



RankPrompt



The AI Visibility Platform For A New Era of Search

AI chatbots are the new front page of the internet. Find out if ChatGPT recommends your business—and what to do if it doesn't.

The Big Shift

Search Has Changed **Forever.**

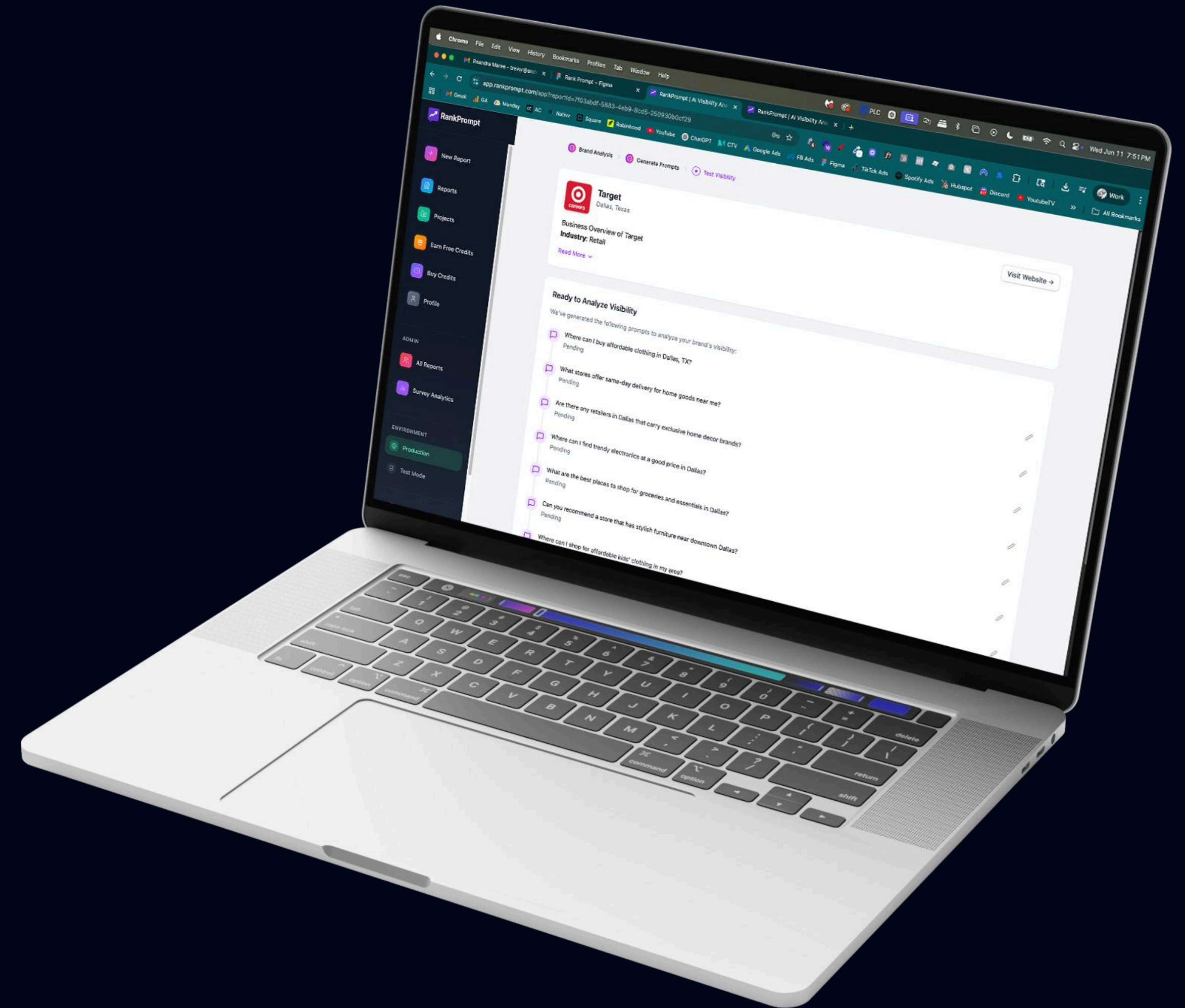


AI Assistants are replacing traditional search engines.
Brands must optimize not just for rankings, but for answers.

