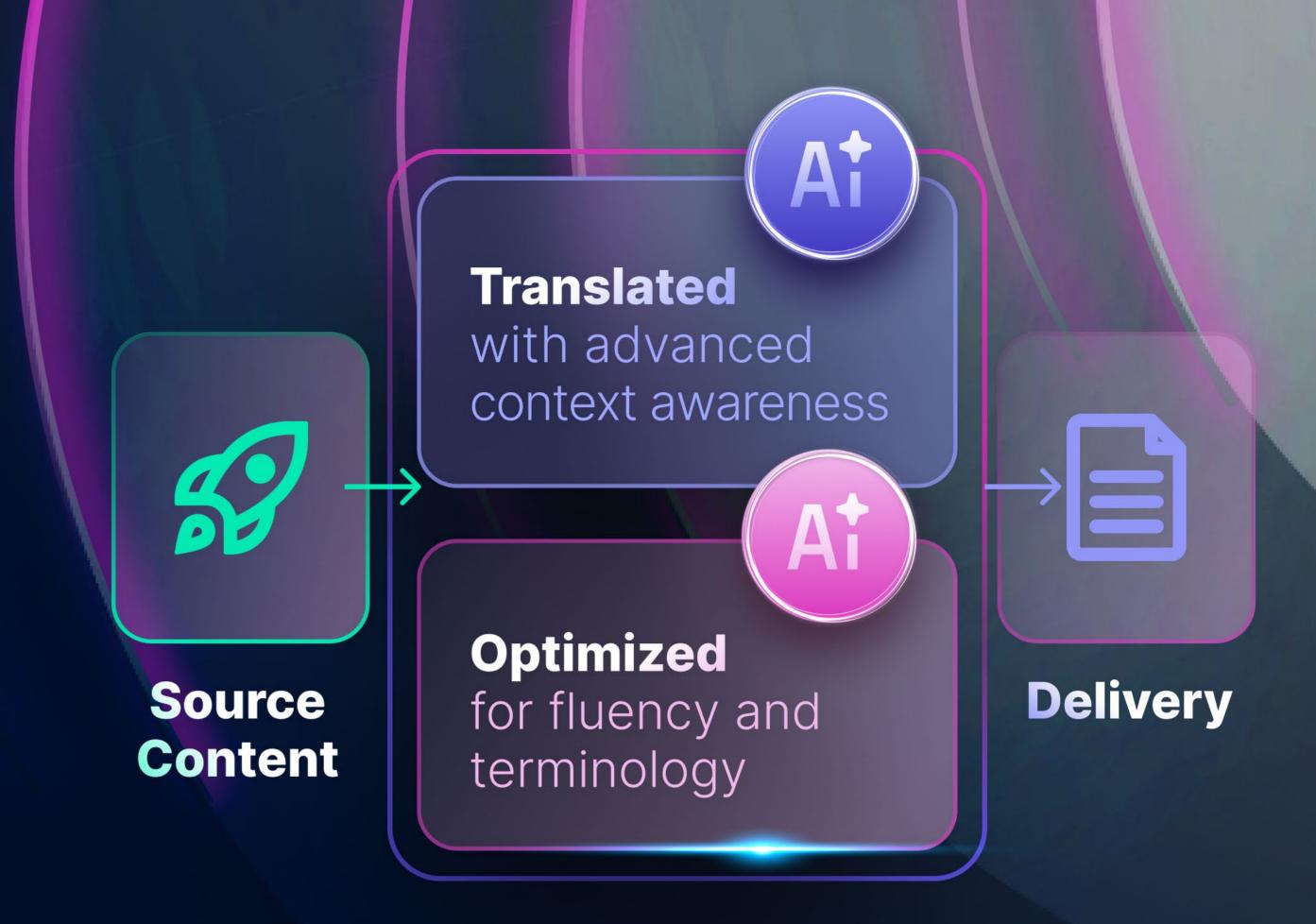
Welcome to the Phrase Agentic Content System (PACS)

PACS brings together specialized Al agents to deliver smarter, more reliable automated translation.



