

# Bitrix24<sup>°</sup>

Your ultimate workspace

2025

# Bitrix24<sup>®</sup>



## CRM

Modern CRM that features sales enablement, analytics, and automation tools



## Collaboration

Team messenger, video conferencing, shared calendars, online documents, and more



## Tasks & Projects

Kanban board, Gantt chart, and a full set of Scrum tools to facilitate your project management



## HR & Automation

All the tools you need to manage HR records, track employee hours, and automate workflows



## Sites & Stores

Template-based website builder to help you create beautiful sites and SEO-ready online stores



## CoPilot

A powerful AI assistant inside Bitrix24 designed to help you save time and boost creativity

# Bitrix24<sup>®</sup>

AI-powered online workspace for the whole company, with tools for every department



## For any & every business

Bitrix24 is a great fit for teams of any size and work model: office, remote, or hybrid. It can be easily scaled from 1 to 10,000 users



## All-in-one solution

Bitrix24 features CRM, tasks, chat, video calls, calendar, file storage, online documents, automation, and 30+ other tools



## Business-friendly pricing

Each Bitrix24 plan has a user limit and a fixed monthly/yearly fee, which means you can keep adding users at no additional cost

# Security & reliability first

16

Data centers



600

Servers



99.9%

Availability



Two-step  
authorization



AES-256 encryption



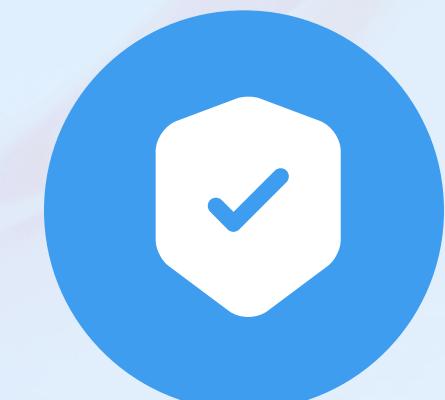
Bitrix24 Enterprise data is hosted with AWS, which maintains the following certifications



SOC 1/2/3



GDPR



Directive  
95/46/EC



ISO 27001

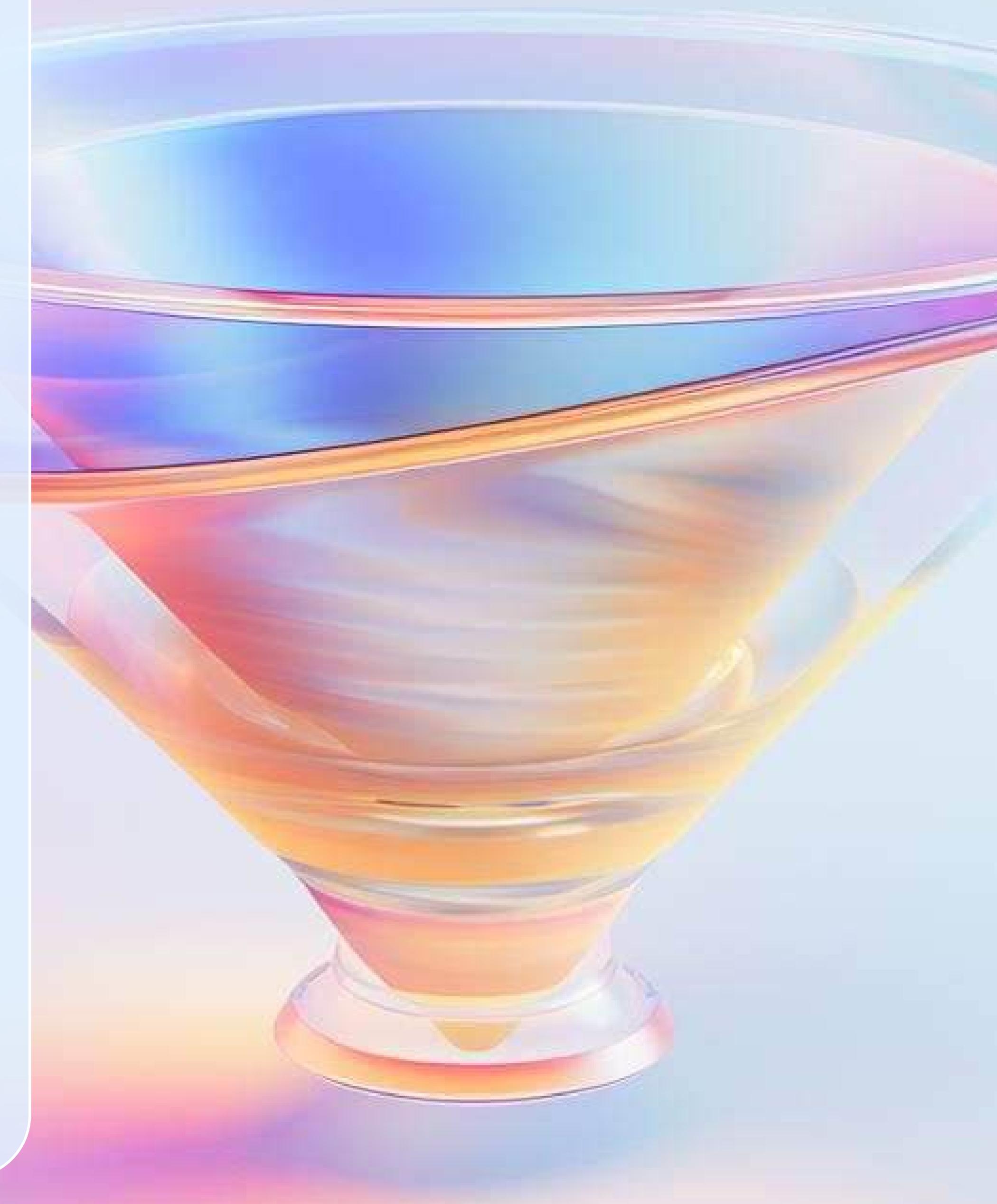


PCI DSS  
Level 1



# CRM

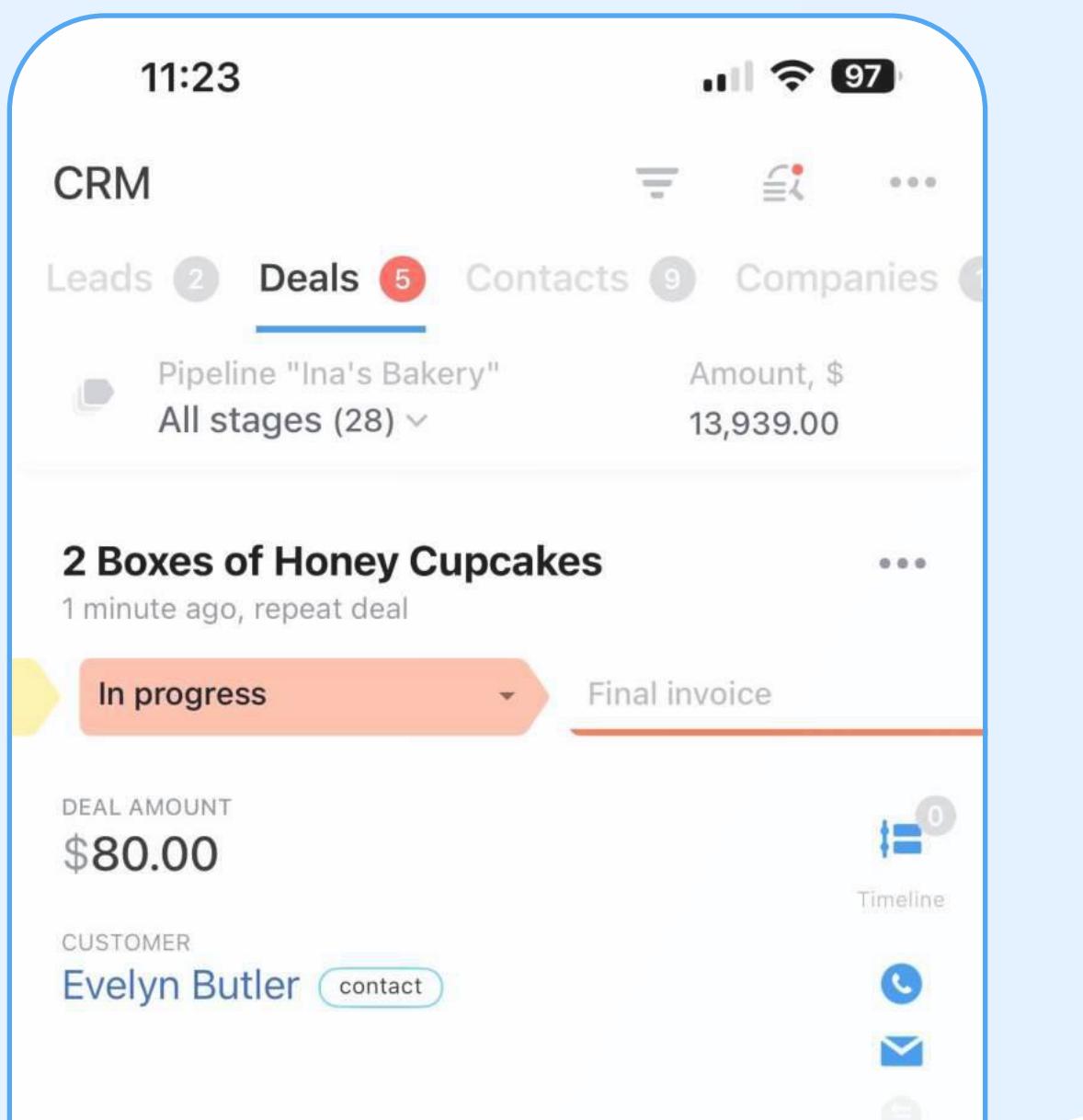
A single platform to manage leads, engage with clients, and close deals



