



# Bitrix24<sup>⌚</sup>

Your ultimate workspace

2025



# Bitrix24<sup>®</sup>



## CRM

Modern CRM that features sales enablement, analytics, and automation tools



## Tasks & Projects

Kanban board, Gantt chart, and a full set of Scrum tools to facilitate your project management



## Sites & Stores

Template-based website builder to help you create beautiful sites and SEO-ready online stores



## Collaboration

Team messenger, video conferencing, shared calendars, online documents, and more



## HR & Automation

All the tools you need to manage HR records, track employee hours, and automate workflows



## CoPilot

A powerful AI assistant inside Bitrix24 designed to help you save time and boost creativity



# Bitrix24<sup>®</sup>

AI-powered online workspace for the whole company, with tools for every department



## For any & every business

Bitrix24 is a great fit for teams of any size and work model: office, remote, or hybrid. It can be easily scaled from 1 to 10,000 users



## All-in-one solution

Bitrix24 features CRM, tasks, chat, video calls, calendar, file storage, online documents, automation, and 30+ other tools



## Business-friendly pricing

Each Bitrix24 plan has a user limit and a fixed monthly/yearly fee, which means you can keep adding users at no additional cost



# Security & reliability first

16  
Data centers



600  
Servers



99.9%  
Availability



Two-step  
authorization



AES-256 encryption



Bitrix24 Enterprise data is hosted with AWS, which maintains the following certifications



SOC 1/2/3



GDPR



Directive  
95/46/EC



ISO 27001



PCI DSS  
Level 1





# CRM

A single platform to manage leads,  
engage with clients, and close deals

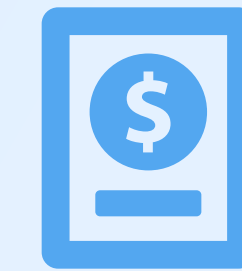




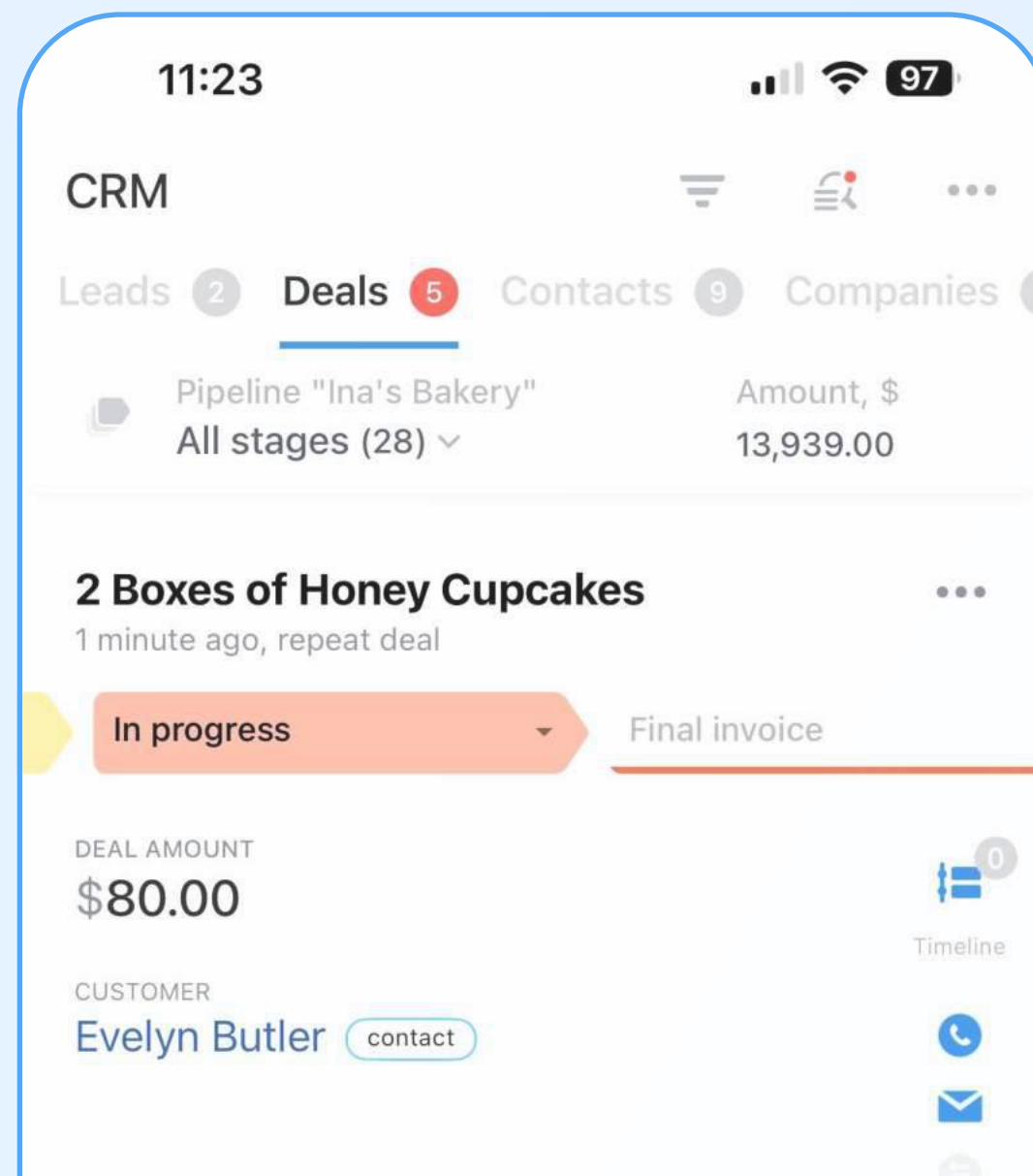
## Contact Center



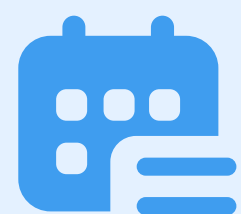
## Sales Intelligence



## CRM



## Booking



# 7 essential components of successful sales

## Marketing



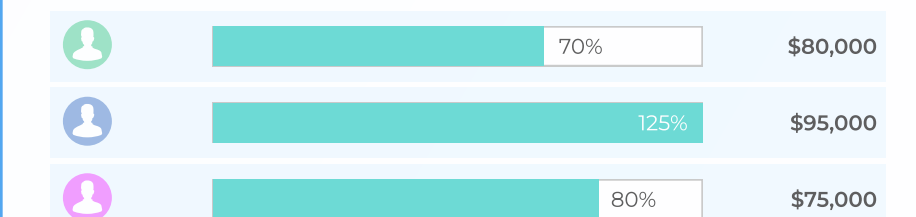
## Analytics

Sales funnel (with conversions)



Sales plan

General target \$350,000



Employees Progress 96%

## AI-powered assistant CoPilot

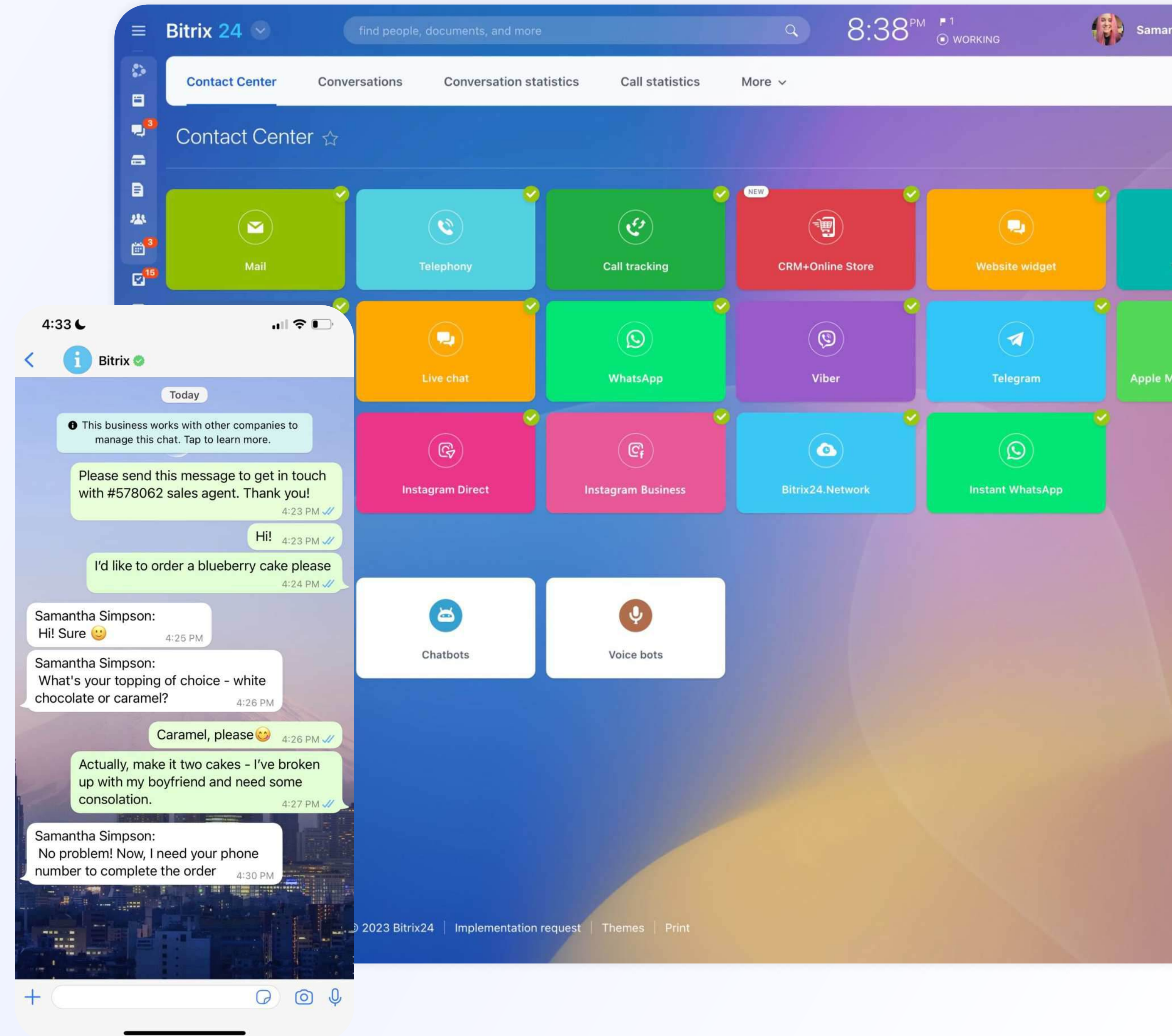






# Contact Center

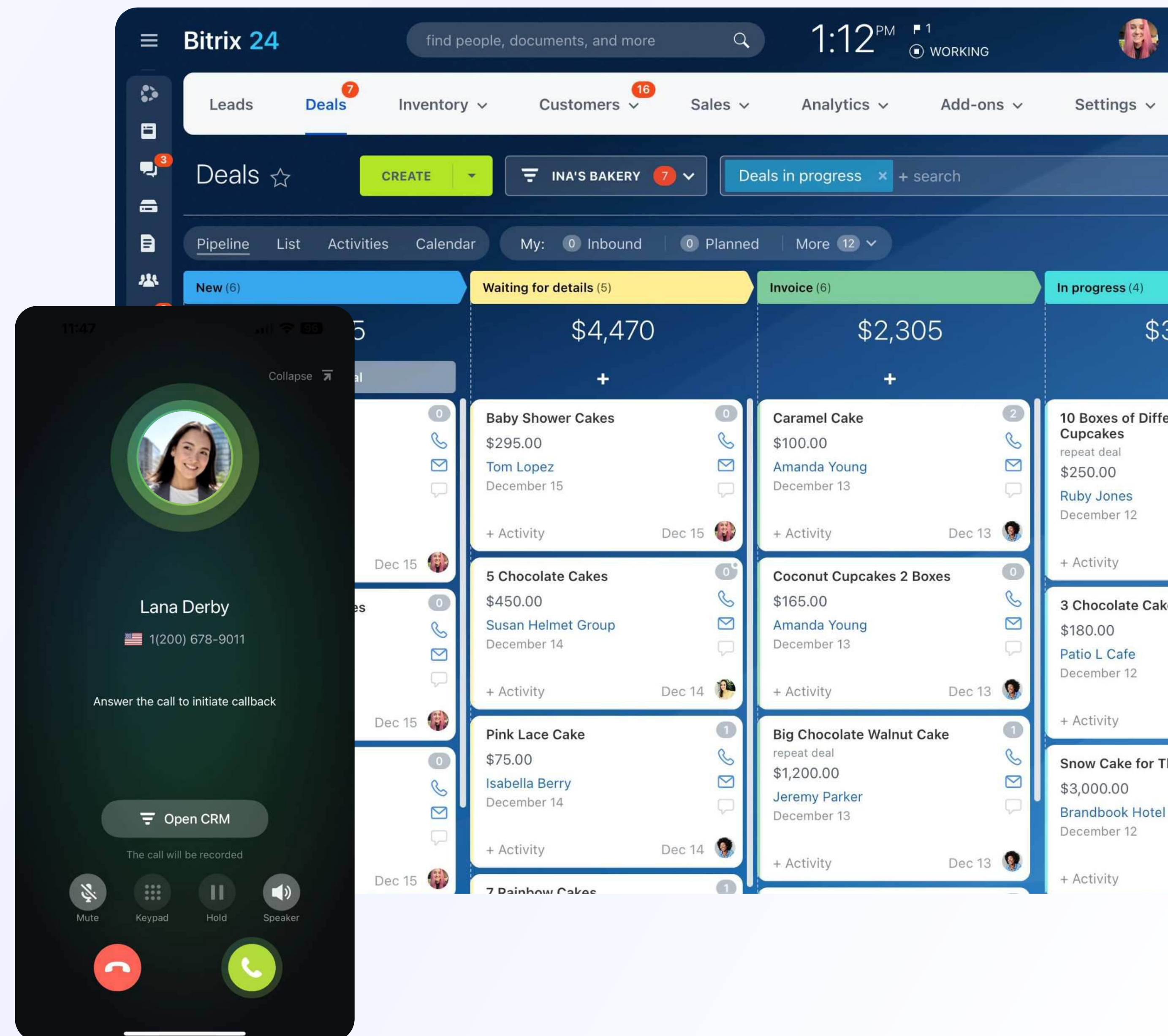
- ✉ Email
- ☎ Telephony
- 🎧 Call recording and audio-to-text transcription
- 💬 SMS
- 🔄 Call back widget
- 💻 Website live chat and chatbots
- 📘 Official Facebook, Instagram integration
- 💬 Instant WhatsApp for messenger-based leads
- 📘 Facebook Lead Ads
- 📄 Website forms (contact and lead capture)
- 📄 Form builder + form processor







- 👤 Leads, deals, contacts, companies
- 📊 Sales funnel automation
- 📋 Pipeline management
- 🕒 360-degree customer view
- 📄 Estimates and invoices
- 💳 Online payments
- 📝 E-signature
- 📦 Product catalog
- 👥 Lead/deal routing rules
- 🔒 Access permissions for CRM fields
- ✅ 30+ vertical CRM solutions
- 📦 Inventory management
- 👤 Role-based access model















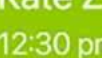
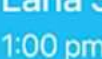


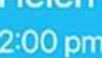
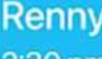
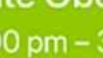
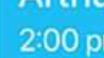

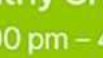
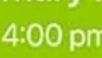
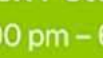



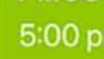






# Booking

- 📅 Ideal for beauty salons, clinics, rental services, etc.
- ☰ Integrated with CRM
- 📝 Optimized schedule & maximized booking
- 👤 Client data gets saved directly to CRM as leads or deals
- 👤 Client data can be used for future marketing campaigns
- 📱 Automated reminders and notifications via SMS and WhatsApp

