

IBM Apptio Costing Essentials

A simplified way to understand and optimize your IT spend

Overview

Cost transparency is essential for IT leaders to succeed in dynamic markets, particularly with increased budget pressures, where efficient, timely access to answers is crucial. Without it, IT leaders struggle to pinpoint inefficiencies, measure value, or communicate the rationale behind budgets. Many companies rely on scattered spreadsheets and manual processes, making it hard to gain a clear, unified view of IT costs and investments. To make real-time adjustments it is important to understand IT spend, consumption, and its impact on business value - and optimizing operating costs requires clarity on where money is being spent.

Establishing a simplified and prescriptive framework with Apptio helps organizations to quickly and efficiently identify areas to shift, reduce, or reclaim costs, avoid budget overruns, and shift IT spend to better align with business priorities.

The Solution: IBM Apptio Costing Essentials

IBM Apptio Costing Essentials deliver a simple, easy-to-use costing framework, leveraging prescriptive allocations allowing you to establish foundational cost transparency and value for an organization quickly. This solution has been streamlined and fine-tuned with insights and learnings from 1,800+ clients providing organizations with a simplified and modern solution delivering quick access to accurate, actionable insights.

IBM Apptio Costing Essentials provides Turnkey Admin Services (TAS) helping with onboarding, deployment, continuous improvements, and month-end processes, which means customers do not have to hire additional resources and can focus on the insights provided in the out-of-the-box reports and dashboards. Organizations can focus on understanding the business value of their IT decisions and do not require technical skills to start their ITFM journey.

Highlights

- Prescriptive, streamlined approach to IT Financial Management (ITFM)
- No need to build a TBM/ITFM office
- Onboarding, deployment, continuous improvement and month-end processes all handled Apptio TAS
- OOB reporting and dashboards
- Get started quickly - showcase value in less than 4 weeks



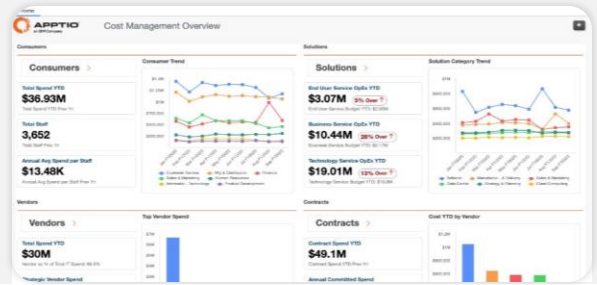
Apptio has been an indispensable tool for helping our IT leaders solve pressing issues around transparency, financial agility, and transformation.



Dickson Kasamale,
Senior Director of IT Finance
The Standard

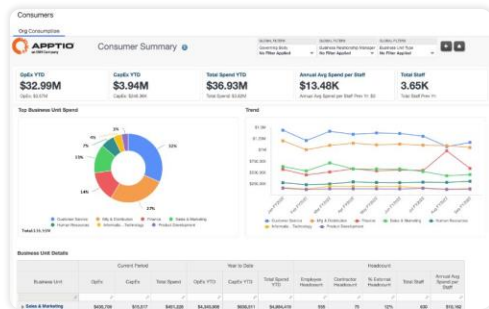
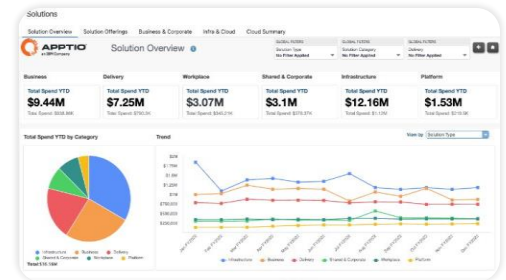
IBM Apptio Costing Essentials

- Improve Cost Transparency and drive cost efficiencies
- Increase Business Value and Alignment
- Reduce Effort and Risk



Improve Cost Transparency and Drive Cost Efficiencies

Gain visibility into IT spend, understand key spend drivers, and make effective decisions faster. A streamlined allocation model helps organizations simplify the process to identify cost savings across vendors, contracts, labor, projects, and more. This empowers business leaders to control OpEx and optimize costs where necessary. Benchmarking IT allows for targeted cost optimization efforts and validates spending level efficiency.

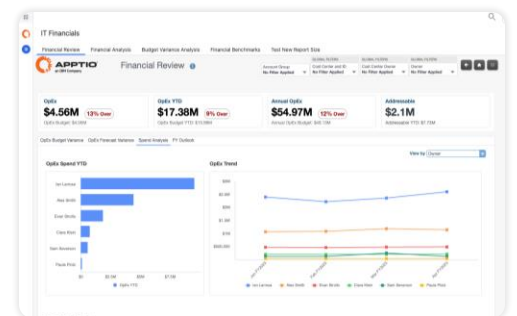


Increase Business Value and Alignment

Align key investments with business priorities by shifting run spend to fund growth investments. Organizations can better understand the true value of investments through insights into consumption and unit costs and understand - are we investing in the right priorities? Do we need to trim or influence consumption behavior in certain areas? Empower business leaders to answer these questions and improve accountability by creating shared responsibility for technology costs.

Reduce Effort and Risk

IT leaders can simplify data requirements, eliminate messy or disparate data issues, and enhance value delivery with easy-to-procure consumptive data feeds and a prescriptive, streamlined cost allocation strategy. Accessible dashboards and reports result in rapid insights and early recognition of cost optimization opportunities.



Get Started

Apptio, an IBM company, is the leading technology spend and value management software provider. Apptio's AI-powered data insights empower leaders to make smarter financial and operational decisions across Information Technology (IT), multi-cloud FinOps, and digital product development. Apptio's mission is to deliver business value with every technology investment and team. Powered by Apptio's cloud platform, Apptio's SaaS applications translate technology spend into clear business outcomes and financial ROI. As a pioneer and category leader in Technology Business Management (TBM), FinOps, and Agile Portfolio Management, Apptio works with thousands of customers, partners, and community members worldwide.

For more information, please visit

[Apptio.com](https://www.apptio.com)