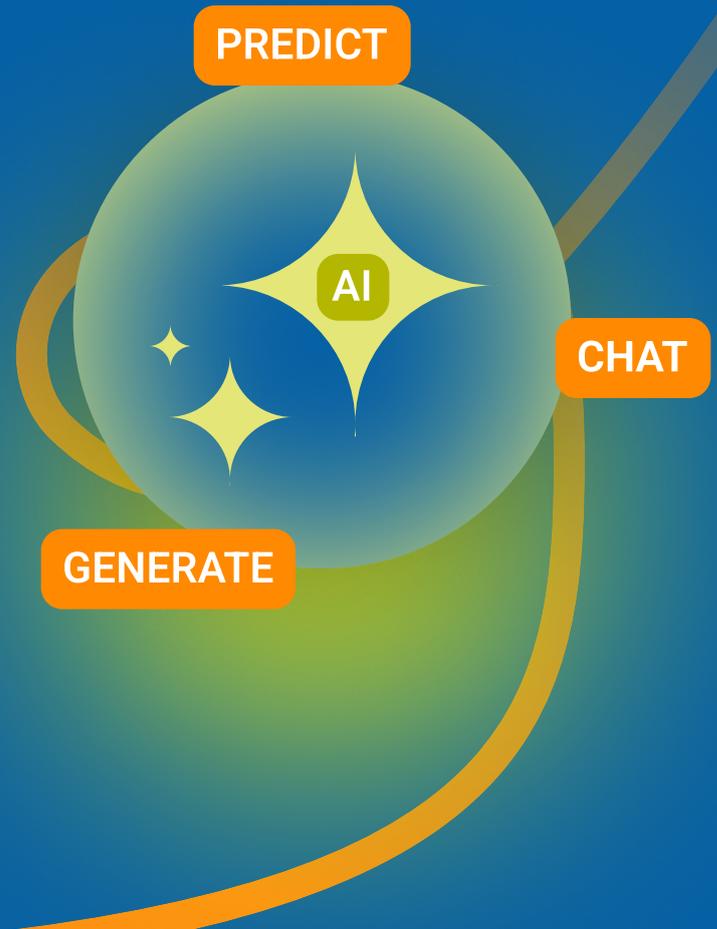


GIVECAMPUS

GC Intelligence

Right Ask, Right Person, Right Time

GC Intelligence uses AI and predictive modeling specific to fundraising to create deeply personalized donor interactions at scale. With data-driven insights, you can target the right people and craft giving experiences that truly resonate—empowering your team to build meaningful relationships and maximize impact without the need for more staff or longer hours.

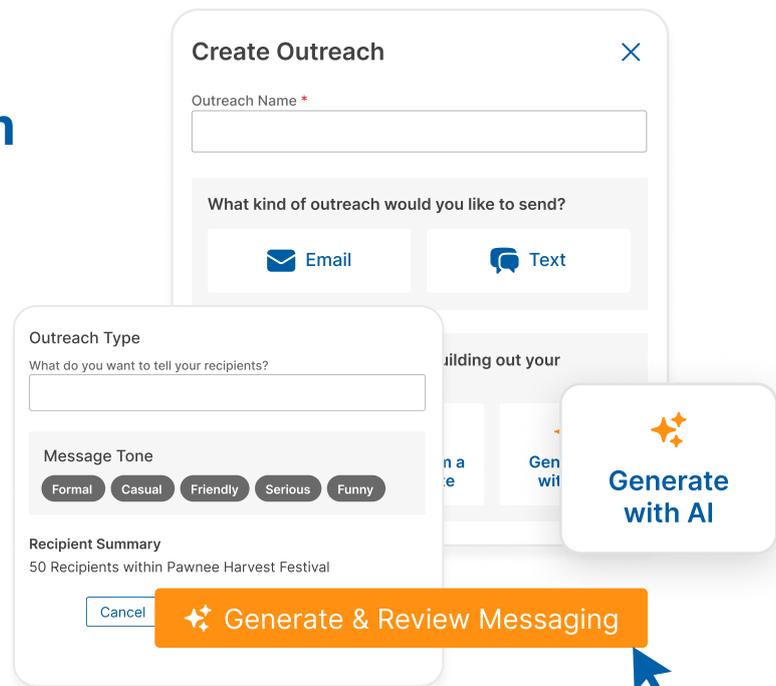


GC Intelligence Lets You Generate, Predict, and Chat!