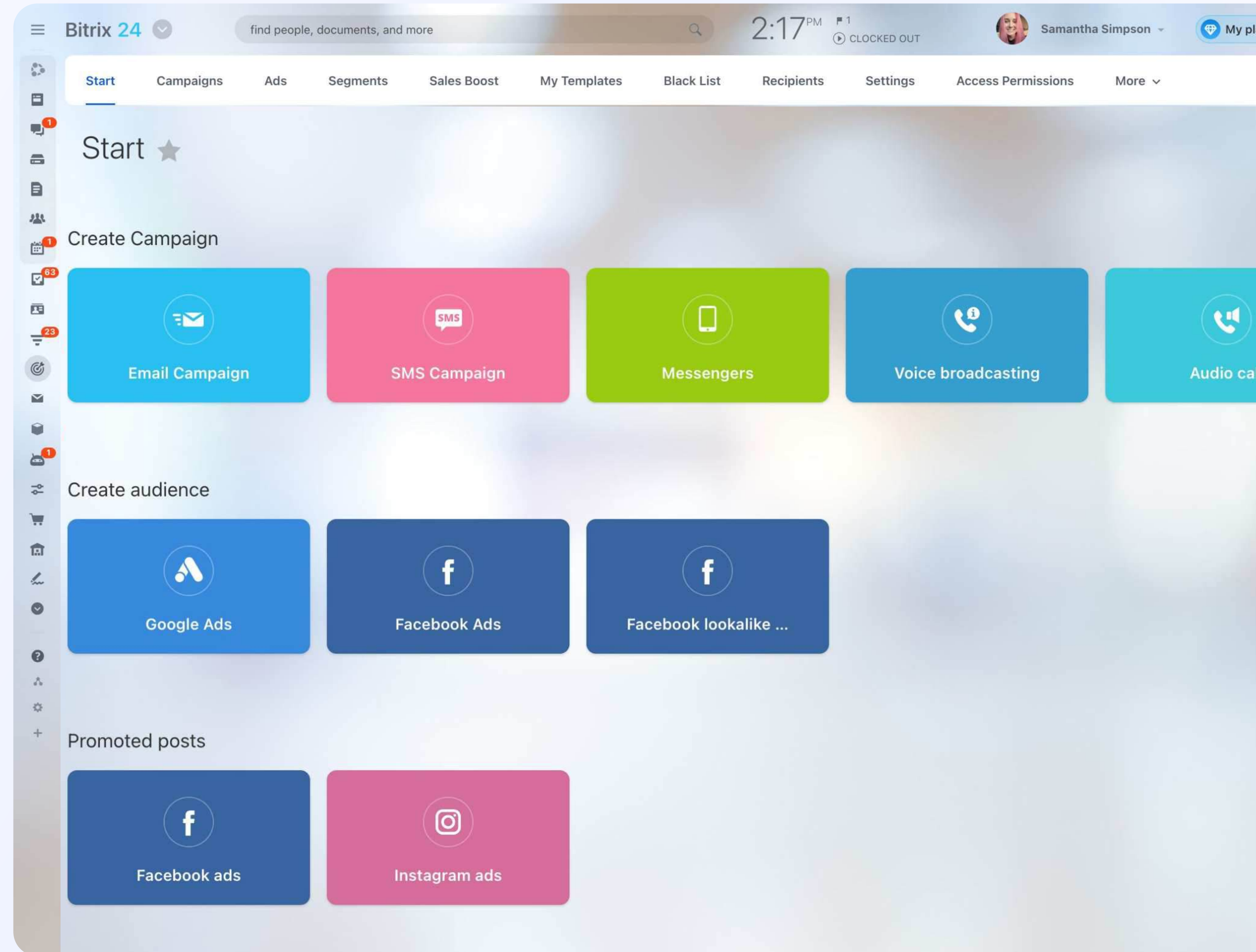
Online booking 5.10 <span>+ 2 clients</span> <span>+ \$7,450</span> <span>CREATE</span> <span>Filter + search</span> <span>6 Not confirmed</span> <span>0 Late</span>				
	 Helen Specialist \$1,800 <span>1</span>	 Kate Specialist \$1,500 <span>3</span>	 Jane Specialist \$2,150	 Julie Specialist
	+ Make resource bundle			
9:00 pm				
9:00 am				
9:00	 Nancy Lester \$100 9:00 – 10:00		 Nicholas Stapp \$150 9:00 – 10:00	 Pablo Escolpio 9:00 – 11:00
10:00			 Helen Deveraux \$200 10:00 – 11:00	
11:00	 Stephan Levinsky \$150 11:00 – 12:30 pm	 Rome Potter \$800 11:00 – 12:30 pm	 Kate Mink \$400 11:00 – 12:00	 Lora Strogg 11:00 – 12:30 pm
12:00		 Nat Tunder \$150 12:00 – 1:00 pm	 Elizabeth Sullivan \$300 12:00 – 1:00 pm	
1:00 pm	 Kate Zaycen \$250 12:30 pm – 2:00 pm	 Lana Smith \$150 1:00 pm – 2:30 pm	 Helen Chapper \$150 1:00 pm – 2:00 pm	 Jerry Kazinsky 1:00 pm – 2:00 pm
2:00 pm	 Helen Churro \$200 2:00 pm – 3:00 pm	 Renny Glock \$200 2:30 pm – 4:00 pm	 Kate Oberg \$100 2:00 pm – 3:00 pm	 Arthur Leech 2:00 pm – 3:00 pm
3:00 pm	 Elizabeth Collins \$100 3:00 pm – 4:00 pm		 Kathy Shelley \$150 3:00 pm – 4:00 pm	
4:00 pm		 Mary Fredriksen \$100 4:00 pm – 5:00 pm	 Alex Peterson \$700 4:00 pm – 6:00 pm	 Marie Kim 3:30 pm – 5:00 pm
5:00 pm	 Irene Johnson \$1,000 5:00 pm – 7:00 pm	 Dolores O'Reagan \$100 5:00 pm – 6:00 pm		 Alice Reynard 5:00 pm – 6:30 pm
6:00 pm				
7:00 pm				
8:00 pm				





# Marketing

- 👤 Client base segmenting
- ✉ Email marketing (up to 1 million emails/month)
- 🎤 Voice broadcasting & audio calls
- ⚙ Sales/marketing automation
- 👤 Ad campaigns
- 📈 40+ rules and triggers for Facebook/Google Ads
- 👤 Ad agency support
- 📈 Facebook lookalike audiences

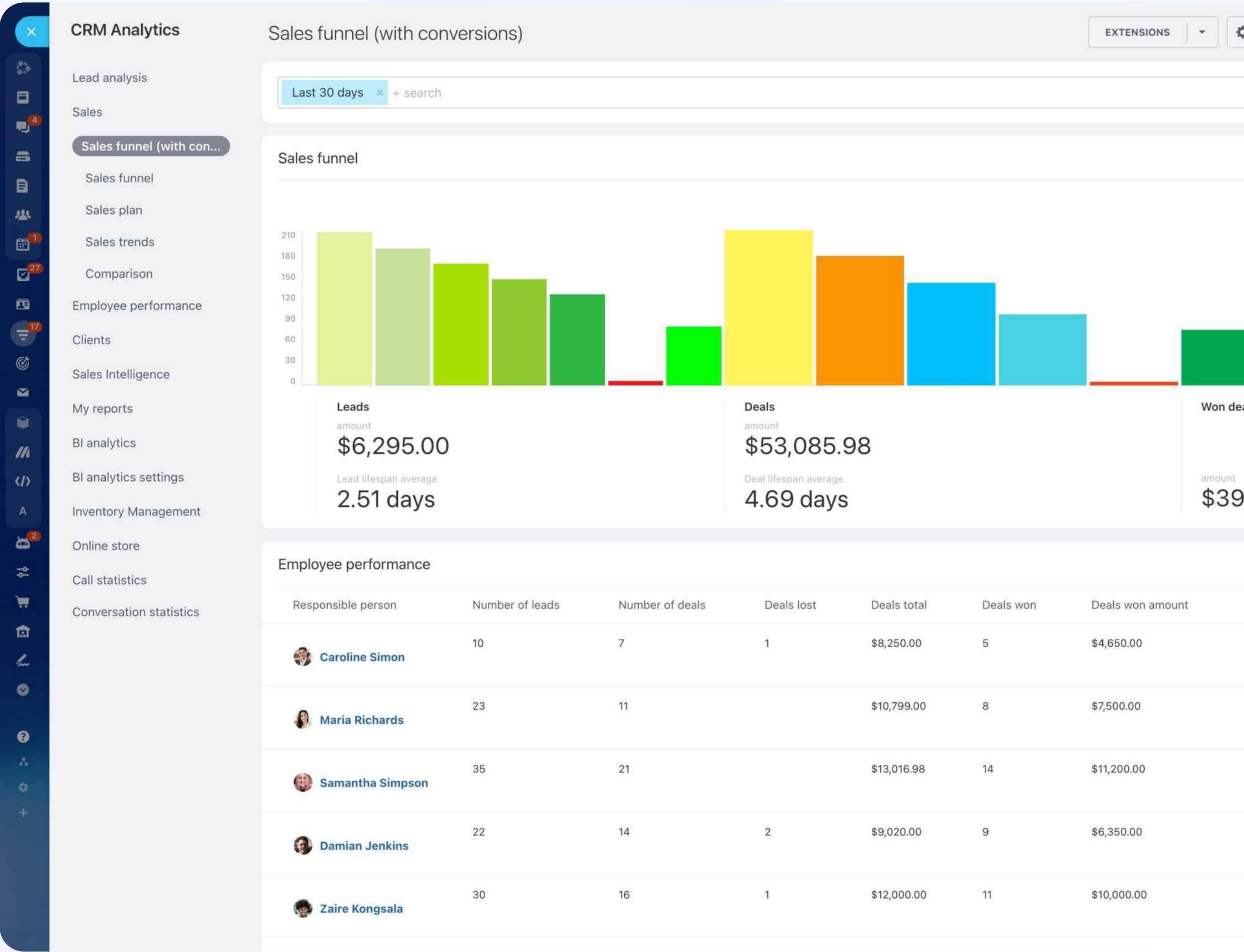






# Analytics

- BI Builder with 17 datasets and custom dashboards
- Real-time sales data
- Historical data comparison
- Sales targets & sales trends
- Sales plan/quota
- CRM analysis by any property
- Custom SQL queries and formulas
- Product catalog
- Role-based access model

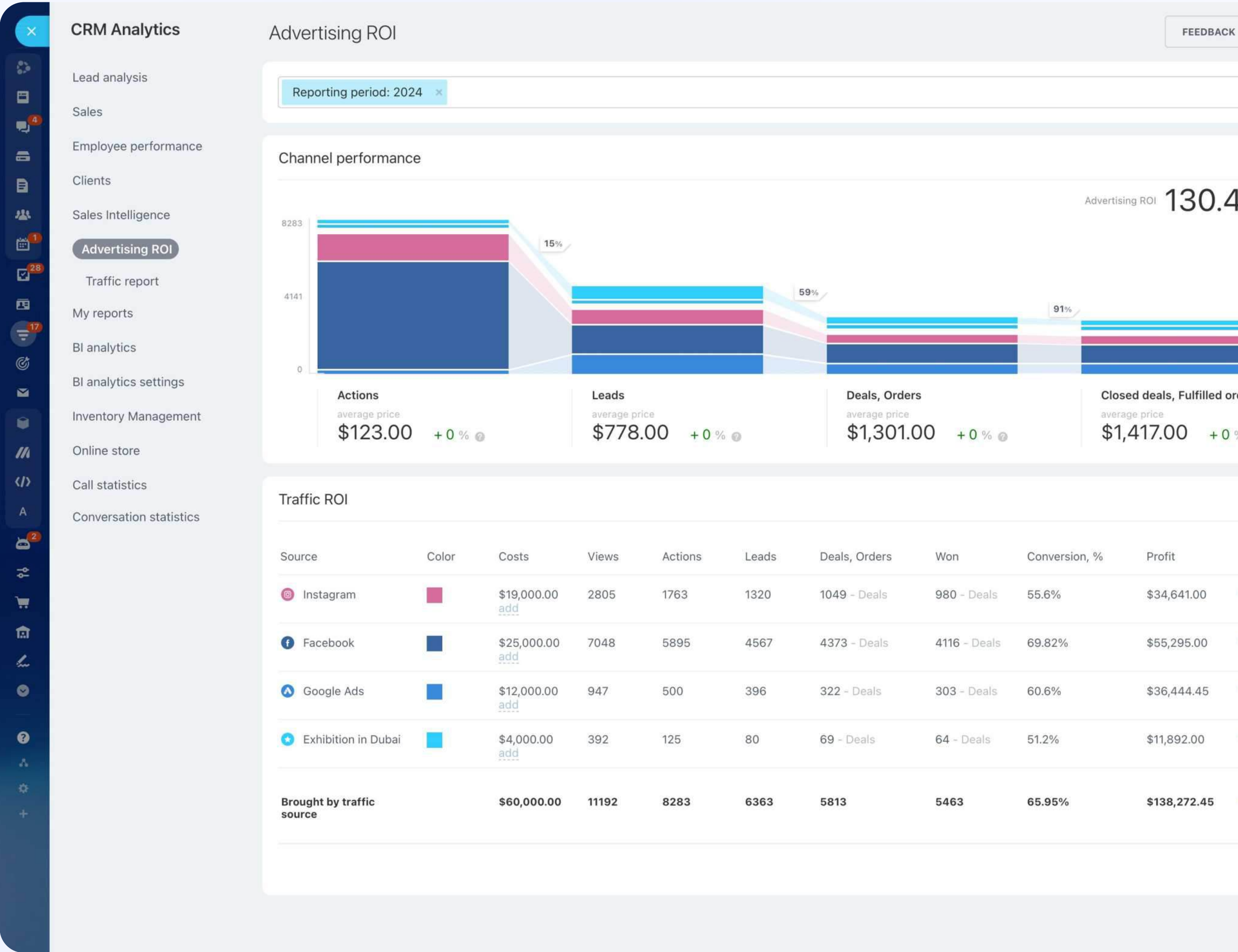






# Sales Intelligence

- Track ALL your advertising (online and offline)
- Ad group analysis
- Calculate marketing ROI
- View the complete client path
- Automatic and manual expense uploading
- Sales process visualization
- Know exactly which traffic sources and campaigns generate most sales







# AI-powered assistant CoPilot

- ✎ Generate texts
- 💡 Create ideas
- 🔊 Transcribe phone calls
- ✂ Autocomplete fields in deals
- 🌐 Translate texts & check grammar
- ☰ Prompt library
- 👤 30+ CoPilot roles: Marketing Specialist, Slogan Master, Business Analyst, etc.
- 🎤 AI speech analytics & sales scripts

The screenshot displays the CoPilot interface, which is split into two main panels. The left panel shows a deal record for a sales call. The right panel shows a phone call transcript.

**Deal Record (Left Panel):**

- Deal type:** Sales
- Source:** Call
- Source information:** Call routed to: +1 [redacted]
- Furniture type:** Sectional sofa with sleeper function
- Material:** Spill-resistant
- Delivery date:** December 11th at 2 p.m.
- Responsible:** Stacy Smith, Head of Sales
- Comment:** CoPilot generated summary: Sectional sofa with sleeper function, Large sofa made of spill-resistant material, 10% discount on a specific model, Delivery date: December 11th at 2 p.m., Total price: \$900, Payment link will be sent, Delivery arranged for December 11th at noon.

**Phone Call Transcript (Right Panel):**

The transcript shows a conversation between a customer and a sales representative. The customer is looking for a new sofa for their living room, specifically a large sectional with a sleeper function and spill-resistant material. The sales representative offers a 10% discount on a specific model and arranges delivery for December 11th at noon. The total price is confirmed as \$900.

**Transcript Text:**

Good morning. Thank you for calling our furniture store. How can I assist you today?  
Good morning. I'm looking to buy a new sofa for my living room.  
Of course. I'm here to help. What size of sofa are you looking for and what material would you prefer it to be? I need a large one because I have two children. It should also be made of a material that's resistant to spills since my kids are really messy.  
Got you. Would you like the sofa to be a sectional or a regular one?  
And should it have a sleeping function? Yeah, I would prefer a sectional sofa.  
As for the sleeper function, that would be great because we often have guests staying over.  
Great. I have a few options that meet your requirements. But let me tell you about a special offer that we have. We currently have a 10% discount on one model that will be just perfect for you. That sounds fantastic. Price is important to me. Also, when can I expect the sofa to be delivered? I need it by December 13th. I will check the availability and delivery schedule for you. Just give me a moment, please. Yes, we can arrange the delivery for December 11th at 2 p.m. Perfect. I'm happy with that. Can you also confirm the total price for me?  
Absolutely. The total price with the 10% discount applied is \$900 and 0 cents.  
That sounds great. I'm ready to make the purchase. Wonderful. I will process your order, send you a payment link, and then arrange the delivery for December 11th at noon. Thank you for choosing





