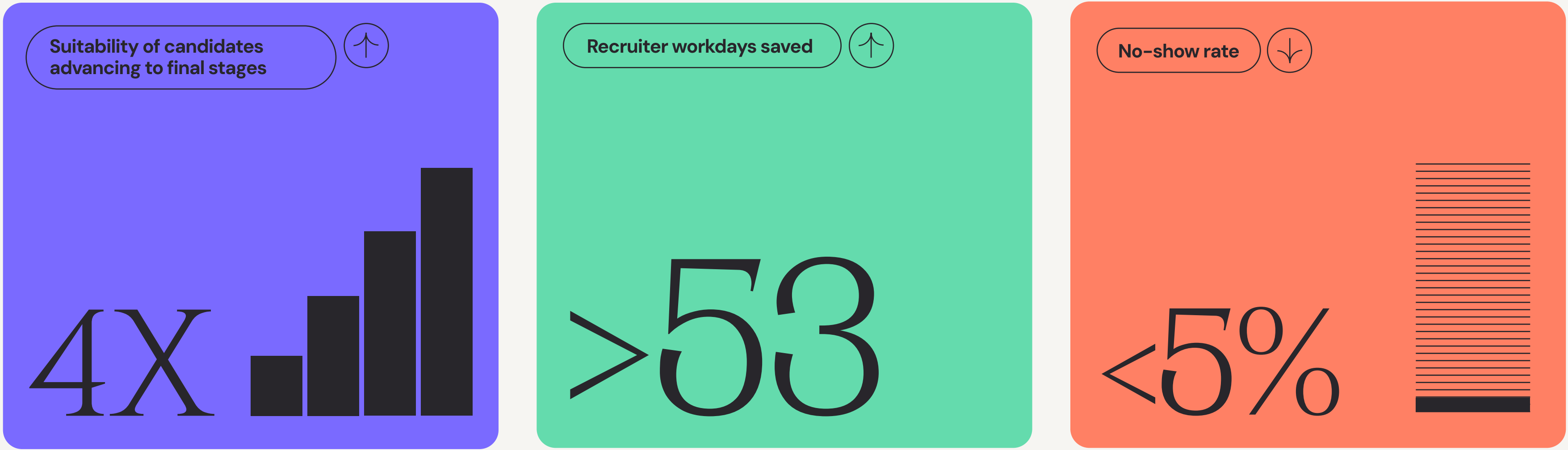


# UK Enterprise Energy Tech Company

Automating high-volume screening across 15,000+ applications.



## The Challenge

The client faced overwhelming applicant volume across its brands. Manual CV screening against mandatory criteria was slowing hiring and taking recruiters away from high-value work.

## The Results

Using Popp, the talent team:

- Processed over 15,000 applications in under two months
- Saved more than 50 recruiter days
- Rapidly identified the 12% of candidates who met critical requirements on autopilot

Popp’s application analysis engine filtered out unqualified applicants, unlocking faster, more efficient hiring without adding more talent team members, while actively improving the quality of shortlisted candidates.

“Popp effortlessly flagged 88% of applicants who didn’t meet our mandatory requirements, so our team could concentrate on the 12% who truly fit. It’s been a game-changer for efficiency.”

Book a demo ➔