When MT isn't enough, PACS gets it done

The Challenge:

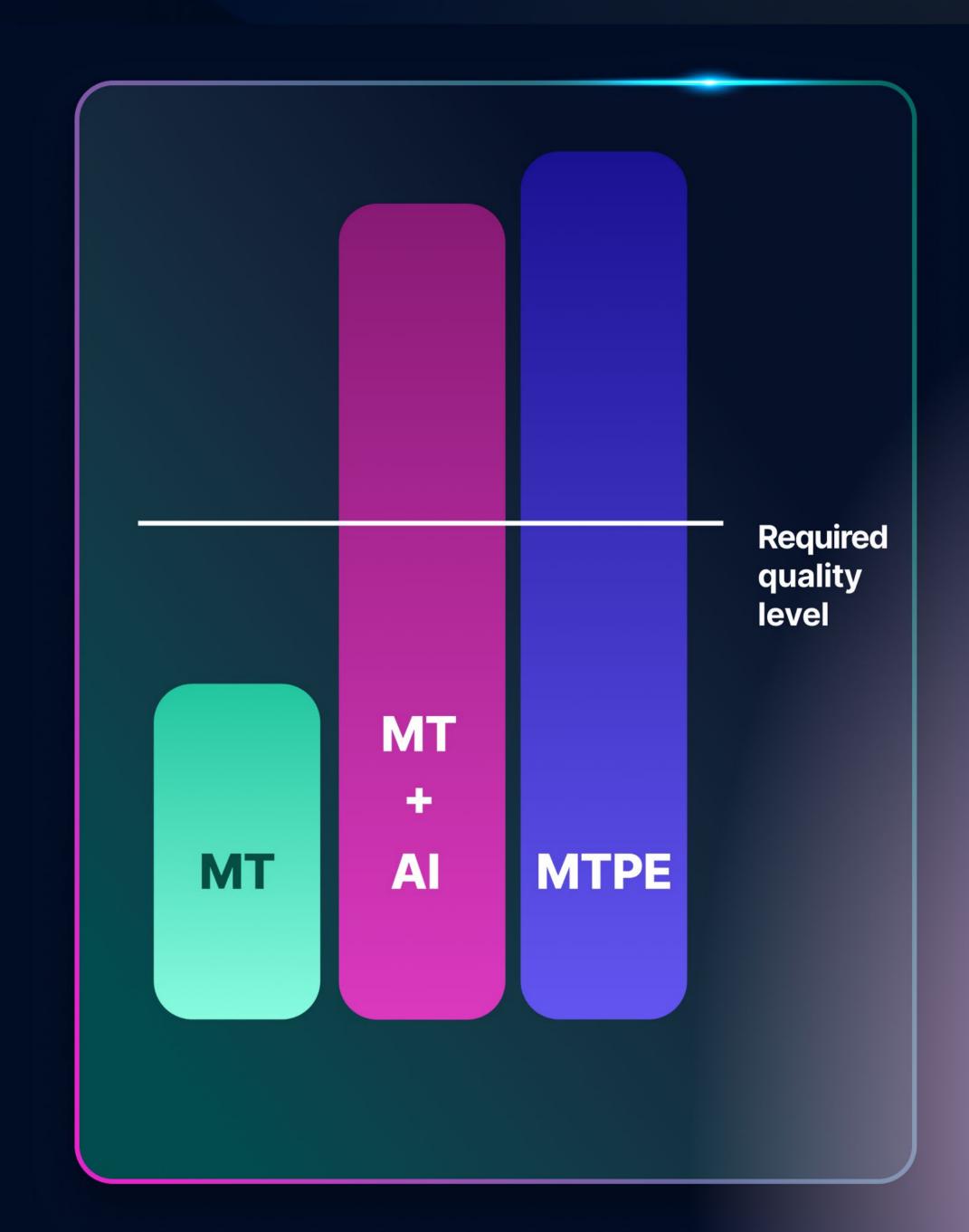
Sometimes neural machine translation just doesn't meet the quality standards you require. But for low-priority content, it can be difficult to justify the additional cost of human post-editing (MTPE).

This leaves localization managers in a tough spot, with content they can't use, but also can't fix, which means missing out on opportunities to connect with key markets.

The Solution:

PACS combines MT with specialized Al agents for postediting. It raises translation quality above the required threshold, without the need for human intervention.

This enables fully automated, high-quality localization workflows for content that would have been skipped in the past.





Where MT struggles, Al takes over:

- Difficult language pairs (e.g., English-to-Japanese)
- Complex or domain-specific terminology that must be contextually accurate
- Content requiring document-level fluency and consistency

Popular content for PACS:

- Product documentation (e.g., user guides, release notes)
- Support content (e.g., templates, FAQs)
- Product descriptions (e.g., size, features, benefits)
- Subtitles (e.g., training video)
- SEO-focused content (e.g., blog articles)

PACS in action

An engineering firm boosted English-to-Japanese quality using PACS. MT alone wasn't enough, but with Al optimization, the output was ready to publish without any human edits required. I wouldn't have published the translations straight out of MT, but now the output is safe enough to publish without post-editing."

 Localization manager, engineering company





Step into the agentic era with Phrase

For more information, visit our website or contact our sales team on sales@phrase.com