# Tasks & Projects









Everything you need to get work done

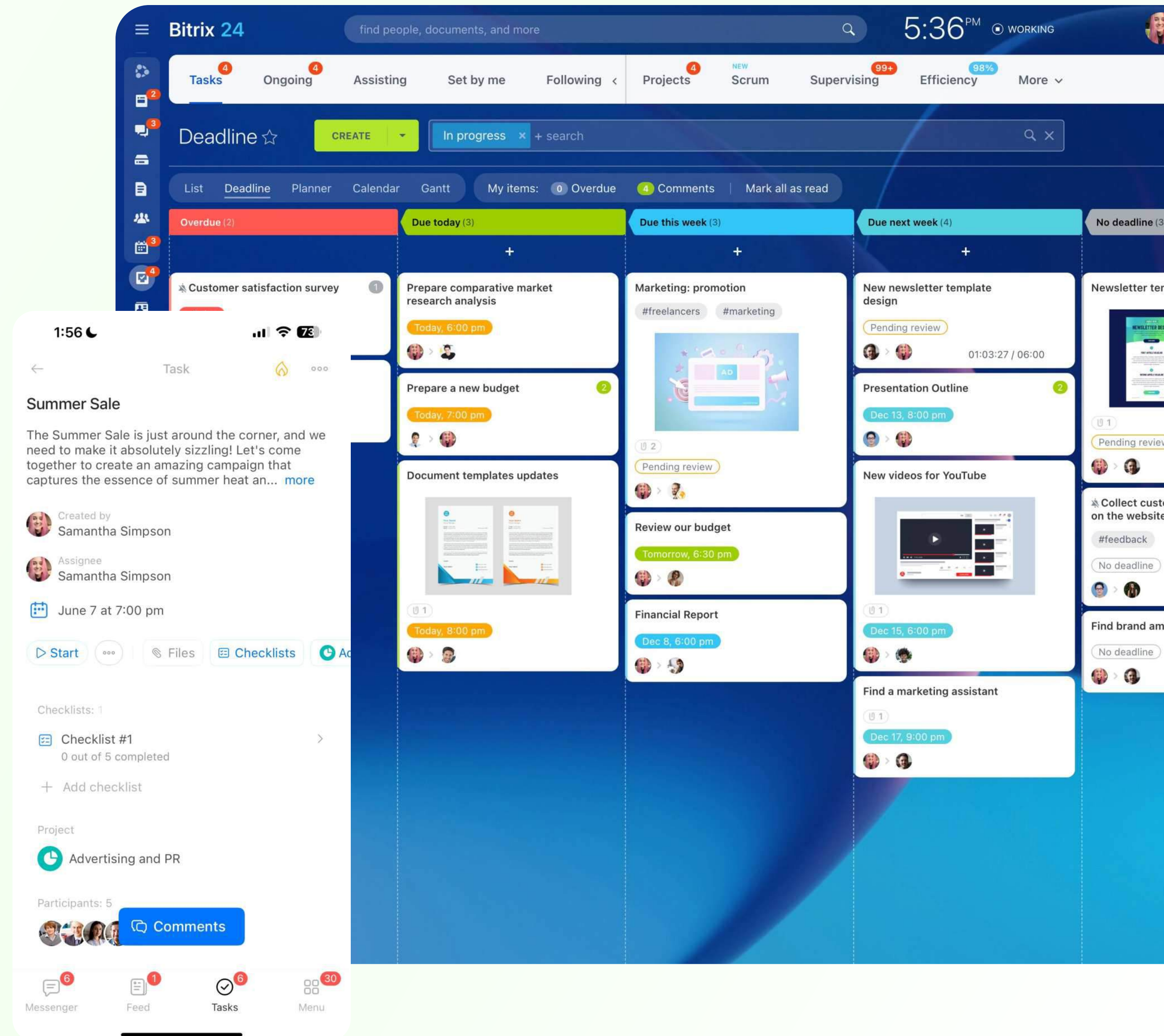











# Project management

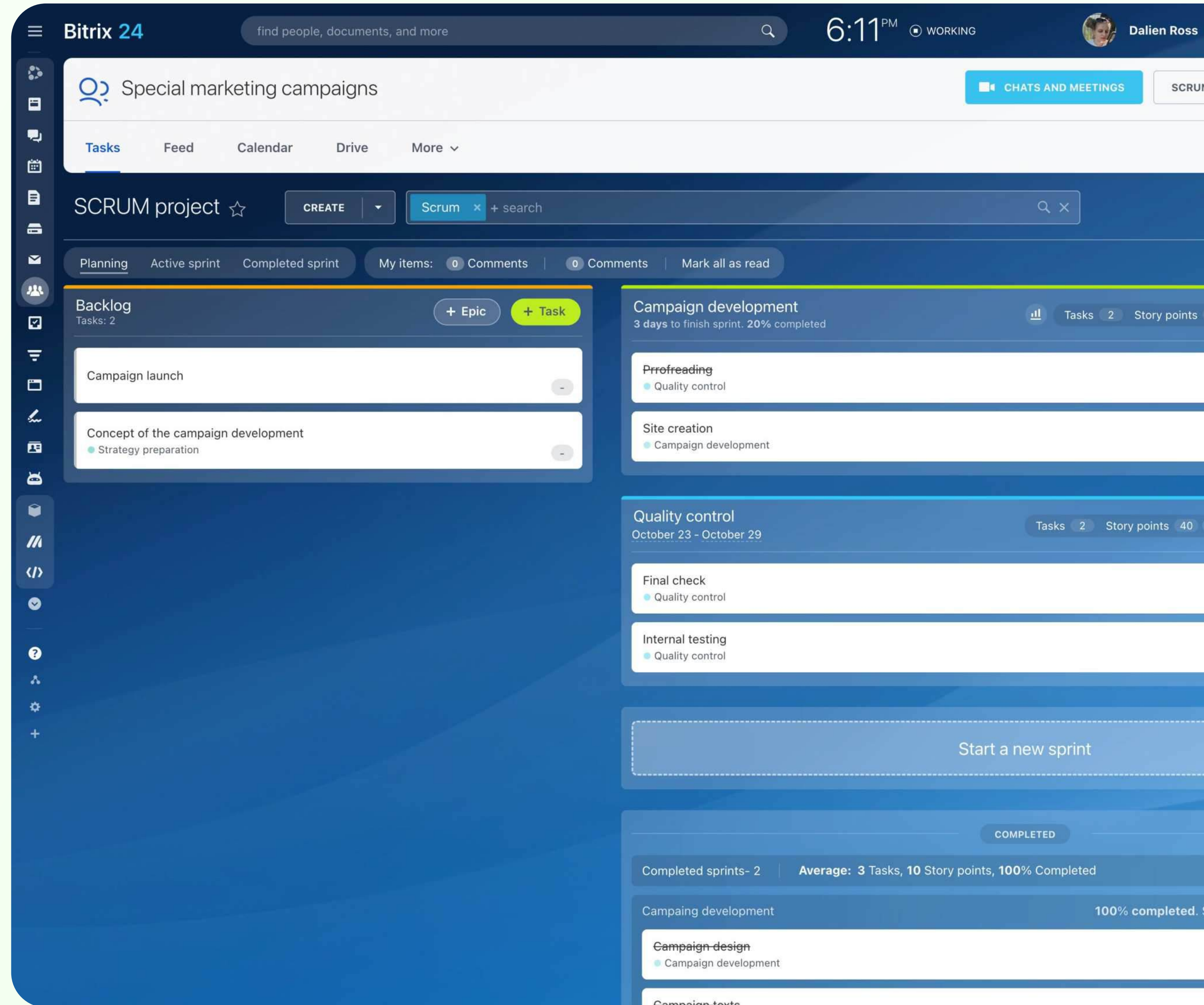
-  Kanban board
-  Gantt chart
-  Workgroups & projects
-  Checklists & subtasks
-  Task time tracking
-  Task automation
-  Task templates
-  API & integrations





# Scrum

-  Scrum roles
-  Backlog
-  Tasks and Epics
-  Definition of Done
-  Built-in chats and online meetings

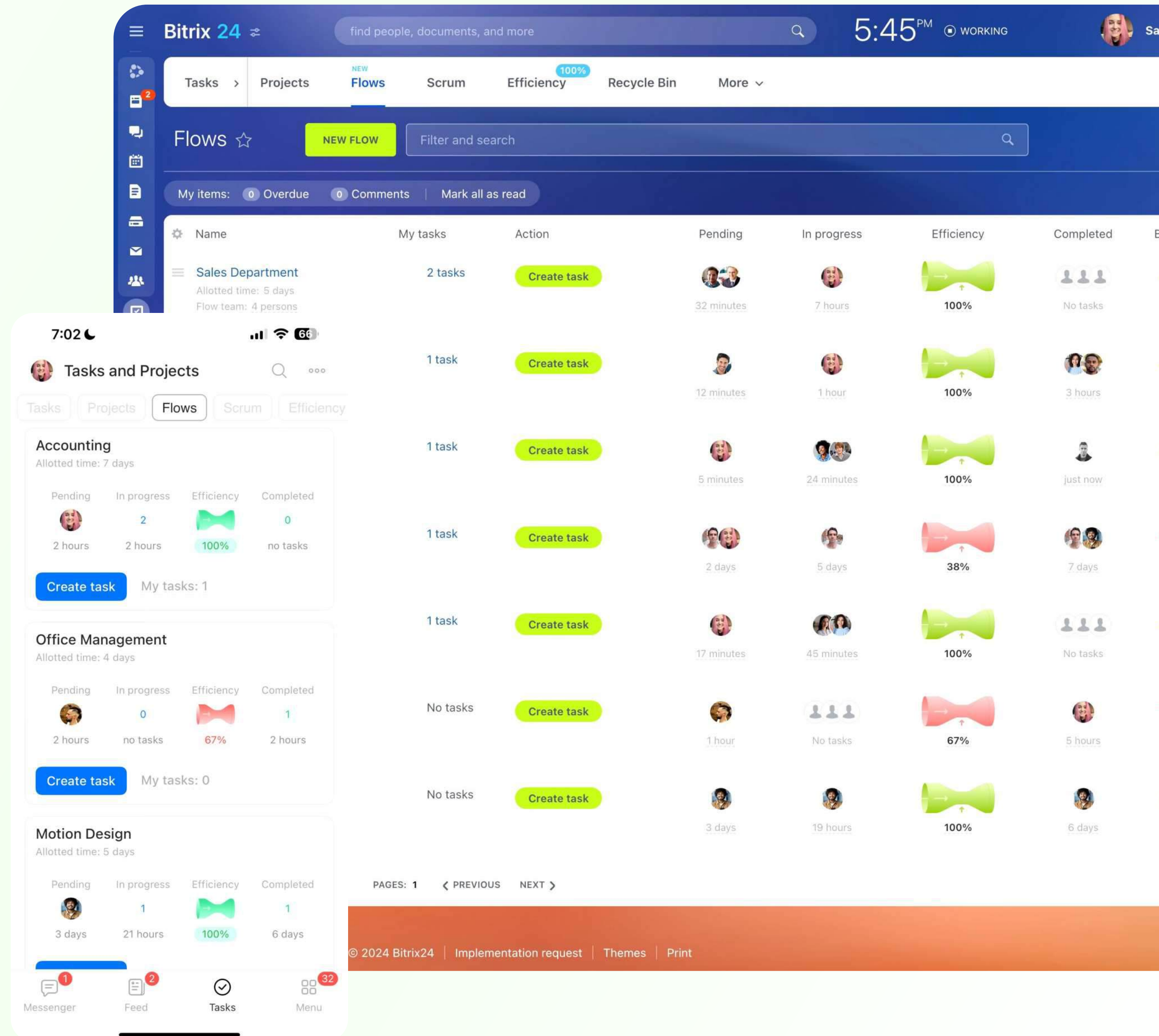


The screenshot displays the Bitrix 24 Scrum project interface for a project titled "Special marketing campaigns". The interface is organized into several sections:

- Header:** Includes the Bitrix 24 logo, a search bar, the time (6:11 PM), and the user's name (Dalien Ross).
- Navigation:** A sidebar on the left contains icons for various Bitrix 24 features. The top navigation bar includes tabs for "Tasks", "Feed", "Calendar", "Drive", and "More".
- Project Overview:** The main section shows the "SCRUM project" with a "CREATE" button and a search bar. Below this, there are tabs for "Planning", "Active sprint", and "Completed sprint".
- Backlog:** A section titled "Backlog" with "Tasks: 2" and buttons for "+ Epic" and "+ Task". It lists two tasks: "Campaign launch" and "Concept of the campaign development".
- Campaign development:** A section titled "Campaign development" with "3 days to finish sprint. 20% completed". It lists two tasks: "Proofreading" and "Site creation".
- Quality control:** A section titled "Quality control" with "October 23 - October 29". It lists two tasks: "Final check" and "Internal testing".
- Start a new sprint:** A button labeled "Start a new sprint".
- Completed sprints:** A section titled "COMPLETED" showing "Completed sprints- 2" and "Average: 3 Tasks, 10 Story points, 100% Completed". It lists two tasks: "Campaign design" and "Campaign texts".

# Flows

- Great for identifying and removing bottlenecks
- Increased work efficiency
- Track task status in real-time
- Improved workload management
- ✓ Ideal way of organizing tasks for departments like legal, accounting, marketing, etc.
- 🔍 AI-based flow analysis and recommendations



The screenshot displays the Bitrix 24 Flows interface. The top navigation bar includes 'Tasks', 'Projects', 'NEW Flows', 'Scrum', 'Efficiency' (100%), 'Recycle Bin', and 'More'. The main section shows a list of flows with columns for Name, My tasks, Action, Pending, In progress, Efficiency, and Completed. The flows are categorized by department: Sales Department, Accounting, Office Management, and Motion Design. Each flow card shows a 'Create task' button and a 'My tasks' count. The Accounting department has 1 task pending (2 hours), 2 in progress (2 hours), 100% efficiency, and 0 completed. Office Management has 0 pending (2 hours), 0 in progress, 67% efficiency, and 1 completed (2 hours). Motion Design has 1 pending (3 days), 1 in progress (21 hours), 100% efficiency, and 1 completed (6 days). The bottom of the screen shows a mobile app interface with a bottom navigation bar containing 'Messenger', 'Feed', 'Tasks', and 'Menu'.

Department	Name	My tasks	Action	Pending	In progress	Efficiency	Completed
Sales Department	Sales Department Allotted time: 5 days Flow team: 4 persons	2 tasks	Create task	32 minutes	7 hours	100%	No tasks
Accounting	Accounting Allotted time: 7 days	1 task	Create task	12 minutes	1 hour	100%	3 hours
		1 task	Create task	5 minutes	24 minutes	100%	just now
		1 task	Create task	2 days	5 days	38%	7 days
		1 task	Create task	17 minutes	45 minutes	100%	No tasks
Office Management	Office Management Allotted time: 4 days	No tasks	Create task	1 hour	No tasks	67%	5 hours
		No tasks	Create task	3 days	19 hours	100%	6 days
Motion Design	Motion Design Allotted time: 5 days	1 task	Create task	3 days	19 hours	100%	6 days
		1 task	Create task	3 days	19 hours	100%	6 days

PAGES: 1 < PREVIOUS NEXT >

© 2024 Bitrix24 | Implementation request | Themes | Print





- Bitrix 24

TASK

Tasks > Projects

Planner

List Deadline Plan

Not planned (2)

CRM: Prepare the document  
#crm  
Jan 31, 6:00 pm

Marketing: promotion  
#freelancers #marketing  
Pending review

New task

Find a marketing assistant

B I U S T A Font ↑ ↓ ☰ ☷ ☹ ☲ ☳ ☴ ☵ ☶ ☷ 🔗 📎 📅 ⌂ BB CODE ✨

Responsibilities:
  - Assist in the development and implementation of marketing strategies and campaigns
  - Conduct market research to identify trends and opportunities
  - Assist in creating and managing content for social media platforms
  - Monitor and analyze the performance of marketing campaigns
  - Assist in organizing and coordinating marketing events and trade shows
  - Collaborate with cross-functional teams to ensure marketing initiatives are aligned with overall company goals
  - Assist in creating marketing materials such as brochures, presentations, and promotional materials
  - Maintain and update customer databases
  - Provide administrative support to the marketing team as needed

Requirements:
  - Bachelor's degree in Marketing, Business, or a related field
  - Strong written and verbal communication skills
  - Proficient in Microsoft Office Suite and social media platforms
  - Excellent organizational and time management skills
  - Ability to work independently and as part of a team
  - Attention to detail and ability to multitask
  - Knowledge of marketing principles and best practices
  - Previous experience in a marketing role is a plus

To apply for this position, please submit your resume and cover letter to [Email Address]. We will be accepting applications until [End of January].

Note: Only shortlisted candidates will be contacted for an interview.

We look forward to receiving your application!

[Company Name] Marketing Team

Create a marketing assistant job description

⚠️ Texts generated by CoPilot may not always be factually accurate. [Learn more](#)

Responsible person Damian Jenkins + Add more

Created by Participants Observers

Save

Edit request

Try again

Feedback

Cancel

ADD TASK(⇧+ENTER) ADD TASK AND CREATE ANOTHER ONE CANCEL



# Sites & Stores

Create beautiful websites that sell.  
No-code, SEO-friendly







# Website builder

- 🔒 Intuitive, easy-to-use website builder
- 📁 Pre-made industry-specific templates
- 🖼️ AI-generated texts and images
- 🤖 AI site generator (create a whole website based on a CoPilot prompt)
- 💬 Free forms and chat widget
- 📊 Google Analytics enabled
- ⚡ SEO-ready
- 😊 Free hosting & custom domain name
- 📱 Fully responsive design optimized for mobile devices
- 🔌 Integrated with Bitrix24 CRM

