APPTIO®
an IBM Company

IBM Apptio Essentials

Simplify IT Spend. Amplify Business Value.

Overview

In today's fast-paced business environment, technology is a critical driver of success. As organizations continue to invest heavily in IT to support growth and innovation, managing and understanding IT costs has become more complex and crucial. Without clear visibility into IT spend and a structured planning approach, organizations risk overspending, inefficiencies, and misaligned investments that can hinder their competitive edge.

Leading organizations, around the world, use IBM Apptio to understand how their money is being spent, make informed financial decisions, and maximize the value they get from their IT investments. IT leaders can unlock cost savings, drive better business outcomes, and enhance IT performance, all while fostering financial transparency and accountability across the organization.

Highlights

- **17+ years of market-leading ITFM innovation delivering a streamlined solution**
- **Single pane of glass for your IT costs and investments**
- **Uncover actionable insights to accelerate decisions in minutes, not days or weeks**
- **Answer ad-hoc questions about costs 95% faster**
- **Reduce planning cycle time by 75% in as little as 4 weeks**
- **Market-leading Turnkey Admin Services (TAS) makes things simple, and help drives value quickly**

The Solution: IBM Apptio Essentials

IBM Apptio Essentials is a modern, streamlined suite of solutions that provides organizations with the essential tools they need to manage IT spend effectively. It delivers a unified solution that bridges the gap between IT and Finance, delivering a clear and actionable view of IT spending, offering granular insights into costs by service, department, project, and more, enabling leaders and business units to understand where every dollar is going – and the value it is delivering.

The solution automates the ingestion and structuring of financial and operational data, providing real-time insights while eliminating time-consuming manual processes and error-prone spreadsheets that slow down the decision-making process. Easily connect teams across the organization with a transparent process and establish the right financial foundation for your organization – allowing you to spend more time focused on optimizing IT spend and making the right decisions that will drive growth and innovation.

Importantly, IBM Apptio Essentials comes with Turnkey Admin Services (TAS), further simplifying and automating the process for your organization. TAS manages onboarding, implementation, continuous improvements and month-end close processes – allowing you to see value in as little as four weeks, focus on driving key insights and optimizations for your organization, and eliminates the need to hire additional resources to manage the tool. Another market-leading innovation from IBM Apptio.

Establish an IT Financial Management Foundation

Gain a detailed understanding of where your IT dollars are going. Break down costs by department, project, or service, and uncover areas where spending can be optimized.

Identify Areas for Cost Reduction & Optimization

Reduce unnecessary spending, optimize resource allocation, and improve financial accountability across all departments. This leads to more informed decision-making and better alignment between IT and business goals.

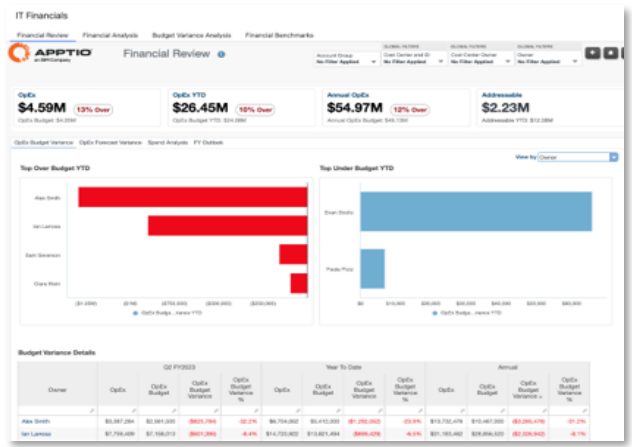## Accelerate Planning & Forecasting Cycles

Enhance budgeting and forecasting accuracy to adapt quickly to change. Streamline processes by enabling continuous forecasting, allowing IT leaders to refine their financial plans regularly and reduce the time spent on manual budgeting and forecasting. Leverage a continuous planning process and react quickly to priority changes or evolving business needs.

Enhanced Accountability with Stakeholders

Understand the true cost of delivering IT services and help to influence IT consumption through defensible showback and chargeback activities. Allocate costs to specific services and bill business unit consumers for their consumption, enabling you to assess profitability, make informed pricing decisions, and communicate the value of IT services to the business.

Accelerate Digital Transformation

Support your organization's digital transformation journey by making informed, strategic IT investments. Get insights needed to allocate resources effectively, invest in innovation, and drive business agility.

Get Started

Apptio, an IBM company, is the leading technology spend and value management software provider. Apptio's AI-powered data insights empower leaders to make smarter financial and operational decisions across Information Technology (IT), multi-cloud FinOps, and digital product development. Apptio's mission is to deliver business value with every technology investment and team. Powered by Apptio's cloud platform, Apptio's SaaS applications translate technology spend into clear business outcomes and financial ROI. As a pioneer and category leader in IT Financial Management (ITFM), FinOps, and Enterprise Agile Planning (EAP), Apptio works with thousands of customers, partners, and community members worldwide.

For more information, please visit **Apptio.com**