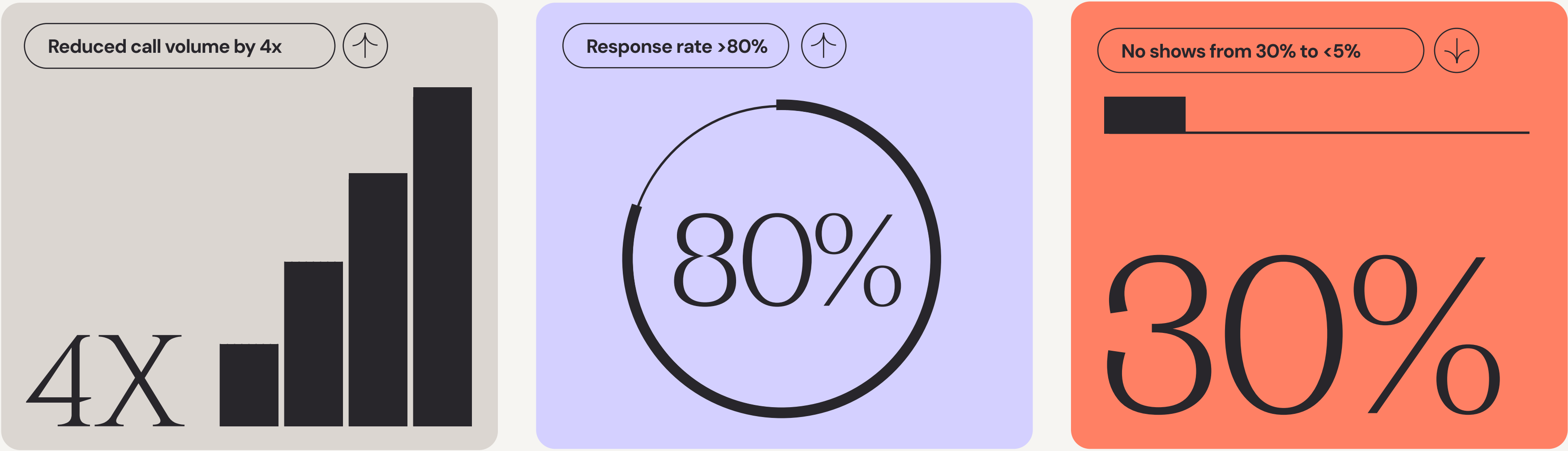


Enterprise National Rail Infrastructure Company

Ensure every scheduled candidate attends their assessment centre, by eliminating no-shows and ensure coaching is delivered to every candidate via messaging.



The Challenge

Our UK-based client was experiencing a 30% no-show rate for scheduled assessment sessions, which disrupted funnel predictability and caused gaps later in the hiring process. Manually nurturing and coaching each candidate became time-consuming and resource-intensive given the high volume of assessments.

The Results

- Candidates now receive proactive messages ahead of their assessment to:
- Confirm their appointment
 - Gather any special requirements
 - Outline the schedule
 - Coach them on what to expect
 - Answer questions

Harry, Recruitment Consultant

“In recruitment TIME is everything. Popp has given us a lot more of it. has allowed me to source for multiple job vacancies whilst still maintaining the professionalism that I would expect to give to people myself. It can give coverage when I just do not have the time. It’s like a team of recruiters in the palm of my hand.”

Book a demo →