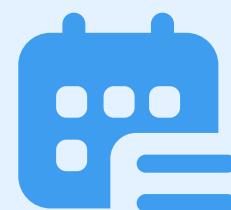
Contact Center



CRM

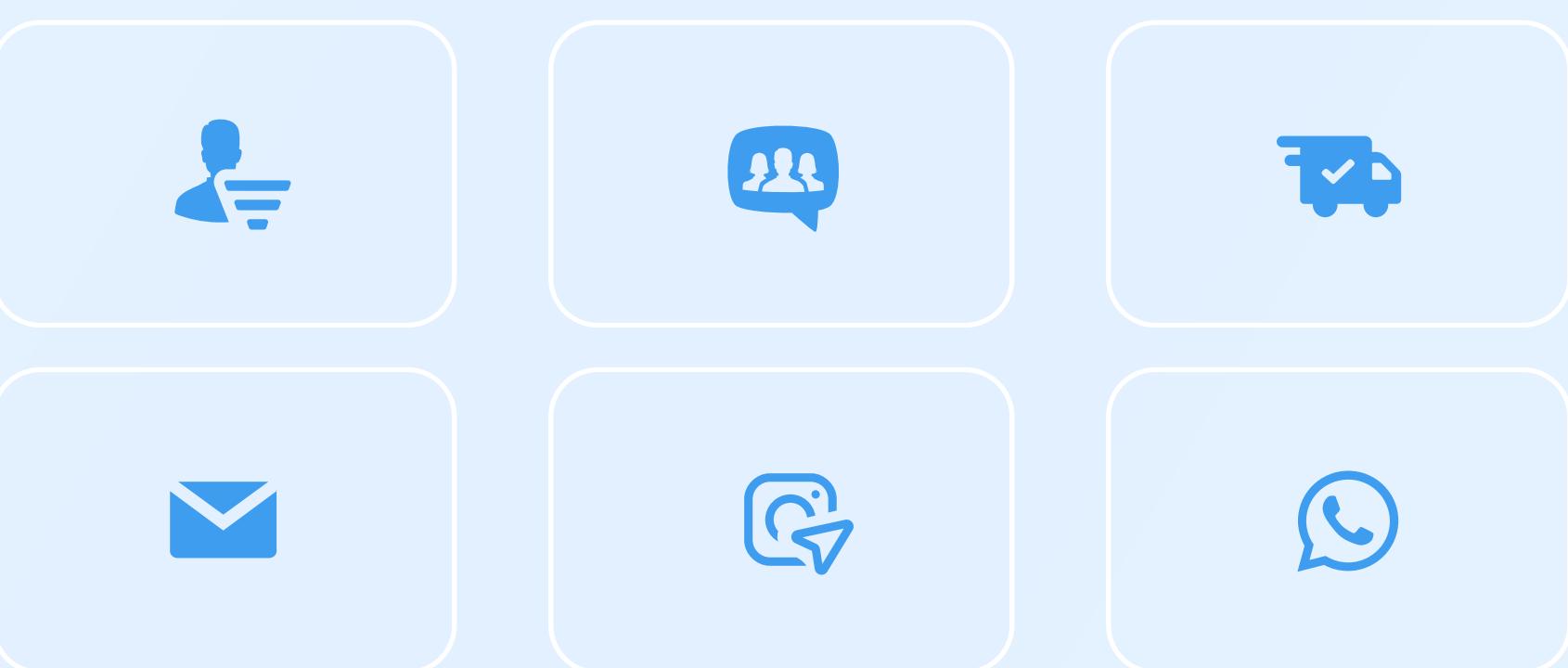


Booking



# 7 essential components of successful sales

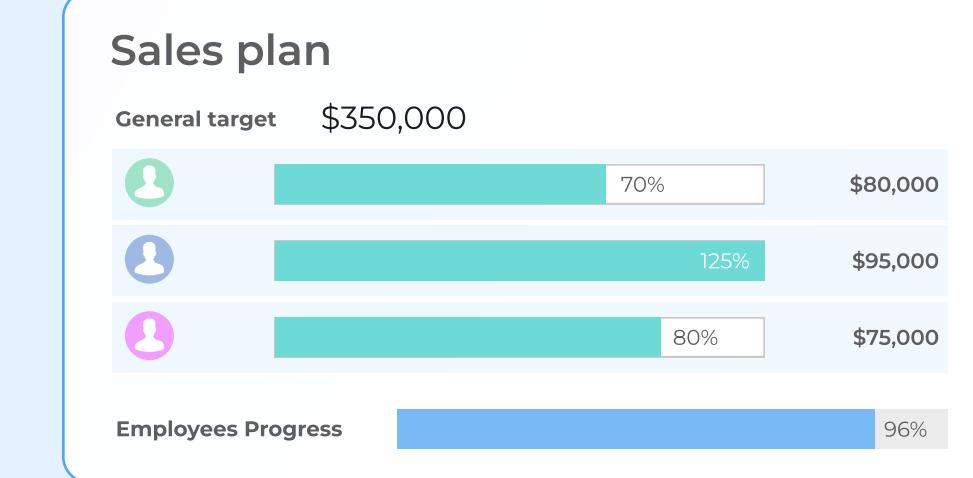
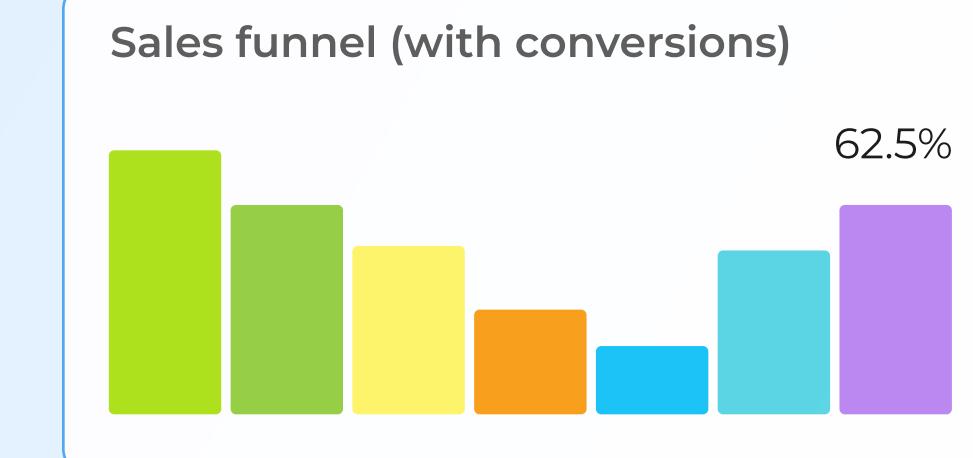
Marketing



Sales Intelligence



Analytics



AI-powered assistant  
CoPilot





# Contact Center

- ✉ Email
- 📞 Telephone
- 🎙 Call recording and audio-to-text transcription
- 💬 SMS
- 📞 Call back widget
- 🌐 Website live chat and chatbots
- 🌐 Official Facebook, Instagram integration
- 🌐 Instant WhatsApp for messenger-based leads
- 🌐 Facebook Lead Ads
- 🌐 Website forms (contact and lead capture)
- 🌐 Form builder + form processor

The screenshot displays the Bitrix24 Contact Center interface. At the top, a navigation bar includes 'Contact Center', 'Conversations', 'Conversation statistics', 'Call statistics', and 'More'. The main area is titled 'Contact Center' and features a grid of colored boxes representing different communication channels: Mail (green), Telephony (light blue), Call tracking (green), CRM+Online Store (red), Website widget (orange), Live chat (orange), WhatsApp (green), Viber (purple), Telegram (blue), Instagram Direct (pink), Instagram Business (pink), Bitrix24.Network (light blue), Instant WhatsApp (green), Chatbots (white), and Voice bots (white). A sidebar on the left shows notifications for '3' messages, '3' calls, and '15' tasks. Below the grid, a live chat window is open with a message from 'Bitrix' and a message from 'Samantha Simpson' about ordering a blueberry cake.

Bitrix 24

find people, documents, and more

8:38 PM 1 WORKING

Contact Center

Conversations

Conversation statistics

Call statistics

More

Contact Center

Mail

Telephony

Call tracking

CRM+Online Store

Website widget

Live chat

WhatsApp

Viber

Telegram

Apple M

Instagram Direct

Instagram Business

Bitrix24.Network

Instant WhatsApp

Chatbots

Voice bots

4:33

Bitrix

Today

This business works with other companies to manage this chat. Tap to learn more.

Please send this message to get in touch with #578062 sales agent. Thank you!

Hi! 4:23 PM

I'd like to order a blueberry cake please

4:24 PM

Samantha Simpson: Hi! Sure 😊

Samantha Simpson: What's your topping of choice - white chocolate or caramel?

Caramel, please 😊

Actually, make it two cakes - I've broken up with my boyfriend and need some consolation.

Samantha Simpson: No problem! Now, I need your phone number to complete the order

2023 Bitrix24 | Implementation request | Themes | Print



# CRM

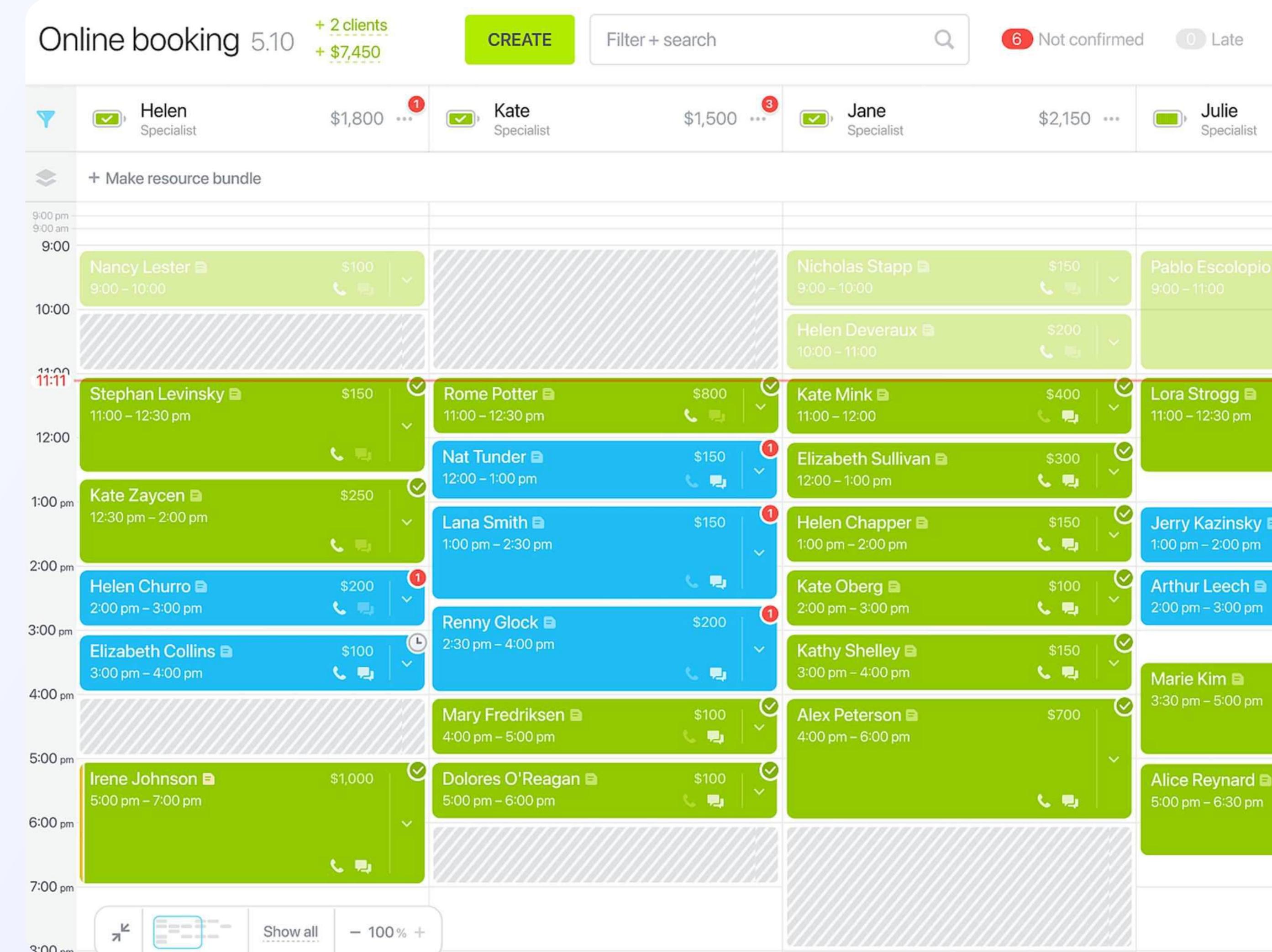
- Leads, deals, contacts, companies
- Sales funnel automation
- Pipeline management
- 360-degree customer view
- Estimates and invoices
- Online payments
- E-signature
- Product catalog
- Lead/deal routing rules
- Access permissions for CRM fields
- 30+ vertical CRM solutions
- Inventory management
- Role-based access model

The image displays the Bitrix 24 CRM interface. The top navigation bar includes 'Leads', 'Deals' (highlighted with a red notification badge of 7), 'Inventory', 'Customers', 'Sales', 'Analytics', 'Add-ons', and 'Settings'. The main 'Deals' page shows a pipeline with stages: 'New (6)', 'Waiting for details (5)', 'Invoice (6)', 'In progress (4)', and 'Closed (1)'. Each stage has a list of deals with details like amount, customer name, and due date. A modal window in the foreground shows a mobile phone screen with a video call interface, displaying a contact photo of 'Lana Derby', a phone number '(1200) 678-9011', and a message 'Answer the call to initiate callback'. The bottom of the modal shows call control buttons for 'Mute', 'Keypad', 'Hold', 'Speaker', and red/green call buttons.



# Booking

- Ideal for beauty salons, clinics, rental services, etc.
- Integrated with CRM
- Optimized schedule & maximized booking
- Client data gets saved directly to CRM as leads or deals
- Client data can be used for future marketing campaigns
- Automated reminders and notifications via SMS and WhatsApp





# Marketing

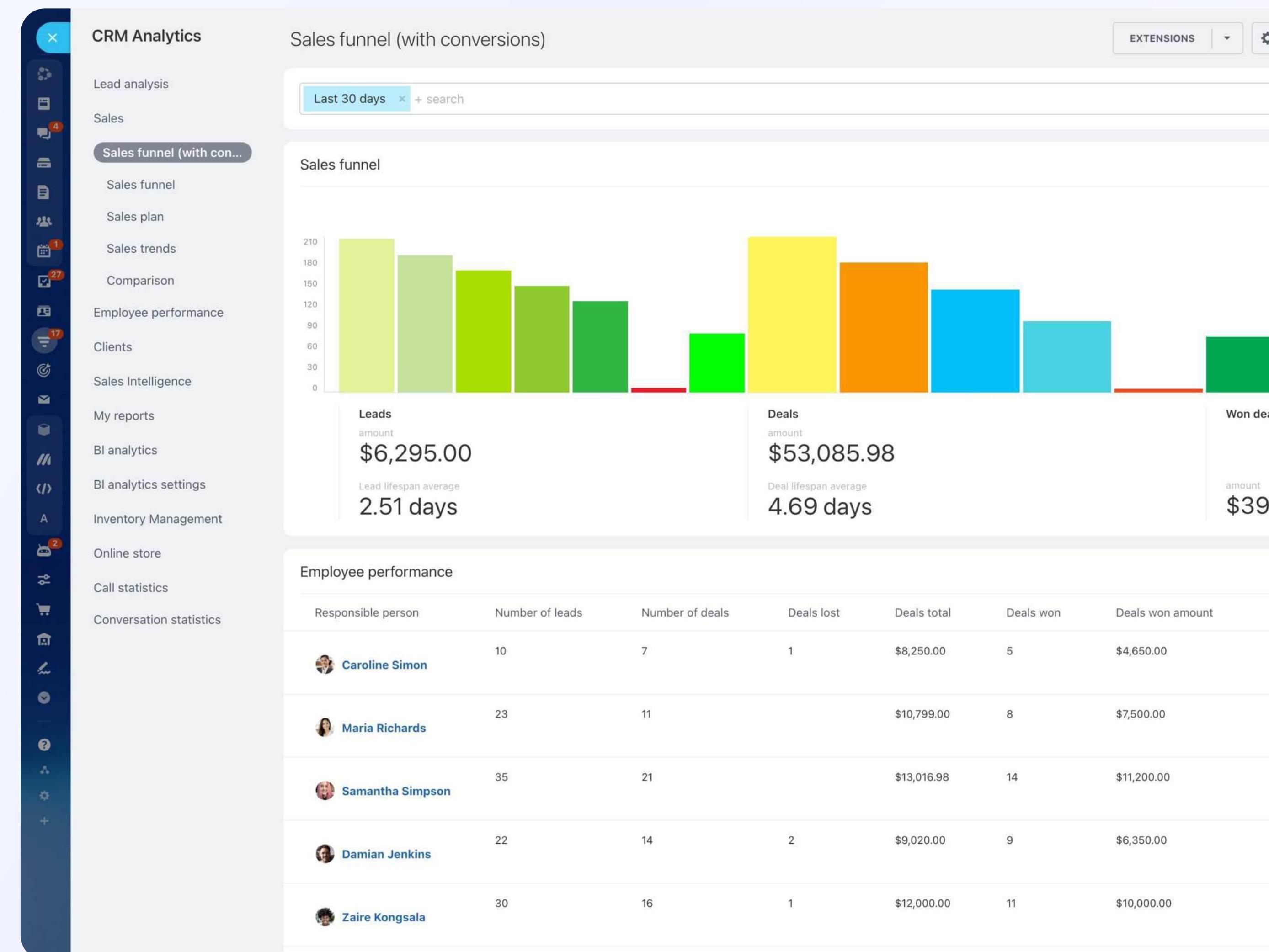
- Client base segmenting
- Email marketing (up to 1 million emails/month)
- Voice broadcasting & audio calls
- Sales/marketing automation
- Ad campaigns
- 40+ rules and triggers for Facebook/Google Ads
- Ad agency support
- Facebook lookalike audiences

The screenshot shows the Bitrix24 Marketing module interface. The top navigation bar includes 'Start', 'Campaigns', 'Ads', 'Segments', 'Sales Boost', 'My Templates', 'Black List', 'Recipients', 'Settings', 'Access Permissions', and 'More'. The 'Start' tab is selected. The main area is titled 'Start' with a star icon. It features several colored buttons for campaign creation: a blue 'Email Campaign' button, a pink 'SMS Campaign' button, a green 'Messengers' button, a blue 'Voice broadcasting' button, and a teal 'Audio ca...' button. Below these are buttons for 'Create audience': a blue 'Google Ads' button, a dark blue 'Facebook Ads' button, and a dark blue 'Facebook lookalike ...' button. At the bottom, there are buttons for 'Promoted posts': a dark blue 'Facebook ads' button and a pink 'Instagram ads' button. The left sidebar contains various icons for managing clients, campaigns, ads, segments, and more.