The Problem

Brands Are Invisible In AI

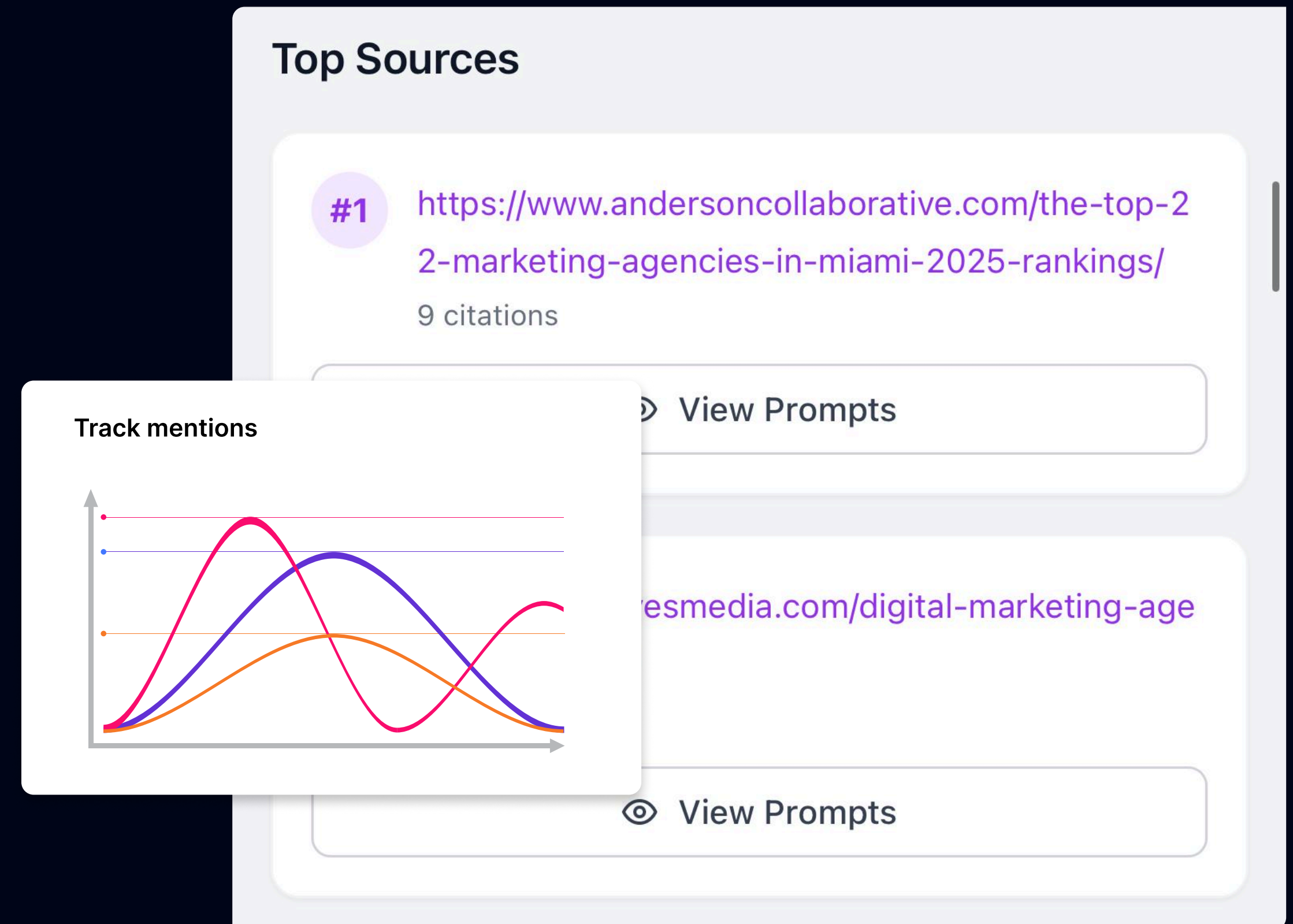
- No idea if they're mentioned in ChatGPT or Gemini
- Traditional SEO tools don't track AI search
- No strategy for being cited, summarized, or recommended by AI



