



HUMAN EXPERTISE AND AI-DRIVEN PRICING: YOUR REVENUE DREAM TEAM

TakeUp makes dynamic pricing simple, combining cutting-edge AI, your expertise, and support from our revenue strategists. Designed specifically for independent properties, TakeUp optimizes your room rates in real-time so you can grow your revenue while staying focused on what matters most—your guests.

Take The Guesswork Out Of Setting Rates



SMARTER PRICING, AUTOMATICALLY

Rates are automatically adjusted based on up-to-the-minute market demand, competitor pricing, and customer behavior.



SIMPLE SETUP

Our platform connects directly to your existing PMS—no tech skills, no headaches, just instant revenue optimization.



EXPERT REVENUE MANAGER, ZERO PAYROLL

AI is smart—but even better with a human in the loop. Your dedicated revenue expert works with you to make sure every rate fits your goals.



INDEPENDENT PROPERTY FOCUS

We understand the nuances specific to independent, one-of-a-kind properties, and develop solutions tailored to your needs.

How It Works

1

CONNECT YOUR PROPERTY

We integrate with your PMS to gather data and sync rates.

2

SET YOUR GUARDRAILS

Use your expertise to establish rate ranges that align with your goals.

3

WORK WITH A SPECIALIST

Partner with your dedicated revenue strategist for expert guidance and confident pricing decisions.

4

OPTIMIZE IN REAL-TIME

Watch as rates adjust dynamically and improve over time.

5-15x

ROI achieved

20%

more revenue

10 hours

per week saved



INTEGRATED WITH THE BEST IN THE BUSINESS



MEWS



stayntouch



READY TO BOOST YOUR REVENUE?

Get started with a free discovery call.
Visit takeup.ai or email info@takeup.ai