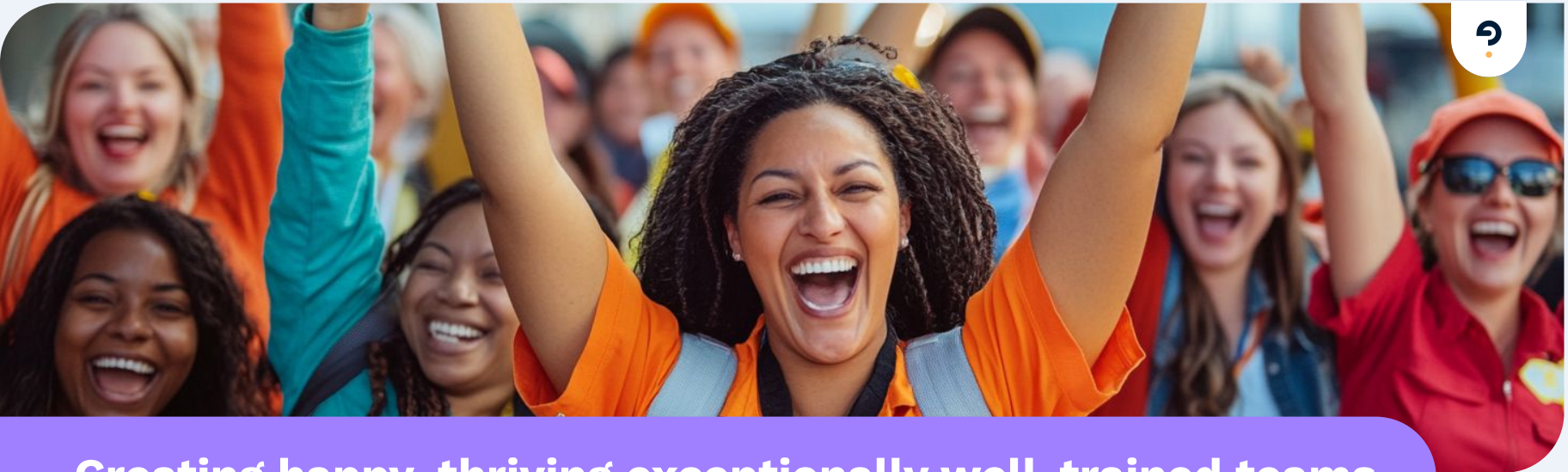


Software Advice  
★★★★★ 4.9

GetApp  
★★★★★ 4.9

4.9

Capterra  
★★★★★ 4.9



## Creating happy, thriving exceptionally well-trained teams

Create a **Culture of Continuous Learning** for a **Future-Fit** Workforce

**digemy**  
.com

e-learning that's  
**unique like you.**

## TRUSTED BY

FOOD LOVER'S  
MARKET

ToysRus

CARDANO

NEDBANK

Cipla

Pernod Ricard

CAPITEC

Deloitte.

WEYLANDTS

FREEDOM OF MOVEMENT

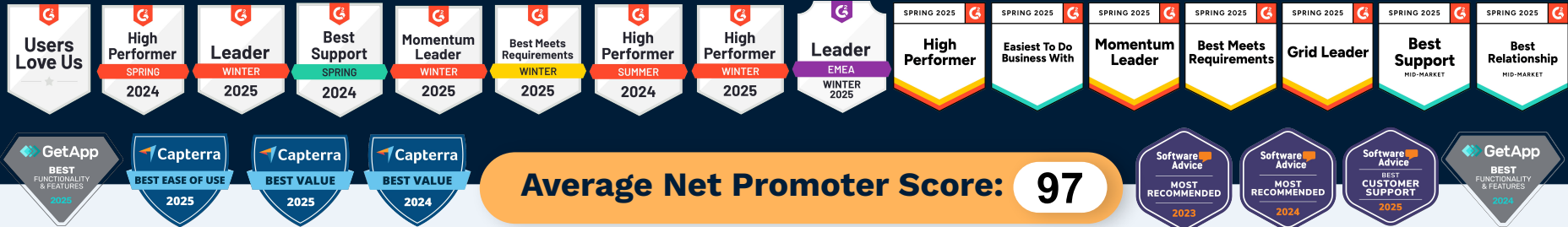
takealot.com



BODY2U



Over 1 million learners across 40+ countries.