# Analytics

- BI Builder with 17 datasets and custom dashboards
- Real-time sales data
- Historical data comparison
- Sales targets & sales trends
- Sales plan/quota
- CRM analysis by any property
- Custom SQL queries and formulas
- Product catalog
- Role-based access model





# Sales Intelligence

- Track ALL your advertising (online and offline)
- Ad group analysis
- Calculate marketing ROI
- View the complete client path
- Automatic and manual expense uploading
- Sales process visualization
- Know exactly which traffic sources and campaigns generate most sales

CRM Analytics

- Lead analysis
- Sales
- Employee performance
- Clients
- Sales Intelligence
- Advertising ROI**
- Traffic report
- My reports
- BI analytics
- BI analytics settings
- Inventory Management
- Online store
- Call statistics
- Conversation statistics

Advertising ROI

Reporting period: 2024

Channel performance

Source	Color	Costs	Views	Actions	Leads	Deals, Orders	Won	Conversion, %	Profit
Instagram	<span style="color: #c85185;">■</span>	\$19,000.00 <a href="#">add</a>	2805	1763	1320	1049 - Deals	980 - Deals	55.6%	\$34,641.00
Facebook	<span style="color: #1f78b4;">■</span>	\$25,000.00 <a href="#">add</a>	7048	5895	4567	4373 - Deals	4116 - Deals	69.82%	\$55,295.00
Google Ads	<span style="color: #1f78b4;">■</span>	\$12,000.00 <a href="#">add</a>	947	500	396	322 - Deals	303 - Deals	60.6%	\$36,444.45
Exhibition in Dubai	<span style="color: #009688;">■</span>	\$4,000.00 <a href="#">add</a>	392	125	80	69 - Deals	64 - Deals	51.2%	\$11,892.00
<b>Brought by traffic source</b>		<b>\$60,000.00</b>	<b>11192</b>	<b>8283</b>	<b>6363</b>	<b>5813</b>	<b>5463</b>	<b>65.95%</b>	<b>\$138,272.45</b>



# AI-powered assistant CoPilot

- Generate texts
- Create ideas
- Transcribe phone calls
- Autocomplete fields in deals
- Translate texts & check grammar
- Prompt library
- 30+ CoPilot roles: Marketing Specialist, Slogan Master, Business Analyst, etc.
- AI speech analytics & sales scripts

The screenshot displays the CoPilot application interface. On the left, a deal creation form is shown with fields for Deal type (Sales), Source (Call), Source information (Call routed to: +1), Furniture type (Sectional sofa with sleeper function), Material (Spill-resistant), Delivery date (December 11th at 2 p.m.), Responsible (Stacy Smith, Head of Sales), and a Comment section. The comment section contains a summary of the customer's requirements and a proposed solution. On the right, a phone call transcript is displayed, showing a conversation between a customer and a representative named Stacy Smith. The transcript includes a play button, a timestamp (0:00), and a summary of the call content.

**Deal type:** Sales

**Source:** Call

**Source information:** Call routed to: +1

**Furniture type:** Sectional sofa with sleeper function

**Material:** Spill-resistant

**Delivery date:** December 11th at 2 p.m.

**Responsible:** Stacy Smith, Head of Sales

**Comment:**

CoPilot  
Sectional sofa with sleeper function  
Large sofa made of spill-resistant material  
10% discount on a specific model  
Delivery date: December 11th at 2 p.m.  
Total price: \$900  
Payment link will be sent  
Delivery arranged for December 11th at noon

**Phone call transcript:**

Good morning. Thank you for calling our furniture store. How can I assist you today?  
Good morning. I'm looking to buy a new sofa for my living room.  
Of course. I'm here to help. What size of sofa are you looking for and what material would you prefer it to be? I need a large one because I have two children. It should also be made of a material that's resistant to spills since my kids are really messy.  
Got you. Would you like the sofa to be a sectional or a regular one?  
And should it have a sleeping function? Yeah, I would prefer a sectional sofa.  
As for the sleeper function, that would be great because we often have guests staying over.  
Great. I have a few options that meet your requirements. But let me tell you about a special offer that we have. We currently have a 10% discount on one model that will be just perfect for you. That sounds fantastic. Price is important to me. Also, when can I expect the sofa to be delivered? I need it by December 13th. I will check the availability and delivery schedule for you. Just give me a moment, please. Yes, we can arrange the delivery for December 11th at 2 p.m. Perfect. I'm happy with that. Can you also confirm the **total** price for me?  
Absolutely. The **total** price with the 10% discount applied is \$900 and 0 cents.  
That sounds great. I'm ready to make the purchase. Wonderful. I will process your order, send you a payment link, and then arrange the delivery for December 11th at noon. Thank you for choosing



# Tasks & Projects

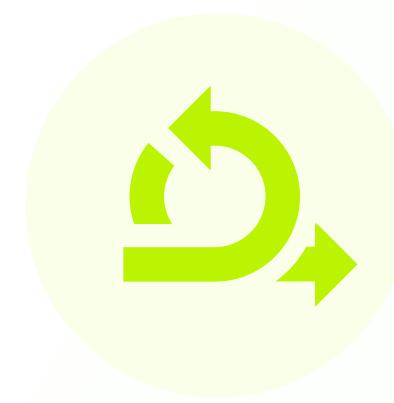
Everything you need to get work done



# Project management

- 💡 Kanban board
- 📅 Gantt chart
- 📋 Workgroups & projects
- 📝 Checklists & subtasks
- ⌚ Task time tracking
- ⚙️ Task automation
- 📄 Task templates
- 🔌 API & integrations

The screenshot displays the Bitrix24 interface, a comprehensive project management tool. At the top, a navigation bar includes 'Bitrix 24', a search bar, and a timestamp of '5:36 PM WORKING'. Below the navigation is a 'Deadline' filter bar with 'CREATE' and 'In progress' buttons. The main area features a Kanban board with columns for 'Overdue', 'Due today', 'Due this week', 'Due next week', and 'No deadline'. Each column contains several tasks, such as 'Customer satisfaction survey', 'Prepare comparative market research analysis', and 'Marketing: promotion'. A detailed task view is shown for 'Summer Sale', which is due on June 7 at 7:00 pm. The task description mentions a summer sale campaign. The task view includes sections for 'Checklists' (1), 'Project' (Advertising and PR), and 'Participants' (5). At the bottom, a navigation bar includes 'Messenger' (6), 'Feed' (1), 'Tasks' (6), and 'Menu' (30).



# Scrum

Scrum roles

Backlog

Tasks and Epics

Definition of Done

Built-in chats and online meetings

Bitrix 24

find people, documents, and more

6:11 PM ⏱ WORKING

Dalien Ross

CHATS AND MEETINGS

SCRUM

Special marketing campaigns

Tasks Feed Calendar Drive More

SCRUM project ☆ CREATE Scrum + search

Planning Active sprint Completed sprint My items: 0 Comments 0 Comments Mark all as read

Backlog Tasks: 2 + Epic + Task

Campaign launch

Concept of the campaign development Strategy preparation

Campaign development 3 days to finish sprint. 20% completed

Prereading Quality control

Site creation Campaign development

Quality control October 23 - October 29

Final check Quality control

Internal testing Quality control

Start a new sprint

COMPLETED

Completed sprints- 2 Average: 3 Tasks, 10 Story points, 100% Completed

Campaign development 100% completed.

Campaign design Campaign development

Campaign texts



# Flows

- ⌚ Great for identifying and removing bottlenecks
- ⚡ Increased work efficiency
- 🕒 Track task status in real-time
- 👤 Improved workload management
- checkbox Ideal way of organizing tasks for departments like legal, accounting, marketing, etc.
- 👤 AI-based flow analysis and recommendations

The screenshot shows the Bitrix24 Flows interface. At the top, there's a navigation bar with 'Tasks', 'Projects', 'Flows' (which is the active tab), 'Scrum', 'Efficiency 100%', 'Recycle Bin', and 'More'. Below the navigation is a search bar and a 'NEW FLOW' button. The main area is titled 'Flows' with a star icon and a 'Filter and search' button. It displays a table of tasks for four departments: Sales Department, Accounting, Office Management, and Motion Design. Each department section includes a summary card with the department name, allotted time, flow team size, and a 'Create task' button. Below the summary card is a table showing task details: Name, My tasks, Action, Pending, In progress, Efficiency, and Completed. The table shows various task statuses and efficiency levels (e.g., 100%, 67%) for each department. At the bottom of the interface, there are navigation buttons for 'Messenger' (1), 'Feed' (2), 'Tasks' (32), and 'Menu'.

Department	Allotted time	Flow team	Efficiency	Completed
Sales Department	5 days	4 persons	100%	No tasks
Accounting	7 days	2 persons	100%	Just now
Office Management	4 days	1 person	67%	5 hours
Motion Design	5 days	1 person	100%	6 days

PAGES: 1 < PREVIOUS NEXT >

© 2024 Bitrix24 | Implementation request | Themes | Print



# AI-powered tasks

- ✍ AI-generated task descriptions
- ☰ Checklists
- 🚀 Task summary
- 🌐 Built-in translator and grammar check tool
- 💡 Unlimited inspiration (use CoPilot to create ideas)
- AI AI-powered content: texts, images, etc.
- ☰ Prompt library
- 👤 30+ CoPilot roles: Marketing Specialist, Slogan Master, Business Analyst, etc.

The screenshot shows the Bitrix24 interface with a task creation dialog. The task title is "Find a marketing assistant". The responsibilities listed are:

- Assist in the development and implementation of marketing strategies and campaigns
- Conduct market research to identify trends and opportunities
- Assist in creating and managing content for social media platforms
- Monitor and analyze the performance of marketing campaigns
- Assist in organizing and coordinating marketing events and trade shows
- Collaborate with cross-functional teams to ensure marketing initiatives are aligned with overall company goals
- Assist in creating marketing materials such as brochures, presentations, and promotional materials
- Maintain and update customer databases
- Provide administrative support to the marketing team as needed

The requirements listed are:

- Bachelor's degree in Marketing, Business, or a related field
- Strong written and verbal communication skills
- Proficient in Microsoft Office Suite and social media platforms
- Excellent organizational and time management skills
- Ability to work independently and as part of a team
- Attention to detail and ability to multitask
- Knowledge of marketing principles and best practices
- Previous experience in a marketing role is a plus

Text at the bottom of the dialog:

To apply for this position, please submit your resume and cover letter to [Email Address]. We will be accepting applications until [End of January].

Note: Only shortlisted candidates will be contacted for an interview.

We look forward to receiving your application!

[Company Name] Marketing Team

Create a marketing assistant job description

Texts generated by CoPilot may not always be factually accurate. [Learn more](#)

Responsible person: **Damian Jenkins** [+ Add more](#)

Created by: **Steven Ward** [+ Add more](#)

Participants: **Zaire Kongsala** [+ Add more](#)

Observers:

Save

Edit request

Try again

Feedback

Cancel

ADD TASK(%+ENTER)

ADD TASK AND CREATE ANOTHER ONE

CANCEL

# Sites & Stores

Create beautiful websites that sell.  
No-code, SEO-friendly





# Website builder

- 🔒 Intuitive, easy-to-use website builder
- 🕒 Pre-made industry-specific templates
- 📸 AI-generated texts and images
- 🌐 AI site generator (create a whole website based on a CoPilot prompt)
- 💬 Free forms and chat widget
- 📊 Google Analytics enabled
- ⚡ SEO-ready
- 🌐 Free hosting & custom domain name
- 📱 Fully responsive design optimized for mobile devices
- 🔌 Integrated with Bitrix24 CRM

Bitrix24.Sites Ina's Bakery

Design and settings

Block style settings

Device view

Background

Color combos

Select website primary color

Select default color

Gradients

Opacity

Menu behavior

Sticky

Menu position

Default

Menu

Menu item

Mobile menu

TRY OUR AMAZING CUPCAKES

Velvet Cupcakes with Cream Chee... \$30.00

Caramel Peanut Cupcakes \$30.00

Strawberry Cupcakes \$24.00



# Online stores

- Ready-made e-shop templates
- Includes product catalog with SKUs
- Features order and inventory management tools
- Integrated with Bitrix24 CRM
- SEO-ready
- Mobile-friendly

The screenshot shows the Bitrix24.Market platform, which offers 390+ apps. The main page features a banner for "70+ ready-made websites for your business". Below the banner, there are several categories of templates: "sites", "holidays", "business", "online", "education", "food", "sale", "hadmade", and "delivery". The "sites" category is currently selected. On the right, there are several preview cards for different templates, each with a "Free" button and a "141" or "11527" views count. The templates include "OVER YOUR MUSIC", "Gift wrapping", "Empty Template", "Intelligence Course", "Thanksgiving Day", and "Architectural com". On the left, there is a mobile phone interface showing a template for "Ina's Bakery" with a woman smiling and social media sharing buttons.