The Opportunity

Visibility In AI = Trust, Traffic, Authority

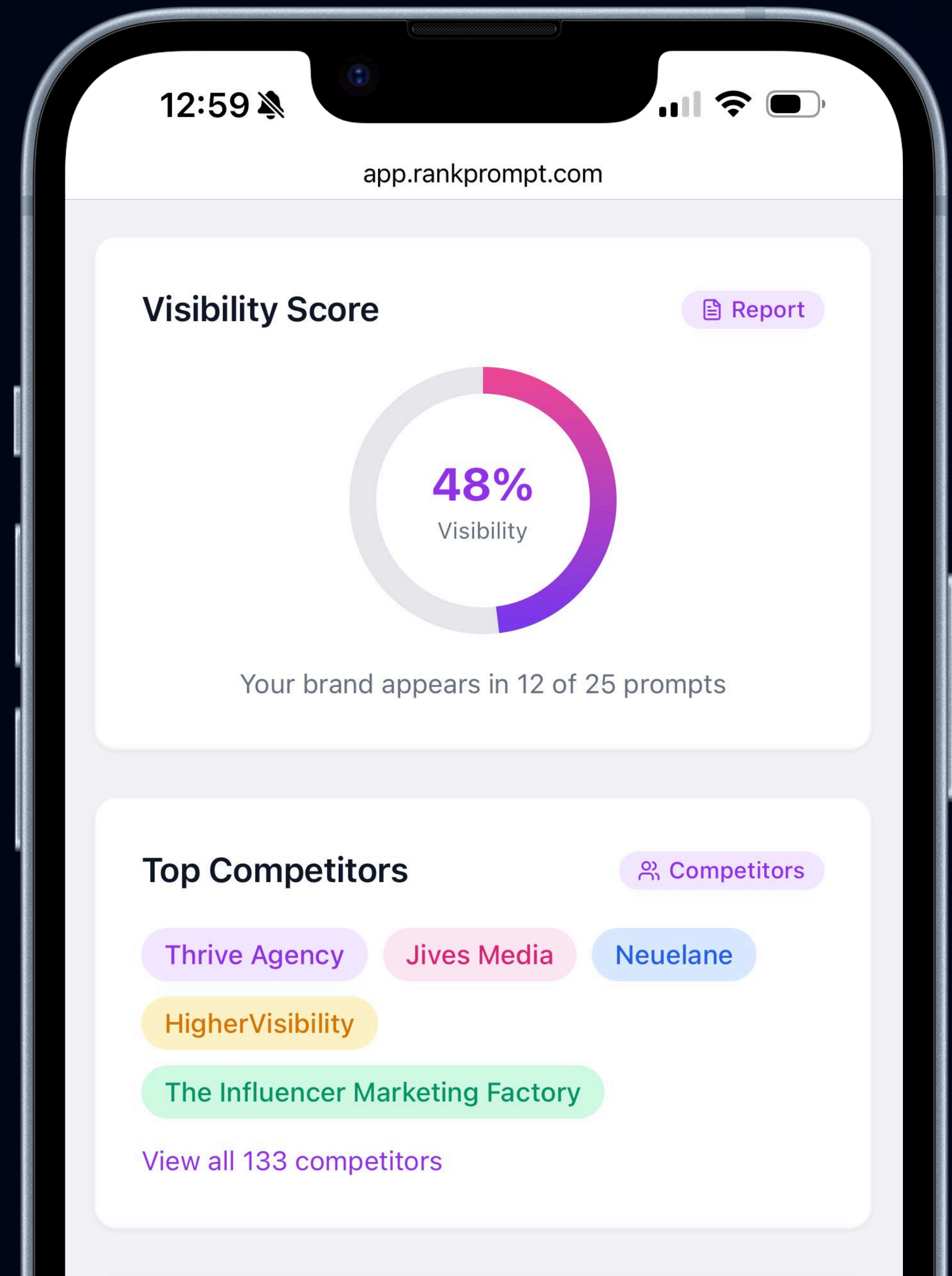
AI assistants summarize information from known entities. Brands that show up win influence and conversions—those that don't are left behind.



