Phrase Studio

Make spoken content global, searchable, and ready to localize

Phrase

What is Phrase Studio?

Phrase Studio is a unified audio and video intelligence capability within the Phrase Localization Platform. It captures spoken content (live or recorded) and transforms it into searchable, translatable, and shareable material.

From leadership keynotes and eLearning content to meetings and live broadcasts, Phrase Studio powers transcription, multilingual subtitles, AI dubbing, and natural-language insight. Fast, at scale, and with no manual setup.

Why Phrase Studio?

Most enterprise content lives in video - and most of this goes unused. It's usually hard to search, expensive to subtitle, and locked behind language barriers.
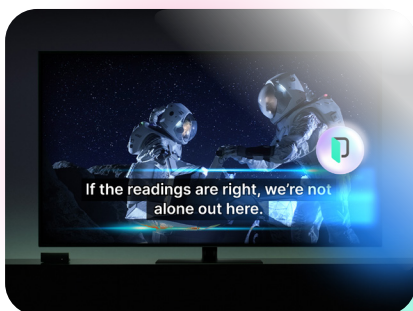Phrase Studio changes all this. It unlocks the full value of your content by making it accessible, compliant, and ready for localization.

It also helps enterprises meet global accessibility laws (e.g. ADA in the US or EAA in Europe), ensuring inclusive access for all audiences.

Key features

Capture and transcribe

- Real-time and on-demand transcription
- Multi-speaker detection and accent tolerance
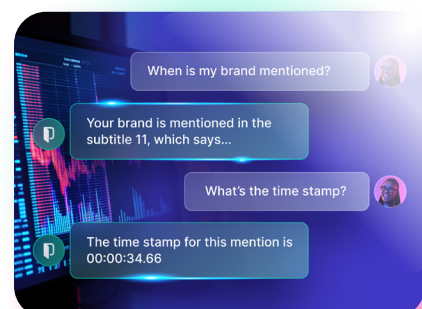- Built-in PII recognition and redaction

Translate and subtitle

- Subtitles and captions in 100+ languages
- Realtime preview for translation and voice changes
- Cultural and linguistic context maintained

Summarize and illuminate

- AI-generated summaries & topic tagging
- Sentiment detection, keyword extraction, and Q&A
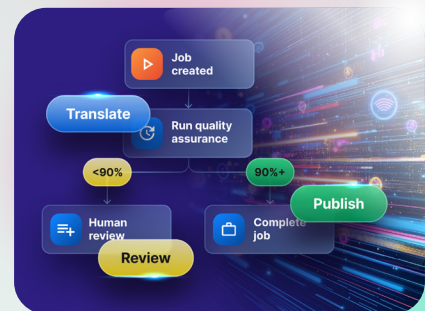- Export insights into knowledge systems

AI voice synthesis

- Natural-sounding multilingual voiceovers
- Scale training, product and internal comms with live translations (no voice actors required)
- Consistent tone and delivery, every time

Human-in-the-loop precision

- Editable transcripts, subtitles, and voiceovers
- Integrated review and quality check tools
- Task routing and human QA workflows (coming soon)

Results that matter

Enterprise

- Reduced subtitle and dubbing costs from $70–$400 to $10–15 per VT for a 'top-three' global tech company
- Turnaround time cut from 7–10 days - to under an hour

LSPs

- From 4 hours of manual transcription to 1.5 hours of light-touch review
- Subtitling completed

"Phrase Studio transformed our global meetings - instant translation and accurate transcripts help our teams communicate effortlessly"

- Sarah T, Communications Director, Global Tech Firm

A few use cases

The Phrase Studio difference

Enterprise comms

Power global meetings, webinars and leadership content with real-time captions and localization

Education and eLearning

Localize courses and lectures with searchable, multilingual content

Healthcare and Life Sciences

Create accurate records and multilingual communications to improve care and documentation

Legal and Compliance

Generate transcripts and translated outputs to support hearings, review, and accessibility

Broadcast & Media

Add live subtitles and multilingual voiceovers to streams and recorded content

> *With Phrase Studio, our course content is finally accessible to all students. Translations are fast, accurate, and integrated into our LMS*
>
> *- Head of Engineering, Ivy League University*

See Phrase Studio in action

Ready to turn voice into global-ready content?

Phrase Studio helps your voice reach further: faster, more affordably, and with in-built intelligence.

Email sales@phrase.com, visit our website, or talk to our sales team to learn more.

Phrase

phrase.com