓ Real-time **subscription management**
- ✓ **One contract, on Adobe paper**, with all-inclusive, flexible pricing for license, messages and code leases



What your audience sees on their mobile device:

This month's newsletter covers industry trends, new products, and more! Click to read <https://vbs.cm/9900>

Thank you for reaching out, we have created a ticket with our Customer Service Team. Our Team will be in touch soon. Click to view <https://vbs.cm/9900>

product coming out next week! Want to be the first to test it out? Click to learn more. <https://vbs.cm/9900>

We are expecting shipping delays due to product shortages. Normal operations will continue on 11/1. Track your order <https://vbs.cm/abc123>

Upgrade your support package today and receive a free program health consultation. <https://vbs.cm/9900>

We are expecting shipping delays due to product shortages. Normal operations will continue on 11/1. Track your order <https://vbs.cm/abc123>