Meet Rank Prompt

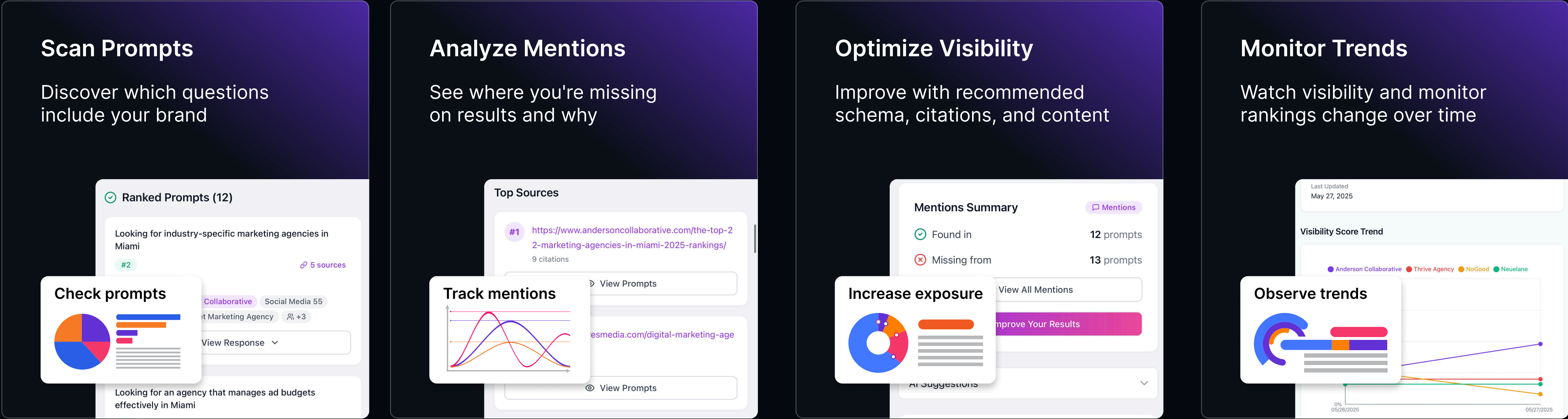
The first platform built to measure, track, and optimize your visibility across AI tools & LLMs like ChatGPT, Gemini, CoPilot, and Grok.

- Tracks if your brand shows up in real prompts
- Benchmarks you vs competitors
- Gives structured recommendations to improve your AI presence



How It Works

Your AI Visibility Workflow



Track Progress Over Time With Projects

Visibility Isn't Static. Projects Help You Stay Ahead.

Create a Project to track your brand's visibility across AI assistants like ChatGPT, Gemini, and Perplexity—then monitor how your presence evolves as you optimize. No more guesswork—just measurable momentum.

- 📊 Timeline Tracking — See how your mentions, citations, and ranking positions shift over time
- 🔄 Re-scan & Compare — Easily run fresh scans and view changes from previous versions
- 🧠 Action-Oriented Insights — Tie visibility shifts to schema changes, PR wins, or new content
- 📁 Organize by Campaign or Topic — Group visibility tests for different products, launches, or clients

