



WHY REACH MEDIA NETWORK IS THE BEST DIGITAL SIGNAGE COMPANY FOR YOUR BUSINESS

20 years of business. 50+ staff members. Hundreds of [apps & integrations](#). Over 9000 clients. [REACH Media Network](#) is a trusted, powerful digital signage platform across various industries. However, years of experience and dynamic app integrations are not the only things contributing to a [digital signage platform's success](#). Creating a dynamic knowledge base, fostering a team of experienced professionals, establishing industry-leading support teams, and focusing on constantly evolving software have made REACH Media Network a respected player in the digital signage industry. Following the [company's recent acquisition](#) with [Poppulo](#), REACH Media Network is entering a new chapter in the company's long history. However, that does not change the signage provider's dedication to providing clients with intuitive digital signage solutions and world-class support.

If you are searching for a digital signage solution that fits your company's needs, look no further. This article will break down many core tenets that make REACH Media Network [the best digital signage solution for any business](#). As a software and hardware provider, REACH Media Network can provide complete turnkey services to get your signage up and running as soon as possible. Also, our installation team will walk you through each step of the installation process to ensure your network is set up the exact way you want it. From there, you will be assigned an account manager who will be your point of contact and help with future signage expansions and integrations. Feel free to utilize our free creative design services, where our graphic designers will help you make eye-catching layouts that adhere to your branding standards. Of course, if you need assistance, our [24/7 support](#) ensures someone is always around to help.

AFFORDABILITY

Over time, REACH Media Network has learned that affordability is often the biggest hurdle many companies face when implementing digital signage into their communications strategy. This is understandable, as the [initial installation costs can be higher than traditional signage displays](#). Having to not only secure a signage software provider but also purchase screens and [media players](#) can be an overwhelming process. However, that is where REACH Media Network has been able to compete. REACH Media Network has been able to offer enterprise-grade signage solutions at an [affordable, competitive price](#). Not only that, but its software is hardware agnostic. This means clients can save on hardware costs using media players or smart TVs they may already have around their facilities. If not, REACH Media Network is also a partner with BrightSign, providing some of the most powerful and affordable media players in the industry. REACH Media Network also provides its own [DS3 player](#) that comes pre-installed with its hardware. This provides an inexpensive, plug-and-play solution for clients looking to dip their toes into the industry. With a competitive approach to pricing and flexible hardware options, REACH Media Network can adapt to any business's budget constraints.

INDUSTRY-LEADING SUPPORT NETWORK

One of the things you will hear most consistently when you talk to REACH Media Network clients or partners is how outstanding the team's service is. While [24/7 support](#) is a significant benefit, clients praise the team's attention to detail, hard work, and insistence on client success and completing complex projects. REACH Media Network has won multiple awards from [user-review site G2](#), including "Users Most Likely To Recommend," "Highest User Adoption," and "Best Relationship" back

in 2023. These accolades. This trend has continued into 2025, winning "Easiest To Do Business With," "Best Relationship," and "Users Most Likely To Recommend." These accolades and user reviews paint an excellent picture of the relationships REACH Media Network cultivates with its clients and its dedication to their success.



HUNDREDS OF APPS & THIRD-PARTY INTEGRATIONS

REACH Media Network has many pre-built [applications](#) and [integrations](#) that users can immediately utilize without any external setup. Integrations such as highlighting ESPN news headlines or implementing [weather radars](#) are as simple as choosing the app within the layout editor and entering the information you want to display! However, much more is possible through third-party integrations. For example, many clients use the Ticker app to pull in internal company news [RSS feeds](#) or other sources. Others will use iFrames to pull content directly from their website that otherwise would not be possible. Google and [SharePoint](#) calendars are our calendar applications' most popular use cases.

CONCLUSIONS

These three tenets are some core aspects that make REACH Media Network successful for clients across many industries. A combination of affordable software solutions, flexible hardware options, superb support, and powerful apps and integrations all contribute to a comprehensive signage solution that empowers customer creativity and freedom. However, these are not the only things that make REACH Media Network a leader in the industry. Many moving parts, employees, and partners work together to create the most user-friendly experience they can. Through constant evolution, REACH Media Network has remained relevant throughout its history and has positioned itself to continue in the future.

However, the best way to learn about these achievements is to experience them yourself. Try REACH Media Network for free for 30 days on a single display to see how digital signage can transform your communication. By going hands-on with REACH Media Network's content-management system, you can experiment with powerful tools that will change your thoughts about modern communication. Fill the form below to get started!

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