Bitrix24.Sites

Ina's Bakery

New

Design and settings

Block style settings

Device view

Background

Color combos

#HEX

Select website primary color

Select default color

Gradients

Opacity

Menu behavior

Sticky

Menu position

Default

Menu

Menu item

Mobile menu

TRY OUR AMAZING CUPCAKES

Velvet Cupcakes with Cream Chee...  
\$30.00

Caramel Peanut Cupcakes  
\$30.00

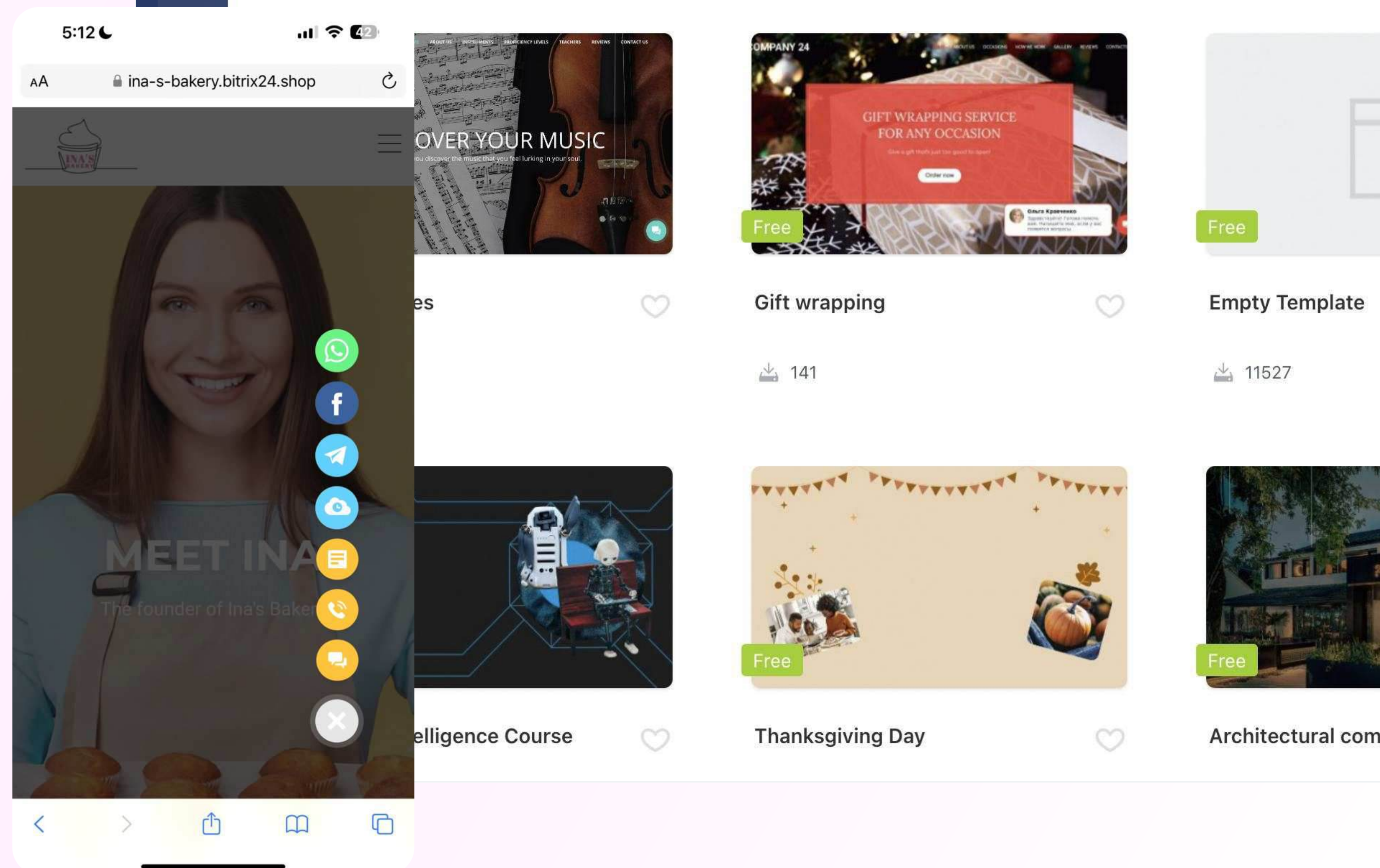
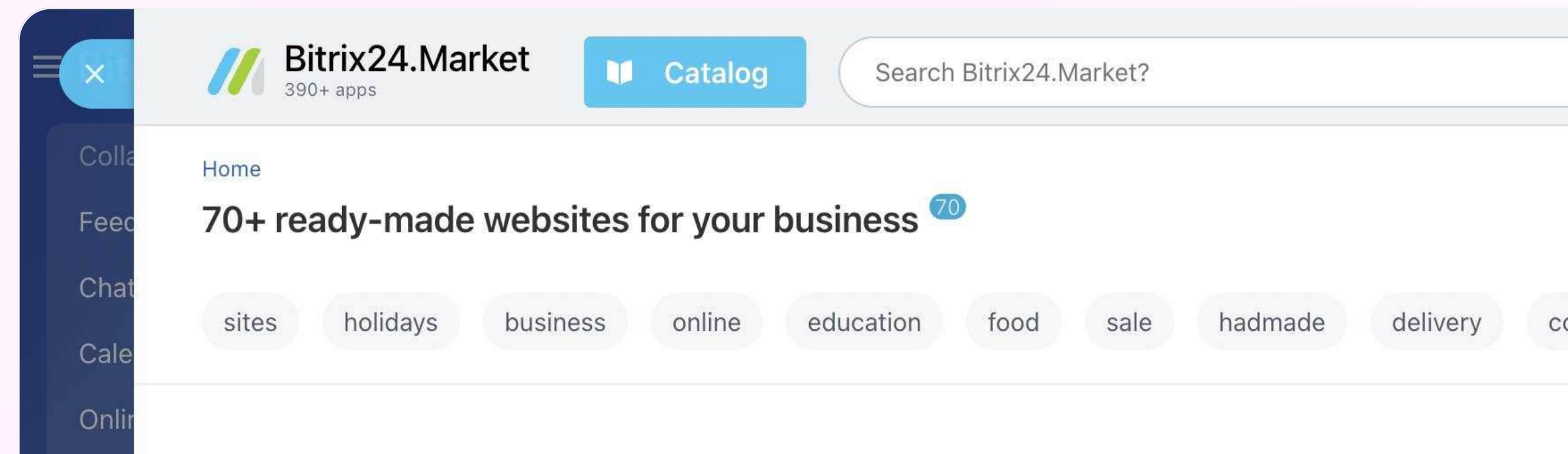
Strawberry Cupcakes  
\$24.00





# Online stores

- 🛒 Ready-made e-shop templates
- 1 2 ☰ Includes product catalog with SKUs
- ☑️ Features order and inventory management tools
- 📶 Integrated with Bitrix24 CRM
- ⚡ SEO-ready
- 📱 Mobile-friendly







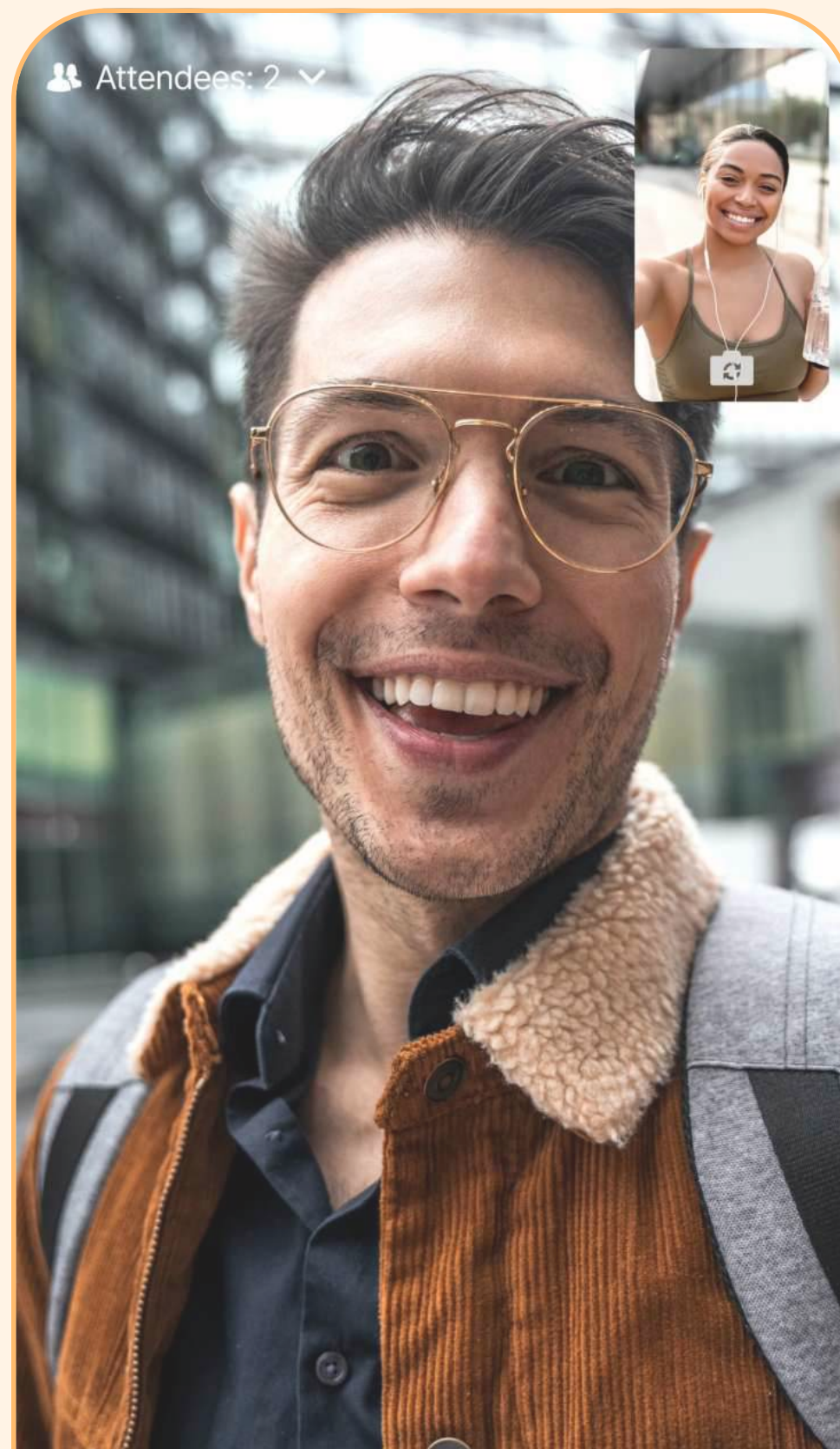
# Collaboration

Work together from wherever you are –  
home, office, or on the go





Bitrix24 Sync



# Collaboration that knows no borders

Chats & Channels



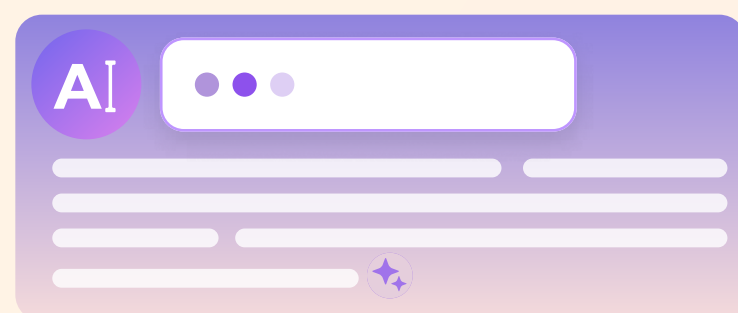
Work time  
tracking



Calendar



Online documents



AI-generated texts  
and ideas



Workflow  
automation



Work reports



Cloud storage



Posts & comments

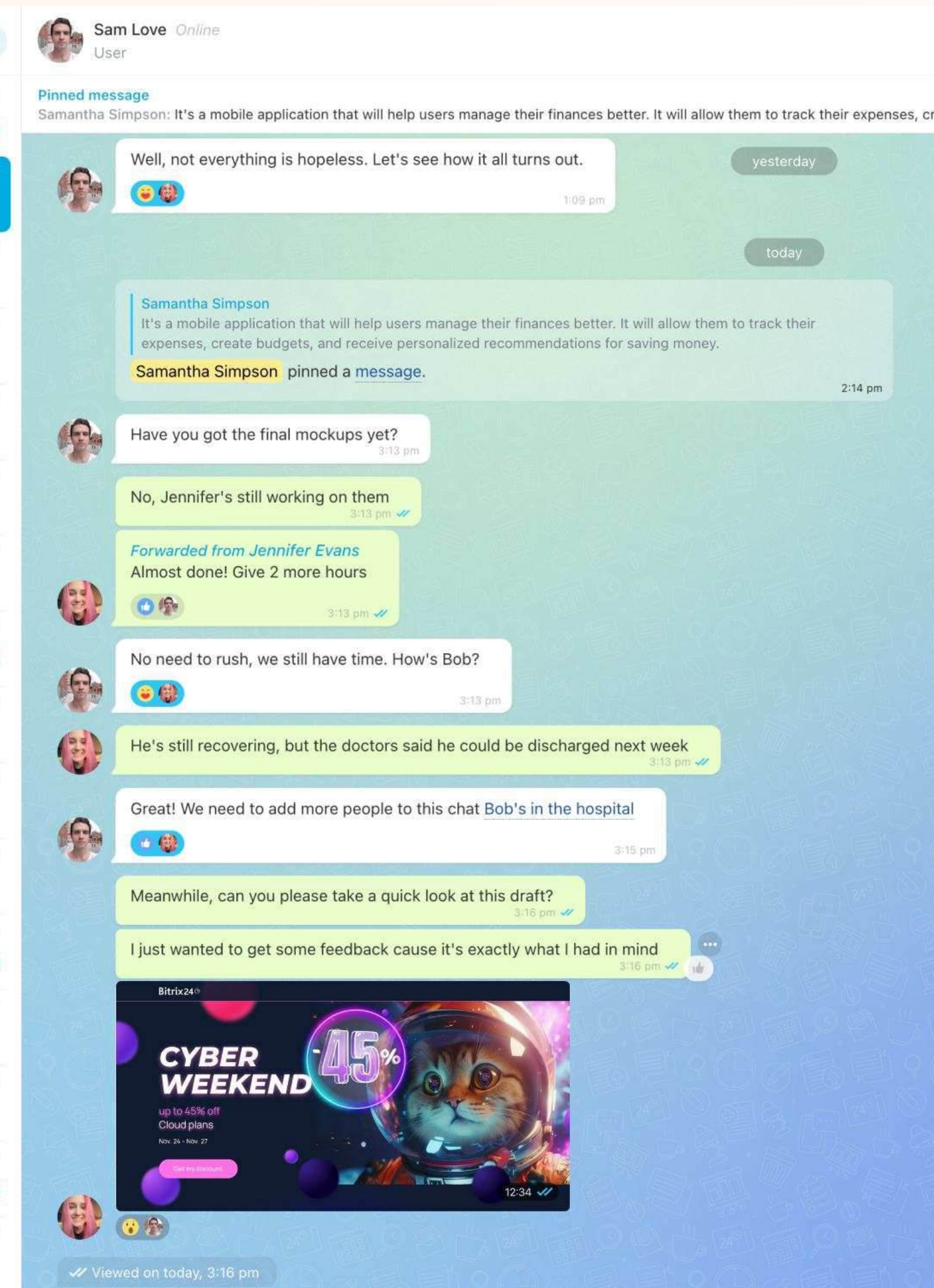
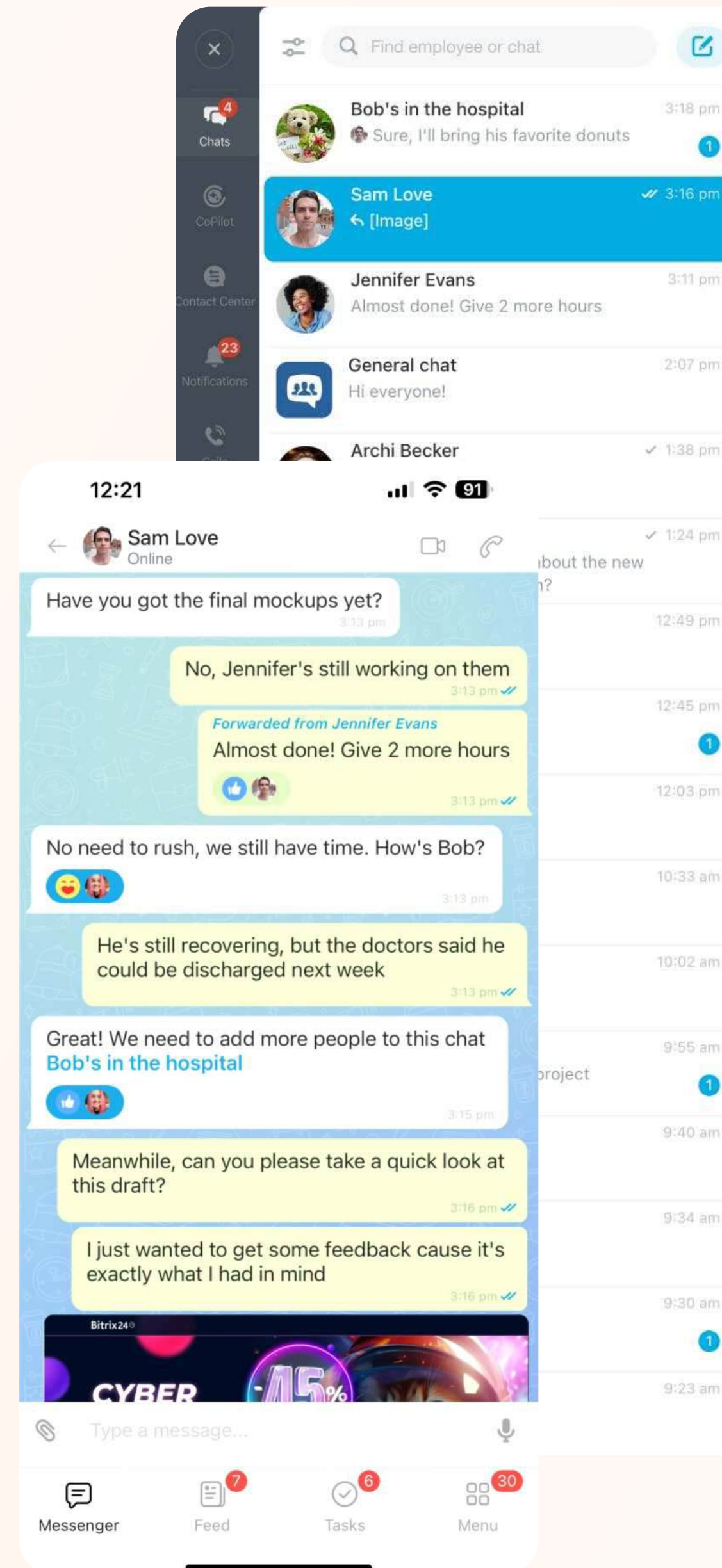


Mobile Check-In



# Chat

- Strictly internal company chat
- Integrated with CoPilot (AI-generated texts and ideas)
- Personal and group chats
- Pinned messages
- Forwarded messages
- Cross-chat communication
- Emojis, reactions, and GIFs
- Quick chat search