✨ Generate

AI-Powered Content Creation

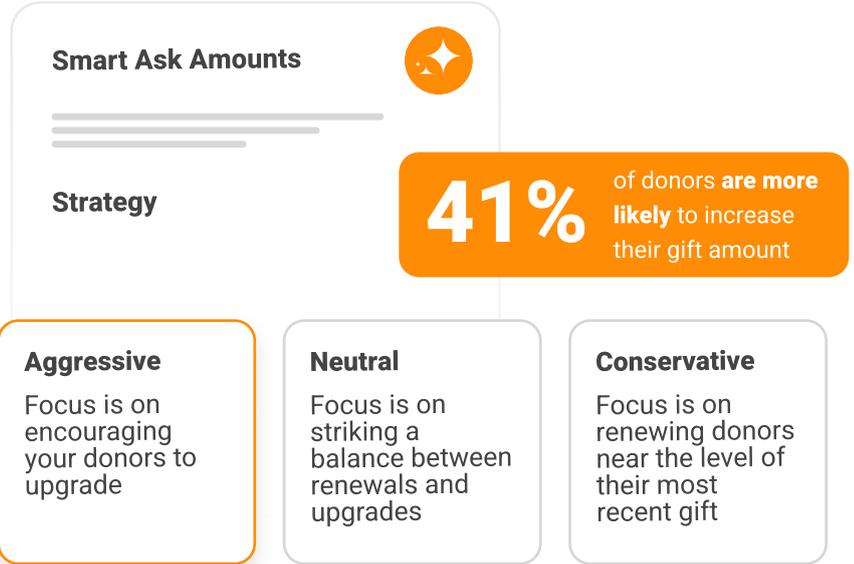
- **Generate emails:** Writing an email for Giving Day or a reunion invite? GC Intelligence generates a first draft for you.
- **Generate donor bios:** Meeting with a key donor? You'll have a summary of their giving history with your school.
- **Generate contact reports:** After the meeting, turn your voice notes into a polished follow-up report effortlessly.



✦ Predict

Smarter Targeting for Better Results

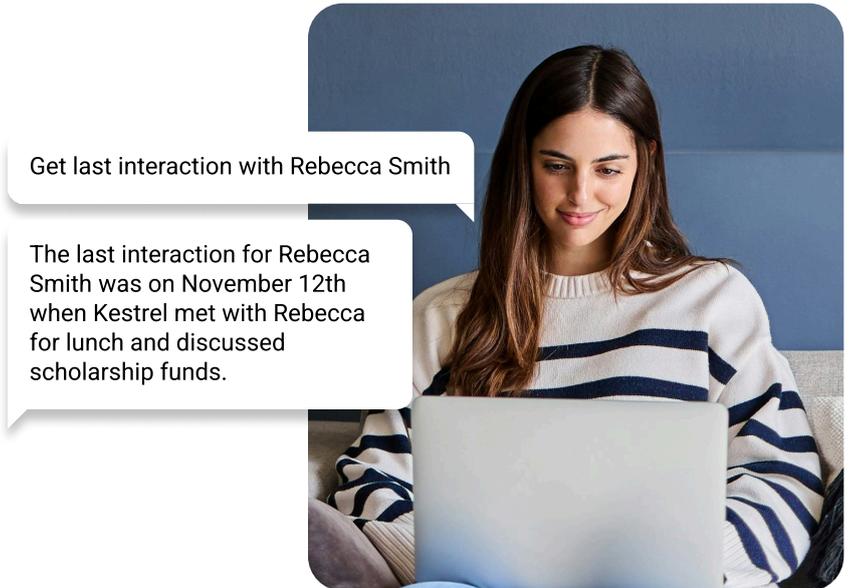
- **Predict the audience:** Not sure which donor to engage next? GC Intelligence predicts who's most likely to give.
- **Predict the ask type:** Want to identify potential upgrades for recurring gifts? We'll show you who's ready to step up.
- **Predict the ask amount:** Need the perfect ask amount? AI-driven insights ensure your appeal is just right.



✦ Chat

Instant Answers at Your Fingertips

- **Chat your way to instant insight:** No more endless searching through Salesforce, Slate, or Blackbaud. Simply ask GC Intelligence for the data you need—quick, intuitive, and hassle-free.



Why GC Intelligence?

GC Intelligence lets you accomplish in minutes what once took weeks of effort or extra staff, delivering the tailored engagement your constituents expect. Most importantly, we've seen GC Intelligence **increase likelihood to accept an ask amount by 30%, boost recurring gifts by 28%, and drive leadership upgrades by 41%**. This is just the beginning.

GC Intelligence isn't a standalone solution; it's seamlessly integrated into the GiveCampus Platform. Connect with your Partner Success Manager or Account Manager to learn more.