Average Net Promoter Score: 97

Value for money  
★★★★★ 4.8

Ease-of-use  
★★★★★ 4.9

Functionality  
★★★★★ 4.8

Likelihood to recommend  
★★★★★ 5.0

Quality of support  
★★★★★ 5.0

Ease of setup  
★★★★★ 4.8



5% EFFICIENCY GAINS:  
UP TO **500% ROI**

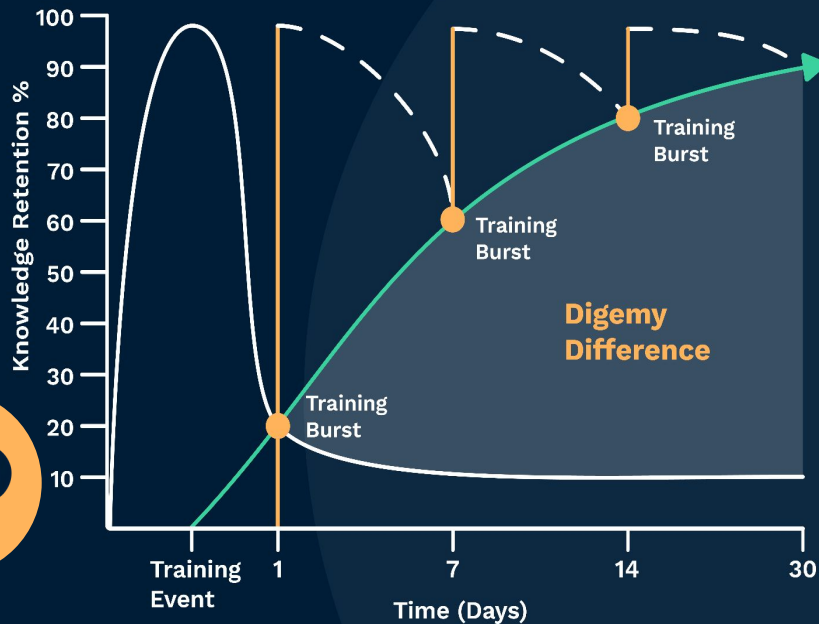
## PROBLEMS WE SOLVE

### 01 Operational Inefficiency

Up to **80% of one-and-done training is forgotten in one day**. Resulting in:

- Costly errors, rework, delays, opportunity cost and productivity loss.

Reinforced microlearning tailored to each employee **closes the knowledge gaps behind operational gaps** for revenue, efficiency & return.





## PROBLEMS WE SOLVE

### 02 Ramp Time Delays

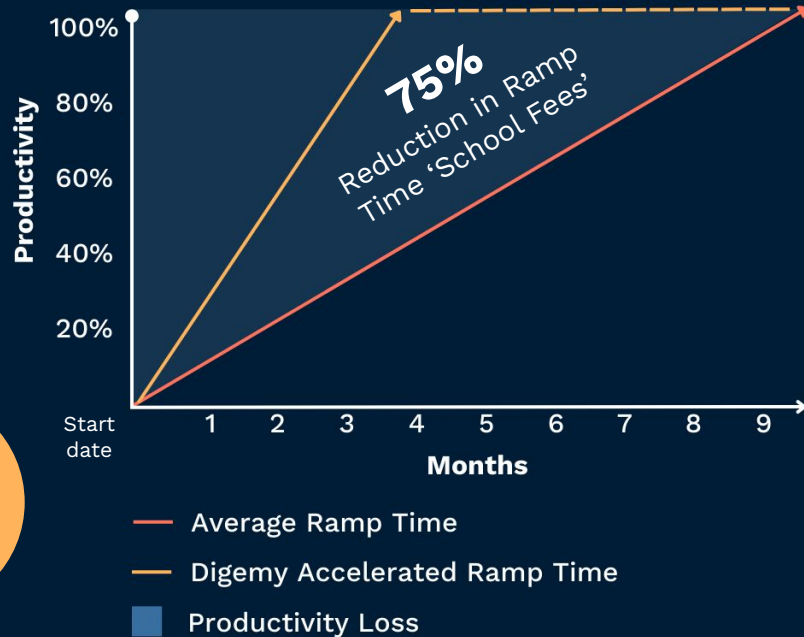
Flat line productivity during ramp time averages at 50%.

That means **half a new hire's salary** is lost to inefficiency during ramp time.

**Accelerating ramp time** gets new hires confident, capable and productive faster - reducing errors, rework, poor customer experiences and lost sales.



