

IBM Apptio Planning Standard

Gain a complete portfolio view to strategically allocate & optimize resources

Overview

Traditionally, financial planning and forecasting have focused on cost centers and accounts, but many organizations now require a project-based approach. IBM Apptio Planning Standard is designed to support financial planning and forecasting project expenses. It bridges the gap between project management systems and financial planning processes, supporting the entire project financial management lifecycle. While operational project planning and management are well-established in many organizations, the financial impacts of these initiatives are often not fully captured, understood, and communicated to the organization.

Key Benefits

- Reduce planning cycle time by 75% in as little as 4 weeks
- Help shift 10% of OpEx spend to fund new investments
- Quickly reallocate resources to high ROI investments
- Reduce spend-to-plan variance to 1-2%

The Solution: IBM Apptio Planning Standard

IBM Apptio Planning Standard builds upon the core features of IBM Apptio Planning Essentials, offering enhanced capabilities for resource optimization and project financial management. Planning Standard enables project owners to manage project capital, resources, and operating costs throughout the lifecycle of investment projects. By providing a detailed view of resource allocation and utilization, it ensures that every resource is optimized to deliver maximum value. With automated data ingestion, variance analysis, and precise cost categorization, organizations can quickly adapt to market changes, optimize resource allocation, and ensure that project budgets align with strategic objectives.



Unify Project Planning with Budgeting & Forecasting

Seamlessly integrate project planning with financial budgeting and forecasting, allowing you to plan and forecast on a project basis, not just on a cost center or accounts. Gain a comprehensive view into current and future project costs, including labor, assets, and vendor expenses, enabling more accurate budgeting and resource allocation.



Build & Run Cost Planning

Gain a complete view of project Total Cost of Ownership (TCO) by planning internal and external labor, infrastructure, and vendor expenses from both Build and Run perspectives. Improved cost delegation models optimize IT charge and run planning, ensuring that all costs are accurately captured and aligned with project objectives.



Optimize Labor Activity Planning

Optimize your labor cost management by accurately planning and allocating resources using detailed rate cards and role-based assignments. Configurable cross-charge support eliminates the risk of double-counting, ensuring all labor costs are accounted for correctly. This precision in planning reduces financial discrepancies and maximizes resource efficiency.



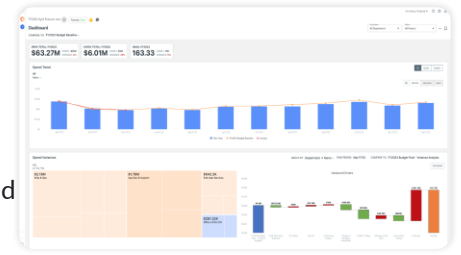
"Initially we invested in Apptio for the time savings we knew we would achieve, but it has also changed our conversations with the business, fostering a better, more collaborative relationships with budget owners."

Stephanie Rendon, Director of Finance

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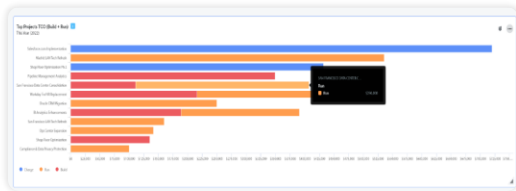
Unify Project Planning with Budgeting & Forecasting

- Plan and forecast on a project basis, breaking free from traditional cost center constraints.
- Track and manage Build and Run costs across projects, including detailed labor, asset, and vendor expenses.
- Adjust budgets in real-time as project needs evolve, ensuring financial plans stay aligned with project execution.
- Access a single, consolidated view of all project-related financial data for streamlined management and reporting.



Comprehensive Build & Run Cost Planning

- A comprehensive portfolio view that distinguishes between change and run expenses across projects, products, and value streams.
- Plan/track project costs independent of cost ownership.
- Designate project-related costs as either Build or Run (new Project Cost Type line-item attribute).
- Improved cost delegation model supporting both time-based and split-based (multi-line) delegation.



Optimize Labor Resource Planning

- Plan project labor expense using labor rates and planned effort (hours/days or FTEs).
- Allocate/assign labor to projects using named resources or roles counting of project labor costs).
- Configurable cross-charge support for internal labor allocations (to avoid double-counting of project labor costs).
- Flexible rate card support for internal resources and vendor-supplied resources.

A screenshot of the IBM Apptio Planning Standard dashboard. The top section features a table with multiple columns, including 'Project', 'Budget', 'Actual', and 'Variance'. The table contains several rows of data, with some cells highlighted in orange and green. The overall layout is clean and professional, with a white background and blue accents.

Reduced time to create a forecast by 50%, freeing up 50 labor hours per month and improved budget owner accountability by answering questions about IT spend in minutes, not days.



Reduced financial risk by moving to monthly forecasting & cut planning process time by 75%.



Freed up \$30M of costs, reduced budget variance to 1% by leveraging self-service automation to simplify quarterly budgeting/forecasting and the annual budgeting cycle to increase visibility & accountability.

Get Started

Apptio, an IBM company, is the leading technology spend and value management software provider. Apptio's AI-powered data insights empower leaders to make smarter financial and operational decisions across Information Technology (IT), multi-cloud FinOps, and digital product development. Apptio's mission is to deliver business value with every technology investment and team. Powered by Apptio's cloud platform, Apptio's SaaS applications translate technology spend into clear business outcomes and financial ROI. As a pioneer and category leader in Technology Business Management (TBM), FinOps, and Agile Portfolio Management, Apptio works with thousands of customers, partners, and community members worldwide.

For more information, please visit

Apptio.com