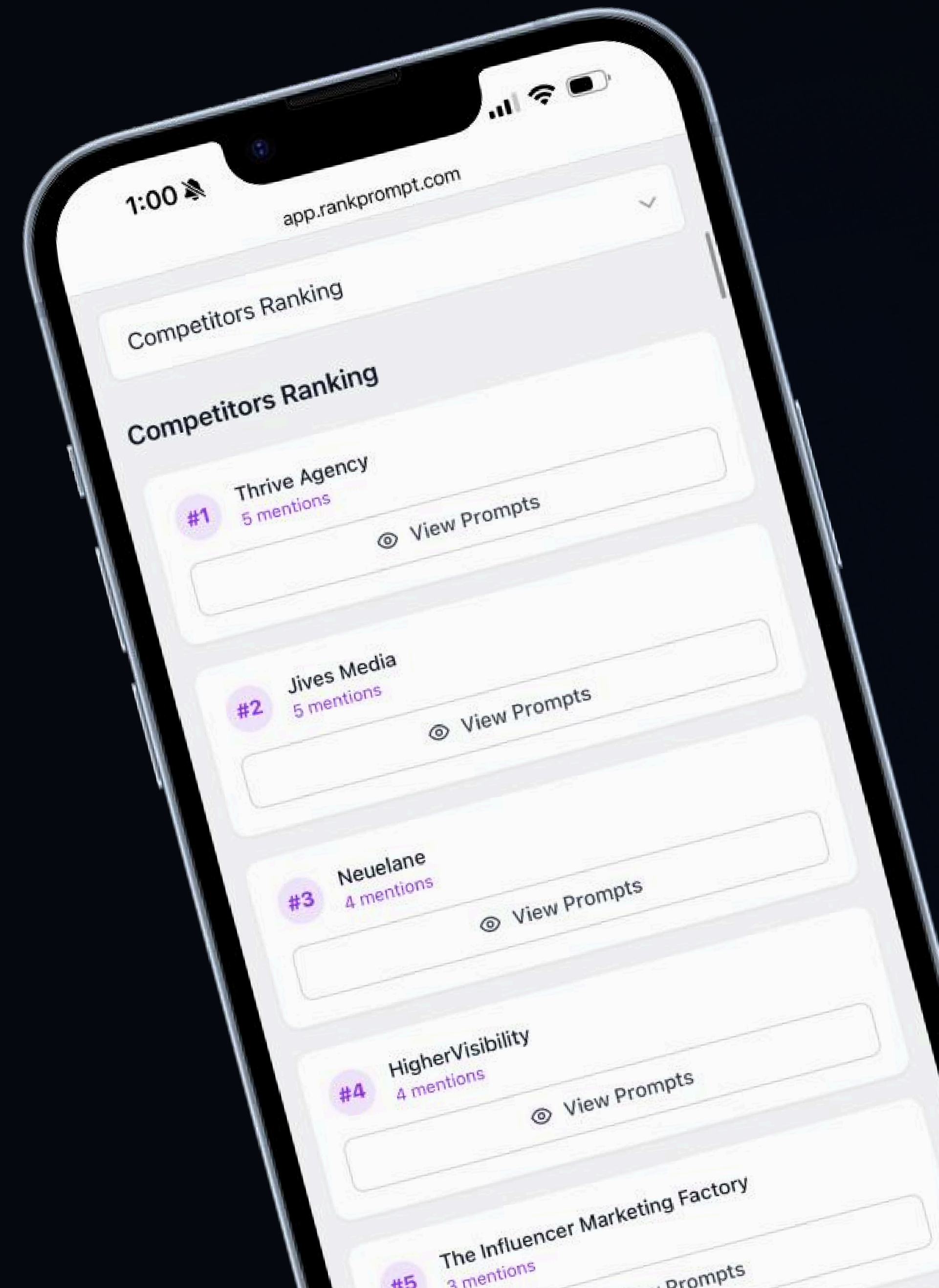


See Where You Stand—And Why

Track Competitors Across AI Search **In Real Time**

Understand which rivals are getting cited in AI assistants like ChatGPT and Gemini—and exactly which prompts they show up for. Then close the gap with targeted optimization.

- 🏆 Ranking Dashboard — Instantly compare your brand to top competitors across LLMs
- 🔍 Prompt-Level Insights — See exactly where they're mentioned—and where you're not
- 🧠 Strategic Benchmarking — Use competitor data to shape your schema, content, and PR moves
- 📈 Trend Over Time — Watch how rankings shift as your brand gains visibility



RankPrompt

New Report

Reports

Projects

Earn Free Credits

Buy Credits

Profile

ADMIN

All Reports

Survey Analytics

ENVIRONMENT

Production

Test Mode

trevor@anderso...

Admin Plan

Read More

Visibility Score

Report

2%

Visibility

Your brand appears in 1 of 50 prompts

Top Competitors

Competitors

AutoNation USA Houston

TX Auto Group

Gillman Honda Houston

Motors On Wheels

Texas Star Motors

View all 263 competitors

Mentions Summary

Mentions

Found in

1 prompts

Missing from

49 prompts

View All Mentions

Improve Your Results

Analysis Results

Competitors Ranking

Sources Ranking

AI Suggestions

AI Visibility Suggestions

Insights

Get Personalized AI Suggestions

Want to get personalized suggestions on how to rank better for the missed prompts? Our AI will analyze your brand and provide actionable insights.

Get AI Suggestions

AI Visibility Suggestions

Insights

Coast to Coast Motors - AI SEO Analysis and Recommendations

Okay, let's dive into this problem. The user is an AI SEO expert tasked with figuring out why a brand isn't showing up in AI-generated answers and how to fix it. The brand in question is Coast to Coast Motors, a used car dealership in Texas and Oklahoma. They provided a lot of data: missed prompts, website snapshot, and schema info.
First, I need to analyze why the brand isn't appearing for those prompts. The missed prompts all relate to used cars in Houston, financing, deals, etc. The website's metadata and content might not be optimized for these specific queries. Let me check the metadata first. The title is "Used Car Loans for Bad Credit Customers - Coast to Coast Motors". That's focused on bad credit, but the prompts cover a broader range of topics beyond just credit issues. The meta tags listed (viewport, theme-color, etc.) don't include a proper description. That's a red flag. Search engines and AI models rely heavily on meta descriptions to understand page content.