75% FASTER RAMP TIME:  
UP TO **235% ROI**





## PROBLEMS WE SOLVE

### 03 The Brain Drain

**Customer experience drives revenue. But employee experience drives customer experience.**

It costs up to **1.5x an employees annual cost to company** to replace them. Employees with a positive employee experience are **68% less likely to consider leaving.**

**Continuous learning and communication** are key to creating a positive employee experience.



10% LOWER EMPLOYEE TURNOVER:

UP TO **100% ROI**

“

**Organisations with great employee experiences report 50% higher revenue”**

Harvard Business Review





# INCREASE REVENUE WITHOUT INCREASING HEADCOUNT

## PROBLEMS WE SOLVE

### 04 The 80/20 Trap

**Sales performance drives revenue. But product & process knowledge drives sales performance.**

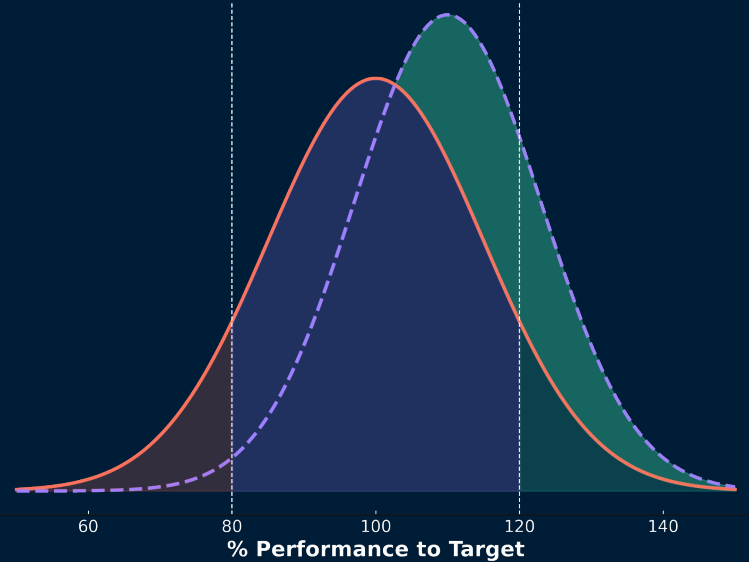
Top performers generate up to 80% of total revenue—but make up 20% of the team.

Real growth doesn't come from the top—it comes from the middle moving up.

**Sales enablement training with reinforcement is the lever that moves your middle.**



Sales Force Distribution Density (%)



- Current Sales Rep Distribution
- - Optimised Sales Rep Distribution
- Low Performers (~20%)
- Mid Performers (~60%)
- Top Performers (~20%)
- Additional Revenue Opportunity



## THE DIGEMY DIFFERENCE

# The 4-pillars of Neuroscience-based Learning.

Training based on neuroscience increases **retention, application, and accessibility**, unlocking potential, and increasing efficiency, engagement, and performance.





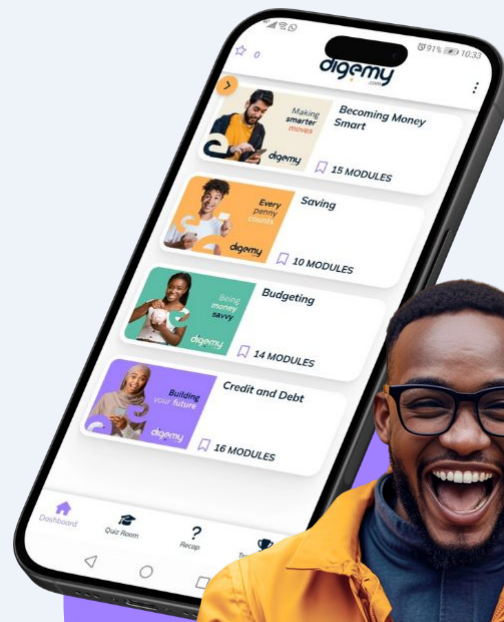


## THE DIGEMY DIFFERENCE

# 01 Memorable Microlearning

Short, focused content heightened for retention reduces cognitive overload and aligns with how the brain naturally absorbs information.

**Breaking training into digestible bite-sized modules not only improves long-term recall, but makes training more accessible in the flow of work and life.**







## THE DIGEMY DIFFERENCE

# 02 Personalised Reinforcement

While we learn at different paces, our brains are all wired to remember information that's repeated at key intervals.