# Collaboration

Work together from wherever you are –  
home, office, or on the go



## Bitrix24 Sync



# Collaboration that knows no borders

## Chats & Channels



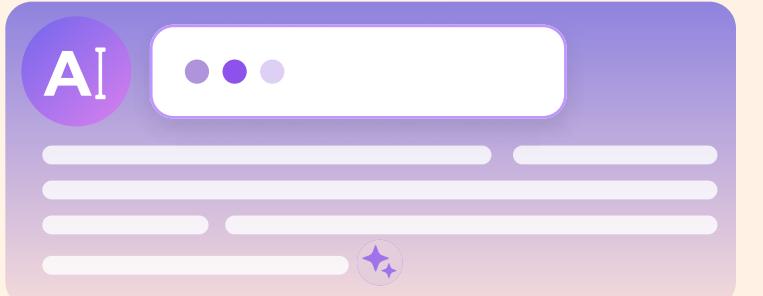
### Work time tracking



### Calendar



### Online documents



AI-generated texts and ideas



Workflow automation



Work reports



Cloud storage



Posts & comments

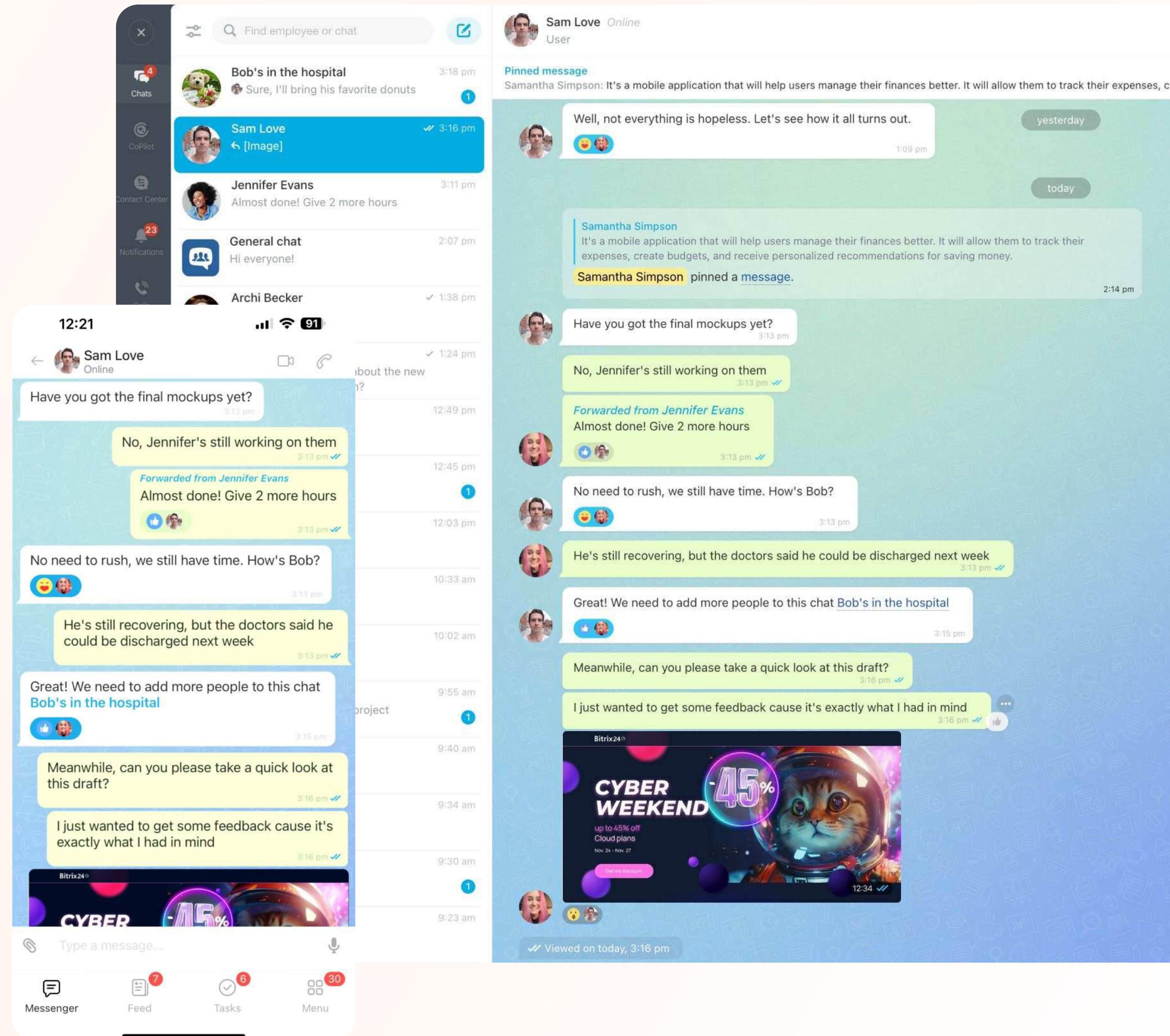


Mobile Check-In



# Chat

- 🔒 Strictly internal company chat
- ⌚ Integrated with CoPilot (AI-generated texts and ideas)
- 👥 Personal and group chats
- 📌 Pinned messages
- ⭐ Forwarded messages
- 💬 Cross-chat communication
- 😊 Emojis, reactions, and GIFs
- 🔍 Quick chat search



# Channels



- Posts, threads, comments, reactions
- Strictly corporate (adding external users is optional)
- Every department and team can have their own channels
- Custom access permissions (view only, view and comment, etc.)
- Great for company announcements, employee onboarding, industry news, etc.

The screenshot displays a mobile application interface for managing channels and a specific news post.

**Channels Screen:** Shows a sidebar with navigation options: Chats (1 notification), CoPilot, Channels (selected), and Contact Center. The main area lists channels with their latest posts and times:

- Marketing Tips: Three marketing tips for writing a blog post on Instagram: 1. Craft an attention-grabbing... (2:05 pm)
- Digital Security: In today's interconnected world, digital security is of utmost importance, and this... (1:45 pm)
- Book Club: Book Review: This book takes you on a rollercoaster ride of twists, turns, and shocki... (1:30 pm)
- What To Watch Tonight: Whether you're a casual movie enthusiast or a die-hard cinephile, this channel is designed... (1:25 pm)

**Post Screen:** Shows a post in the Marketing Tips channel. The post is from Bitrix24 and discusses the Supernova 2024 update. It includes a screenshot of the update announcement and a "Learn more" button. The post has 10 likes and 5 comments.

**Post Content:** The post text reads: "Bitrix24 has just received a major update — we've improved almost every aspect of the product, including automation, teamwork, and productivity. Here's a quick overview of the new features." It ends with "Go to my Bitrix24 account".

**Comments:** A comment from Samantha Simpson says "WOW! I really like this one" with a thumbs-up emoji. The post has been viewed by Samantha Simpson.

**Post Options:** Includes "Leave comment" and a photo of a modern office building with greenery in front.

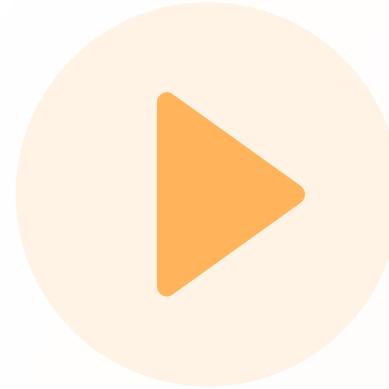
**Post Metrics:** Shows 10 likes, 5 comments, and 12 reactions.



# Bitrix24 Sync

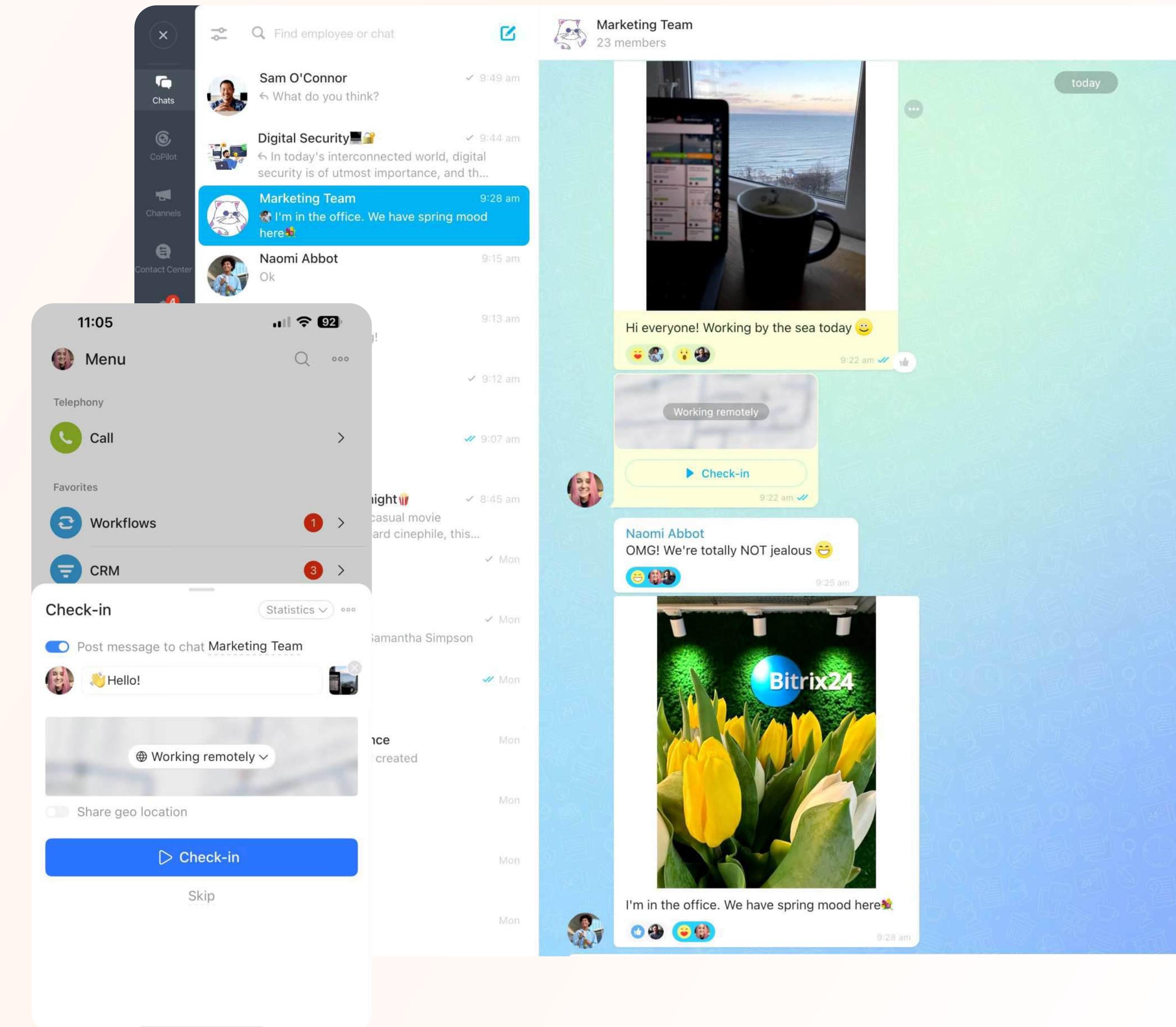
- Up to 1,000 participants
- No time limit
- Invite external users to your call
- Call recording, custom backgrounds and screen sharing





# Mobile check-in

- Fun and engaging way to start your day
- Great for remote team management
- Helps to sync your team across various locations and even time zones
- Ideal for organizing your team and getting everyone ready for work in the morning