Looking at the headings, the H1 is missing. H2s are repetitive and not semantic. They have "GET APPROVED", "Welcome to Coast to Coast Motors...", etc. These don't naturally include keywords like "Houston used cars" or "financing options". The H3s are more about navigation (FIND A CAR, LOCATIONS) but not content-rich. The anchor texts are mostly navigational too, with links to locations and financing, but not using keywords that align with the missed prompts.
The image alt texts are generic (CTC_Main_Logo, Car1, truck1). No descriptive alt texts that could include keywords. Main paragraphs are empty, which is a big issue. Without content, AI can't extract relevant info. The schema is truncated, but proper schema markup is crucial for SEO. If they're not using structured data for cars, reviews, or local business info, that's a problem.
Now, the recommendations. The user needs 5-7 AI SEO fixes. Let's start with content gaps. The website lacks detailed content about their Houston locations, financing options, and buyer guides. They need to create comprehensive pages targeting those keywords. Next, semantic headings. The current headings aren't using the right keywords. They should restructure H1 and H2s to include location and services.
Schema markup is another area. Adding vehicle inventory schema, local business schema, and FAQ schema can help AI understand the content better. E-E-A-T (Expertise, Authoritativeness, Trustworthiness) is lacking. They should add customer stories, lender partnerships, and certifications to build trust. Internal links are not optimized. They should link relevant pages like financing options to Houston-specific pages.
Also, the meta description is missing. They need a proper one that includes key terms. Image alt texts should be descriptive. For example, instead of "Car1", use "2022 Honda Accord Houston pre-owned".
Putting this all together, the brand is missing because their content isn't semantically aligned with the user queries, lacks location-specific details, and has poor on-page SEO elements. The fixes involve content creation, heading restructuring, schema implementation, enhancing E-E-A-T signals, and optimizing internal links and metadata.