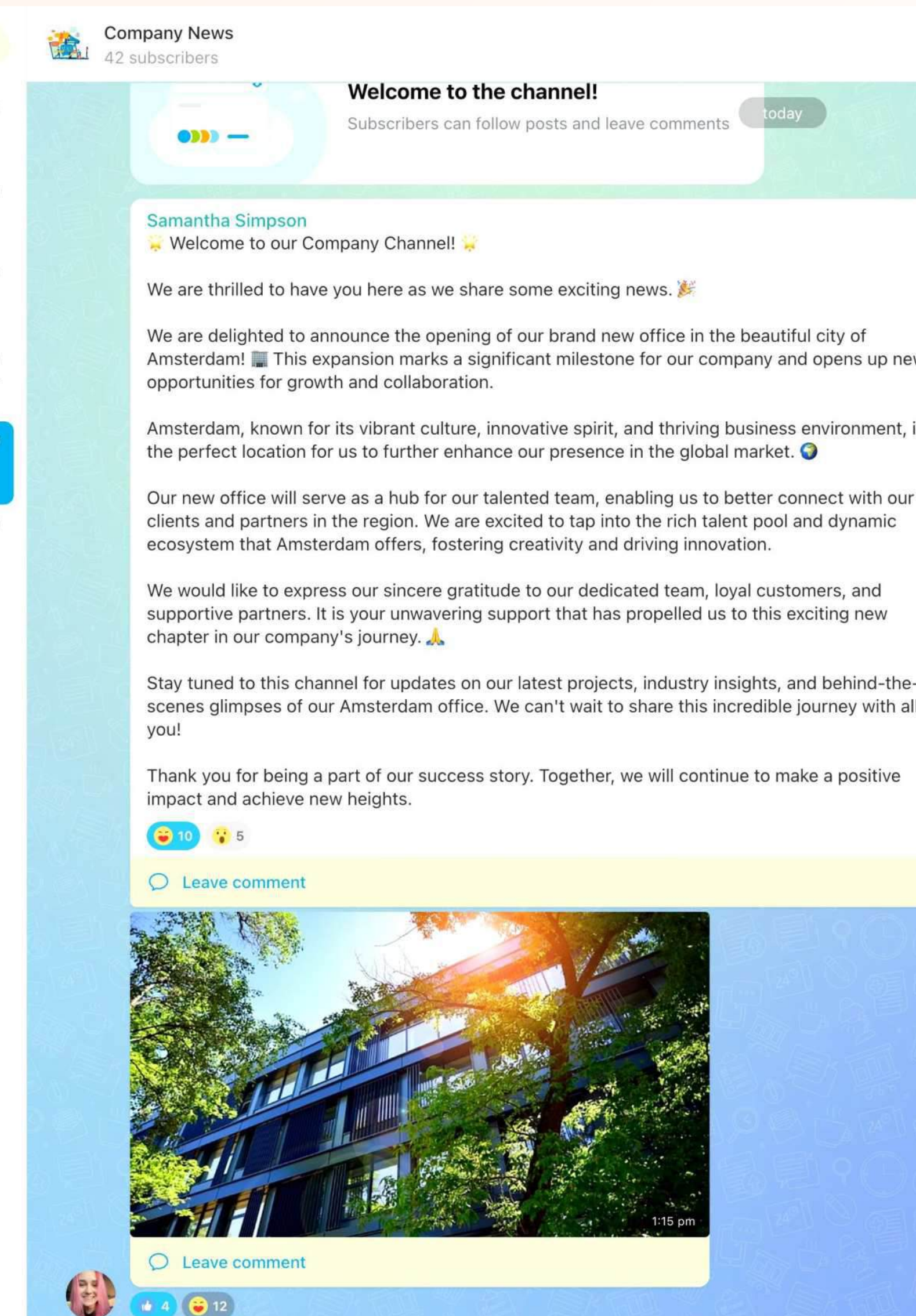
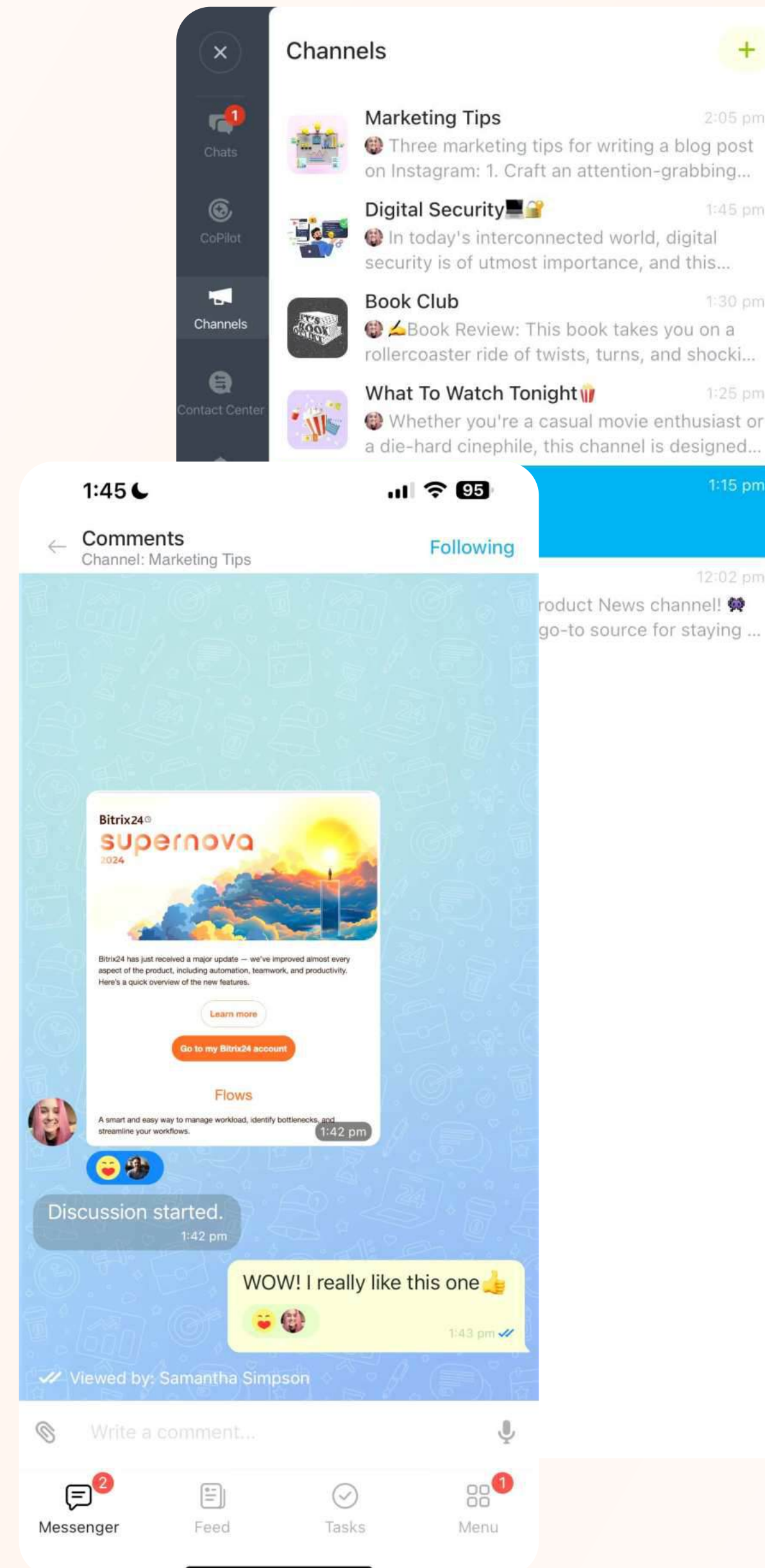






# Channels

- 🗨️ Posts, threads, comments, reactions
- 🔒 Strictly corporate (adding external users is optional)
- 👥 Every department and team can have their own channels
- 🔑 Custom access permissions (view only, view and comment, etc.)
- 🌐 Great for company announcements, employee onboarding, industry news, etc.







# Bitrix24 Sync

- Up to 1,000 participants
- No time limit
- Invite external users to your call
- Call recording, custom backgrounds and screen sharing

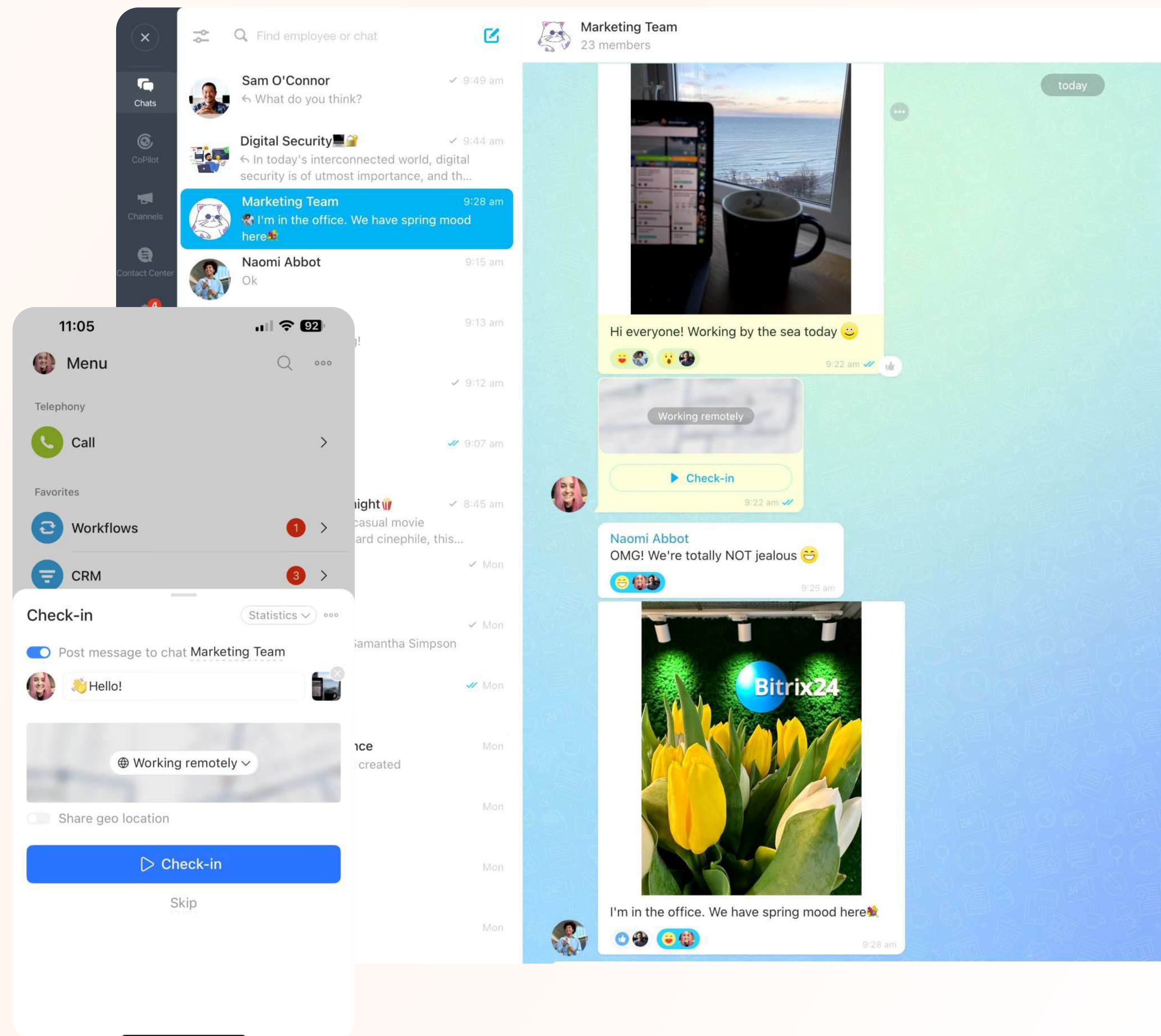






# Mobile check-in

- ☺ Fun and engaging way to start your day
- 👥 Great for remote team management
- 🕒 Helps to sync your team across various locations and even time zones
- 📅 Ideal for organizing your team and getting everyone ready for work in the morning







# Calendar

- 📅 Personal, group and company calendars
- 🔒 Public and private events
- 📅 Open slots (easy to schedule meetings with external users)
- 📅 Shared slots (for events with multiple participants, even across different time zones)
- 🔑 Flexible access rights
- 🔄 Two-way sync with Outlook and Google Calendars

The image displays two views of the Bitrix 24 Calendar interface. The top view is a desktop web interface, and the bottom view is a mobile app interface.

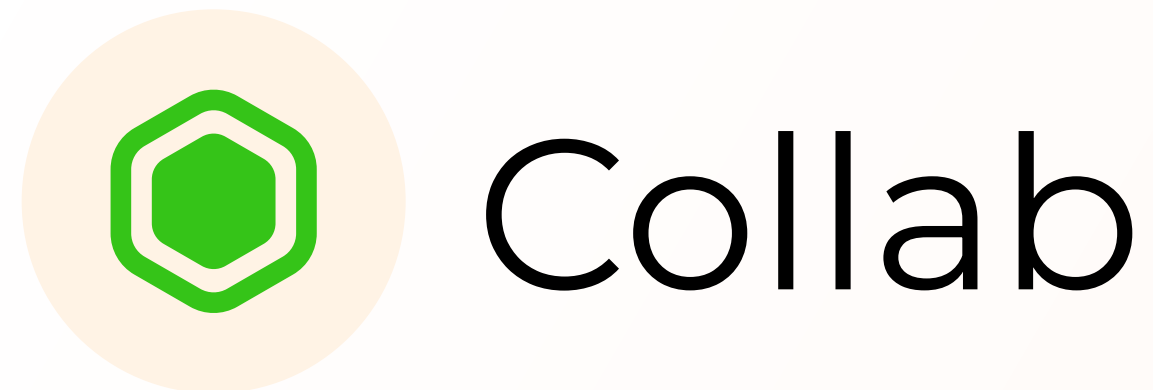
**Desktop View (Top):**

- Header: Bitrix 24 logo, search bar (find people, documents, and more), time (7:42 PM), and user profile (Sama).
- Navigation: My Calendar, Company Calendar, Meeting room availability, More.
- Calendar View: Calendar icon, CREATE button, Filter and search bar.
- Views: Day, Week, Month (selected), Schedule, Invitations (1).
- Month View: May, 2024. Shows a grid of days with events listed on the right.

**Mobile View (Bottom):**

- Header: Time (3:45), status bar (signal, Wi-Fi, battery).
- Calendar View: Jun 2024. Shows a grid of days with the 11th highlighted.
- Event List: TUESDAY, JUNE 11. Lists events with times:
  - Webinar Recording (8:00 AM - 9:45 AM)
  - Daily Planning Meeting (10:00 AM - 10:30 AM)
  - Meeting: Lana Derby (2:00 PM - 3:00 PM)
  - Lunch with Mr. Tanaka (3:30 PM - 4:30 PM)
  - Strategy Discussion (5:00 PM - 5:45 PM)
- Bottom Bar: Messenger (12), Feed (6), Tasks (6), Menu (30).





- Great way to collaborate with external users: freelancers, clients, etc.
- One shared workspace with its own chat, video calls, tasks, calendar
- Invitation via email or SMS
- Seamless and secure collaboration inside your Bitrix24
- Easy access to all project-related files, tasks, and documents
- No need to use a third-party solution

Website for Ina's Bakery  
6 members (2 guests)

Find employee or chat

Chats

CoPilot

Collabs

Notifications

Settings

Website for Ina's Bakery 1:50 pm  
Terrific! With this team, I feel like we're onto something big

Zaire Kongsala 1:40 pm  
Web Developer

Damian Jenkins 1:32 pm  
Chief Sales Officer (CSO)

Naomi Abbot 1:32 pm  
Digital Strategist

Noah Iley 1:32 pm  
PR Specialist

Samantha Simpson 1:28 pm  
Chief Marketing Officer (CMO)

today

Samantha Simpson created this collab 1:28 pm

Samantha Simpson invited guest Logan Olsson 1:28 pm

Logan Olsson joined the collab 1:32 pm

Samantha Simpson invited guest Zaire Kongsala 1:32 pm

Samantha Simpson added employees Damian Jenkins, Naomi Abbot, Noah Iley 1:32 pm

Zaire Kongsala joined the collab 1:40 pm

New messages

Samantha Simpson  
Hi guys! Great to see you on board 😊 These are my colleagues who will work together with you on this project  
Damian Jenkins Naomi Abbot Noah Iley 1:45 pm

Hi! Nice to meet everyone here 1:45 pm

Damian Jenkins  
Hiya! I'm already excited about our new website and can't wait to see it! 1:46 pm

Zaire Kongsala  
What's up everyone! I'm sure it will be even cooler than you could imagine 😊 1:48 pm

Absolutely! We've got some creative ideas to make it REALLY stand out 😎 1:50 pm

Samantha Simpson  
Terrific! With this team, I feel like we're onto something big 1:50 pm

Viewed by Zaire Kongsala and 1 more

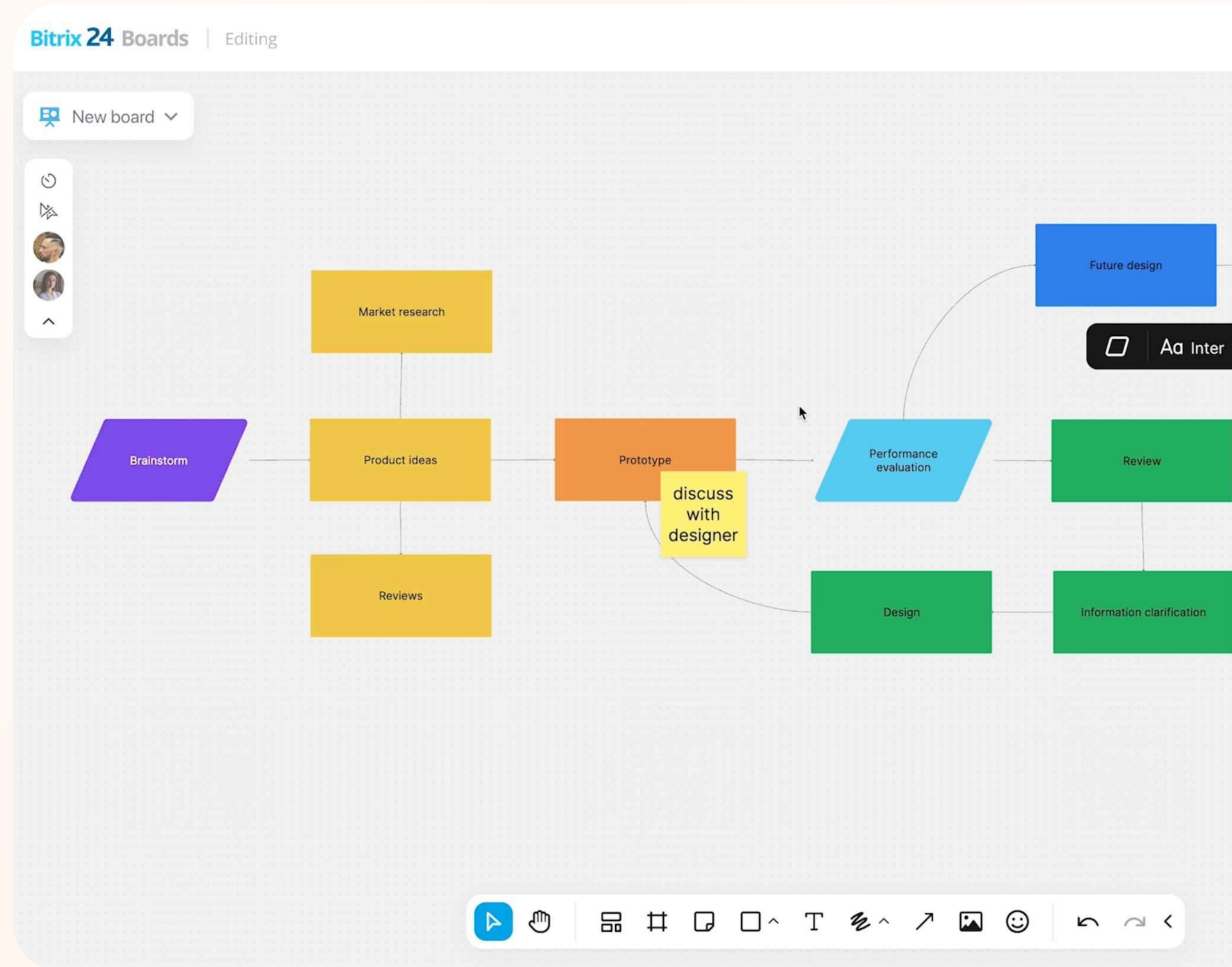
Enter @ to mention a person or chat





# Boards

- 👤 Ideal for mapping out complex projects and visualizing workflows
- 👥 Unlimited boards and members
- 📄 20+ board templates
- 🔧 Scalable power (up to 400,000 objects per board)
- 🔒 Secure collaboration inside your workspace
- 📁 Import boards from Miro