# Calendar

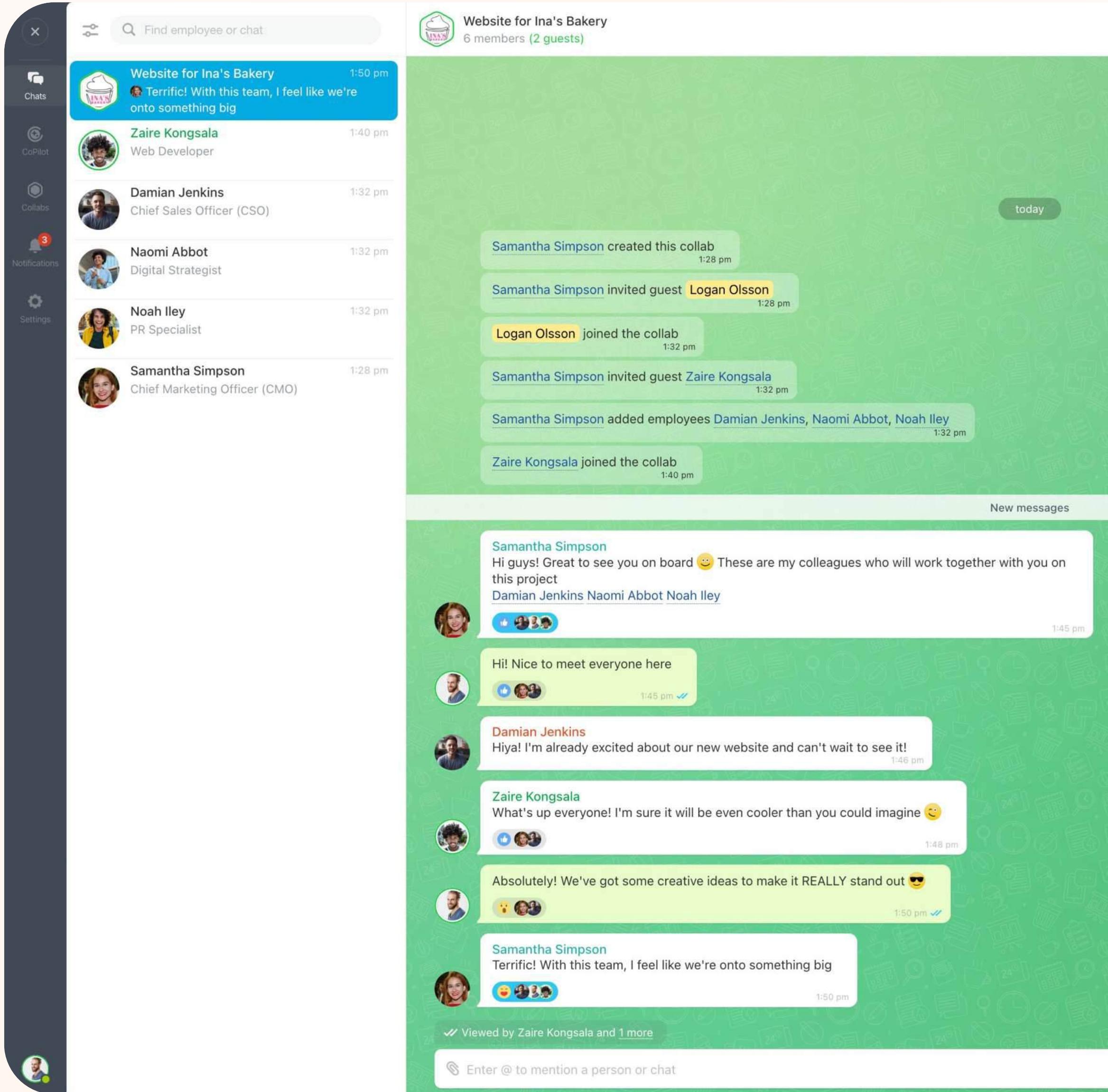
- 📅 Personal, group and company calendars
- 🔒 Public and private events
- 🕒 Open slots (easy to schedule meetings with external users)
- 🔄 Shared slots (for events with multiple participants, even across different time zones)
- 🔑 Flexible access rights
- 🔄 Two-way sync with Outlook and Google Calendars

The screenshot shows the Bitrix24 calendar interface. At the top, there are tabs for 'My Calendar', 'Company Calendar', 'Meeting room availability', and 'More'. Below that is a search bar and a 'CREATE' button. The main area shows a monthly calendar for May 2024, with a 'Day' view selected. The calendar includes a sidebar with icons for Messenger (12 notifications), Feed (6 notifications), Tasks (6 notifications), and Menu (30 notifications). The month view shows various events like 'Daily Planning Meeting', 'Product Development', and 'Brainstorming'. Below the May calendar is a weekly view for June 11, 2024, with events including 'Webinar Recording', 'Daily Planning Meeting', 'Meeting: Lana Derby', 'Lunch with Mr. Tanaka', and 'Strategy Discussion'. The bottom of the interface includes a footer with links to 'Implementation request', 'Themes', and 'Print', and the copyright notice '© 2023 Bitrix24'.



# Collab

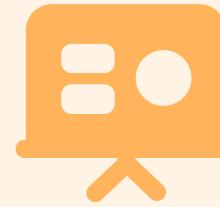
-  Great way to collaborate with external users: freelancers, clients, etc.
-  One shared workspace with its own chat, video calls, tasks, calendar
-  Invitation via email or SMS
-  Seamless and secure collaboration inside your Bitrix24
-  Easy access to all project-related files, tasks, and documents
-  No need to use a third-party solution



The screenshot shows the Bitrix24 Collab interface. At the top, there's a search bar labeled "Find employee or chat". Below it is a sidebar with icons for Chats, CoPilot, Collabs (with a red notification badge showing 3), Notifications, and Settings. The main area displays a workspace titled "Website for Ina's Bakery" with 6 members and 2 guests. The workspace has a green background with a repeating icon pattern. The chat history shows the following messages:

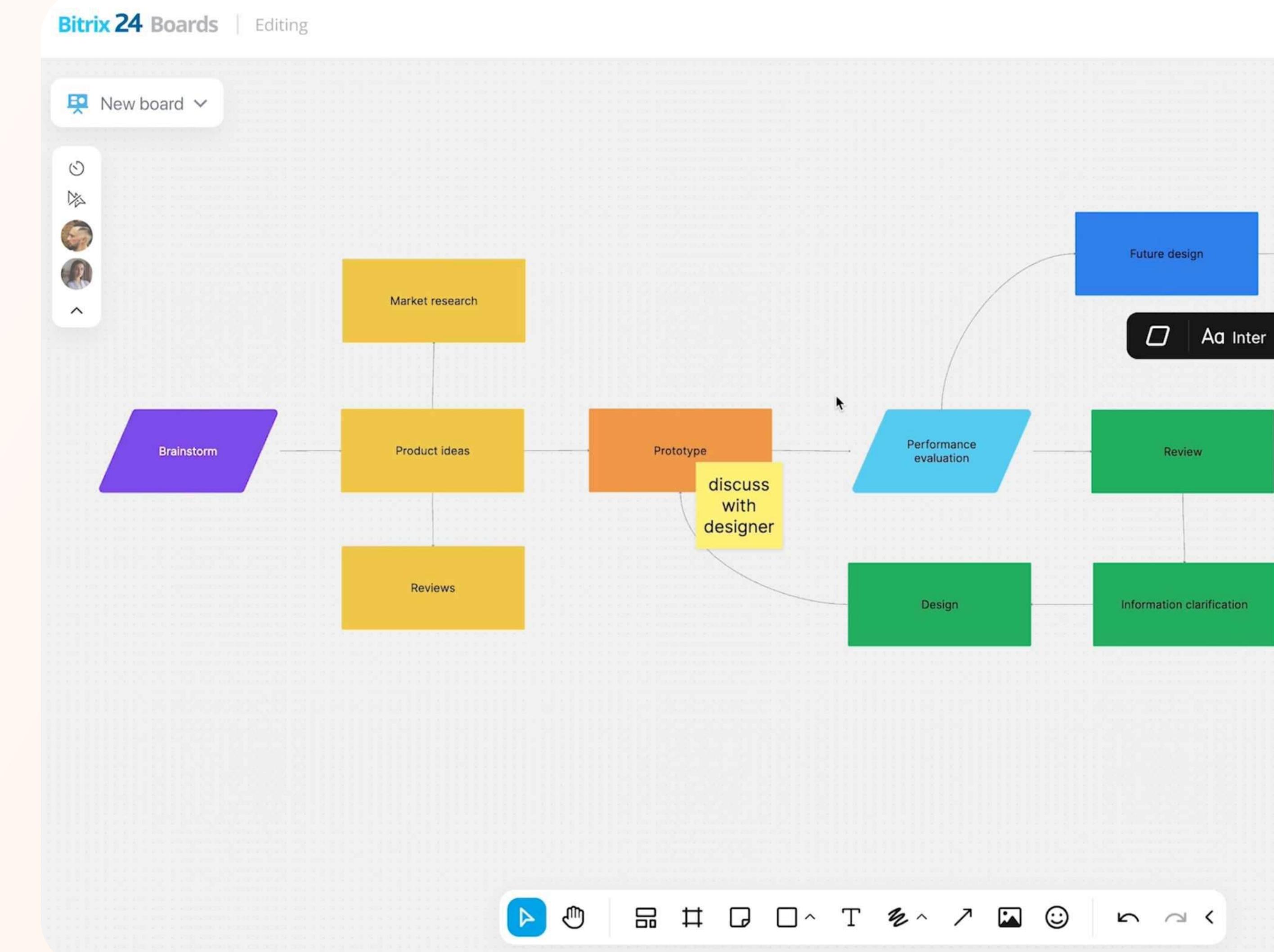
- Samantha Simpson created this collab 1:28 pm
- Samantha Simpson invited guest Logan Olsson 1:28 pm
- Logan Olsson joined the collab 1:28 pm
- Samantha Simpson invited guest Zaire Kongsala 1:32 pm
- Samantha Simpson added employees Damian Jenkins, Naomi Abbot, Noah Iley 1:32 pm
- Zaire Kongsala joined the collab 1:40 pm

Below the workspace, there's a "New messages" section. The workspace title "Website for Ina's Bakery" is also visible at the top of the main content area.



# Boards

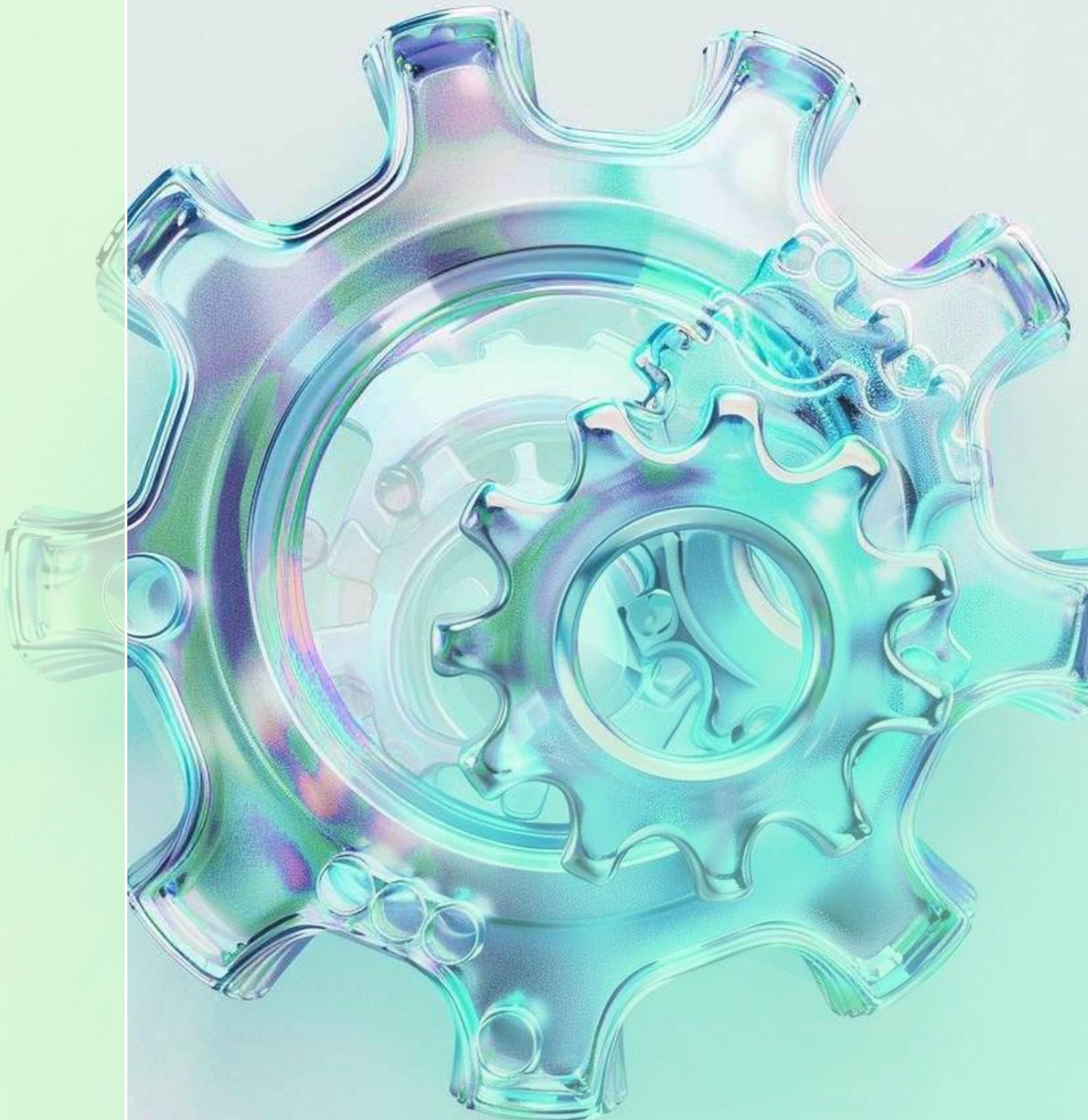
- 💡 Ideal for mapping out complex projects and visualizing workflows
- ♾️ Unlimited boards and members
- ✳️ 20+ board templates
- 🔧 Scalable power (up to 400,000 objects per board)
- 🔒 Secure collaboration inside your workspace
- /import boards from Miro





# HR & Automation

Manage employee records, track working hours and automate workflows





# Employee time management

- Online time clock
- Absence chart
- Shift schedule
- Work time tracking

The image displays three screens illustrating employee time management:

- Mobile Phone Screen:** Shows a clock-in interface with a green header "1:00", a "Menu" button, and a profile picture of "Samantha Simpson". The status bar shows signal strength, battery level (100%), and a small icon. The main area displays "Working day" and "WORKING DAY DURATION 8:00:15". Below this, a "break" section shows "0:30:26" and a "BREAK" button. A large red "CLOCK OUT" button is at the bottom.
- Laptop Screen:** Shows the "Absence Chart" in Bitrix24 for April 2024. The chart lists various absence types and their dates, including "Personal circumstances", "International Conference", "Away", "Personal leave", "Vacation", and "Hospitalization". The Bitrix24 header includes "Time and reports" and a search bar.
- Desktop Browser Screen:** Shows the Bitrix24 dashboard with the "Time and reports" tab selected. The header shows the time as "6:04 PM" and the user as "Samantha Simpson". The dashboard includes links for "Company Structure", "Employees", "Knowledge base", "Video Conferencing", and "More".