Visibility Gap Analysis

Missing location-specific semantic signals:

The website uses generic TX/OK references in headings but lacks "Houston" in strategic elements like H1/H2 tags, meta descriptions, or schema markup. AI models prioritize hyper-local signals for "find near me" queries.


Overemphasis on credit status:


While targeting bad credit customers, 63% of missed prompts focus on general car buying fundamentals (pricing, inventory selection, financing processes). The content structure prioritizes credit rehabilitation over broader buyer education.


Unlock Actionable AI Insights


Know What To Fix And How To Climb The Ranks

AI assistants are the new gatekeepers of online visibility. Our platform doesn't just tell you if you're missing—it tells you why, and how to fix it.

 **AI Visibility Suggestions**
Personalized, prompt-level recommendations to boost your presence

 **Gap Analysis**
Instantly see where your brand is missing—and why competitors are showing up

 **Tailored To-Do List**
Smart, actionable steps based on your data: schema updates, citation strategies, and more

 **Always Learning**
Our insights evolve with AI behavior, so you're always one step ahead

Join The Partner Program

Earn 30% Lifetime Commission As A Founding Partner

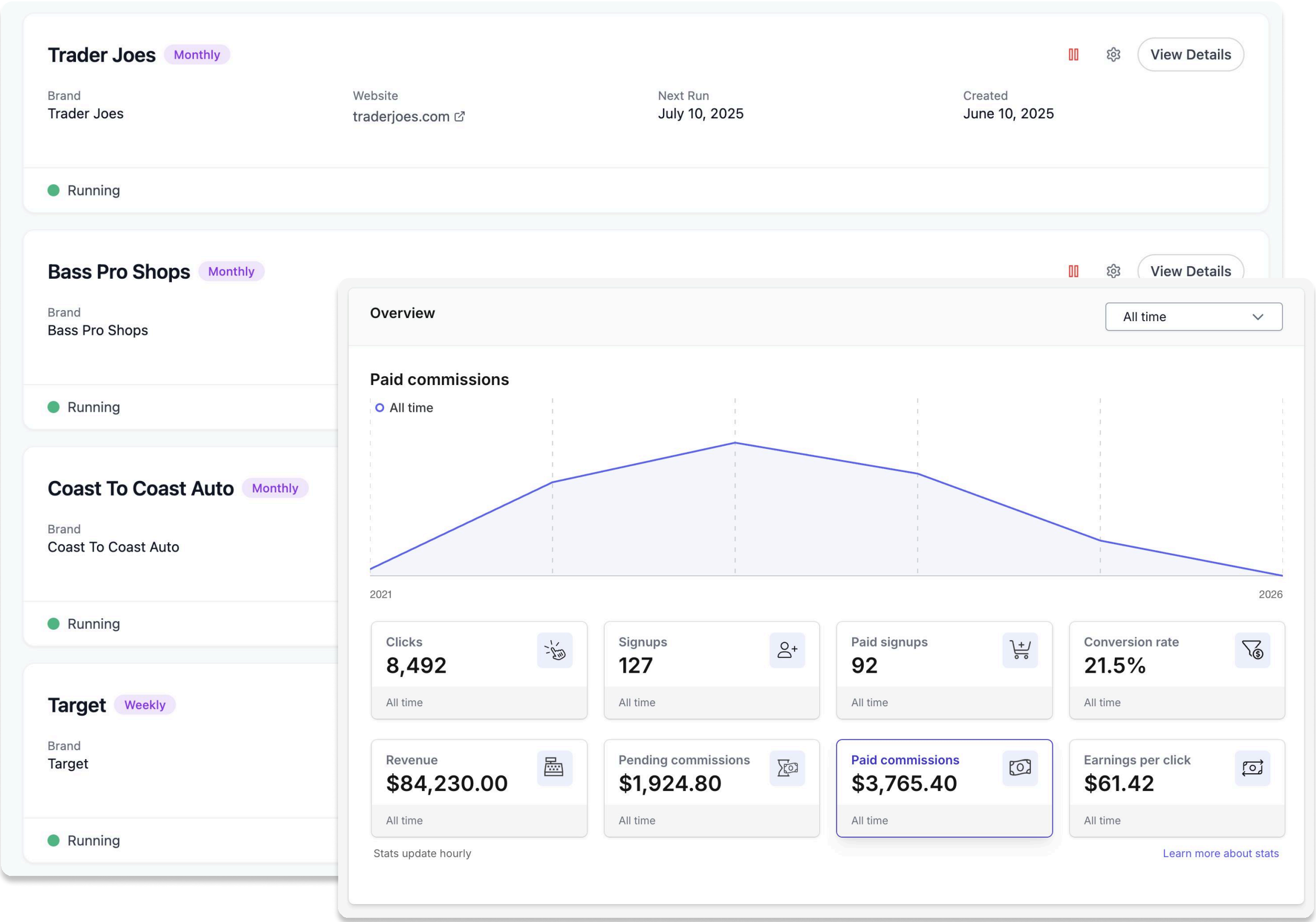
Agencies and marketers can now tap into the AI search revolution—with a recurring revenue stream to match.