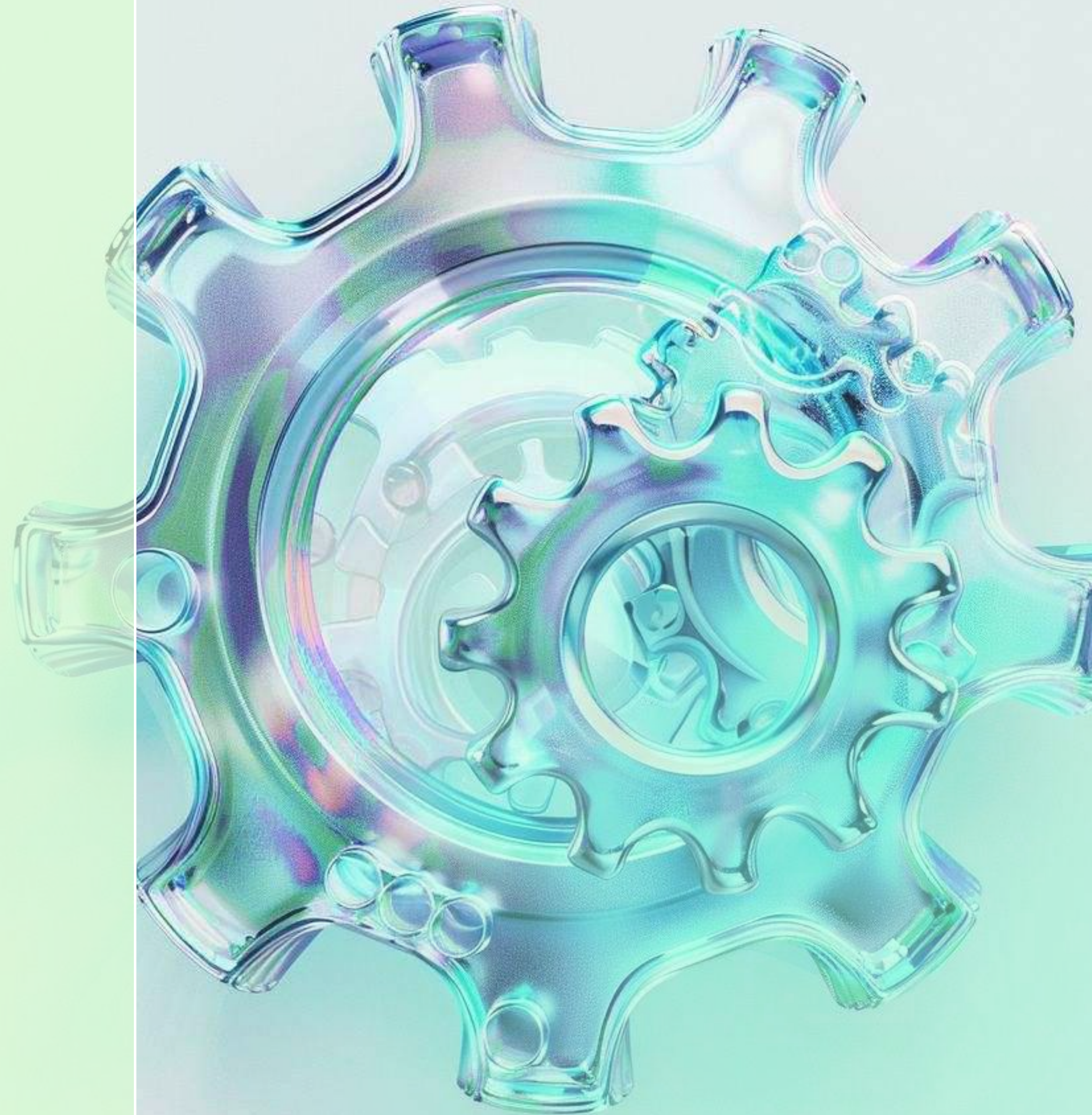






# HR & Automation

Manage employee records, track working hours and automate workflows







# Employee time management

- Online time clock
- Absence chart
- Shift schedule
- Work time tracking

1:00

Menu

Samantha Simpson

Edit profile

Working day ▾

WORKING DAY DURATION

8:00:15

break 0:30:26

BREAK

CLOCK OUT

Bitrix 24

find people, documents, and more

6:04 PM WORKING

Samantha Simpson

Company Structure Employees Time and reports Knowledge base Video Conferencing More

Absence Chart ☆

Set absence types: Department: not selected

Day Week

April, 2024

01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Bob Atkinson												Vacation												
4/01/2024 - 04/05/2024												Conference on AI & Smart Technol												
Personal circumstances (04/04/2024 - 04/08/202												Hospitalization (04												
Away (04/05/2024 - 04/08/2024)												Vacation (04/22/2024 - 04/26/2024)												
k leave (04/02/2024 - 04/05/2024)												Conference on AI & Smart Technol												
ave (01/19/2024 - 05/31/2024)												Personal circum												
Vacation (04/08/2024 - 04/19/2024)												Away (04/23/2024												
Personal circumstances (C												Hospital												
International Conference (												Personal circumsta												
Conference on AI & Smart Technol												Personal circumsta												
Away (04/03/2024 -												Personal circumsta												

24 Bitrix24 | Implementation request | Themes | Print





# Work reports

- 📅 Daily, weekly, monthly reports
- 👍 Customizable to your liking
- ✅ Report scoring + KPIs
- ⚙️ Automatic reminders and notifications

Work report

5 May - 8 May

From: [Samantha Simpson](#)  
PR Manager

To: [Damian Jenkins](#)  
Chief Marketing Officer (CMO)

Report Plan

**05/06/2024**

1. I finished analyzing the Spring marketing campaign, Blooming Sale
2. I reviewed my proposal and submitted it to Liam Jones for approval/feedback
3. I crafted content for social media & posted it on our social media

**05/07/2024**

1. I prepared an outline for the new webinar
2. I made 4 customers calls

**05/08/2024**

1. I found a new PR platform for us

Files

UPLOAD FILE

Tasks select from list

Events

05/06/2024 09:00 am - 05/06/2024 11:00 am  
Daily planning meeting

05/06/2024 06:00 pm - 05/06/2024 07:00 pm  
Team Building

SEND TO SUPERVISOR SAVE POSTPONE FOR AN HOUR

Tasks and Projects

Tasks 5 Projects 5 Scrum Efficiency 25%

Collect customer feedback on the we... 1:11 PM

Presentation Outline 1:11 PM

Efficiency

100%

100 50 0

May 24

Total tasks 28

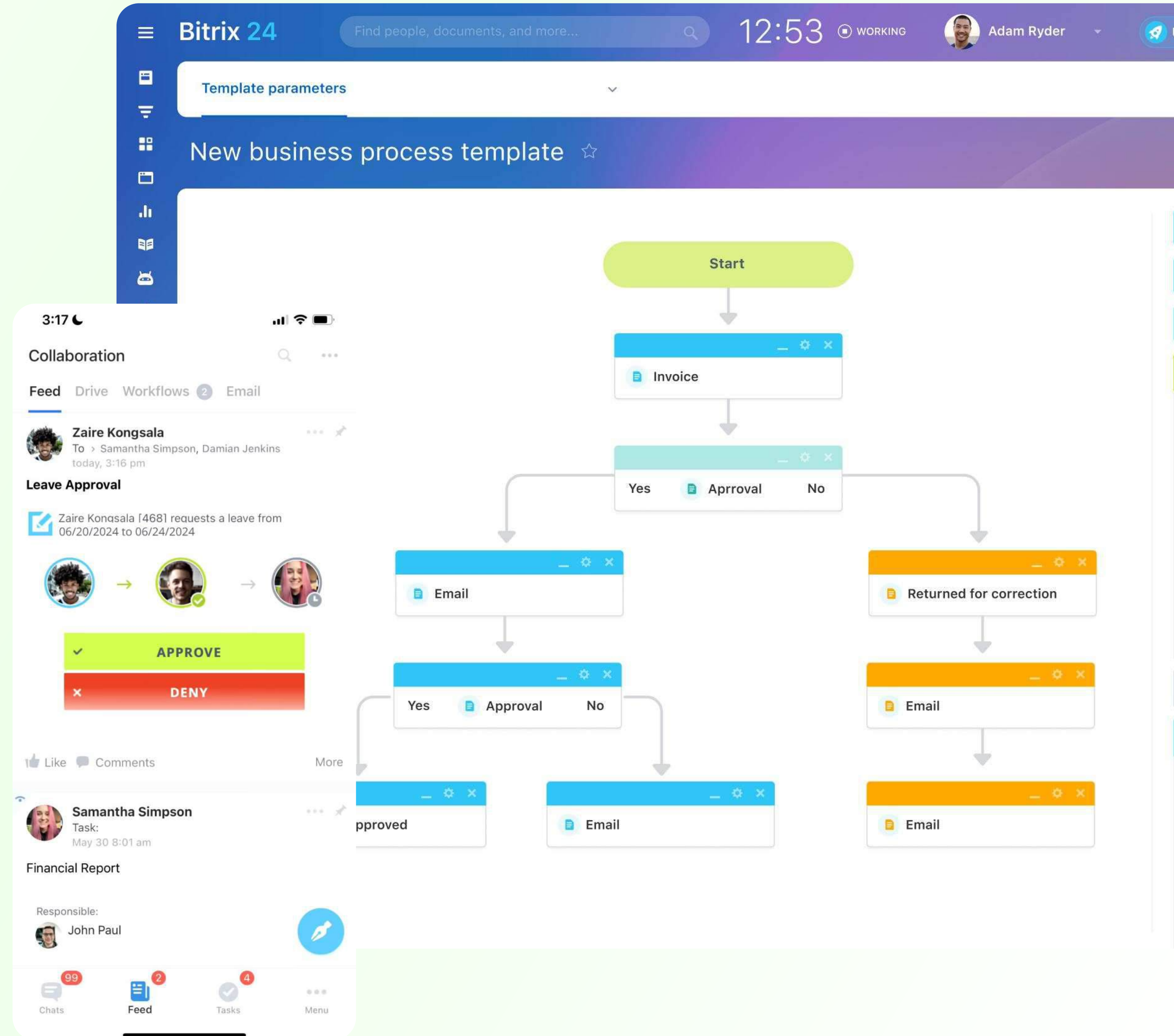
Tasks completed 11 Task comments 0





# Workflow automation

- Smart Process Automation (custom entities in CRM)
- Automation rules & triggers in CRM and tasks
- Expenses, purchase, and other forms
- Online store automation
- Automated Solutions







# CoPilot

Create original ideas, promotional texts,  
thread summaries, and more - in one click



# Chat with CoPilot

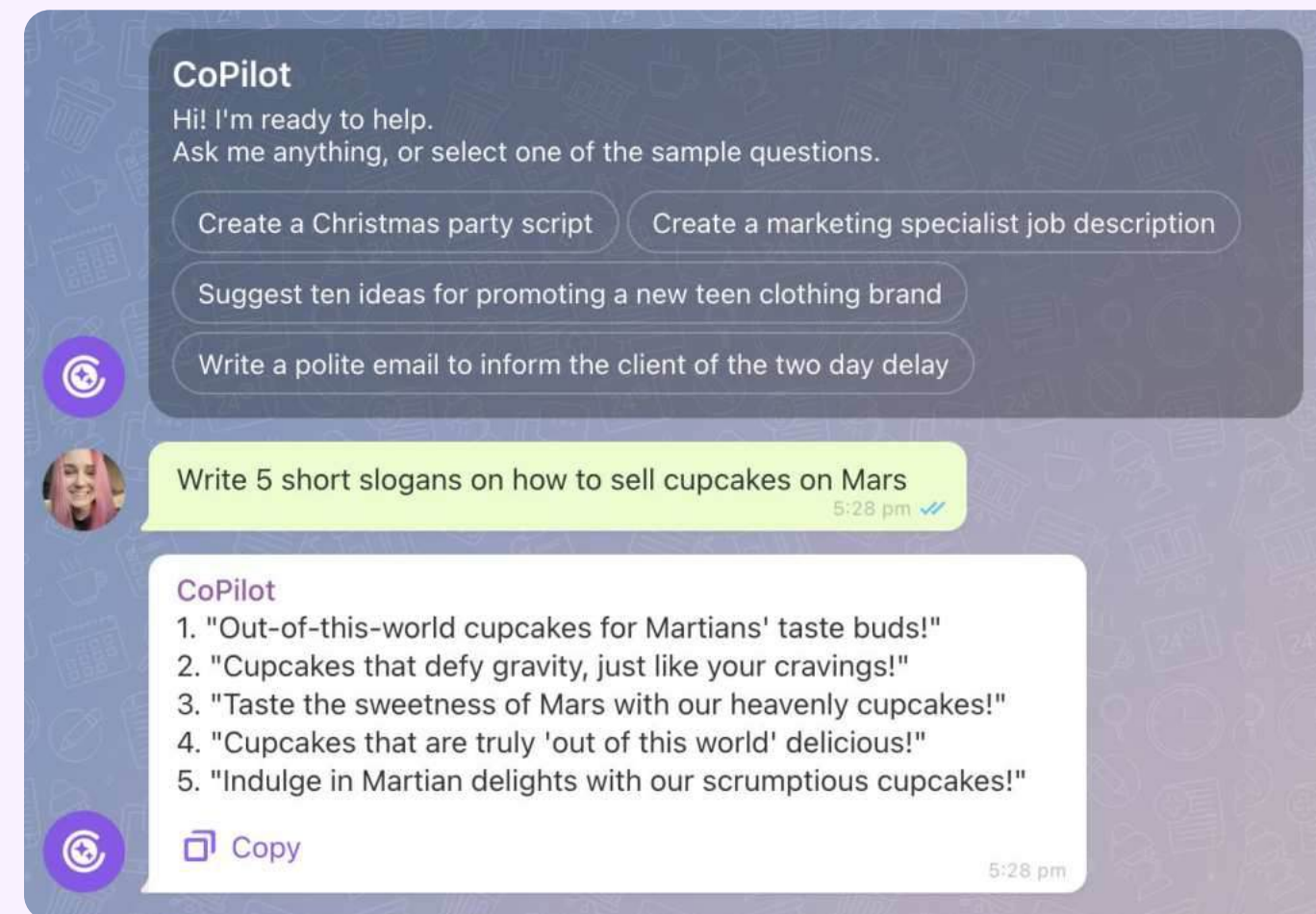
Helps you to become a better you

- Create
  - Discuss
  - Write
- 30+ CoPilot roles



# Bitrix24 CoPilot

Free



Transcribe a call  
recording in CRM







AI call analysis +  
sales scripts



Autofill fields  
in CRM

 Describe the result you desire  

-  Continue task description
-  Create checklist
-  Simplify task description
-  Add encouraging words

Set tasks and create checklists



Summarize



Compliment



Translate



Write compelling copy



Ready-made website in 5 minutes, based  
on a prompt





# CoPilot in Chat

- 💡 Unlimited source of ideas
- ✍️ Remembers the context
- ☰ Compelling copy on demand
- 🧠 Ideal brainstorming partner
- 🔄 Connect third-party AI solutions

The screenshot displays the CoPilot chat application interface. On the left is a dark sidebar with navigation icons for Chats (4), CoPilot, Contact Center, Notifications (30), Calls, Bitrix24 Market, and Settings. The main panel is divided into two sections. The top section, titled 'CoPilot', shows a list of chat topics with timestamps: 'Holiday Sale Ideas' (6:04 pm), 'Monthly Report Checklist' (4:38 pm), 'Christmas Party Script' (2:15 pm), 'Polite Delay Notification' (11:29 am), and 'Marketing Job Description' (9:03 am). The bottom section shows an active chat with 'Holiday Sale Ideas' (online). The chat history includes a greeting from CoPilot and several suggested prompts. A new message from the user asks for '5 ideas for a Holiday Sale'. CoPilot's response provides five detailed ideas: 1. Bundle Deals, 2. Limited-Time Offers, 3. Gift with Purchase, 4. Exclusive Discounts for Loyalty Members, and 5. Social Media Contests. The interface includes a 'Copy' button and a timestamp '6:04 pm' for the response. A 'Write your question' input field is at the bottom.

**CoPilot**

**Holiday Sale Ideas** 6:04 pm

• Sure! Here are five ideas for a Holiday Sale: 1. Bundle Deals: Offer special...

**Monthly Report Checklist** 4:38 pm

• Sure! Here's a checklist for the monthly report task: 1. Review the...

**Christmas Party Script** 2:15 pm

• Title: "Jingle Bell Bash: A Festive Christmas Party" Introduction: Host:...

**Polite Delay Notification** 11:29 am

• Subject: Update on Project Timeline Dear [Client's Name], I hope this email...

**Marketing Job Description** 9:03 am

• Job Title: Marketing Specialist Job Summary: We are seeking a highly skille...

**Holiday Sale Ideas** online

today

**CoPilot**

Hi! I'm ready to help. Ask me anything, or select one of the sample questions.

