

Kiflo Gives You and Your Partners Full Visibility, From Lead Capture to Closed Won







Manage more partners, onboard them at scale, and keep track of all partner-influenced revenue without touching a spreadsheet again.

01. RECRUIT

Make it easy for potential partners to apply and faster for your team to evaluate fit and get them started.

03. ENABLE

Share content, training, and resources that help partners close more deals.

05. COLLABORATE

Plan shared activities and give partners visibility into their pipeline and deal progress, all from your Kiflo dashboard.

07. MEASURE

Know which partners bring more revenue and what makes them successful, so you can replicate with others.

02. ONBOARD

Guide partners through an onboarding experience that builds trust and quickly gets them productive.

04. TRACK

Capture every lead and deal from partners while giving them visibility into the sales process.

06. INCENTIVIZE

Set up custom reward structures for different partner types and tiers, including perks, discounts and commissions.

08. AUTOMATE

Automate repetitive tasks and communications to focus on strategic partner relationships.



With Kiflo, we've built a scalable, structured partner program that empowers our team and partners.



