

The Total Economic Impact™ Of Phrase TMS

Through five customer interviews and data aggregation, Forrester concluded that Phrase TMS has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted

Reduced translation costs

\$2.8M

Workflow and process improvement

\$395.3K



ROI

527%



NET PRESENT VALUE

\$2.67M



BENEFITS PRESENT VALUE

\$3.18M

PHRASE TMS BY THE NUMBERS



Up to 5¢ savings per word



Up to 30% time saved for translation managers

VOICE OF THE CUSTOMER

“We assembled a team to list requirements for analytical purposes, data, project management, from the translators, and Phrase had the tools that fit best with the requirements across the board.”



Head of language services, industrial testing equipment

“We like the usability of it; our stakeholders are quite happy. Creating a submission is very intuitive, even for people who have never worked with the translation management system.”



Senior localization program manager, business services



Read the full study

This document is an abridged version of a case study commissioned by Phrase titled: The Total Economic Impact Of Phrase TMS, November 2022.

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