Create a Christmas party script Create a marketing specialist job description

Suggest ten ideas for promoting a new teen clothing brand

Write a polite email to inform the client of the two day delay

**Suggest 5 ideas for a Holiday Sale** 6:04 pm ✓

**CoPilot**

Sure! Here are five ideas for a Holiday Sale:

1. Bundle Deals: Offer special discounts on bundled products or services that are popular during the holiday season. For example, you can create gift sets or package deals that include multiple items at a discounted price.
2. Limited-Time Offers: Create a sense of urgency by offering time-limited deals. This can include flash sales, daily deals, or countdown promotions. Encourage customers to take advantage of the sale before it ends.
3. Gift with Purchase: Provide a free gift or bonus item with every purchase made during the holiday sale. This can incentivize customers to buy more and increase their overall satisfaction with their purchase.
4. Exclusive Discounts for Loyalty Members: Reward your loyal customers by offering exclusive discounts or early access to the holiday sale. This can help build customer loyalty and encourage repeat purchases.
5. Social Media Contests: Engage your audience on social media by running contests or giveaways. Ask customers to share their holiday shopping experiences or create user-generated content related to your brand. Offer prizes or discounts to winners, which can generate buzz and attract new customers.

Remember to tailor these ideas to your specific business and target audience. Happy planning for your Holiday Sale!

Copy 6:04 pm

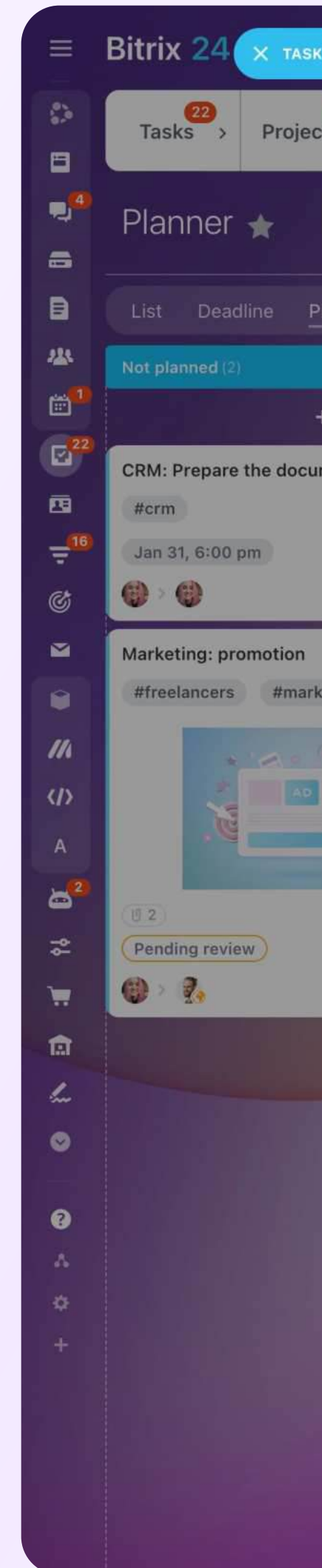
Write your question





# CoPilot in Tasks

- AI-generated task descriptions and checklists
- Get task summary in one click
- Great ideas on demand
- Built-in translator and grammar check tool



## New task

### Find a marketing assistant

**B I U S T A** Font **±A** **≡ ≡ ≡** **🔍** **📷** **📄** **↔** **🔗** **BB** **📎**

#### Responsibilities:

- Assist in the development and implementation of marketing strategies and campaigns
- Conduct market research to identify trends and opportunities
- Assist in creating and managing content for social media platforms
- Monitor and analyze the performance of marketing campaigns
- Assist in organizing and coordinating marketing events and trade shows
- Collaborate with cross-functional teams to ensure marketing initiatives are aligned with overall company goals
- Assist in creating marketing materials such as brochures, presentations, and promotional materials
- Maintain and update customer databases
- Provide administrative support to the marketing team as needed

#### Requirements:

- Bachelor's degree in Marketing, Business, or a related field
- Strong written and verbal communication skills
- Proficient in Microsoft Office Suite and social media platforms
- Excellent organizational and time management skills
- Ability to work independently and as part of a team
- Attention to detail and ability to multitask
- Knowledge of marketing principles and best practices
- Previous experience in a marketing role is a plus

To apply for this position, please submit your resume and cover letter to [Email Address]. We will be accepting applications until [End of January].

Note: Only shortlisted candidates will be contacted for an interview.

We look forward to receiving your application!

[Company Name] Marketing Team

🔄 Create a marketing assistant job description

⚠ Texts generated by CoPilot may not always be factually accurate. [Learn more](#)

Responsible person **Damian Jenkins** **+** Add more **Created by** **Participants** **Observers**

✓ Save

✎ Edit request

↶ Try again

🗨 Feedback

✕ Cancel

ADD TASK(%+ENTER)

ADD TASK AND CREATE ANOTHER ONE

CANCEL





# CoPilot in Feed

- 🕒 Built-in CoPilot menu in comments and posts
- ✍️ Write texts, create ideas and images
- 👍 Praise or criticize people's posts and comments
- 🌐 Built-in translator and grammar check tool

The screenshot displays the Bitrix 24 web interface. At the top, the header shows the Bitrix 24 logo, a search bar with the text "find people, documents, and more", the time "12:55 PM", a "WORKING" status indicator, and a user profile for "Samantha Simpson". Below the header is a navigation bar with tabs for "MESSAGE", "TASK", "EVENT", "POLL", and "MORE". A "Send message ..." input field is visible. The main content area is titled "Feed" and contains a message from "Sam Love" to all employees, dated "Today, 10:30 am". The message text reads: "Hey team, I'm super excited to share some awesome news with you all! Our recent campaign was a huge success! From November 14th to 24th, we sent out a whopping 8,903 emails, and guess what? We achieved an amazing open rate of 74% and a click rate of 19.3%! This is all thanks to the hard work and dedication of each and every one of you. I want to take a moment to express my heartfelt gratitude to all the team members who played a part in making this campaign a success. Your creativity, expertise, and commitment have had a significant impact on our company's goals. It's because of your efforts that we were able to engage our audience and achieve such remarkable results. I also want to give a big shoutout to our awesome customers and partners who joined us in this campaign. Your support and involvement have been crucial to our success. We truly appreciate your trust and loyalty, and we're excited to continue serving you with excellence. As we celebrate the completion of this campaign, let's not forget the valuable lessons we've learned along the way. The dedication and teamwork shown during this campaign remind us of our collective strength and the incredible things we can accomplish together. Once again, a huge thank you to each and every one of you for your hard work and commitment. Your contributions have made a significant impact, and I'm truly proud to be a part of this team. Best regards, Sam". Below the message, there is a "Kiss" reaction and a comment from "Julia Miller" saying "So cool!". A "CoPilot" menu is open, showing options: "Select action below", "ANALYZE TEXT" (with sub-options: "Explain this", "Summarize text", "Create pros and cons list"), "MODIFY TEXT" (with sub-options: "Simplify text", "Translate"), and "PROVIDER" (with sub-options: "Open CoPilot", "Feedback").





# CoPilot in CRM

- 💡 Fresh ideas for your sales and marketing
- 📞 Call transcription
- ✅ Autocompleted fields in CRM deals
- 📊 AI call analysis + recommendations
- 📄 Sales scripts (default and user-uploaded) + AI-powered script compliance
- ✉️ Quality copy for email marketing and landing pages

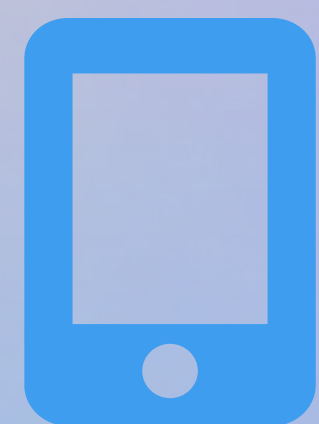
The screenshot displays the CoPilot CRM interface. On the left, a deal record is visible with the following details:

- Deal type:** Sales
- Source:** Call
- Source information:** Call routed to: +1
- Furniture type:** Sectional sofa with sleeper fun
- Material:** Spill-resistant
- Delivery date:** December 11th at 2 p.m.
- Responsible:** Stacy Smith, Head of Sales
- Comment:** CoPilot Sectional sofa with sleeper fun. Large sofa made of spill-resistant material. 10% discount on a specific model. Delivery date: December 11th at 2 p.m. Total price: \$900. Payment link will be sent. Delivery arranged for December 11th.

On the right, a 'Phone call transcript' overlay is shown. It features a play button, a progress bar at 0:00, and a speed control set to 1.0x. The transcript text is as follows:

Good morning. Thank you for calling our furniture store. How can I assist you today?  
Good morning. I'm looking to buy a new sofa for my living room.  
Of course. I'm here to help. What size of sofa are you looking for and what material would you prefer it to be? I need a large one because I have two children. It should also be made of a material that's resistant to spills since my kids are really messy.  
Got you. Would you like the sofa to be a sectional or a regular one?  
And should it have a sleeping function? Yeah, I would prefer a sectional sofa.  
As for the sleeper function, that would be great because we often have guests staying over.  
Great. I have a few options that meet your requirements. But let me tell you about a special offer that we have. We currently have a 10% discount on one model that will be just perfect for you. That sounds fantastic. Price is important to me. Also, when can I expect the sofa to be delivered? I need it by December 13th. I will check the availability and delivery schedule for you. Just give me a moment, please. Yes, we can arrange the delivery for December 11th at 2 p.m. Perfect. I'm happy with that. Can you also confirm the **total** price for me?  
Absolutely. The **total** price with the 10% discount applied is \$900 and 0 cents.  
That sounds great. I'm ready to make the purchase. Wonderful. I will process your order, send you a payment link, and then arrange the delivery for December 11th at noon. Thank you for choosing





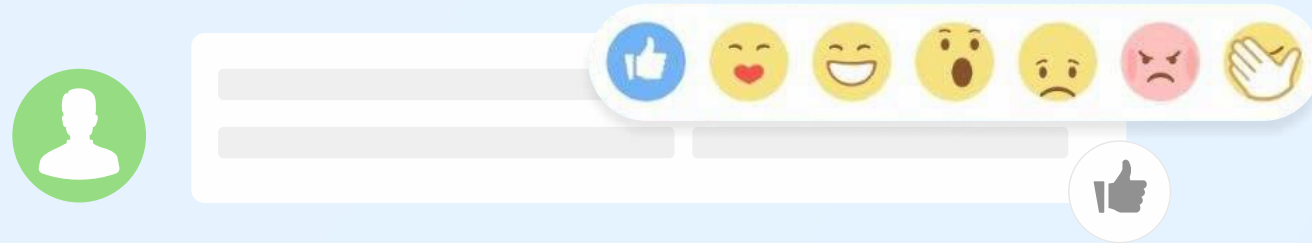
# Bitrix24 mobile app

Office in your pocket



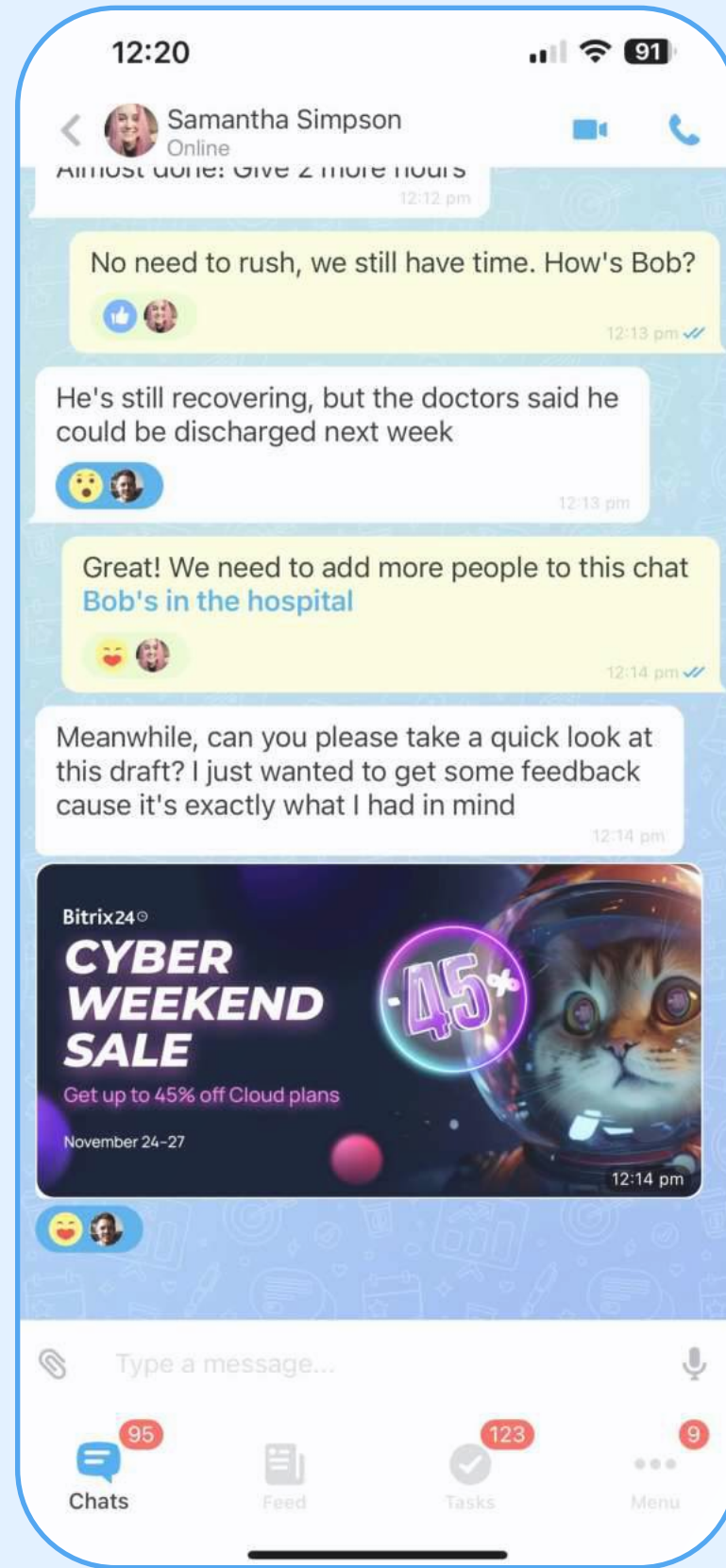
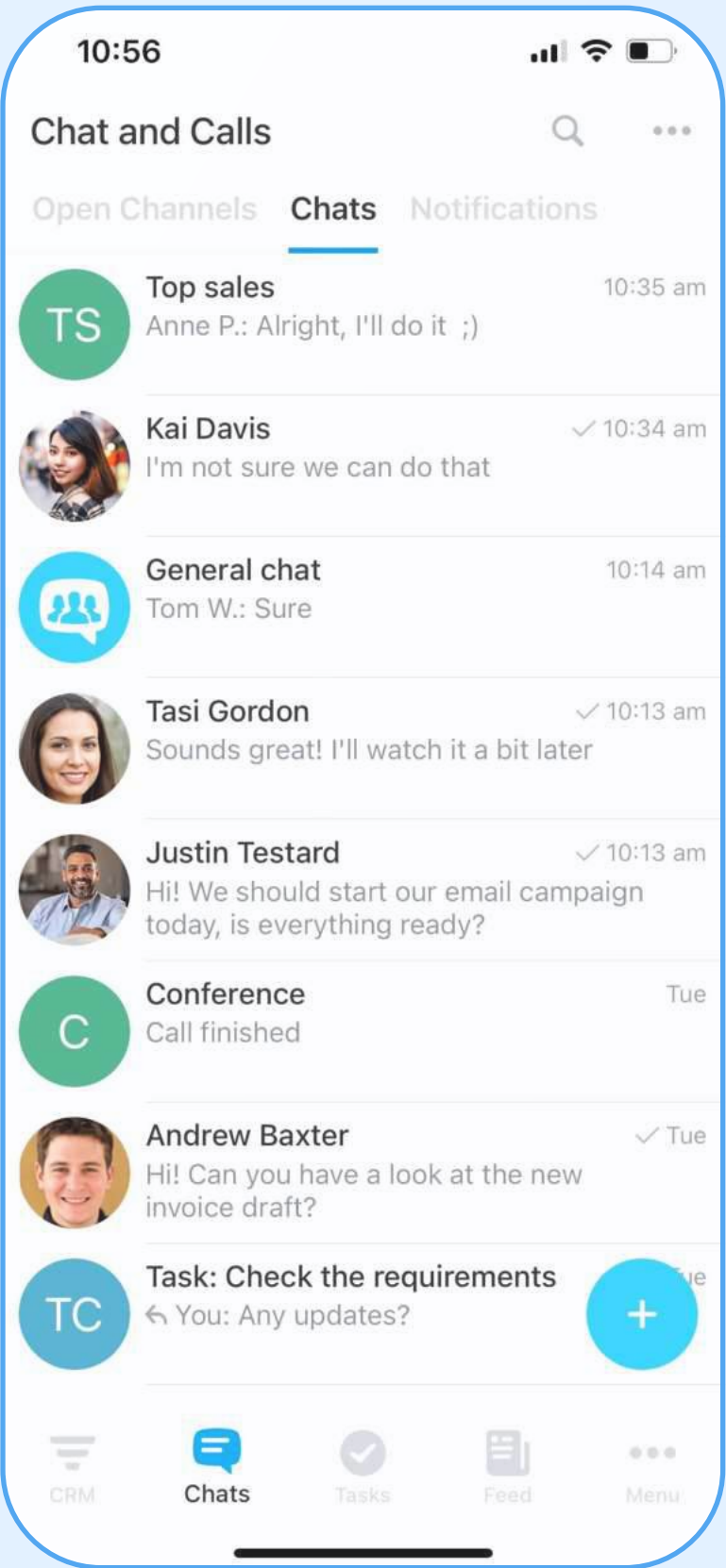