**Personalised Reinforcement delivers individual learning journeys that close knowledge gaps over time for greater training efficiency, engagement and long term retention.**



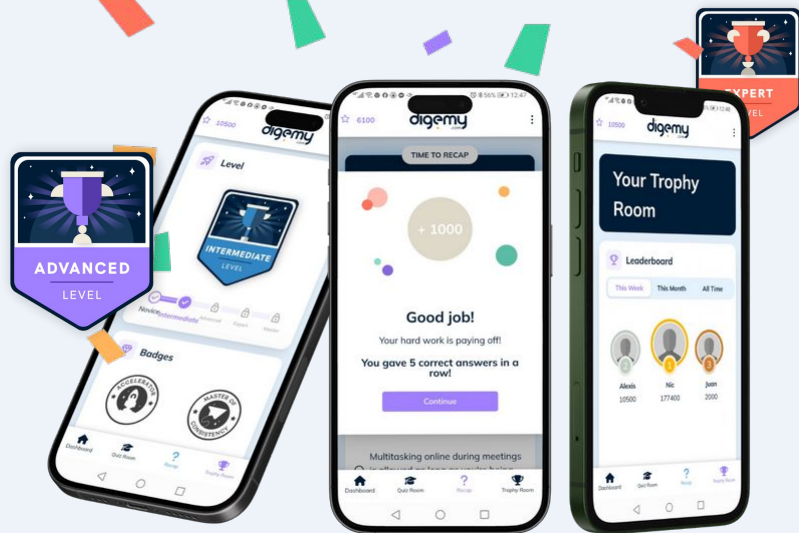


## THE DIGEMY DIFFERENCE

### 03 Gamification & Motivation

Engagement increases retention. By incorporating gamification and broadcasting tools, learning is more fun and rewarding, and employees are more engaged and better equipped.

**Not only does this increase knowledge and talent retention, but creates a culture of continuous learning and improvement.**





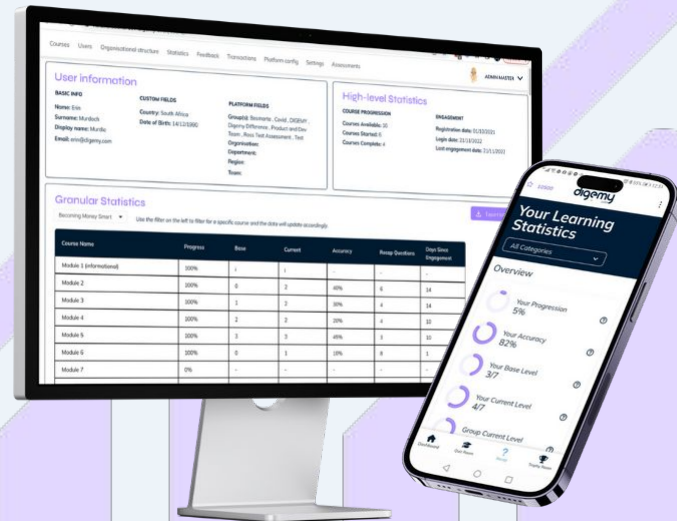
## THE DIGEMY DIFFERENCE

# 04 Data-Led Knowledge Management

**Talent Management starts with Knowledge Management.**

With real-time access to knowledge retention data, managers link performance to knowledge, and work proactively with employees to close gaps.

**This makes performance management and skills development more effective, constructive and informed.**





## VALUE ADDED SERVICES

# More than a Platform



### Content Creation

Retain our full-service learning & multimedia design studio.

**Grounded in neuroscience for heightened retention**



### Localised Support

A team of technical and learning experts to support you.

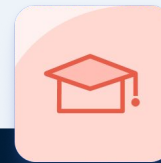
**Service Level Agreements ensure accountability, up-time and support**



### Account Management

A single point of contact for seamless communication.

**Exceptional customer service and care**



### Skills Transfer

Facilitated and on-demand platform and learning courses.

**Upskill your team for enhanced agility and ownership.**



## IMPACT

# Proven Results



Increase revenue by up to **20%**



Increase knowledge retention up to **500%**



Close operational gaps **10x** faster



Increase learner engagement up to **42x**



Reduce time-to-performance up to **75%**



Reduce employee turnover by up to **10%**

A daily learning culture | Enhance employee experiences | Close operational gaps



#### OUR PROMISE

If you don't see a **30% training retention** uplift in the first **3 months**, we will **refund your training investment\***

\*T&Cs apply



Software Advice  
★★★★★ 4.9

GetApp  
★★★★★ 4.9

4.9

Capterra  
★★★★★ 4.9



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**unique like you.**



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