

IMPACT REPORT



**FARMEX BOOSTS
CONVERSION
RATES BY 12X**



TESTIMONIAL



“Replenishment emails have been a game-changer for Farmex, driving a 12X higher conversion rate compared to regular purchases. By reminding customers at the right time, we’ve significantly increased repeat sales while enhancing customer convenience. This strategy has helped us strengthen loyalty and maximize revenue effortlessly.”

ALEJANDRO PEREZ, FOUNDER

CHALLENGE

- **Manual Replenishment Emails → Time-consuming and inefficient process**
- **Limited Customer & SKU Coverage → Missed opportunities for personalized reorders**
- **One-Size-Fits-All Replenishment Timing → Generic durations led to lost sales**



WHAT CHANGED

- **Customers now receive timely, personalized refill reminders before they run out.**
- **Refill rates and repeat purchases have increased significantly across key products.**
- **Seamless automation reduced manual effort, while boosting loyalty and retention.**

THE IMPACT

12X

Higher Conversion Rate

3X


Higher Engagement Rate

CHANNELS

Email



Precios bajos a tu casa



Hola Gerardo,

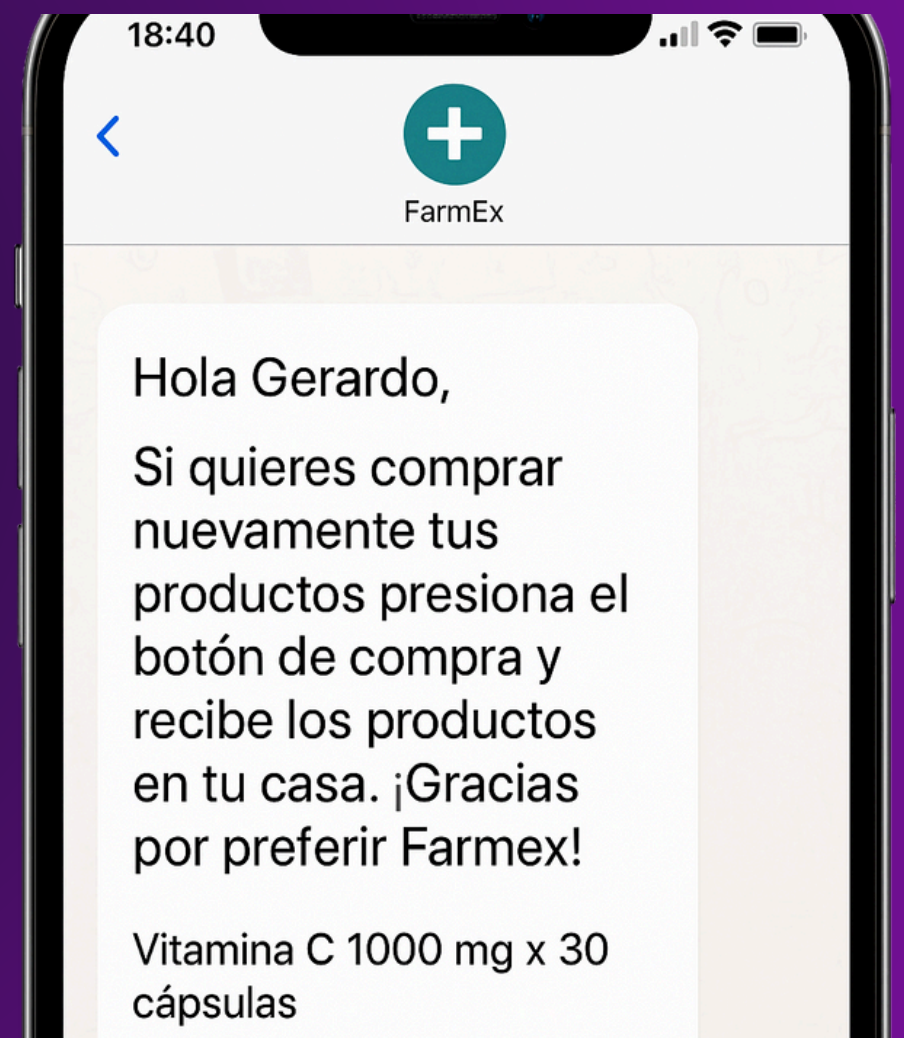
Si quieres comprar nuevamente tus productos presiona el botón de compra y recibe los productos en tu casa. ¡Gracias por preferir Farmex!

Vitamina C 1000 mg x 30 cápsulas	\$3.990	Comprar
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Whatsapp



THANK YOU



Agentic AI For Retention

www.replen.it