# Work reports

- Daily, weekly, monthly reports
- Customizable to your liking
- Report scoring + KPIs
- Automatic reminders and notifications

The image displays two screenshots of the Bitrix 24 application. The left screenshot shows the mobile version of the app with a navigation bar at the top, followed by a 'Send message ...' input field, a 'Feed' section, and a 'Tasks and Projects' section. The 'Tasks' tab is selected, showing a list of tasks including 'Collect customer feedback on the we...' and 'Presentation Outline'. Below this is a 'Efficiency' section with a large green circle showing '100%' and a line graph. The right screenshot shows the desktop version of the app. At the top, it says 'Work report' and '5 May - 8 May'. It shows a message from 'Samantha Simpson' to 'Damian Jenkins'. The message content is as follows:

**05/06/2024**  
1. I finished analyzing the Spring marketing campaign, Blooming Sale  
2. I reviewed my proposal and submitted it to Liam Jones for approval/feedback  
3. I crafted content for social media & posted it on our social media

**05/07/2024**  
1. I prepared an outline for the new webinar  
2. I made 4 customers calls

**05/08/2024**  
1. I found a new PR platform for us

Below the message are sections for 'Files' (with an 'UPLOAD FILE' button), 'Tasks' (with a 'select from list' button), and 'Events' (listing a 'Daily planning meeting' and a 'Team Building' event). At the bottom are buttons for 'SEND TO SUPERVISOR', 'SAVE', and 'POSTPONE FOR AN HOUR'.



# Workflow automation

- Smart Process Automation (custom entities in CRM)
- Automation rules & triggers in CRM and tasks
- Expenses, purchase, and other forms
- Online store automation
- Automated Solutions

The image is a composite of two screenshots. The top screenshot shows the Bitrix 24 interface with a 'New business process template' titled 'New business process template'. The bottom screenshot shows a mobile device displaying a 'Leave Approval' request from 'Zaire Kongala' to 'Samantha Simpson, Damian Jenkins' for the period 06/20/2024 to 06/24/2024. The approval status is shown as 'APPROVED'. The bottom screenshot also displays a business process template diagram for a leave approval workflow.

**Business Process Template Diagram:**

```
graph TD; Start([Start]) --> Invoice[Invoice]; Invoice --> Approval{Approval}; Approval -- Yes --> Email1[Email]; Approval -- No --> Returned[Returned for correction]; Email1 --> Approval2{Approval}; Approval2 -- Yes --> Approved[Approved]; Approval2 -- No --> Email2[Email]; Returned --> Email3[Email]; Email3 --> Email4[Email];
```

**Mobile Device Screenshot (Collaboration Feed):**

- Leave Approval:** Zaire Kongala requests a leave from 06/20/2024 to 06/24/2024. Approval status: APPROVED.
- Comments:** Samantha Simpson (Task: May 30 8:01 am) has approved the leave.
- Financial Report:** Responsible: John Paul.

# CoPilot

Create original ideas, promotional texts, thread summaries, and more - in one click

# Chat with CoPilot

Helps you to become a better you

- Create
- Discuss
- Write

30+  
CoPilot  
roles



AI call analysis +  
sales scripts



Autofill fields  
in CRM



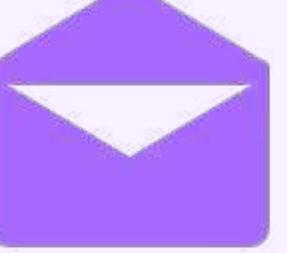
Summarize



Compliment



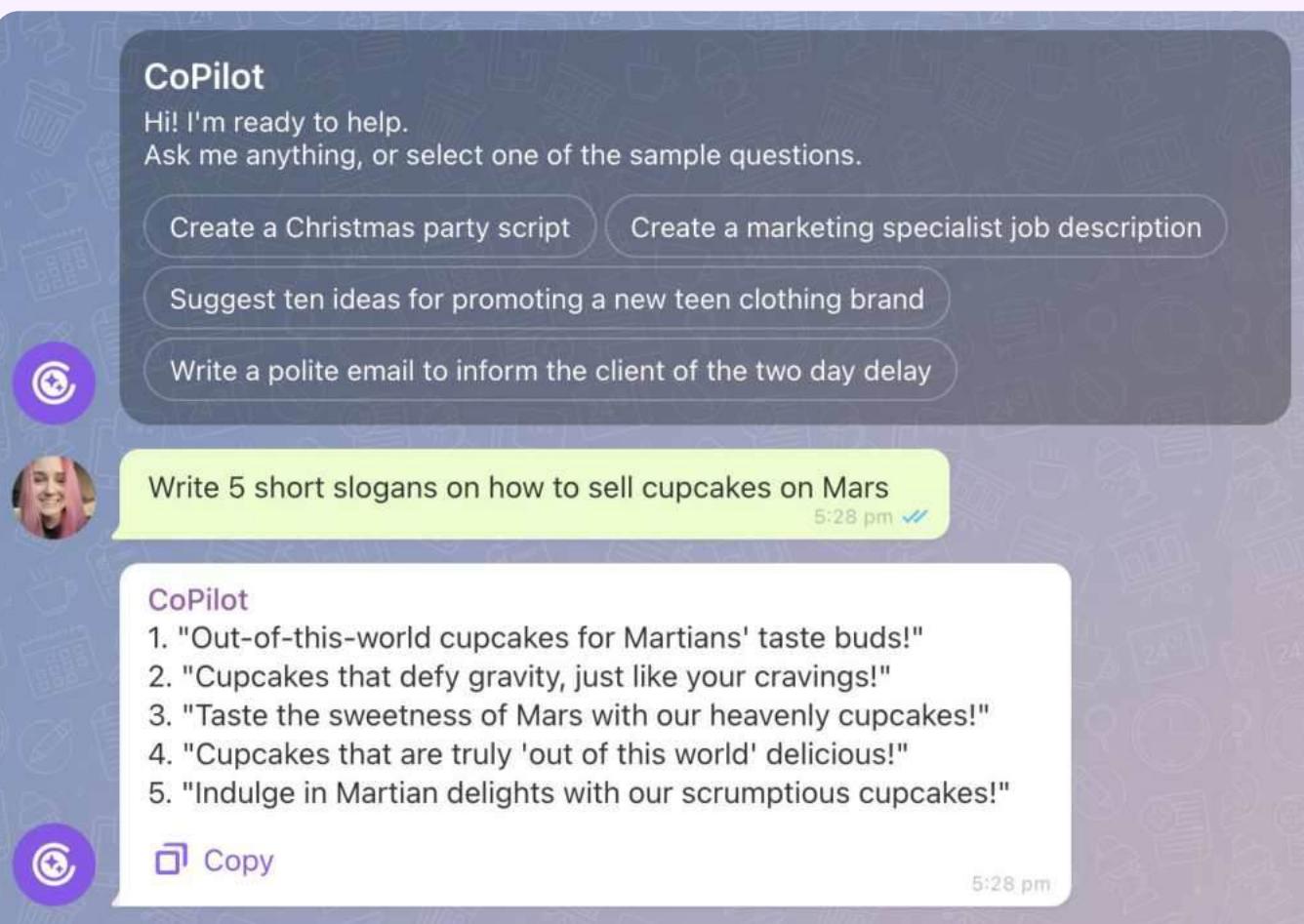
Translate



Write compelling copy

# Bitrix24 CoPilot

Free



Transcribe a call  
recording in CRM



Describe the result you desire



Continue task description



Create checklist



Simplify task description



Add encouraging words

Set tasks and create checklists



Ready-made website in 5 minutes, based  
on a prompt



# CoPilot in Chat

- 💡 Unlimited source of ideas
- ✍ Remembers the context
- 📄 Compelling copy on demand
- ✳ Ideal brainstorming partner
- 🔗 Connect third-party AI solutions

CoPilot

Holiday Sale Ideas 6:04 pm

• Sure! Here are five ideas for a Holiday Sale: 1. Bundle Deals: Offer special...

Monthly Report Checklist 4:38 pm

• Sure! Here's a checklist for the monthly report task: 1. Review the...

Christmas Party Script 2:15 pm

• Title: "Jingle Bell Bash: A Festive Christmas Party" Introduction: Host:...

Polite Delay Notification 11:29 am

• Subject: Update on Project Timeline Dear [Client's Name], I hope this email...

Marketing Job Description 9:03 am

• Job Title: Marketing Specialist Job Summary: We are seeking a highly skille...

CoPilot

Hi! I'm ready to help. Ask me anything, or select one of the sample questions.

Create a Christmas party script Create a marketing specialist job description

Suggest ten ideas for promoting a new teen clothing brand

Write a polite email to inform the client of the two day delay

Suggest 5 ideas for a Holiday Sale 6:04 pm

CoPilot

Sure! Here are five ideas for a Holiday Sale:

1. Bundle Deals: Offer special discounts on bundled products or services that are popular during the holiday season. For example, you can create gift sets or package deals that include multiple items at a discounted price.
2. Limited-Time Offers: Create a sense of urgency by offering time-limited deals. This can include flash sales, daily deals, or countdown promotions. Encourage customers to take advantage of the sale before it ends.
3. Gift with Purchase: Provide a free gift or bonus item with every purchase made during the holiday sale. This can incentivize customers to buy more and increase their overall satisfaction with their purchase.
4. Exclusive Discounts for Loyalty Members: Reward your loyal customers by offering exclusive discounts or early access to the holiday sale. This can help build customer loyalty and encourage repeat purchases.
5. Social Media Contests: Engage your audience on social media by running contests or giveaways. Ask customers to share their holiday shopping experiences or create user-generated content related to your brand. Offer prizes or discounts to winners, which can generate buzz and attract new customers.

Remember to tailor these ideas to your specific business and target audience. Happy planning for your Holiday Sale!

Copy

Write your question



# CoPilot in Tasks

- AI-generated task descriptions and checklists
- Get task summary in one click
- Great ideas on demand
- Built-in translator and grammar check tool

The screenshot shows the Bitrix24 Planner interface. On the left, a sidebar lists various sections like Tasks, Projects, and Contacts. In the center, a task card for 'CRM: Prepare the document' is displayed, showing it's due on Jan 31, 6:00 pm. To the right, a 'New task' dialog box is open, containing the following text:

**New task**

Find a marketing assistant

**Responsibilities:**

- Assist in the development and implementation of marketing strategies and campaigns
- Conduct market research to identify trends and opportunities
- Assist in creating and managing content for social media platforms
- Monitor and analyze the performance of marketing campaigns
- Assist in organizing and coordinating marketing events and trade shows
- Collaborate with cross-functional teams to ensure marketing initiatives are aligned with overall company goals
- Assist in creating marketing materials such as brochures, presentations, and promotional materials
- Maintain and update customer databases
- Provide administrative support to the marketing team as needed

**Requirements:**

- Bachelor's degree in Marketing, Business, or a related field
- Strong written and verbal communication skills
- Proficient in Microsoft Office Suite and social media platforms
- Excellent organizational and time management skills
- Ability to work independently and as part of a team
- Attention to detail and ability to multitask
- Knowledge of marketing principles and best practices
- Previous experience in a marketing role is a plus

To apply for this position, please submit your resume and cover letter to [Email Address]. We will be accepting applications until [End of January].

Note: Only shortlisted candidates will be contacted for an interview.

We look forward to receiving your application!

[Company Name] Marketing Team

Create a marketing assistant job description

Texts generated by CoPilot may not always be factually accurate. [Learn more](#)

Responsible person: **Damian Jenkins** [+ Add more](#)

Created by: **Steven Ward** [+ Add more](#)

Participants: **Zaire Kongsala** [+ Add more](#)

Observers:

Save [Edit request](#) [Try again](#) [Feedback](#) [Cancel](#)

**ADD TASK(%+ENTER)** **ADD TASK AND CREATE ANOTHER ONE** **CANCEL**



# CoPilot in Feed

- ⌚ Built-in CoPilot menu in comments and posts
- ✍ Write texts, create ideas and images
- 👍 Praise or criticize people's posts and comments
- 🌐 Built-in translator and grammar check tool

The screenshot shows the Bitrix 24 platform interface with a purple header. The header includes the Bitrix 24 logo, a search bar, the time (12:55 PM), a 'WORKING' status indicator, and a user profile for Samantha Simpson.

The main area is a 'Feed' section. A post from 'Sam Love' to 'To all employees' is displayed, dated 'Today, 10:30 am'. The post content is:

Hey team,  
I'm super excited to share some awesome news with you all! Our recent campaign was a huge success! From November 14th to 24th, we sent out a whopping 8,903 emails, and guess what? We achieved an amazing open rate of 74% and a click rate of 19.3%! This is all thanks to the hard work and dedication of each and every one of you.  
I want to take a moment to express my heartfelt gratitude to all the team members who played a part in making this campaign a success. Your creativity, expertise, and commitment have had a significant impact on our company's goals. It's because of your efforts that we were able to engage our audience and achieve such remarkable results.  
I also want to give a big shoutout to our awesome customers and partners who joined us in this campaign. Your support and involvement have been crucial to our success. We truly appreciate your trust and loyalty, and we're excited to continue serving you with excellence.  
As we celebrate the completion of this campaign, let's not forget the valuable lessons we've learned along the way. The dedication and teamwork shown during this campaign remind us of our collective strength and the incredible things we can accomplish together.  
Once again, a huge thank you to each and every one of you for your hard work and commitment. Your contributions have made a significant impact, and I'm truly proud to be a part of this team.  
Best regards,  
Sam

Below the post, there are interaction buttons: Kiss, Comment, Unfollow, More, CoPilot, and a count of 10. A 'CoPilot' menu is open over a comment from 'Julia Miller' that says 'So cool! 🔥'. The menu options are:

- ANALYZE TEXT
  - Explain this
  - Summarize text
  - Create pros and cons list
- MODIFY TEXT
  - Simplify text
  - Translate
- PROVIDER
  - Open CoPilot
  - Feedback



# CoPilot in CRM

- 💡 Fresh ideas for your sales and marketing
- 📞 Call transcription
- 🕒 Autocompleted fields in CRM deals
- 📊 AI call analysis + recommendations
- 📝 Sales scripts (default and user-uploaded) + AI-powered script compliance
- ✉️ Quality copy for email marketing and landing pages

The screenshot displays the CoPilot CRM interface. On the left, a deal card for a furniture purchase is shown, detailing the deal type as 'Sales', source as 'Call', and the call was routed to '+1'. The furniture type is listed as 'Sectional sofa with sleeper fun'. The deal is assigned to 'Stacy Smith, Head of Sales'. A comment from CoPilot suggests a 'Sectional sofa with sleeper fun' and a '10% discount on a specific model'. The delivery date is set for December 11th at 2 p.m. The total price is listed as \$900. On the right, a 'Phone call transcript' window is open, showing a recording of a conversation between a customer and Stacy Smith. The transcript includes the customer's inquiry about a large sofa for two children, Stacy's recommendation of a sectional sofa with a spill-resistant material, and the customer's preference for a sofa with a sleeping function. Stacy then suggests a specific model with a 10% discount and arranges delivery for December 11th at 2 p.m. The customer confirms the total price of \$900 and 0 cents, and Stacy processes the order, sending a payment link and arranging delivery for December 11th at noon.