 **30% Lifetime Payouts**
Earn Ongoing Revenue For Every Customer You Refer—Paid Via PartnerStack

 **First-Mover Advantage**
Be Among The First To Offer AEO Services To Your Clients While The Market Is Wide Open

 **Built For Agencies**
Co-Branded Assets, White-Glove Onboarding, And Flexible Client Attribution

 **Monetize The Future Of SEO**
Add High-Value Visibility Scans, AI Audits, And Optimization Plans To Your Retainer Model



 **RankPrompt** +  **PartnerStack**

What’s Ahead

We’re Building The SEMrush/Ahrefs Of The AI Search Era

This is just the beginning. Our mission is to become the go-to visibility platform for AI assistants—just like SEMrush and Ahrefs did for Google.

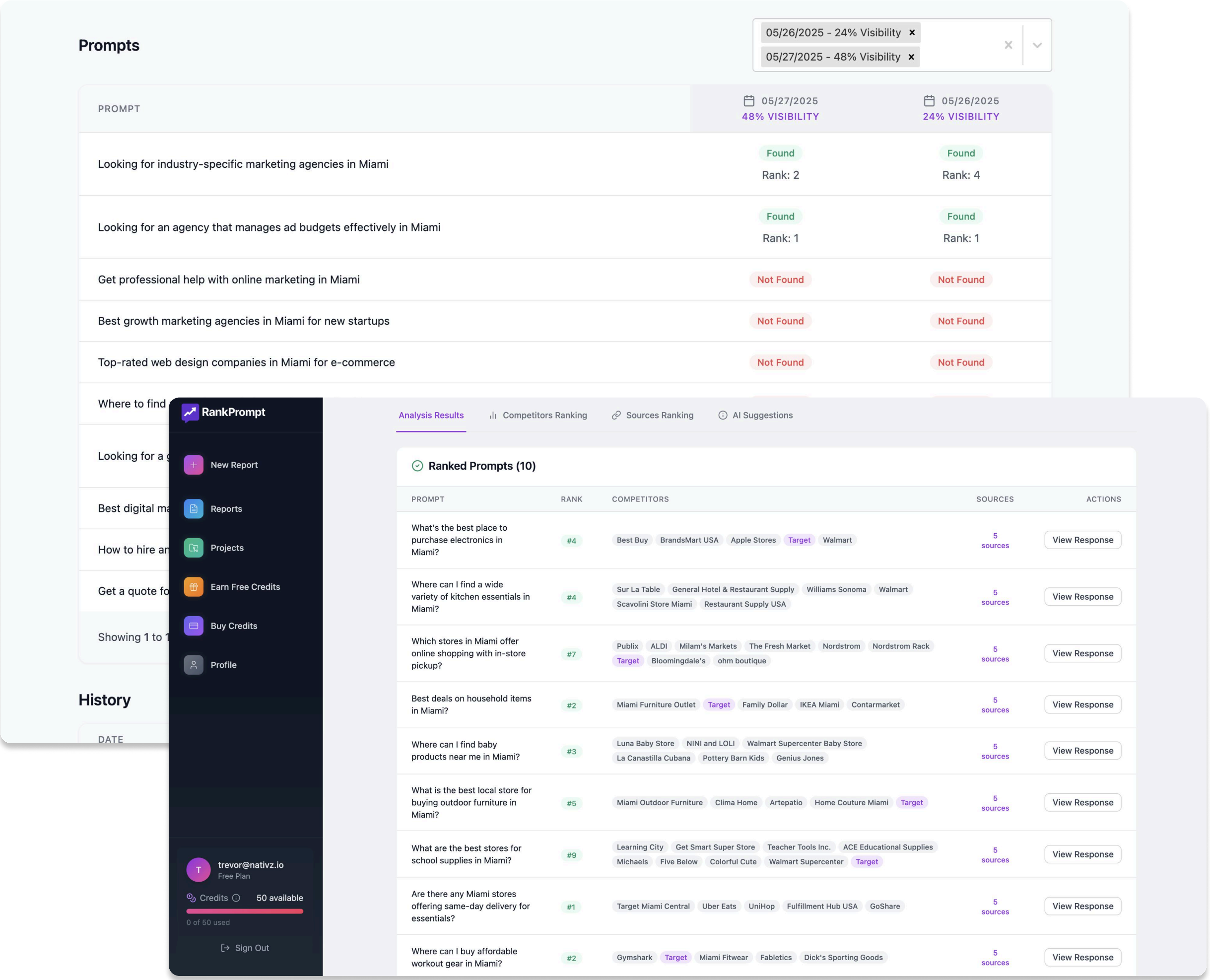
Deeper Integrations
More Platforms. More Signals. More Ways To Track And Optimize Visibility Across LLMs.

Smarter AI Recommendations
We're Doubling Down On Intelligent, Actionable Insights—Customized To Each User’s Visibility Profile.

Advanced Competitive Intelligence
Side-By-Side Analysis. Opportunity Gaps. AI Search Market Share.

Agency + Enterprise Tooling
Multi-Project Management, White-Label Reporting, API Access—Everything Needed To Scale AEO Services.

Visibility Across Every AI Interface
From Voice Assistants To Enterprise Copilots—We’ll Track Wherever AI Answers Are Given.





Flexible Pricing

Chose Your Plan And Start Ranking

All plans include access to AI visibility scans across ChatGPT, Gemini, Grok, and Perplexity. Higher tiers give you more monthly credits—so you can run more prompts, track competitors, and monitor trends across platforms.

Starter

For individuals looking to explore AI visibility and scan key prompts.

\$29 per month

Includes 150 credits / month
(~\$0.20 per credit)

[Sign up](#)

- Covers 5 – 6 AI visibility reports
- Everything you need to get started
- Scan key prompts across ChatGPT, Gemini, Grok, and Perplexity
- Ideal for solo founders, freelancers, or side projects
- Analyze ranking on 150 prompts
- Need more than 150 credits? Top up anytime for \$0.25/credit.

Pro

For consultants, marketers, and teams ready to monitor AI rankings more actively.

\$89 per month
Save 10% vs Starter

Includes 500 credits / month
(~\$0.18 per credit)

[Sign up](#)

- Covers 17 – 20 AI visibility reports
- Great for ongoing monitoring and optimization
- Export data, compare competitors, and see trends
- Ideal for small teams or brands scaling up
- Analyze ranking on 500 prompts
- Need more than 500 credits? Top up anytime for \$0.25/credit.

Agency

For agencies and enterprises managing multiple clients, campaigns, or brands.

\$149 per month
Save ~25% vs Starter

Includes 1000 credits / month
(~\$0.15 per credit)

[Sign up](#)

- Covers 35 – 40 AI visibility reports
- Analyze ranking on 1000+ prompts
- Built for power users and reporting at scale
- Supports multiple brands, dashboards, and exports
- Designed for serious AI SEO operations
- Need more than 500 credits? Top up anytime for \$0.25/credit.
- Priority support & access to beta features



Start Ranking On AI Search!

Sign up for Rank Prompt today and get AI Assistants to begin recommending your business to users!

rankprompt.com