Post news, write comments, and follow your team updates



# Always stay in touch

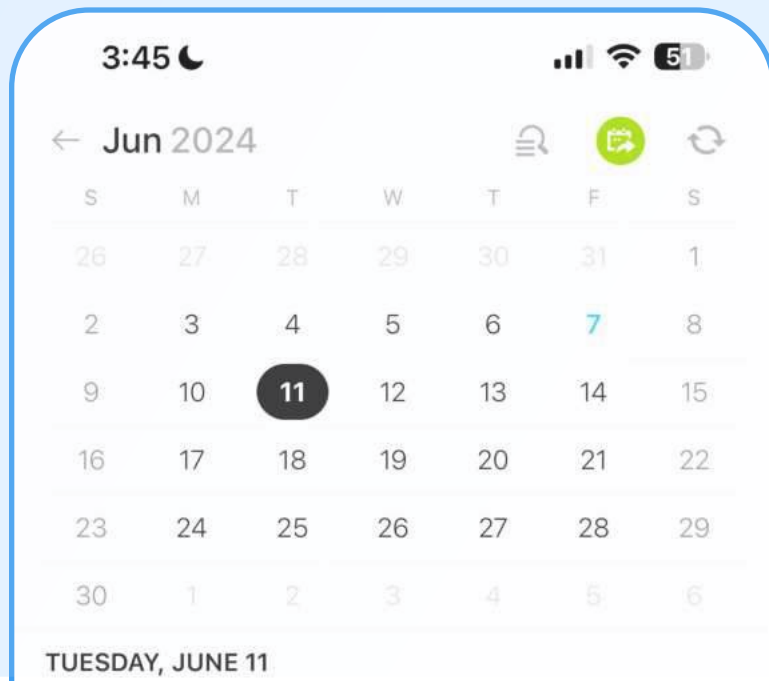
Ideal for working from home or on the go



Follow task progress, get project updates and notifications



Schedule meetings and events



AI-powered assistant CoPilot



Tasks, chats, and documents at your fingertips

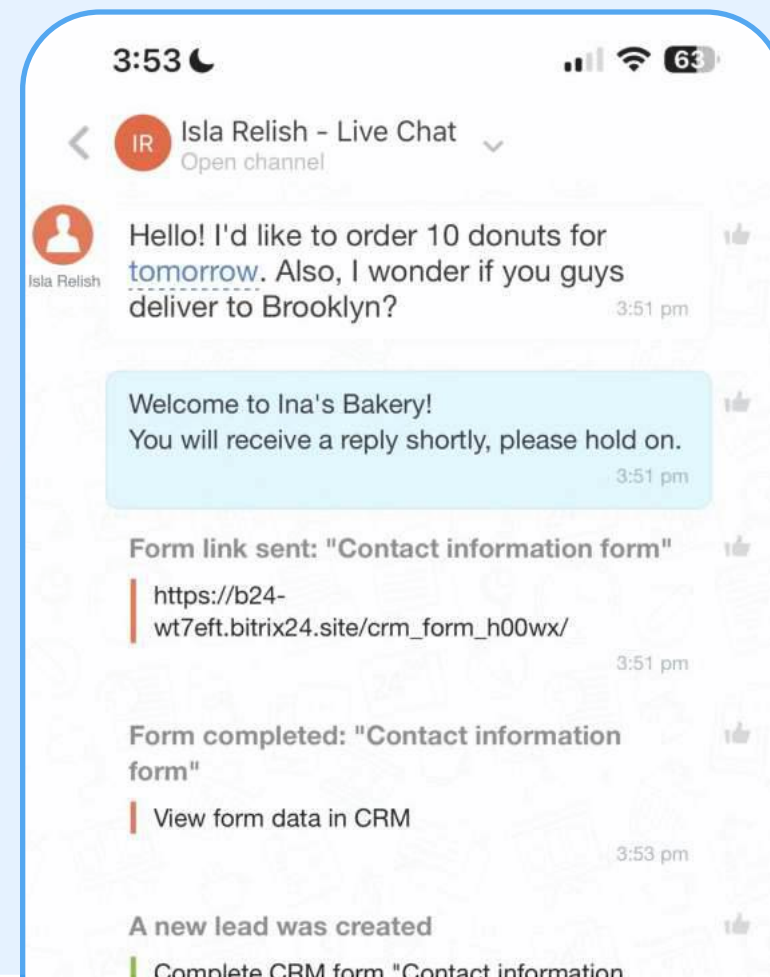


Mobile-friendly video calls and conferences



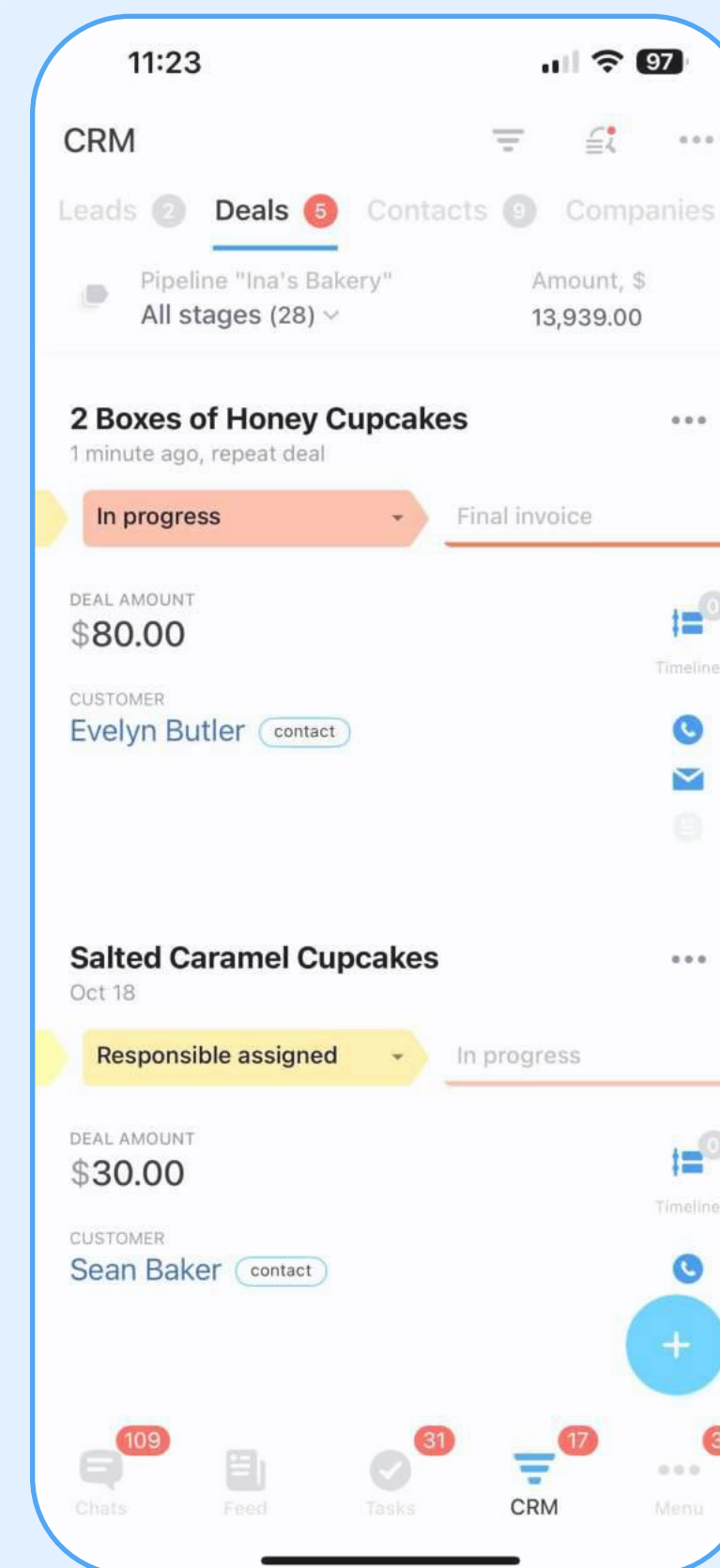
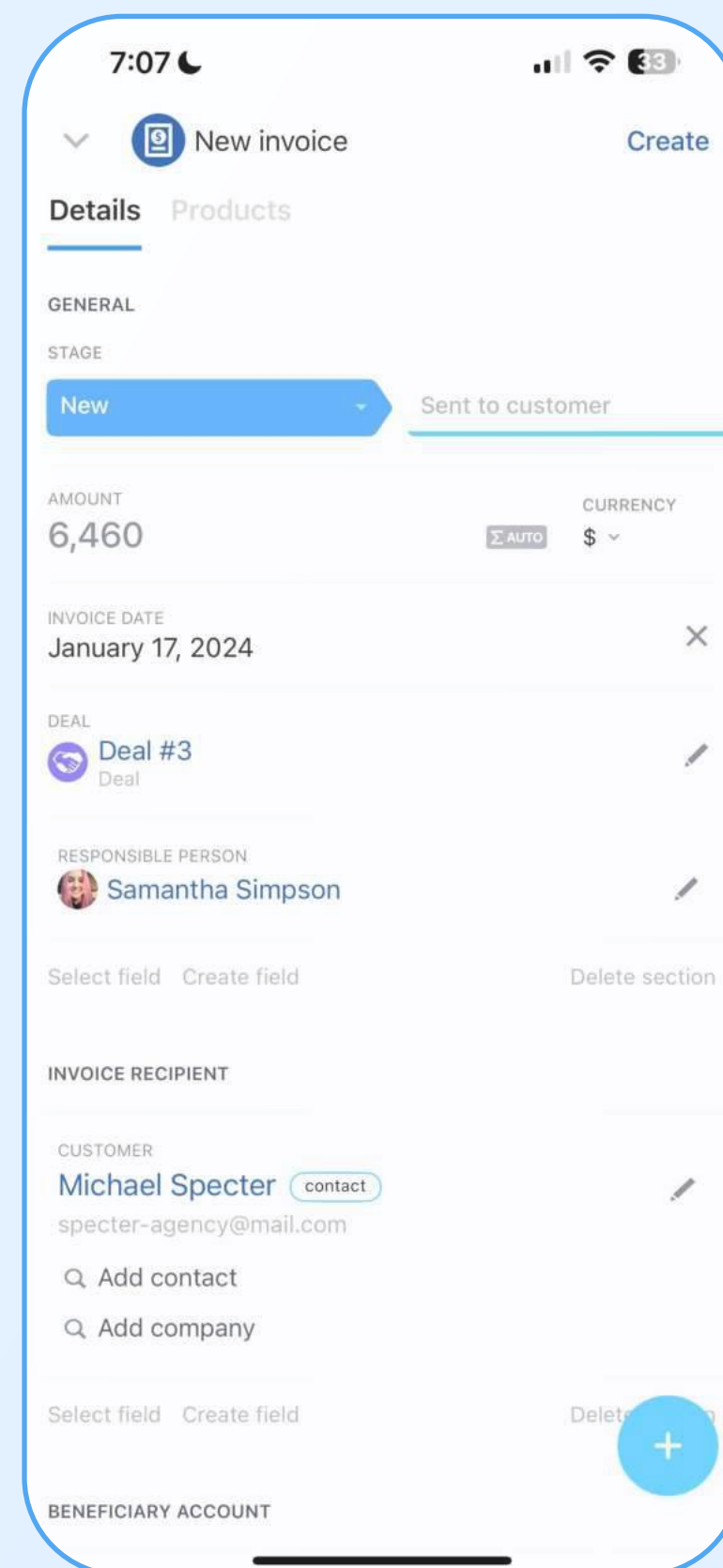


Manage your sales and clients  
using nothing but a smartphone



# First-ever fully mobile CRM

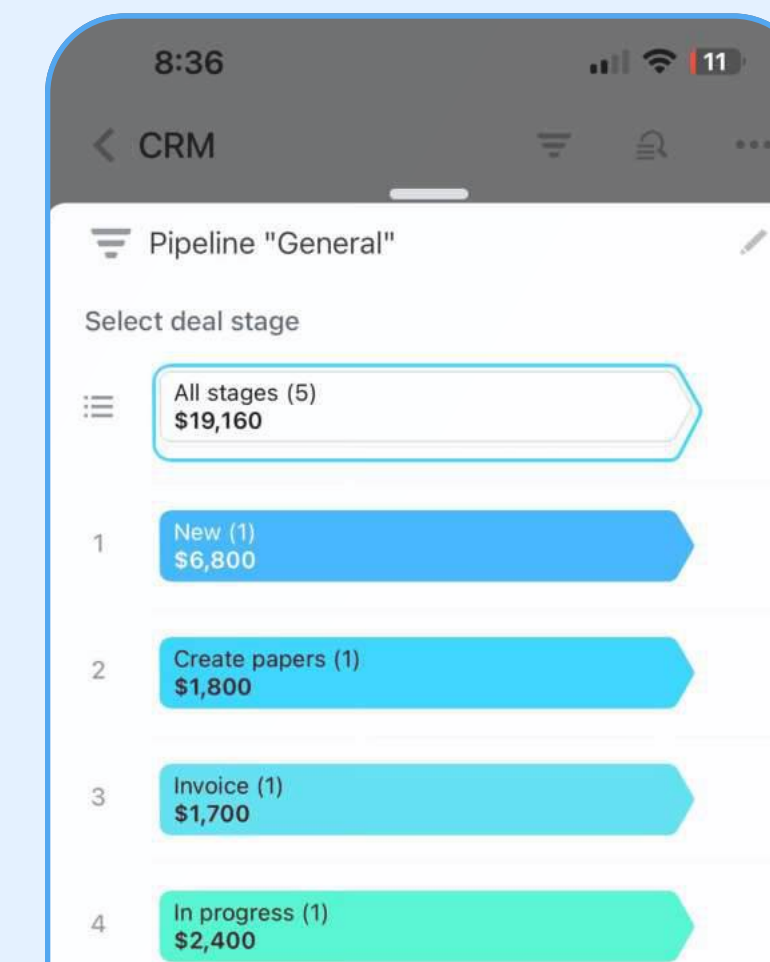
Leads, deals, contacts, invoices at your  
fingertips



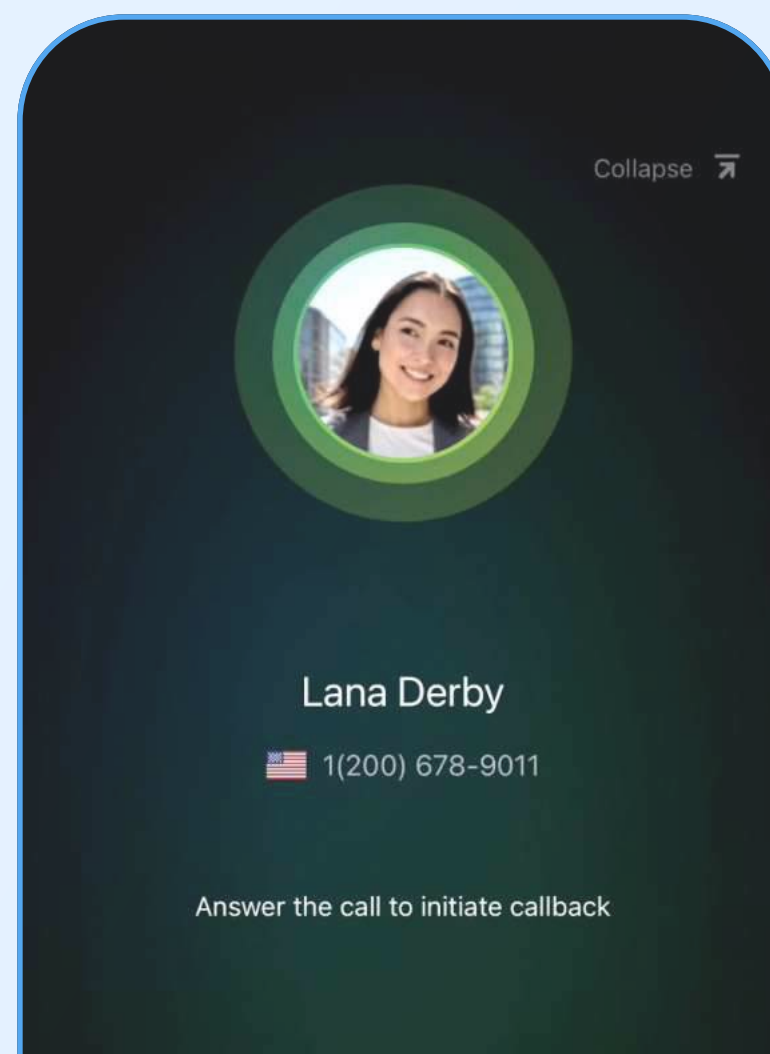
Follow recent deal activity via  
notifications



Manage sales pipelines, deal/lead  
stages, tunnels, products, and  
access permissions



Integrated with telephony



Schedule meetings with clients  
using Open Slots





# Open API and 550+ integrations

- Use our open API to connect your Bitrix24 to a third-party app or service
- Get custom integrations and solutions from a Bitrix24 partner in your area
- Ready-made integrations with QuickBooks, Xero, RingCentral, TextLocal, and more
- Migrate your data from Asana, Zoho, Pipedrive, Trello etc.
- 100+ custom-developed apps available on Bitrix24 Market





But wait,  
here's the best part...



# Bitrix24 cloud version

## Free plan

Free forever

unlimited users

## Basic

\$61/mo

up to 5 users

## Standard

\$124/mo

up to 50 users

## Professional

\$249/mo

up to 100 users

## Enterprise 250

\$499/mo

up to 250 users

## Enterprise 500

\$799/mo

up to 500 users

## Enterprise 1000

\$999/mo

up to 1000 users



# On-premise edition

Your own Bitrix24

- Unobfuscated source code access
- Annual subscription
- API access
- Active Directory integration
- Linux, Windows, Mac servers
- Amazon/Azure ready
- Quick deployment
- Works with mobile and desktop apps

## Business

**\$3,590**

up to 50 users

**\$5,990**

up to 100 users

**\$10,990**

up to 250 users

**\$17,990**

up to 500 users

## Enterprise

**\$24,990**

up to 1000 users

(additional 1000-user packs available at \$6,990 each)



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