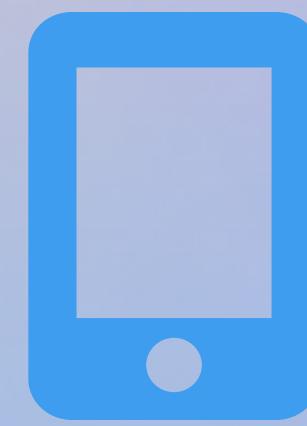
Deal type: Sales  
Source: Call  
Source information  
Call routed to: +1  
Furniture type  
Sectional sofa with sleeper fun  
Material  
Spill-resistant  
Delivery date  
December 11th at 2 p.m.  
Responsible  
Stacy Smith  
Head of Sales  
Comment  
CoPilot  
Sectional sofa with sleeper fun  
Large sofa made of spill-resista  
10% discount on a specific mode  
Delivery date: December 11th a  
Total price: \$900  
Payment link will be sent  
Delivery arranged for December 11th  
Collaborate  
Select field Create field  
RECURRING DEAL

Phone call transcript

total 1.0x 1:59

0:00

Good morning. Thank you for calling our furniture store. How can I assist you today?  
Good morning. I'm looking to buy a new sofa for my living room.  
Of course. I'm here to help. What size of sofa are you looking for and what material  
would you  
prefer it to be? I need a large one because I have two children. It should also be made  
of a material that's resistant to spills since my kids are really messy.  
Got you. Would you like the sofa to be a sectional or a regular one?  
And should it have a sleeping function? Yeah, I would prefer a sectional sofa.  
As for the sleeper function, that would be great because we often have guests staying  
over.  
Great. I have a few options that meet your requirements. But let me tell you about a  
special offer that we have. We currently have a 10% discount on one model that will be  
just  
perfect for you. That sounds fantastic. Price is important to me. Also, when can I expect  
the sofa  
to be delivered? I need it by December 13th. I will check the availability and delivery  
schedule for you. Just give me a moment, please. Yes, we can arrange the delivery for  
December 11th  
at 2 p.m. Perfect. I'm happy with that. Can you also confirm the total price for me?  
Absolutely. The total price with the 10% discount applied is \$900 and 0 cents.  
That sounds great. I'm ready to make the purchase. Wonderful. I will process your order,  
send you a  
payment link, and then arrange the delivery for December 11th at noon. Thank you for  
choosing

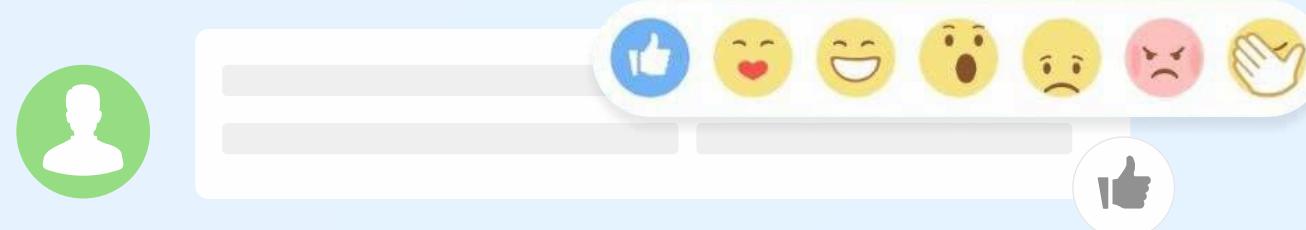


# Bitrix24 mobile app

Office in your pocket



Post news, write comments, and follow your team updates

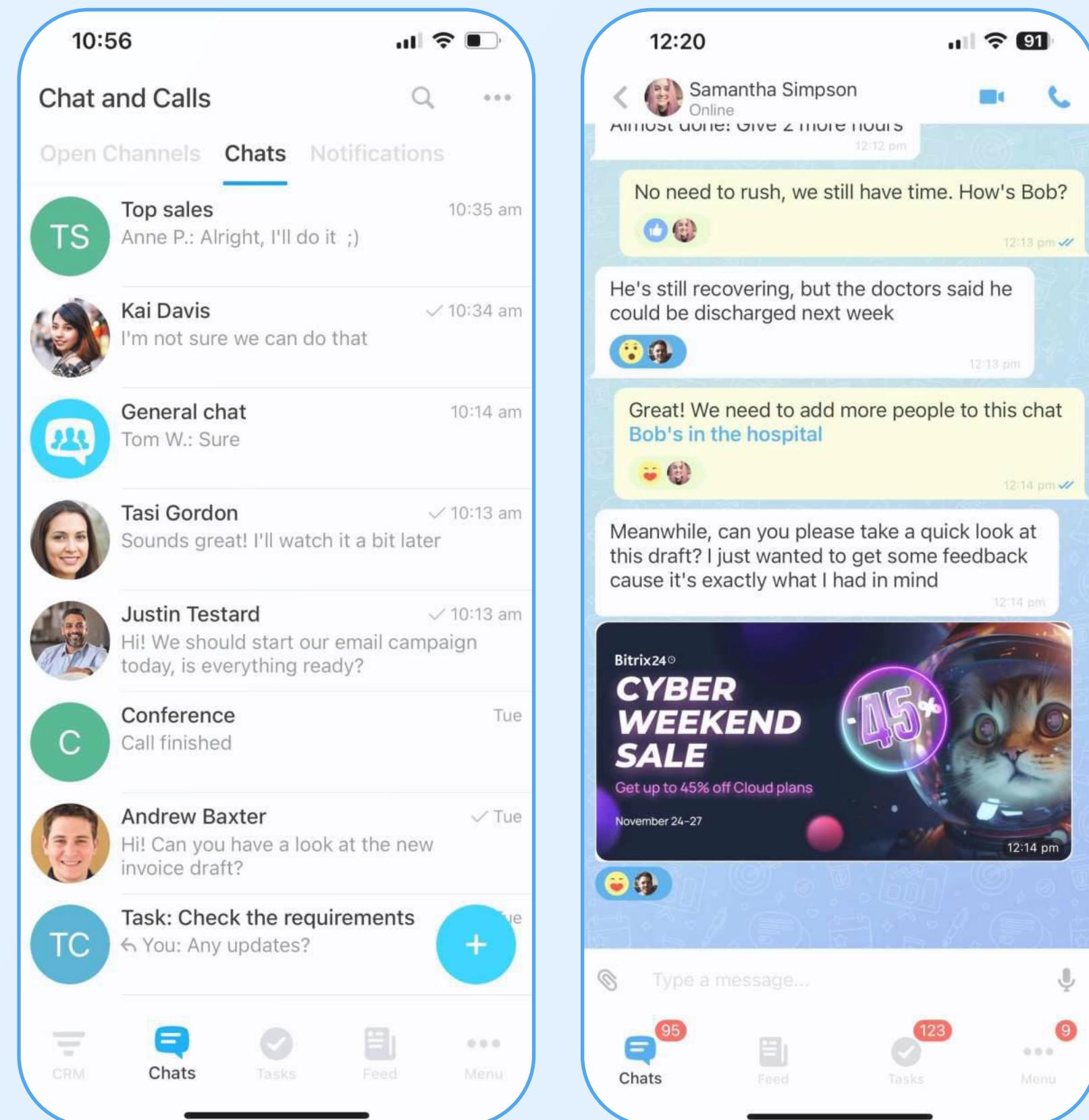


Mobile-friendly video calls and conferences



# Always stay in touch

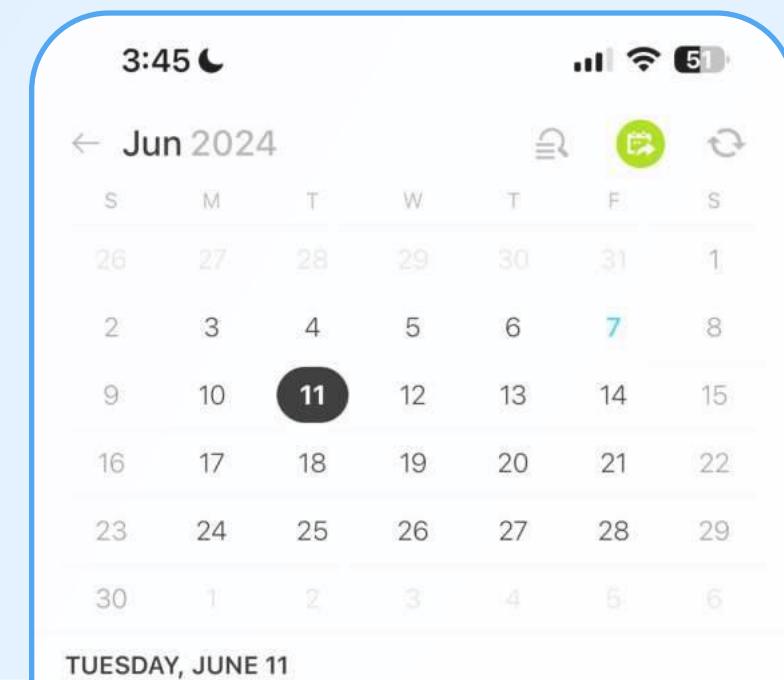
Ideal for working from home or on the go



Follow task progress, get project updates and notifications



Schedule meetings and events



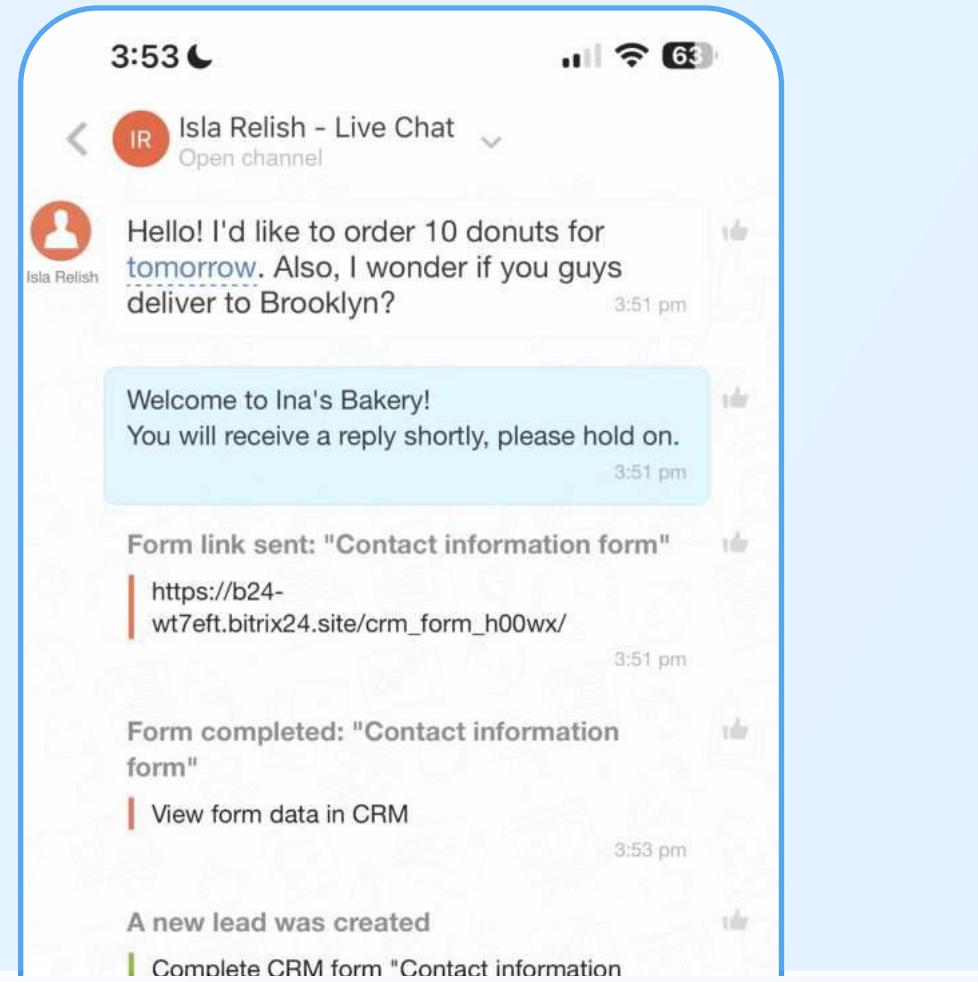
AI-powered assistant CoPilot



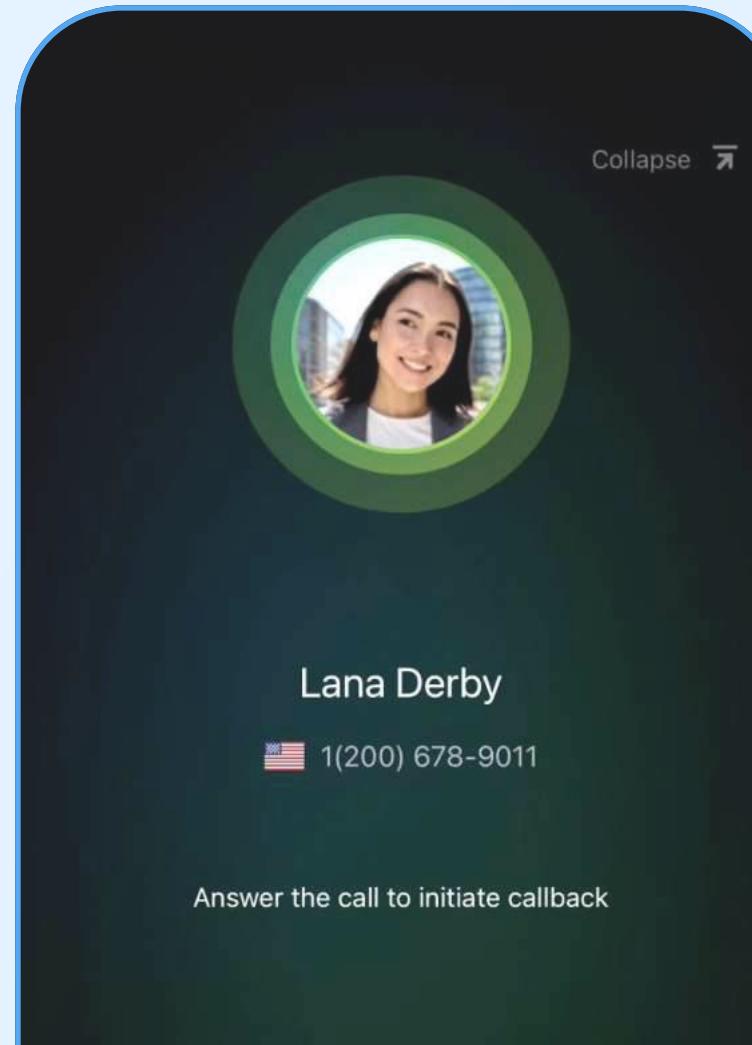
Tasks, chats, and documents at your fingertips



Manage your sales and clients using nothing but a smartphone

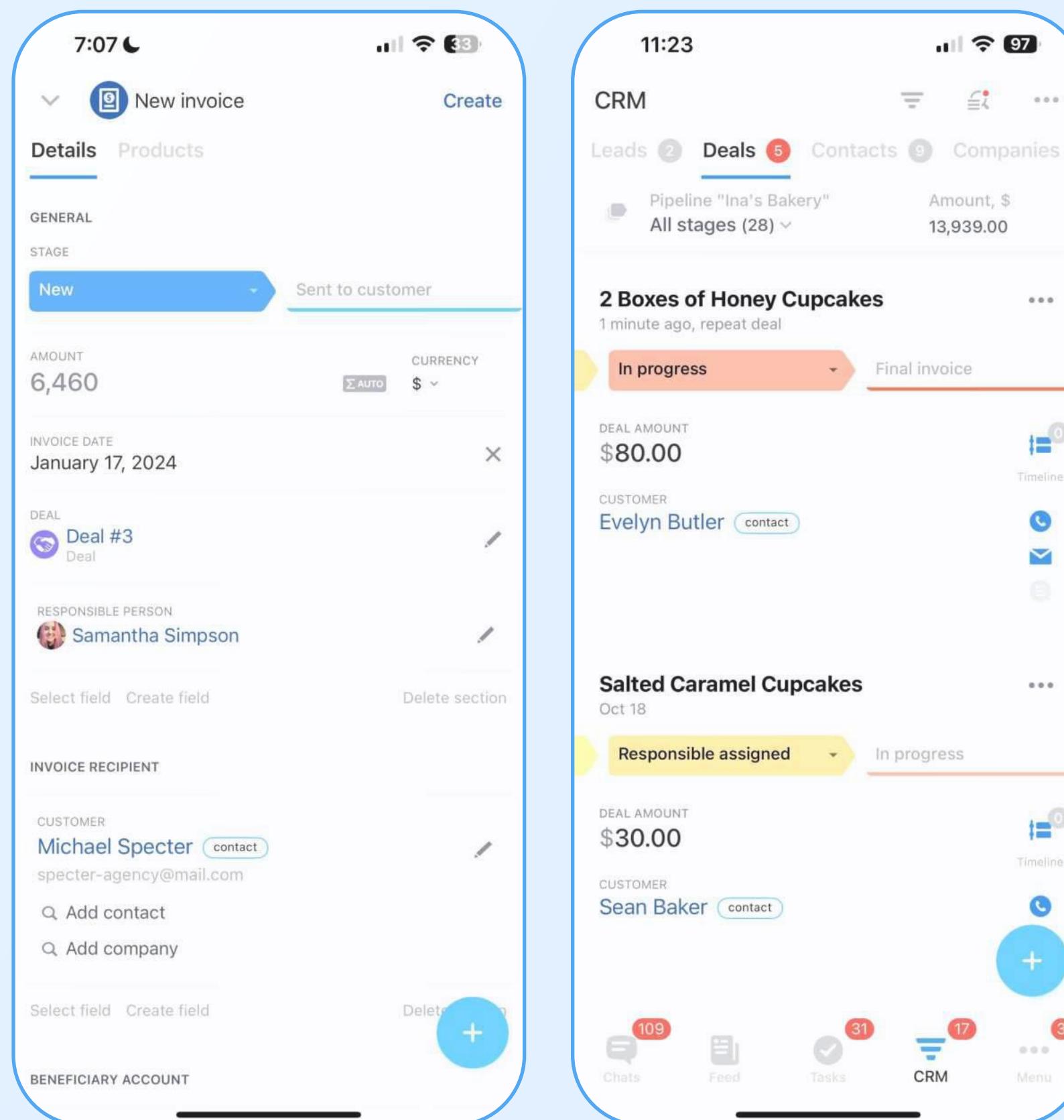


Integrated with telephony



# First-ever fully mobile CRM

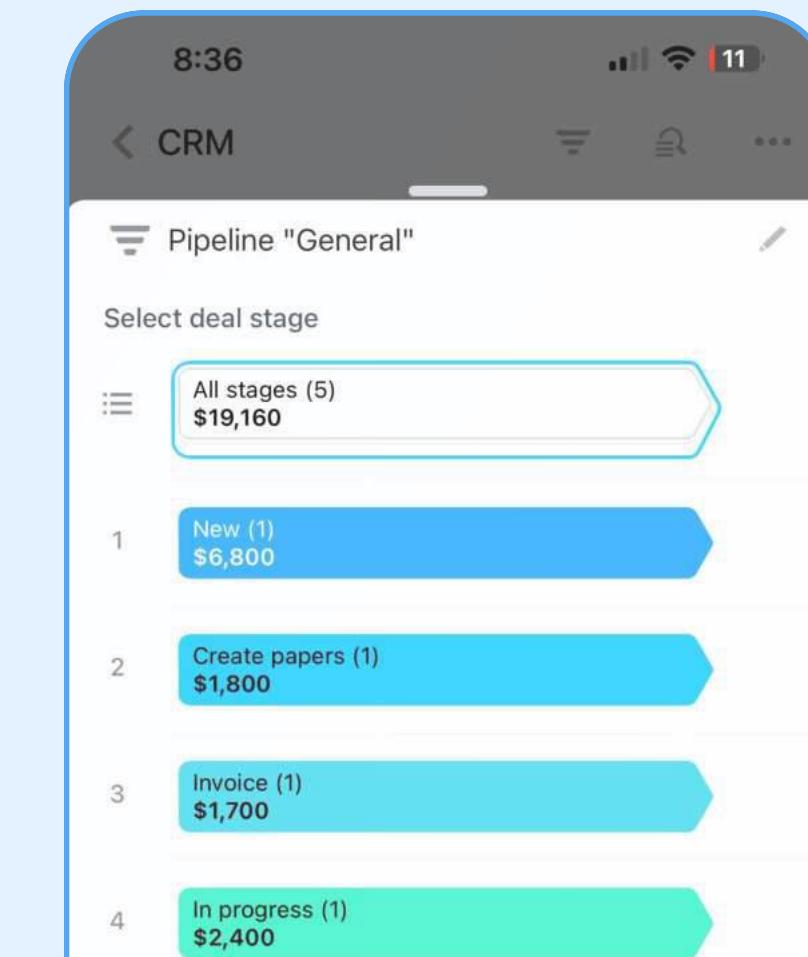
Leads, deals, contacts, invoices at your fingertips



Follow recent deal activity via notifications



Manage sales pipelines, deal/lead stages, tunnels, products, and access permissions

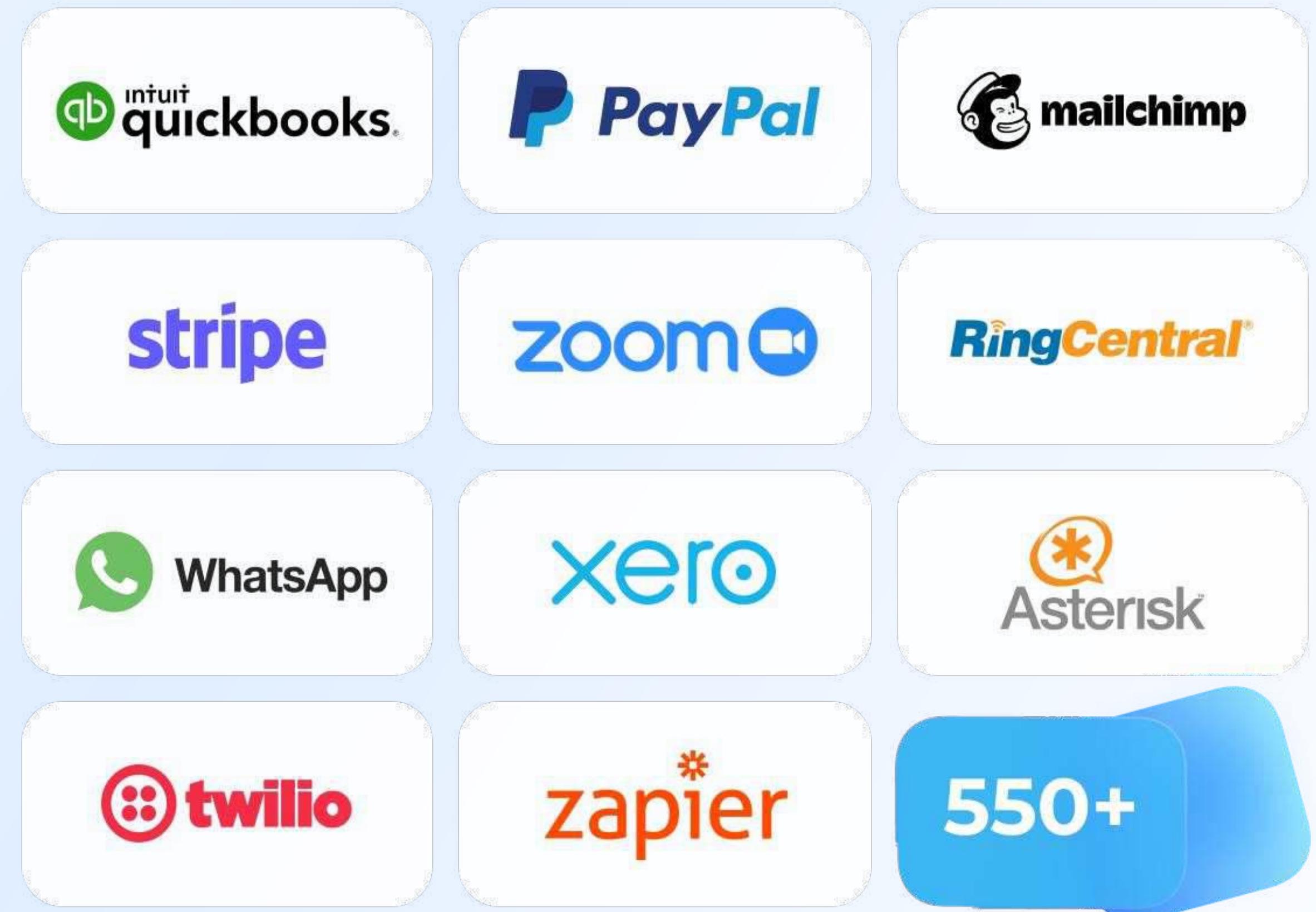


Schedule meetings with clients using Open Slots



# Open API and 550+ integrations

- Use our open API to connect your Bitrix24 to a third-party app or service
- Get custom integrations and solutions from a Bitrix24 partner in your area
- Ready-made integrations with QuickBooks, Xero, RingCentral, TextLocal, and more
- Migrate your data from Asana, Zoho, Pipedrive, Trello etc.
- 100+ custom-developed apps available on Bitrix24 Market



But wait,  
here's the best part...

# Bitrix24 cloud version

## Free plan

Free forever

unlimited users

## Basic

\$61/mo

up to 5 users

## Standard

\$124/mo

up to 50 users

## Professional

\$249/mo

up to 100 users

## Enterprise 250

\$499/mo

up to 250 users

## Enterprise 500

\$799/mo

up to 500 users

## Enterprise 1000

\$999/mo

up to 1000 users

# On-premise edition

Your own Bitrix24

- Unobfuscated source code access
- Annual subscription
- API access
- Active Directory integration
- Linux, Windows, Mac servers
- Amazon/Azure ready
- Quick deployment
- Works with mobile and desktop apps

## Business

\$3,590

up to 50 users

\$5,990

up to 100 users

\$10,990

up to 250 users

\$17,990

up to 500 users

## Enterprise

\$24,990

up to 1000 users

(additional 1000-user packs available at \$6,990 each)

# Bitrix24<sup>®</sup>

Your ultimate workspace

[www.bitrix24.com](http://www.bitrix24.com)